

# Art Department



A close-up portrait of Keiko Takagi, a woman with dark hair and light skin, looking slightly to the side. She is holding a jar of Mary Kay TimeWise Plus+ Bio-Active Firming Cream near her chin. The background is a soft, out-of-focus purple. The Mary Kay logo is prominently displayed across the top of her face.

MARY KAY®

TIMEWISE PLUS+®  
BIO-ACTIVE FIRMING CREAM

REVIVE YOUR  
**TRIANGLE  
OF YOUTH**

PLUMP-LOOKING  
CHEEKS

YOUTHFUL-LOOKING  
FACIAL CONTOURS

VISIBLY LIFTED  
APPEARANCE

MARY KAY  
TIMEWISE  
PLUS+

Available only through your Mary Kay Independent Beauty Consultant

Keiko Takagi

[www.art-dept.com](http://www.art-dept.com)

# Art Department

A portrait of Keiko Takagi, a woman with long dark hair, looking directly at the camera. She is holding two small, dark purple jars of Mary Kay TimeWise Plus+ cream. The background is a solid dark purple. The Mary Kay logo is visible in the upper left, and the product name is on the jars. A purple banner at the bottom left contains the text 'TIMEWISE PLUS+ A NEW AGE OF ADVANCED AGING SOLUTIONS'. At the very bottom, small text reads 'Available only through your Mary Kay Independent Beauty Consultant.'

MARY KAY®

TIMEWISE PLUS+®  
A NEW AGE OF  
*ADVANCED*  
AGING SOLUTIONS

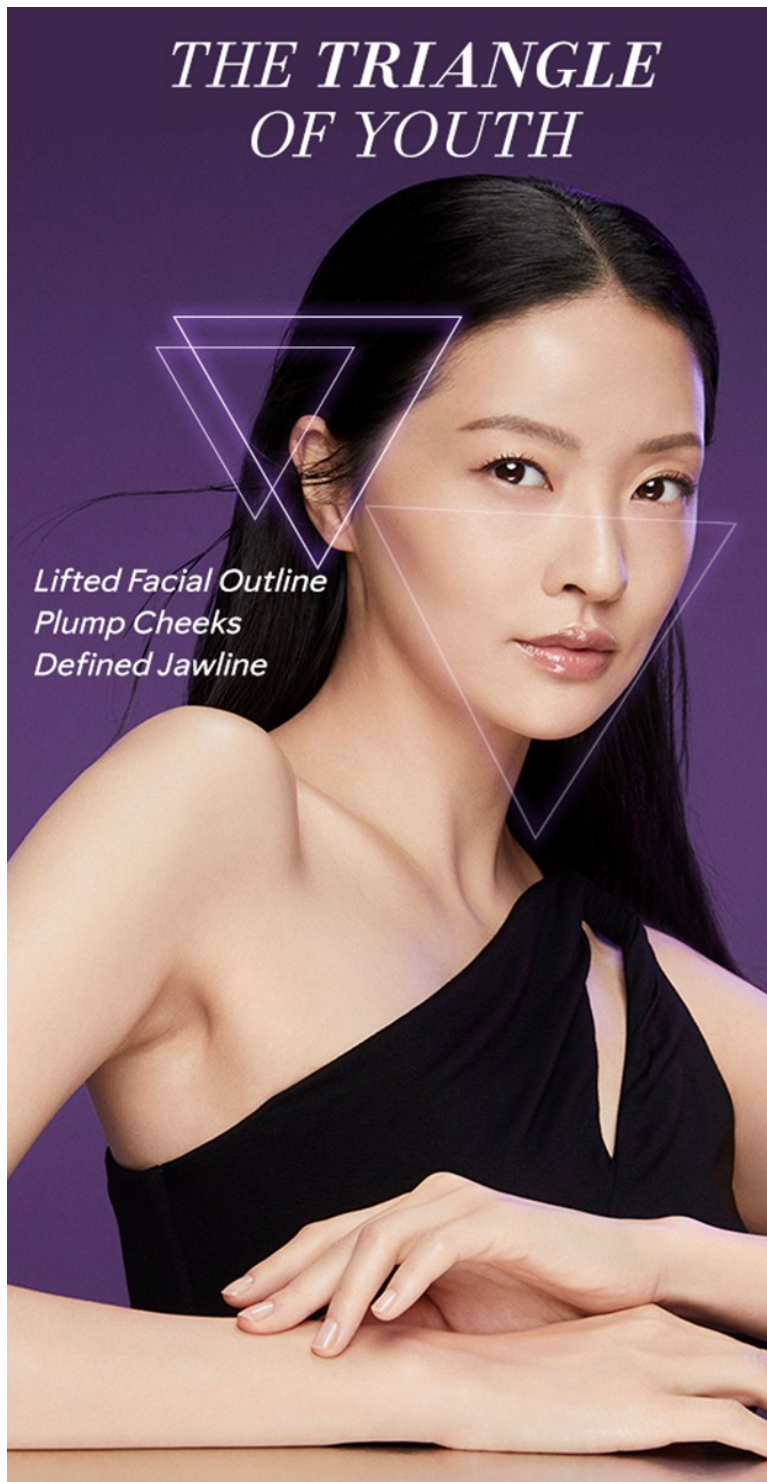
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MARY KAY®

Lifting  
Firmness  
Puffiness  
Expression Lines  
Fine Lines  
Dark Circles  
Undereye Pouch

MARY KAY  
TIMEWISE  
PLUS+

TIMEWISE PLUS+® MULTI-BENEFIT EYE CREAM  
*LIFT + FIRM WITH A  
360° EYE TREATMENT*

Available only through your Mary Kay Independent Beauty Consultant.

