

# Art Department



Erika Parsons

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**IT'S DOWNTIME  
BEFORE UPTIME.**

Discover space to unwind, with access to over 1,000 lounges in 500 airports worldwide for you and a guest. Another special way American Express® has your back.

**AMERICAN EXPRESS**

**AMERICAN EXPRESS BUSINESS**

**AMERICAN EXPRESS PLATINUM**

DANIEL MARTIN  
MEMBER SINCE 09

**AMERICAN EXPRESS** DON'T *live life* WITHOUT IT™

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**AMERICAN EXPRESS**

REBECCA GILL  
MEMBER SINCE 14

**IT'S ON CLOUD NINE  
FLOATING INTO  
FOOD HEAVEN.**

Discover unique dining experiences and secret spots all over the world with your Amex App. Another inspiring way American Express® has your back.

**AMERICAN EXPRESS  
PLATINUM**

REBECCA GILL

**AMERICAN EXPRESS** *DON'T live life WITHOUT IT*

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The advertisement features a woman, Ana Torres, sitting at a table in a restaurant, smiling and eating. She is wearing a red dress. In the background, there is a framed photo of her sitting at a table, wearing a green dress. The photo has a white border and a white oval cutout. The text "AMERICAN EXPRESS" is at the top of the photo, and "ANA TORRES" is at the bottom. The text "MEMBER SINCE 09" is at the bottom right of the photo. To the right of the photo, the text "IT'S ONCE IN A LIFETIME ONE MORE TIME." is displayed in large, bold, white letters. Below this text, there is a paragraph of smaller text: "Discover more hidden gems with guaranteed 4pm late checkout at over 1,000 Fine Hotels & Resorts worldwide with your Platinum Card®. Another delightful way American Express® has your back." Below the paragraph, there are two American Express cards: an American Express Business card and an American Express Platinum Card. The Platinum Card is the focus, showing the name "ANA TORRES" and the number "09". In the bottom right corner, the American Express logo is followed by the tagline "DON'T live life WITHOUT IT™".

**AMERICAN EXPRESS**

ANA TORRES

MEMBER SINCE 09

**IT'S ONCE IN A LIFETIME ONE MORE TIME.**

Discover more hidden gems with guaranteed 4pm late checkout at over 1,000 Fine Hotels & Resorts worldwide with your Platinum Card®. Another delightful way American Express® has your back.

**AMERICAN EXPRESS BUSINESS**

**AMERICAN EXPRESS PLATINUM**

ANA TORRES

09

**AMERICAN EXPRESS** DON'T *live life* WITHOUT IT™

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The advertisement features a background image of a group of people at a concert, with string lights visible. In the center, there is an inset photo with a white border, showing a group of people. The text "AMERICAN EXPRESS" is at the top of the inset. A white circle highlights a woman in a green jacket. Below the inset, the text "TAYLOR GARRO" and "MEMBER SINCE 16" is visible. To the right of the inset, the text "IT'S OVER THE MOON WATCHING THE STARS." is displayed. Below this, a paragraph of text reads: "From hot spots to sold out gigs, enjoy more memorable moments with American Express Experiences® and your Platinum Card®. Another breathtaking way American Express® has your back." Below the text is an image of an American Express Platinum Card. At the bottom right, the American Express logo is followed by the tagline "DON'T live life WITHOUT IT™".

AMERICAN EXPRESS

IT'S OVER THE MOON WATCHING THE STARS.

From hot spots to sold out gigs, enjoy more memorable moments with American Express Experiences® and your Platinum Card®. Another breathtaking way American Express® has your back.

AMERICAN EXPRESS PLATINUM

TAYLOR GARRO

MEMBER SINCE 16

AMERICAN EXPRESS

DON'T *live life* WITHOUT IT™

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The advertisement depicts a man in a red shirt pouring tea from a golden teapot into a glass, while two women sit on a sofa in a dimly lit, ornate room. A framed poster on the wall shows the man with the text 'AMERICAN EXPRESS', 'MATTHEW NEWBERRY', 'NEWBERRY ACOUSTICS', and 'MEMBER SINCE 03'. An American Express credit card is overlaid on the right side of the image.

**AMERICAN EXPRESS**

**IT'S IN-THE-KNOW  
IN A CITY YOU DON'T.**

From secret souks to hidden tea rooms, wherever in the world business takes you, finding them is as easy as opening your Amex App. Another clever way American Express® has your back.

**AMERICAN EXPRESS BUSINESS**

MATTHEW NEWBERRY  
NEWBERRY ACOUSTICS

MEMBER SINCE 03

**AMERICAN EXPRESS**

**DON'T do business WITHOUT IT™**

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An advertisement for American Express featuring a man, Michael Bernardo, carrying a young child on his shoulders. The child is holding a large, pink teddy bear. They are standing in front of a glass building with colorful balloons (pink, red, yellow, blue) in the background. The scene is framed by a white, torn-edge border. The American Express logo is at the top left of the frame. Text on the right side reads "IT'S TREATING OTHERS, AND TREATING YOURSELF." Below this, a paragraph describes the rewards program. An image of an American Express Platinum Card is shown, with the name "MICHAEL BERNARDO" and the number "15" visible. At the bottom right, the American Express logo is followed by the tagline "DON'T live life WITHOUT IT™".

**AMERICAN EXPRESS**

**IT'S TREATING OTHERS, AND TREATING YOURSELF.**

Spoil your loved ones with the little things, earning Membership Rewards® points for the bigger things with your Platinum Card®. Another rewarding way American Express® has your back.

**AMERICAN EXPRESS PLATINUM**

MICHAEL BERNARDO  
MEMBER SINCE 15

MICHAEL BERNARDO  
15

**AMERICAN EXPRESS** DON'T *live life* WITHOUT IT™

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# Art Department

**IT'S BEING IN AWE FOR A FEW HOURS MORE.**

Leave no sight unseen with a guaranteed 4pm late checkout at over 1,000 Fine Hotels & Resorts worldwide with your Platinum Card®. Another exciting way American Express® has your back.

AMERICAN EXPRESS  
BUSINESS

AMERICAN EXPRESS  
PLATINUM

ALIA COHAN  
MEMBER SINCE 13

AMERICAN EXPRESS  
DON'T *live life* WITHOUT IT™

The advertisement features a surreal, multi-colored staircase (pink, blue, and grey) that appears to be part of a larger architectural structure. A woman in a white and blue striped dress is walking up the stairs, looking back over her shoulder. A man in a white t-shirt and grey pants is standing on the stairs, looking up at her. A woman in a blue top and yellow pants is also on the stairs, looking down. The background is a dark, textured wall. The overall aesthetic is modern and artistic.

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