

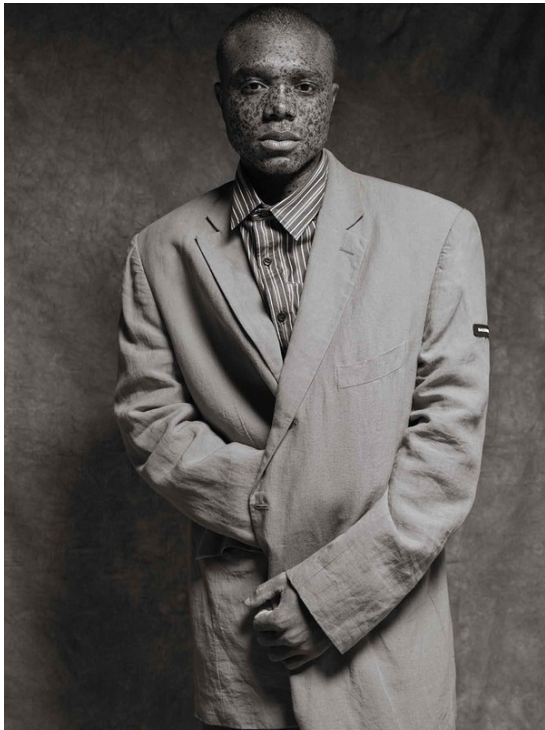
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YOU'LL NEVER LOOK FUNNY IN THESE CLOTHES

TODD SNYDER—the all-American designer (he once worked for Ralph and Rieff) who makes real clothes (kinda military-inspired) look real good (cue the compliments). Here to show off Snyder's best collection yet is the latest roster of funnymen from a forty-year-old sketch-comedy show called "SATURDAY NIGHT LIVE."

Jake Chessum

"I DON'T WANT TO shock anybody," says Snyder, whose spring line is scary food—shockingly good. "We start with the lowest common denominator—I think about every young man who'd be in a guy's wardrobe. And then I think about how I could re-twist it." That means showing the green back from the Army-making-tulle-in-cotton instead of wool, chopping the sleeves off sweaters, and turning sweatpants into dress pants.

Snyder adds, "These investments you go back to time and again." They're perfect for weekend shopping and/or browsing, and will carry you from hosing your friends birthday bash to watching SNL (even if it's the next day or two).

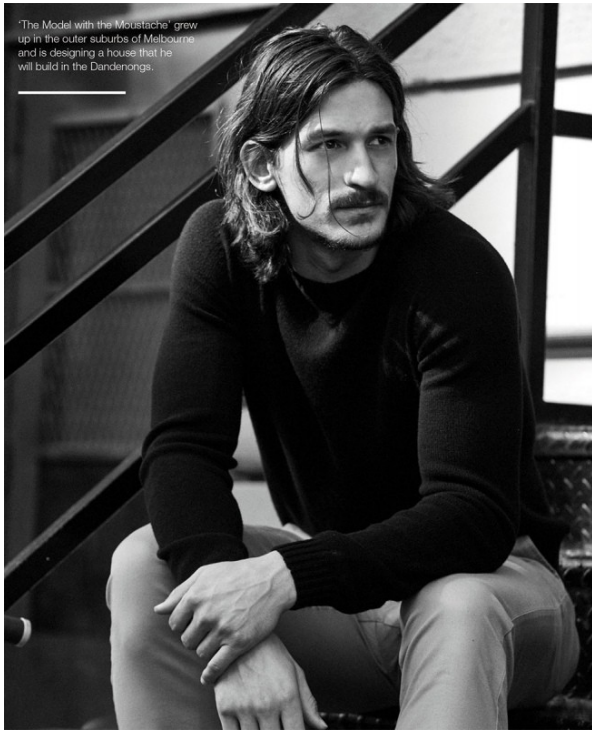
FROM LEFT:
Dan Aykroyd
Blazer \$695
Sweater \$70
Sweatpants \$185

ON KYLE CHASSIN
Hats \$100
Shirts \$195
T-shirt \$65

ON TODD SNYDER
Jacket \$1,095
Pants \$195
Socks \$10
Shoes \$100
for shoes and watches, see page 211

ON BOB O'DENROTH
Hats by hat & charcoal vest \$60
He also wears an art collection, his design by Katie Green for Mary Nevele outfit designed as Cynthia comes for rights after Madonna.

