

Art Department



Erin Green

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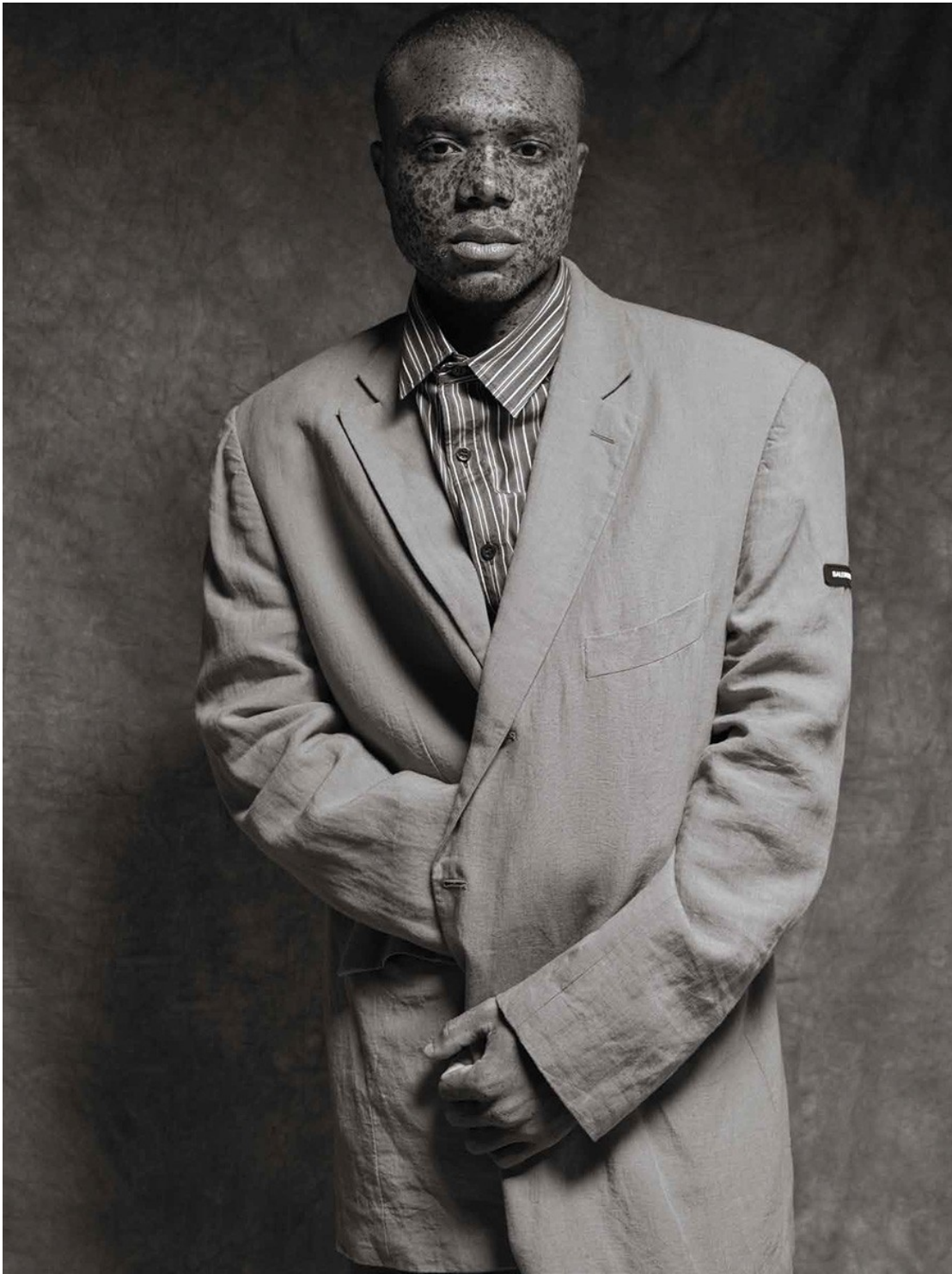
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YOU'LL NEVER LOOK FUNNY IN THESE CLOTHES

> If you're hoping to amp up your style this spring without looking like a fashion victim, get acquainted with **TODD SNYDER**—the all-American designer (he once worked for Ralph and J.Crew) who makes real clothes (kinda military-inspired) look real good (cue the compliments). Here to show off Snyder's best collection yet is the latest roster of funnymen from a forty-year-old sketch-comedy show called **'SATURDAY NIGHT LIVE'**.

