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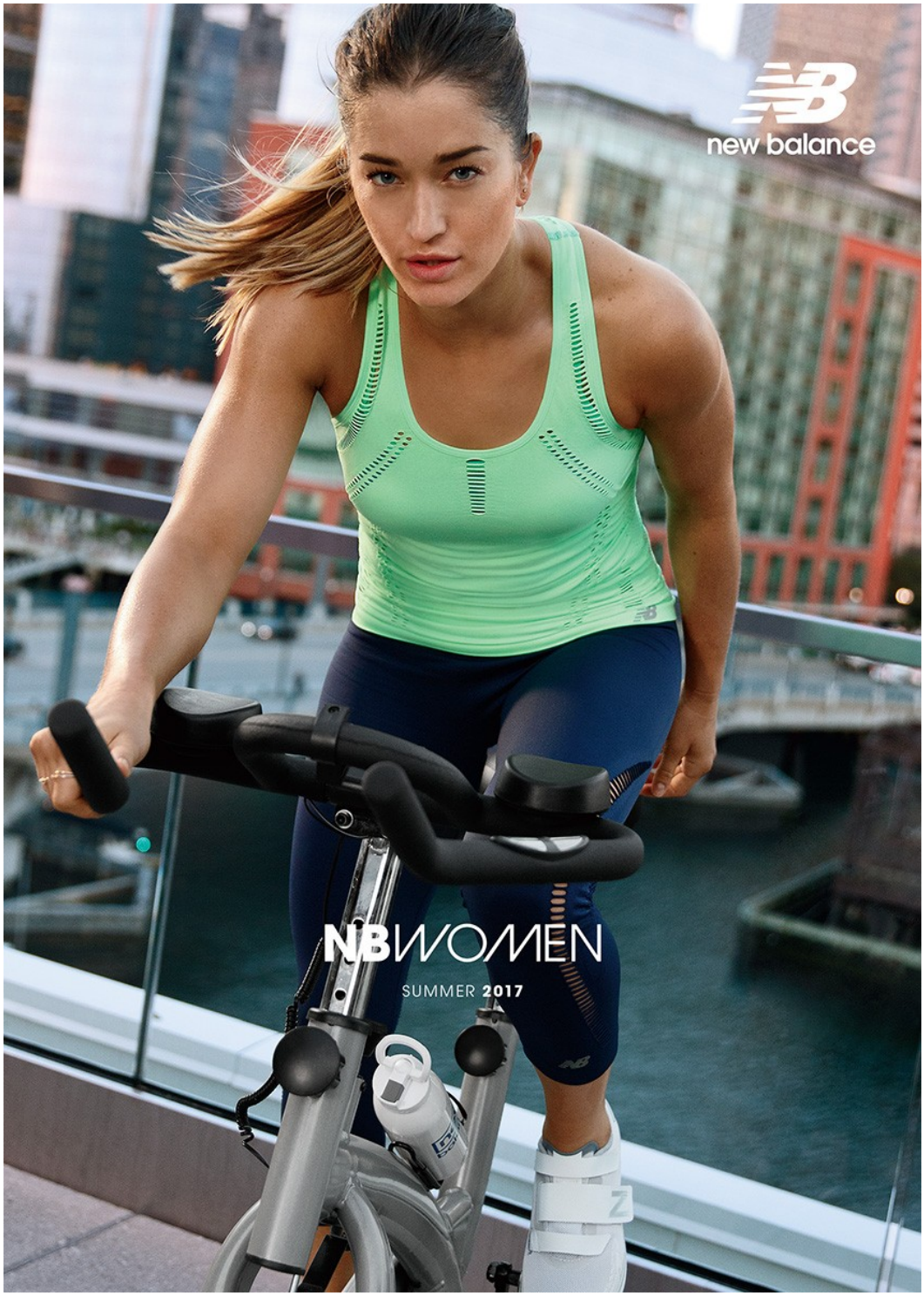

