

Art Department



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AMERICAN EXPRESS

**DON'T
TURN YOUR
VENTURE INTO
AN ADVENTURE
WITHOUT IT.**

ALIA COHAN
GLASSOCTOPUS

MEMBER SINCE 14

AMERICAN EXPRESS *DON'T do business WITHOUT IT™*

The advertisement shows a man in a purple shirt and glasses sitting at a desk, looking at a laptop. A woman in a blue patterned shirt is sitting next to him, smiling and pointing at the laptop screen. Another woman in a white and yellow striped shirt is standing behind the laptop. The background is a modern office with a large potted plant and a colorful abstract painting.

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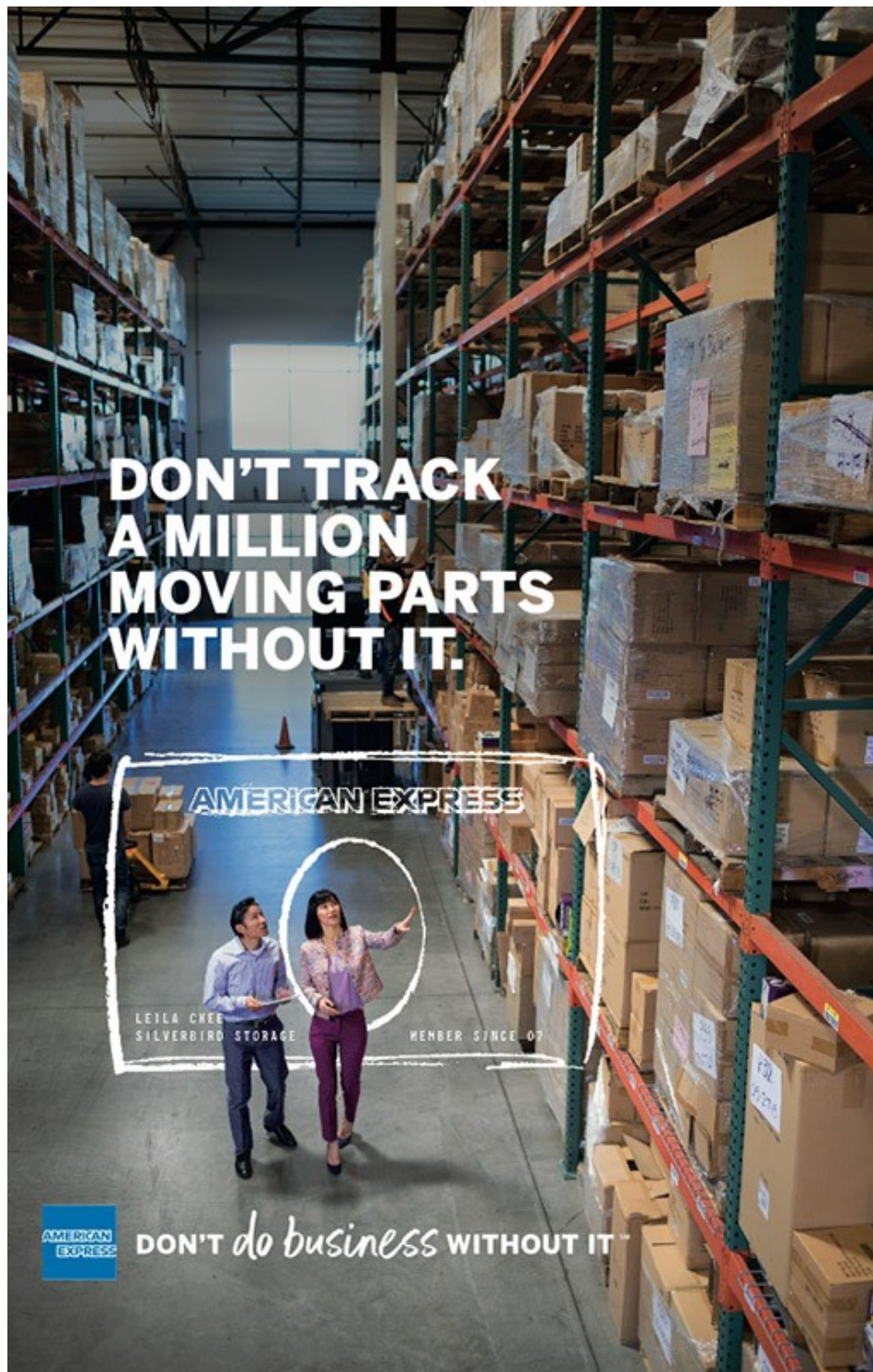
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An advertisement for American Express. The top half of the image shows a woman, Haya Campbell, and a young child lying on their backs on a lush green lawn. They are both smiling and looking up. A white chalk-like line is drawn around them, forming a rectangular frame. The words "AMERICAN EXPRESS" are written in a stylized, white, blocky font across the middle of the frame, over the woman's chest. Below the frame, the text "HAYA CAMPBELL" and "MEMBER SINCE 05" is written in a small, white, sans-serif font. The bottom half of the image is a solid dark green background. In the center, the text "YOU TAKE CARE OF THEM, WE'LL TAKE CARE OF YOU." is written in large, bold, white, sans-serif capital letters. Below this, in a smaller white font, it says "We watch out for fraud with instant mobile alerts. Another way we have your back." In the bottom left corner, the American Express logo is displayed, consisting of a blue square with the words "AMERICAN EXPRESS" in white. To the right of the logo, the text "DON'T live life WITHOUT IT™" is written in a white, sans-serif font, with "live life" in a script font. In the bottom right corner, the text "TERMS APPLY." is written in a very small white font.

AMERICAN EXPRESS

HAYA CAMPBELL
MEMBER SINCE 05

**YOU TAKE
CARE OF THEM,
WE'LL TAKE
CARE OF YOU.**

We watch out for fraud with instant mobile alerts.
Another way we have your back.

AMERICAN EXPRESS

DON'T *live life* WITHOUT IT™

TERMS APPLY.

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