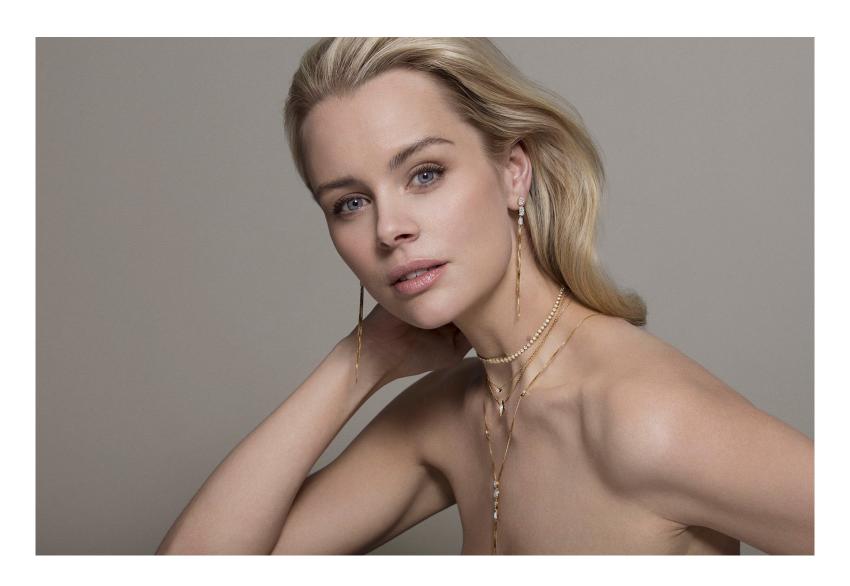
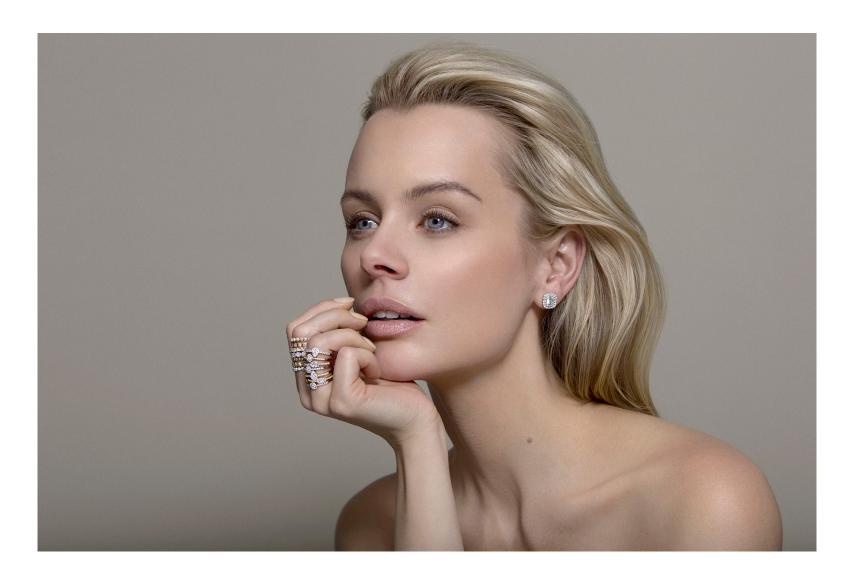


David Keough



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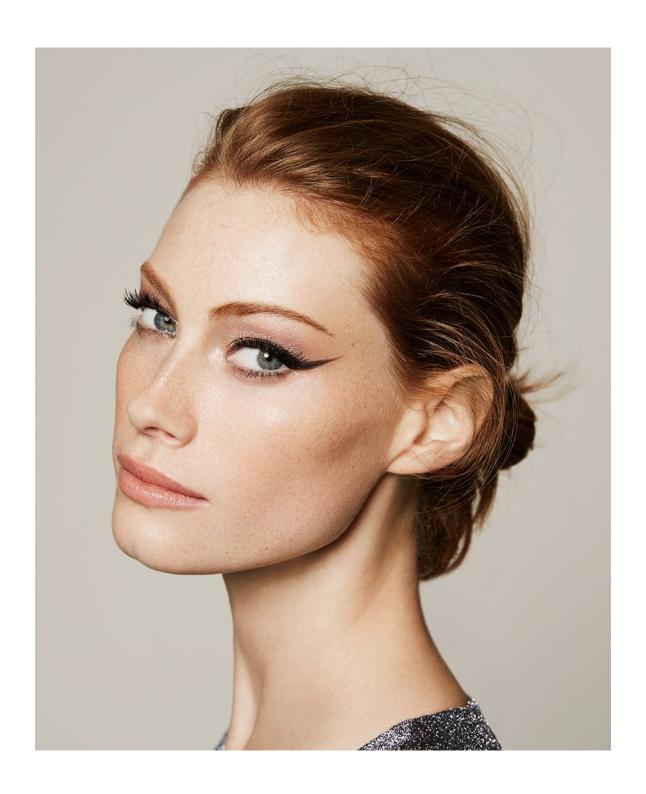
David Keough



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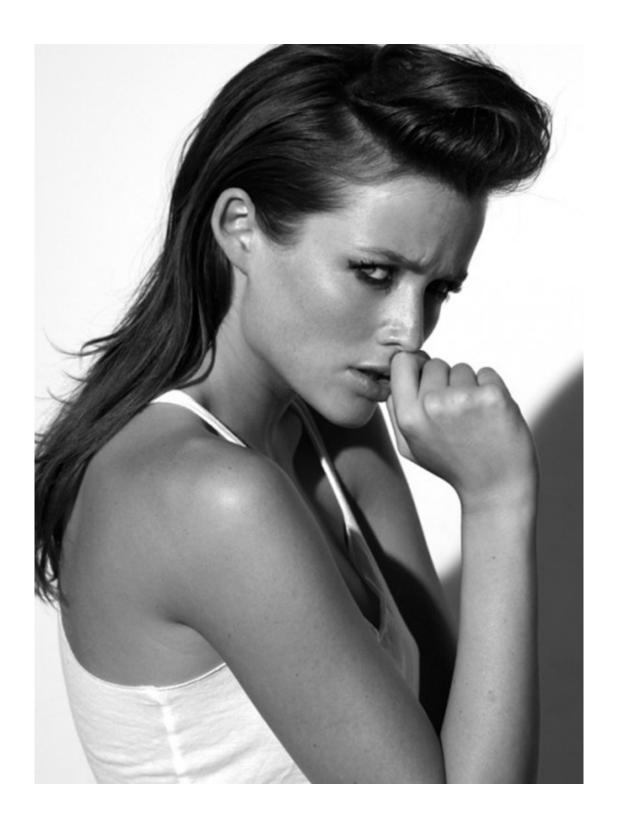
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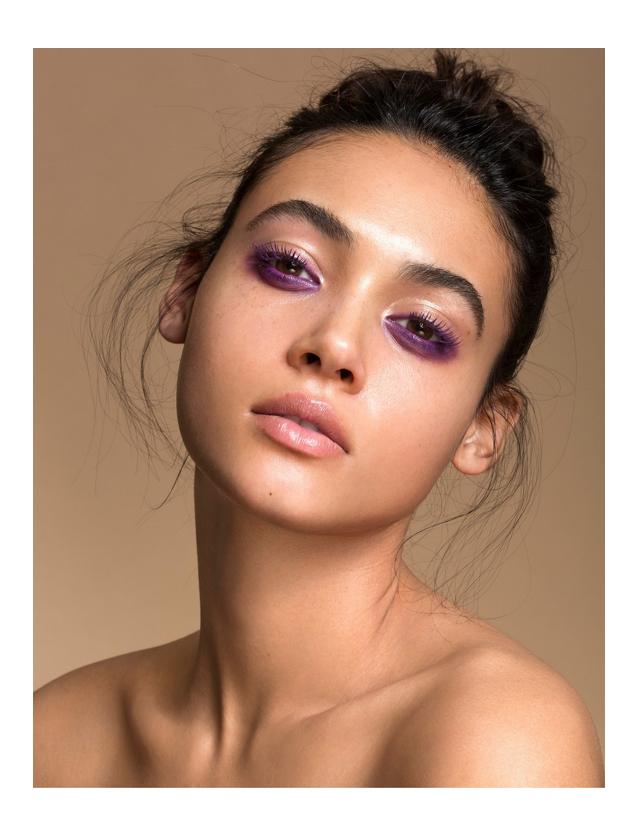