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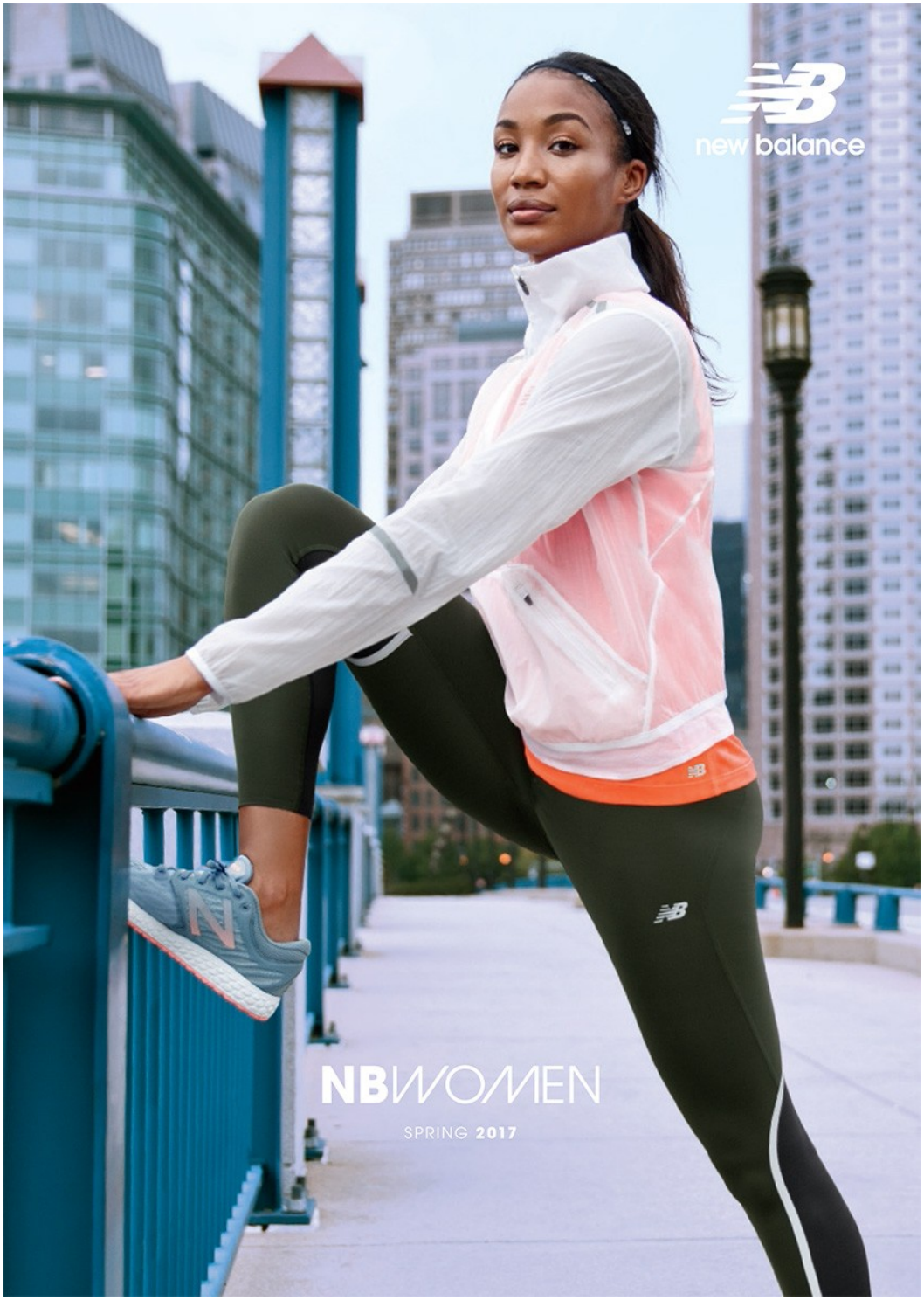