Jake Chessum

WEEKEND UPDATE

"I DON'T WANT to shock anybody," says Snyder, whose spring line is—sorry, Todd—shockingly good. "I try to start with the lowest common denominator—I think about everything that should be in a guy's wardrobe. And then I think about how I could re-invent it." That means stealing olive green back from the Army, making suits in cotton instead of wool, chopping the sleeves off sweatshirts, and turning sweatpants into dress pants. "Those pieces are my foundations," Snyder says. "They're investments you go back to time and again." They're perfect for weekend carousing and/or slouching and will carry you from hosting your friend's birthday bash to watching *SNL* (even if it's the next day on DVR).

FROM LEFT

ON MICHAEL COLE
blazer \$695
t-shirt \$85
sweatpants \$195

ON KYLE MOONEY
short-sleeve sweatshirt (Todd Snyder x Champion) \$98
shirt \$225
tie \$65
pants \$395

ON COLIN HANKS
suit (white label) \$795
shirt \$225

ON NICK OFFERMAN
tuxedo \$1,995
t-shirt \$80

ON TODD SNYDER
jacket \$1,995
t-shirt \$95
pants \$195

all by Todd Snyder
For shoes and watches, see page 211.
Where to buy it? Go to as.com/go/fashiondirectories
Hair by Lisi at Marital Wood Salon, grooming by Erin Green at Art Department, set design by Gette Adams for Mary Howard Studio, produced by Cynthia Cohen for Right Arm Productions.