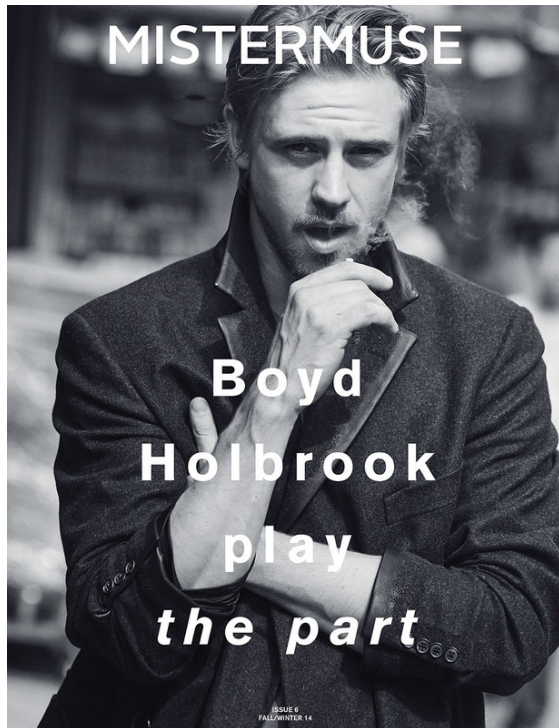
186 Q&A MARCH 2015



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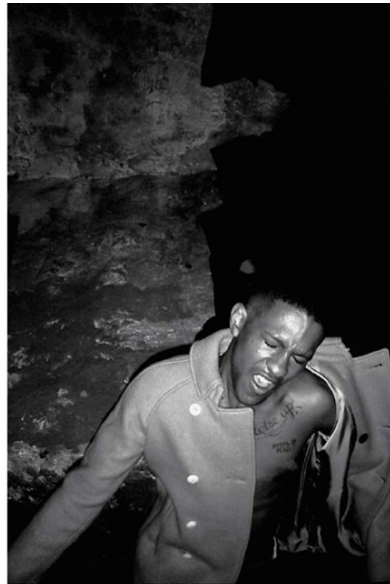
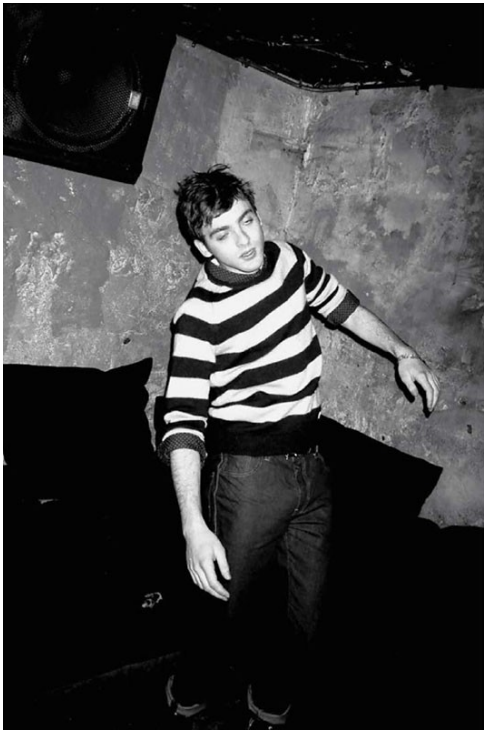
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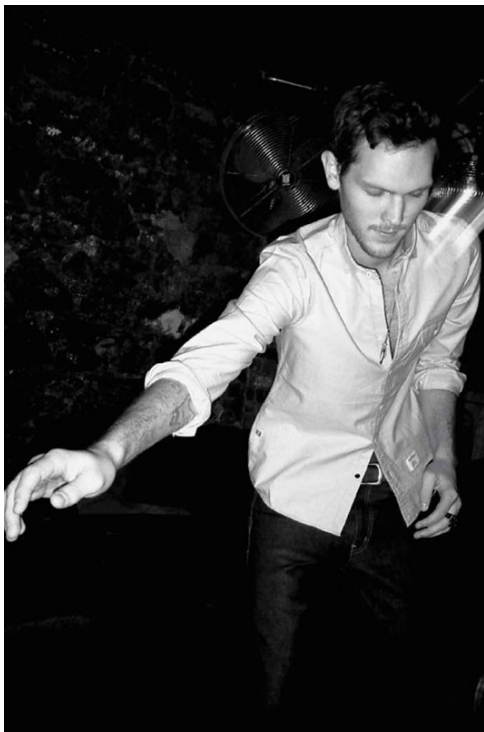
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「BEDWIN」の11AWシーズンのテーマは、
トーキング・ヘッズの“Stop Making Sense”。
混沌としていたNYの薄暗いライブハウスで、
アートスクール出身の彼らが生み出した
自由な空気を再現したコレクションで、
イースト・ヴィレッジに拠るパンクッシュなクラブ「LIT」で
新進気鋭のフォトグラファー、アイオが撮り下ろす。