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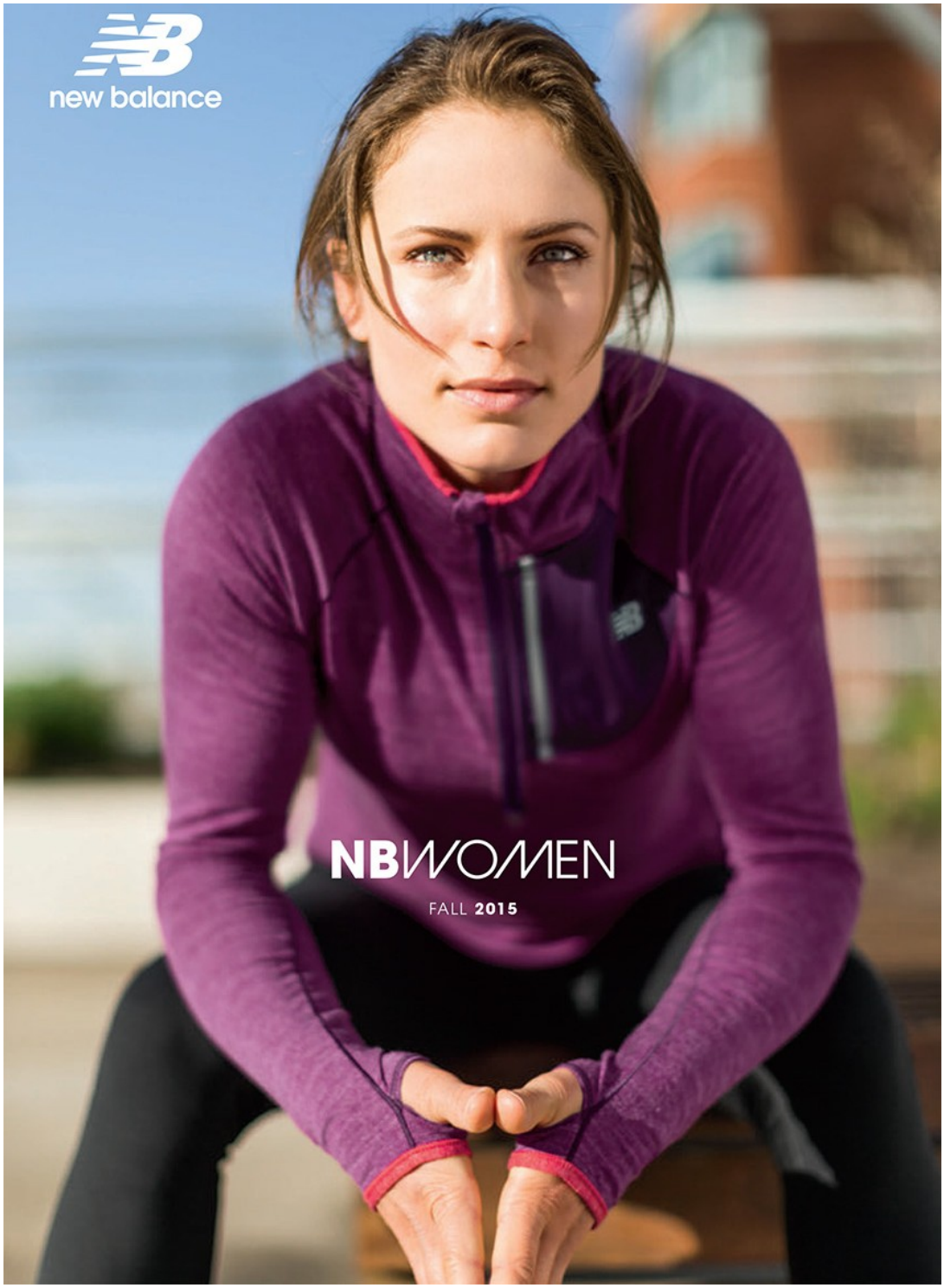

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Beauty Buzz

The (Zip) Code to Beautiful Skin

Location, location, location! Dermatologists now believe where you live should be a key factor in determining your skin-care routine. This road map will help you navigate your way to a dream complexion.

By Kayleigh Donahue

Hit a drugstore in Portland, Minneapolis, or Austin, and chances are the skin-care aisles will all look the same. But there's a new argument for why they should be more tailored: After figuring out your skin type, "your climate should be the next determining factor in the products you use," says dermatologist Jeannette Graf, M.D., an assistant clinical professor of dermatology at Mount Sinai Medical Center.

