

Art Department



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AMERICAN EXPRESS



MICHAEL BERNARDO
MEMBER SINCE 15

**IT'S ADRENALINE
RUSHING THROUGH
YOUR BUCKET LIST.**

Do the things you always wanted to do sooner by earning 5X Membership Rewards® points on flights with your Platinum Card®. Another exciting way American Express® has your back.



AMERICAN EXPRESS
PLATINUM
MICHAEL BERNARDO

AMERICAN EXPRESS *DON'T live life WITHOUT IT™*

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An American Express advertisement. The background is a blue-tinted image of a man carrying a young girl on his shoulders. The girl is holding a large, pink teddy bear. In the foreground, there is a white-bordered photo of the same man and girl, with the text "AMERICAN EXPRESS" at the top. Below the photo, it says "MICHAEL BERNARDO MEMBER SINCE 15". To the right of the photo, the text reads "IT'S TREATING OTHERS, AND TREATING YOURSELF." Below this, a smaller text says "Spoil your loved ones with the little things, earning Membership Rewards® points for the bigger things with your Platinum Card®. Another rewarding way American Express® has your back." Below the text is an image of an American Express Platinum Card. At the bottom right, the American Express logo is followed by the tagline "DON'T live life WITHOUT IT™".

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**IT'S LOVING DOING,
DOING WHAT YOU LOVE.**

Enjoy special dining experiences around the world with the Global Dining Collection and your Platinum Card®. Another unforgettable way American Express® has your back.

AMERICAN EXPRESS

AMERICAN EXPRESS
PLATINUM CARD
MICHAEL BERNARDO

MICHAEL BERNARDO
MEMBER SINCE 15

AMERICAN EXPRESS
DON'T *live life* WITHOUT IT™

An advertisement for American Express featuring three chefs in a kitchen setting. The chefs are wearing aprons and are focused on their work. The background shows a waterfront view. The text is overlaid on the image, including the headline, a description of the Global Dining Collection, the American Express logo, a Platinum Card image, and a testimonial from Michael Bernardo.

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AMERICAN EXPRESS

IT'S IN-THE-KNOW
IN A CITY YOU DON'T.

From secret souks to hidden tea rooms, wherever in the world business takes you, finding them is as easy as opening your Amex App. Another clever way American Express® has your back.

AMERICAN EXPRESS BUSINESS

MATTHEW NENBERRY
NENBERRY ACOUSTICS

MEMBER SINCE 03

AMERICAN EXPRESS

DON'T *do business* WITHOUT IT™

The advertisement features a man in a red shirt pouring tea from a golden teapot into a small cup, while two women sit on a blue sofa in a dimly lit room with patterned wallpaper. A framed inset shows the man's face and the text 'AMERICAN EXPRESS' and 'MATTHEW NENBERRY NENBERRY ACOUSTICS MEMBER SINCE 03'. An American Express Business card is also displayed.



AMERICAN EXPRESS

IT'S TURNING
DREAMS INTO
REALITY, 5X FASTER.

Wake up and smell the rewards. Using your Business Platinum Card® earns Membership Rewards® points, for anything from laptops to flights. Another helpful way American Express® has your back.

AMERICAN EXPRESS BUSINESS

IVY LEE
GLASS OCTOPUS

MEMBER SINCE 14

AMERICAN EXPRESS

DON'T *do business* WITHOUT IT™

The advertisement shows a woman in a green shirt standing next to a large metal coffee roasting machine in a warehouse-like setting. A framed inset shows the woman's face and the text 'AMERICAN EXPRESS' and 'IVY LEE GLASS OCTOPUS MEMBER SINCE 14'. An American Express Business card is also displayed.

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AMERICAN EXPRESS

REBECCA GILL
MEMBER SINCE 14

**IT'S ON CLOUD NINE
FLOATING INTO
FOOD HEAVEN.**

Discover unique dining experiences and secret spots all over the world with your Amex App. Another inspiring way American Express® has your back.

AMERICAN EXPRESS PLATINUM

REBECCA GILL

AMERICAN EXPRESS DON'T *live life* WITHOUT IT™

AMERICAN EXPRESS

KENNETH LEE
MEMBER SINCE 12

**IT'S FEELING AT HOME
IN 1,000 LOUNGES.**

Find a space to call your own in over 1,000 lounges in 500 airports worldwide with your Platinum Card®. Another welcoming way American Express® has your back.

AMERICAN EXPRESS BUSINESS

AMERICAN EXPRESS PLATINUM

KENNETH LEE

AMERICAN EXPRESS DON'T *live life* WITHOUT IT™

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