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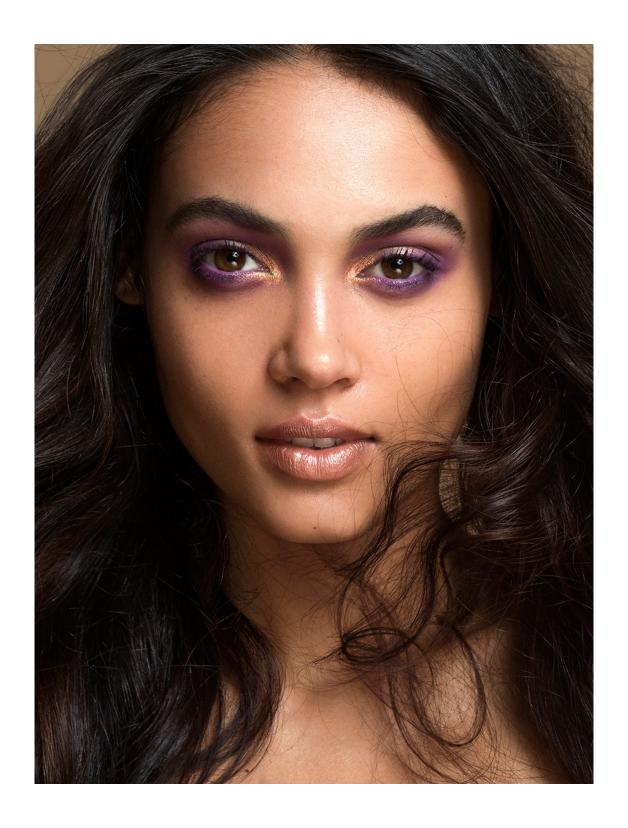
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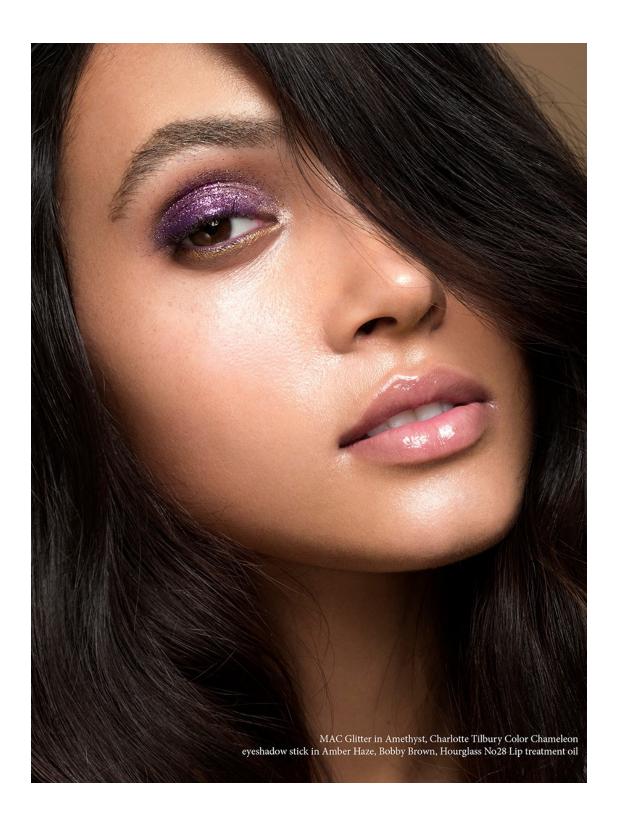
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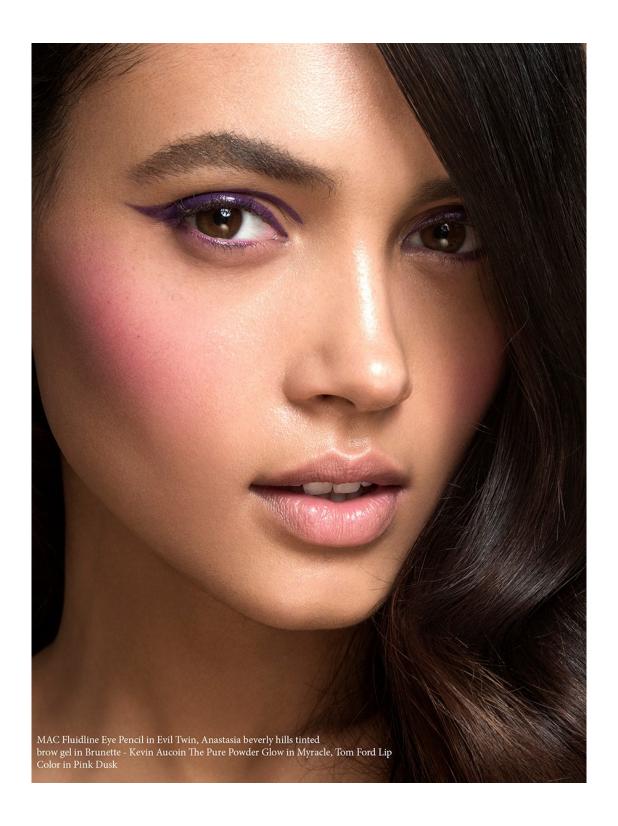
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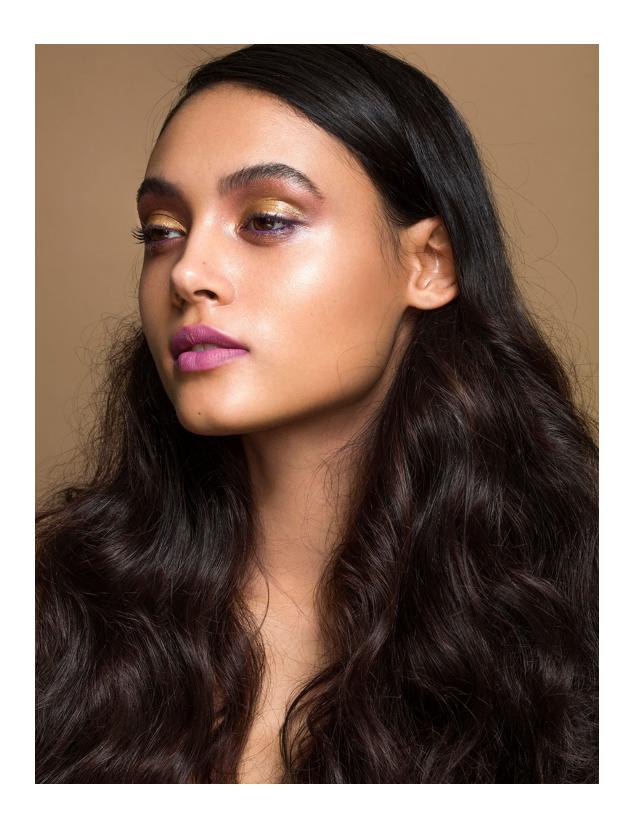
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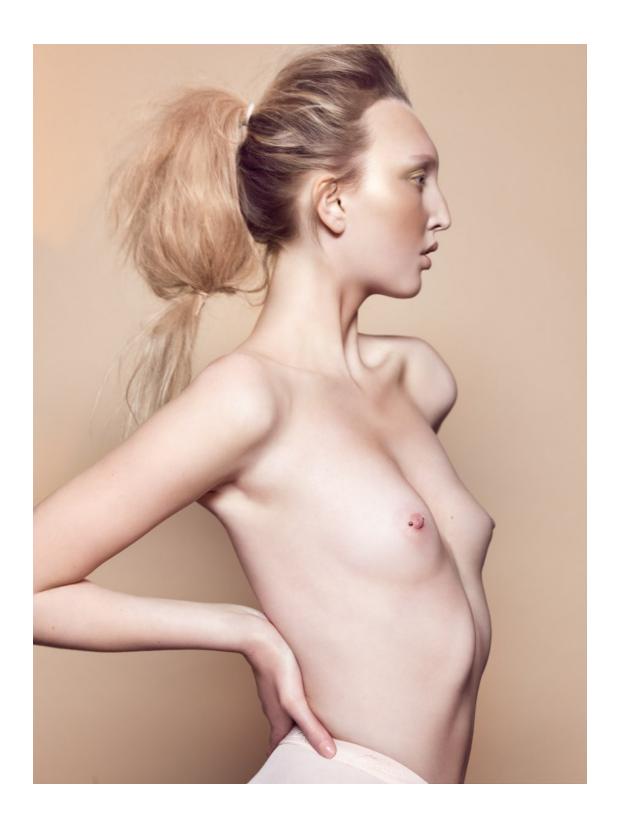