Sure, you could deal with acne or wrinkles anywhere in the country, but certain climates are more likely to cause specific skin problems. We polled derms from coast to coast for the top issues in each region. On the following pages, you'll find a customized plan to ensure amazing skin.

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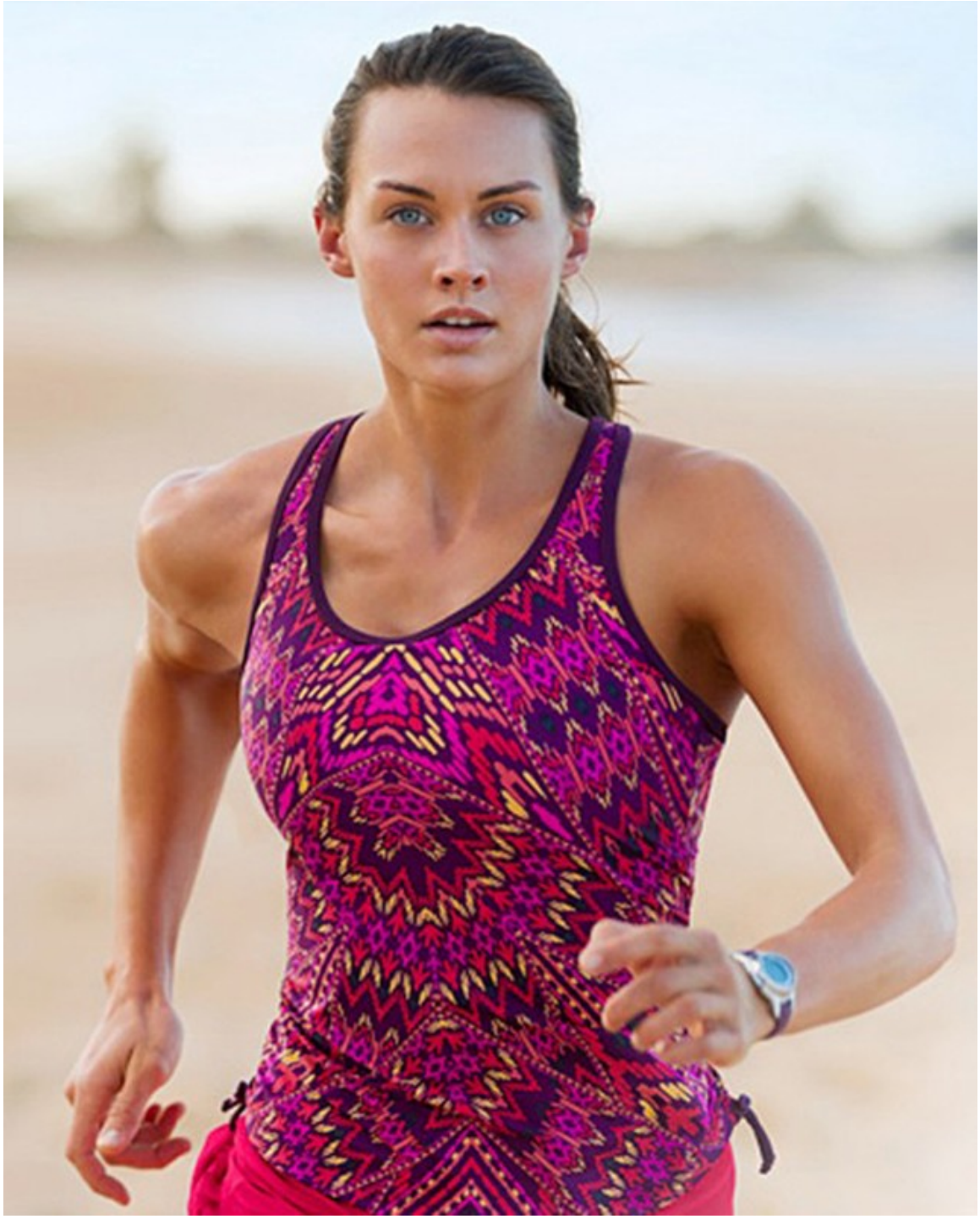

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