

Art Department

COCO ECO | BEAUTY



BEAUTY SPECIAL: DONALD SIMROCK FOR MINX

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It's official—nail art is more than just a passing fad. Both women and men have embraced this unexpected trend as a form of expression and, let's face it, pure fun. Many a blog and hash tag are dedicated to our adventures in nail design, and celebrities like Beyoncé, Lady Gaga, Katy Perry and Rihanna inspire the masses with their rock-star interpretations from nail art company, Minx.

Created by Dawn Lynch-Goodwin and Janice Jordan, who left their careers and spent years developing Minx, the line features hundreds of fashion-forward designs professionally applied by heat and pressure. The brand launched in 2007 with a custom collection for the then relatively unknown Lady Gaga, and a red carpet appearance on the one and only Beyoncé.

Minx's latest collection, "Sextet," is a magic collaboration with makeup artist, Donald Simrock, who's celebrity clientele reads like a Grammy after party and includes legends such as Lady Gaga, Pink, Nicki Minaj, Madonna and Britney Spears. Donald brings a bold, rock star aesthetic to the already edgy products. Music icon Shirley Manson commented, "What I love about Donald is that he understands beautiful things

are much more interesting when they are also unique. He brought this esthetic to work with his nail designs for Minx, which are definitely eye-catching and unusually gorgeous!" Donald is no stranger to the rock-fashion scene. His work began in the European and New York nightclubs, and has proven to be an aesthetic that is both special and in high demand. "I photographed the entire collection in the moment that I was inspired, and specifically with this project in mind," confided Donald. "I really wanted to start with Minx using photographs. I tried to offer an urban view to the more natural elements, and a colorful, artistic view to the more industrial styles. I have started off with a collection of six patterns... And I'm really excited to see where we go from here!"

So are we.

For a Minx manicure, go to www.minxnails.com and look up a stylist near you.

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www.minxnails.com

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NYLON get the look: dolce& gabbana

yes, we can be royals for the holidays.

by: robecca willa davis
photo by gary images
December 12, 2013



Lorde may sing, "And we'll never be royals," but we've figured out a way to look like ones this holiday, no Cristal or Maybach needed—just a little inspiration from the Dolce & Gabbana fall '13 show. Karlie Kloss & Co. took to the runway like they were princesses visiting from Verona, crowns perched above flawless skin, regal cat eye flicks, and Bordeaux lips (all dreamed up by makeup artist Pat McGrath).

Whether you've headed home for Christmas or have a New Year's Eve dinner party on the books, it's a look that doesn't require time travel back to the Byzantium era to pull off. We had **Donald Simrock**, makeup artist to the likes Lady Gaga, Shirley Manson, and Pink, break it down so that you can spend a little less time in front of the mirror and a little more time enjoying your holiday vacation.

SKIN

"Rather than a hard, dry, matte finish, go for something more approachable by creating a natural, eggshell finish. This all begins in your prep. Use **Tempu's Smooth and Matte Primer (\$35)** before your foundation for a perfect finish. You will also need to turn a blind eye to the use of blush or contour here; let perfected skin with amazingly smooth texture do the talking."

BROWS

"This look starts with the brows, which regally frame the final product. The idea is to have a fuller, manicured brow that boasts strength and authority. Make sure to clean up strays before beginning this look. Then try **Anastasia of Beverly Hills' Brow Wiz (\$21)**. It comes in virtually every shade for a perfect match. This pencil allows you to fill in with hair-by-hair precision."

EYES

"For a perfect liner, start by working **Urban Decay's Glide-On Eye Pencil in Perversion (\$19)** into the base of the lash for extra richness and depth. You can then use the same pencil to map out the perfect line before moving in with your liquid liner. Once you are ready, try **Dolce & Gabbana's Glam liner in True Black (\$34)**, and finish the eyes with several coats of a rich mascara that is creamy in texture—I'm crushing on **Givency's Noir Couture Mascara in Black (\$32)**."

LIPS

The trick again is to create the right balance of velvety smoothness without appearing dry. After filling in the lips with a good matching lip liner, try **Rouge G De Guerlain L'Extrait in Colere or Luxure**. These are liquid mattes that apply easily, look flawless, and last for hours."

Donald Simrock

www.art-dept.com

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#makeup #beauty #awesome

posted on December 11, 2013 at 1:37pm EST

13. @dsimrock



The best part about [Donald Simrock's Instagram](#) is his dedication to Throwback Thursdays and Flashback Fridays, where he features his work on stars like Marilyn Manson, Nicki Minaj, Madonna, and many more.

Donald Simrock

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