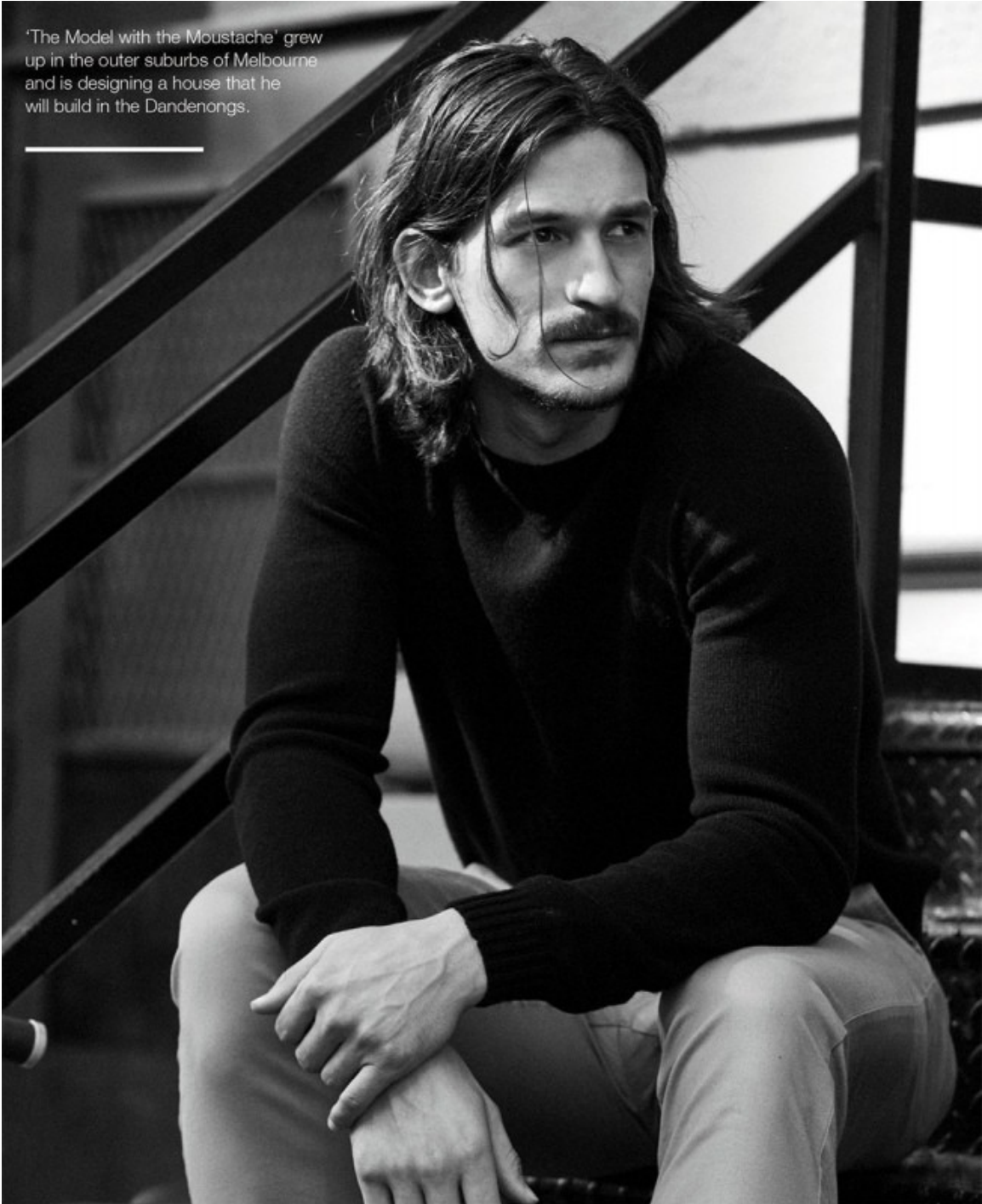
186 **Q&A** MARCH 2015

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'The Model with the Moustache' grew up in the outer suburbs of Melbourne and is designing a house that he will build in the Dandenongs.