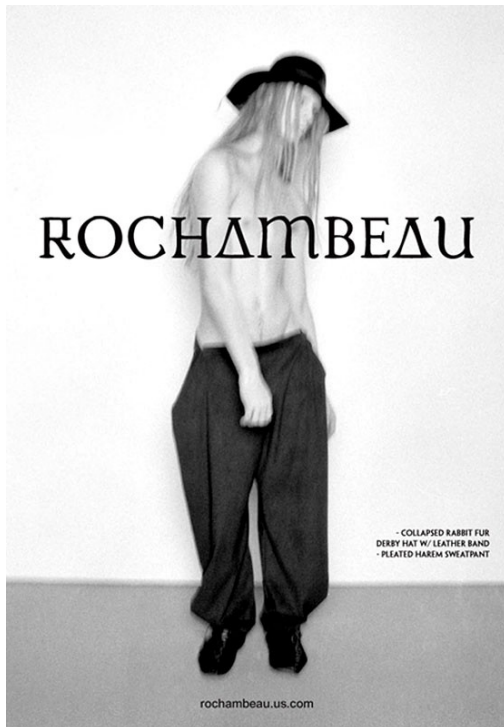
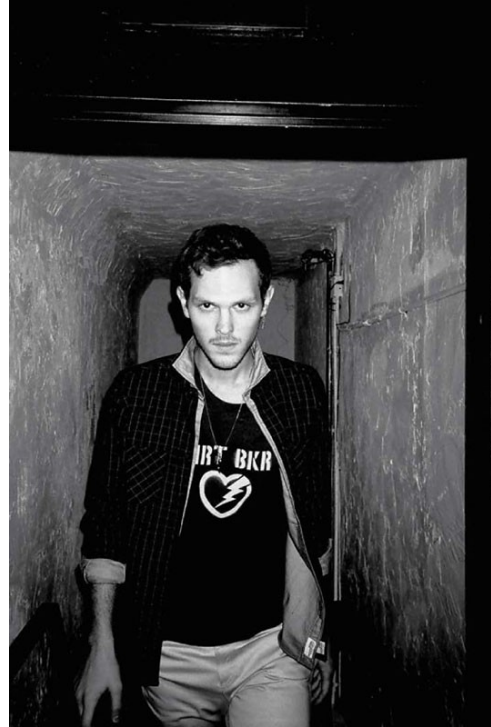
**THIS MUST BE
the PLACE**
BEDWIN & THE HEARTBREAKERS



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