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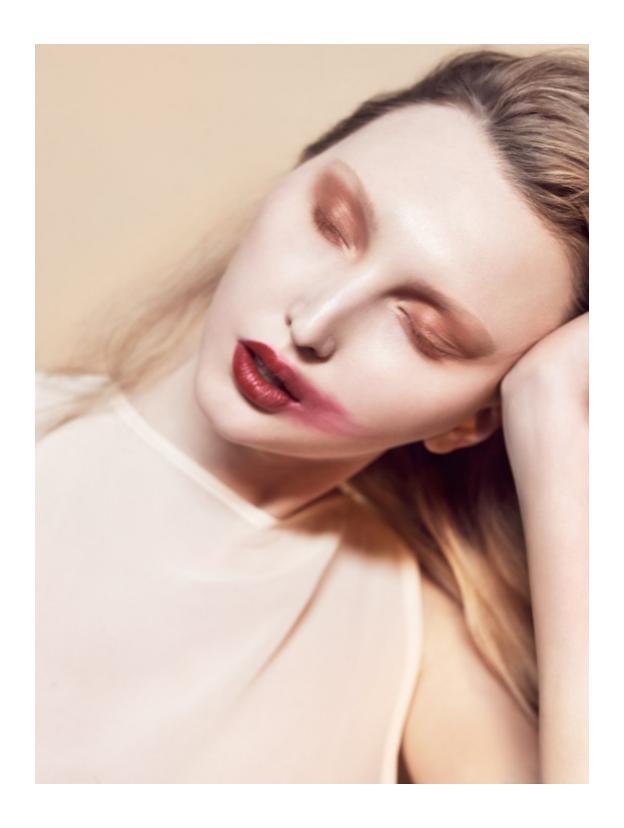
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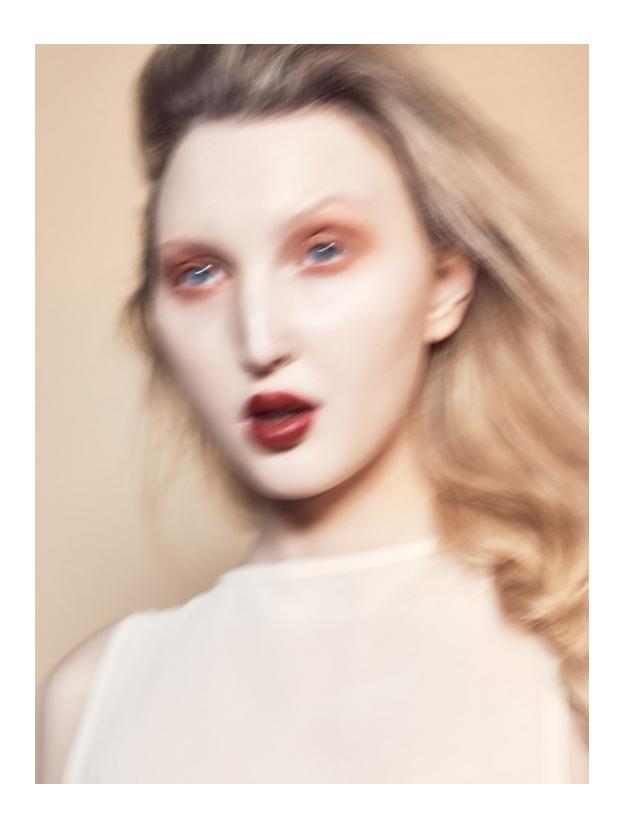
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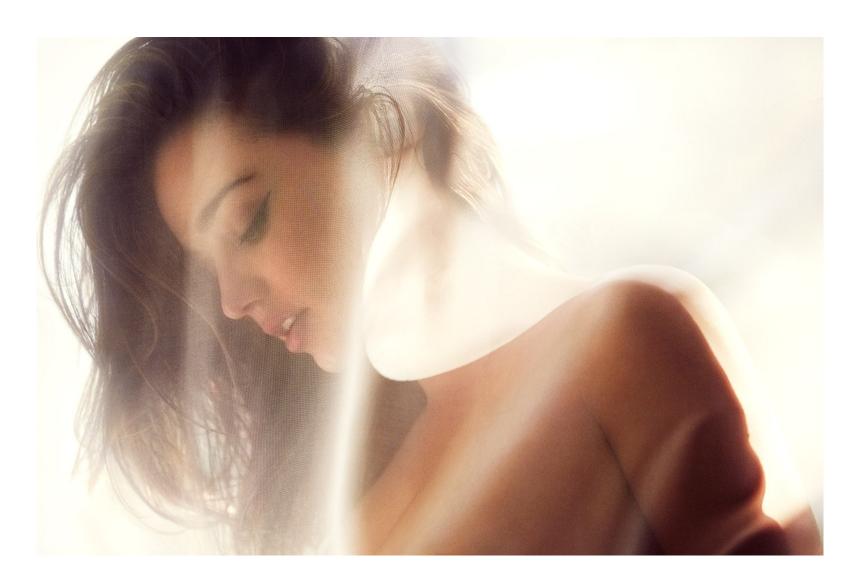
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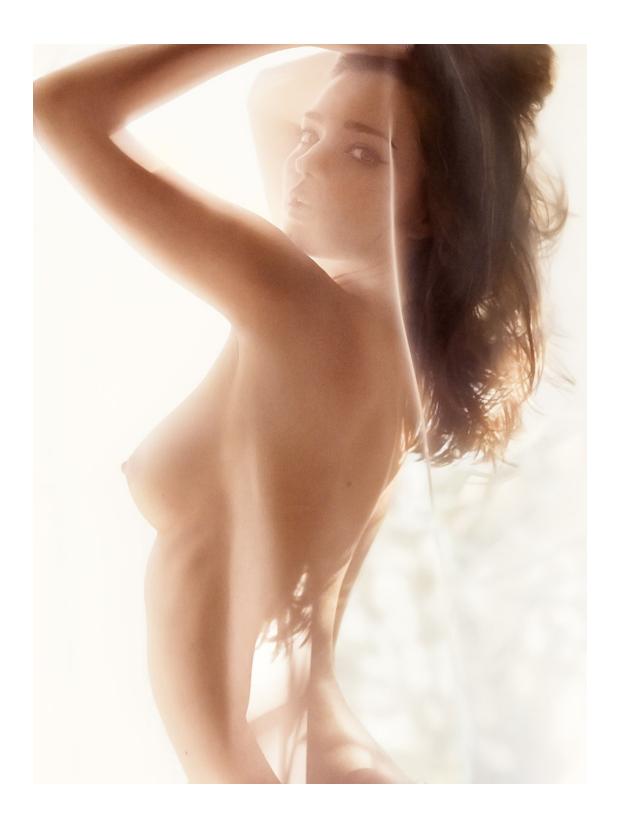
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DAVID KEOUGH Hollywood volume

"Making women look sexy" is one of Keough's hair mantras. In his three decades in the business, he has created cutting-edge styles for glossy magazines workidwide, as well as working with fashion brands such as BCBGMaxAzria and Tigerilly. He's been a creative consultant for John Fineda for 10 years and his A-list clientele includes the likes of Ele Maxpherson and Toni Collette.

GET THE LOOK

"You have to start adding volume to the hair from the moment you wash is" says Keough of creating this luse look. He suggests using a volumising shampoo and conditioner to start, followed by a volumising spray,"spritzed into towel dried shair from mid-lengths to the ends". Try John Frieda Lusurious Volume Fine to Full Blow-Out. Spray (\$7; 1800 a 68 3 st). A root lifter, such as John Frieda Lusurious Volume Root Booster Blow-Dry Lotion (\$16; 1800 a 68 3 st). Will also give more body to the hair, says. Keough, "especially if your hair is on the finer side". Using a large, round brush, blow-dry the hair fully then, with a 3 scm curling iron, curl the hair in 7 scm sections, "pinning each section with clips until the hair has cooled". Take the clips out and use a paddle brush to loose up the curls. Finish with a light mist of hairpray to set the look.

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David Keough