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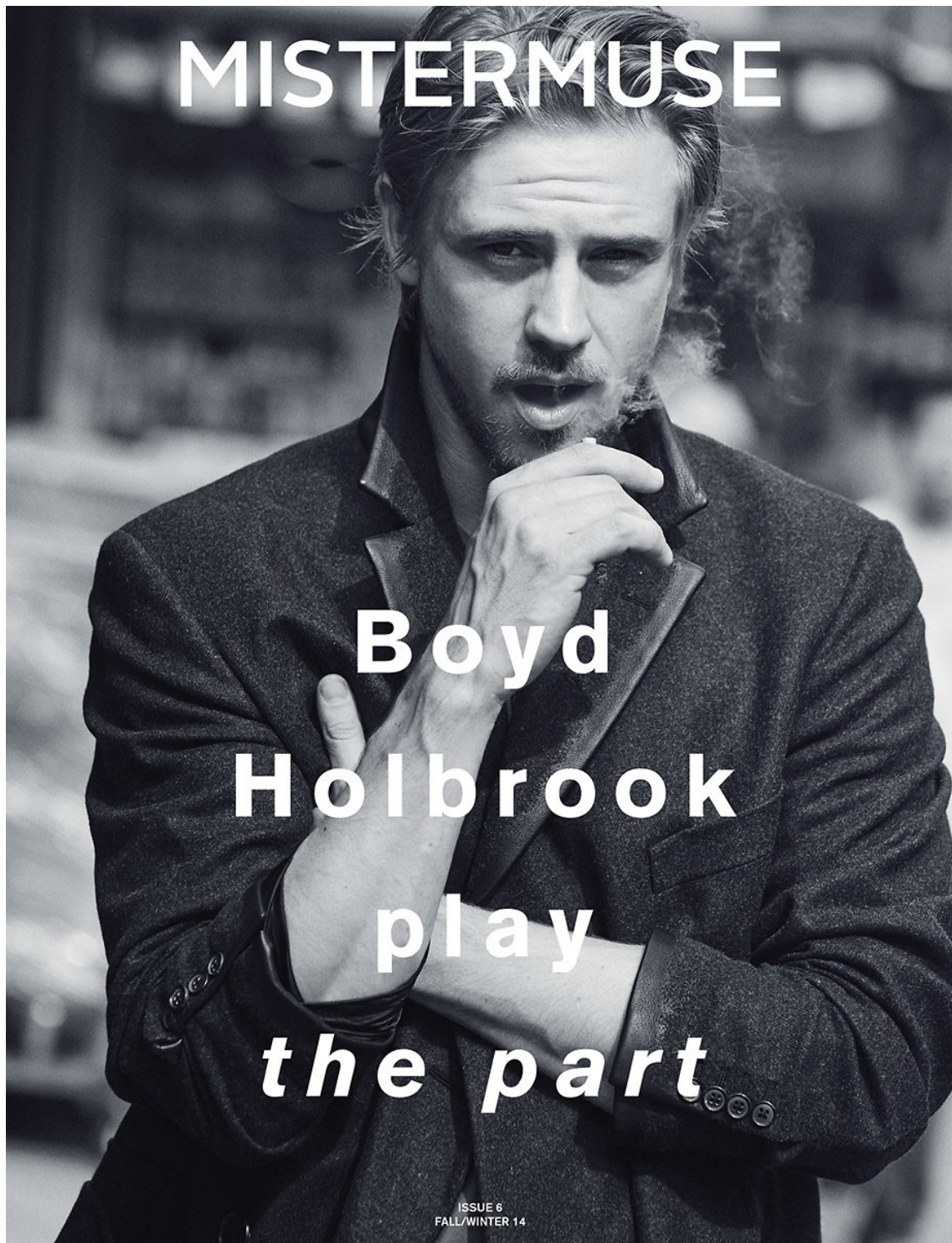
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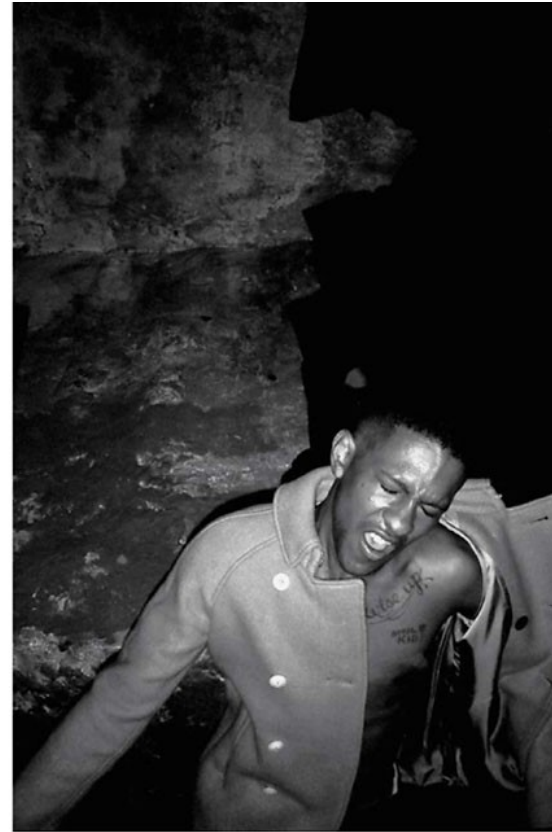
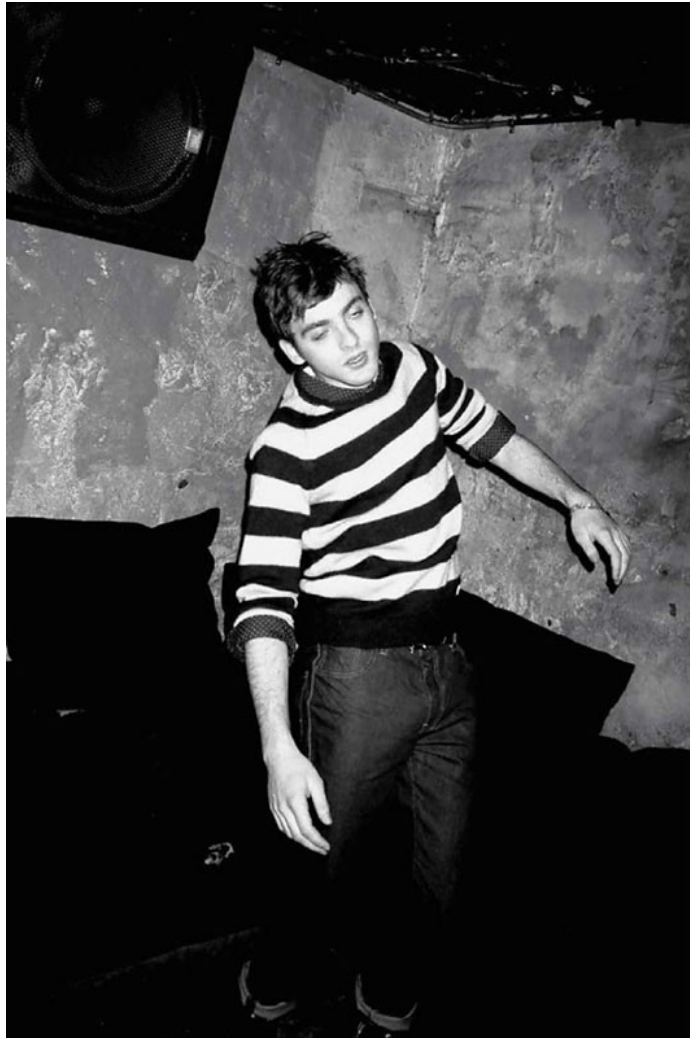
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《BEDWIN》の11AWシーズンのテーマは、
トーキング・ヘッズの“Stop Making Sense”。
混沌としていたNYの薄暗いライブハウスで、
アートスクール出身の彼らが生み出した
自由な空気を再現したコレクションを、
イースト・ヴィレッジに残るパンクッシュなクラブ「LIT」で
新進気鋭のフォトグラファー、アイオが撮り下ろす。

THIS MUST BE
the PLACE
BEDWIN & THE HEARTBREAKERS

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1 OCT 2007

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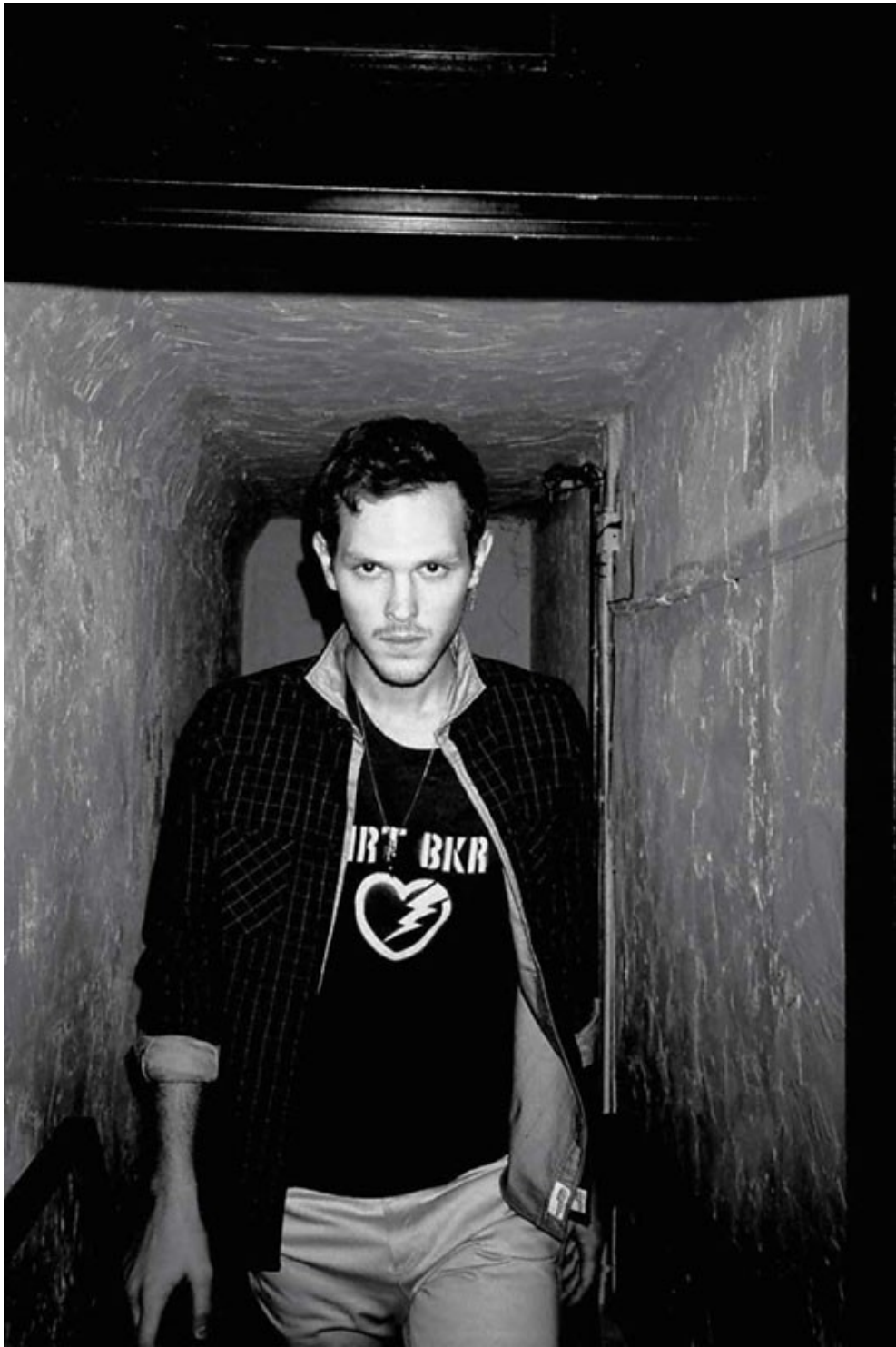
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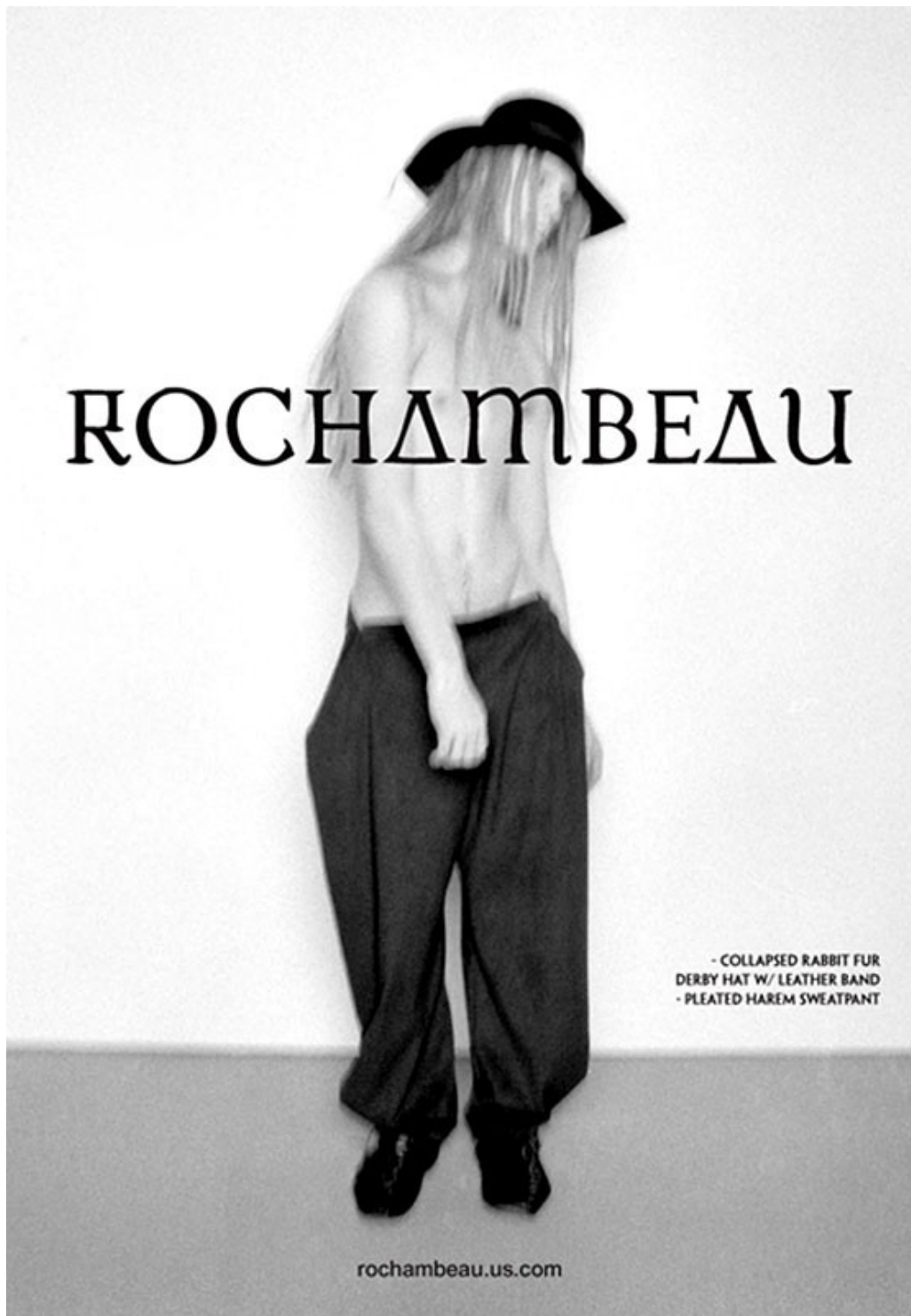
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