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A close-up portrait of a woman with long, wavy brown hair and dramatic eye makeup. She is holding a small, dark, rectangular perfume bottle labeled 'AT PLAY' near her lips. The background is dark with blue and red neon light streaks. The text 'Fall 2019' is in the top right, 'MARY KAY' is in large white letters across the top, and 'the LOOK' is in smaller white letters below it. A black box at the bottom left contains promotional text.

Fall 2019

MARY KAY<sup>®</sup>

the LOOK

**CAPTIVATE WITH A BOLD  
POWER PAIR**  
NEW! Mary Kay At Play<sup>®</sup> Eau de Toilette  
and Limited-Edition<sup>\*</sup> Glitter Lipstick

\*Available while supplies last

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MARY KAY®

BRING ON THE NIGHT

New!

MARY KAY AT PLAY® EAU DE TOILETTE

Bold. Electrifying. Captivating.

mary kay  
AT PLAY


The advertisement features three women in a nightclub setting. The woman on the left wears a black leather jacket over a blue top. The woman in the center wears a black leather jacket over a pink top and a black skirt. The woman on the right wears a black sequined dress. A bottle of Mary Kay At Play perfume is shown in the bottom right corner. The background is dark with red and blue neon lights.

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MARY KAY®

New!  
MARY KAY AT PLAY® EAU DE TOILETTE &  
LIMITED-EDITION\* GLITTER LIPSTICK

*Light Up the Night*

An electrifying scent. Sparkling lips.

\*Available while supplies last



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MARY KAY

The Power of MINUS.  The Beauty of PLUS.

*Let Your Skin  
BREATHE AGAIN*

**NEW Calming Influence® Skin Care**

This innovative antipollution solution is only available through your Mary Kay Independent Beauty Consultant.

marykay.xx

MARY KAY CALMING INFLUENCE  
MICRO-FOAMING CLEANSER  
NET WT. / 100 g

MARY KAY CALMING INFLUENCE  
FRESHENER  
NET WT. / 100 ml

MARY KAY CALMING INFLUENCE  
SERUM  
NET WT. / 30 ml

MARY KAY CALMING INFLUENCE  
MOISTURIZER  
NET WT. / 50 g

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The advertisement is split into two main sections. On the left, a portrait of Keiko Takagi, a woman with dark hair and a gentle smile, wearing a white halter-neck top. The Mary Kay logo is overlaid on the bottom of her image. On the right, a product display for the TimeWise 5X Skin Care line is shown against a pink background with glowing circular patterns. The products include a Multi-Action Cleanser tube, a Moisture Renewing Essence Water bottle, a Moisture Renewing Sleeping Mask tube, and two jars of Moisture Renewing Cream. Text at the top right reads 'The Power of 5 TIMEWISE 5X SKIN CARE' and '5 ESSENTIAL STEPS. EXCLUSIVE MULTI-PATH TECHNOLOGY.' Below the products, a paragraph describes the regimen's benefits, and a line at the bottom states that the products are available only through Mary Kay Independent Beauty Consultants. A small URL is provided at the very bottom right.

MARY KAY

*The Power of 5*  
**TIMEWISE 5X SKIN CARE**  
5 ESSENTIAL STEPS. EXCLUSIVE MULTI-PATH TECHNOLOGY.

MARY KAY  
TIMEWISE  
5X  
MULTI-ACTION  
CLEANSER

MARY KAY  
TIMEWISE  
5X  
MOISTURE  
RENEWING  
ESSENCE  
WATER

MARY KAY  
TIMEWISE  
5X  
MOISTURE  
RENEWING  
SLEEPING MASK

MARY KAY  
TIMEWISE  
5X  
MOISTURE  
RENEWING  
CREAM

Discover a comprehensive skin care regimen infused with the power of our exclusive Multi-Path Technology. It's so powerful, it targets multiple pathways for achieving younger-looking skin.

Available only through your Mary Kay Independent Beauty Consultant.

Learn more about the science behind this powerful regimen at [marykay.com](http://marykay.com).

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*Beauty Sleep Essential*  
**TIMEWISE 5X® MOISTURE  
RENEWING SLEEPING MASK**  
OVERNIGHT PAMPERING. REFRESHED-FEELING SKIN.

MARY KAY  
TIME WISE  
— 5X —  
MOISTURE  
RENEWING  
SLEEPING MASK

8hr

Clinically shown to immediately replenish vital moisture and lock it in.  
When they wore the mask overnight, 100 percent of women showed an increase in skin hydration  
as the mask delivered a 27 percent increase in moisture levels.\*

Available only through your Mary Kay Independent Beauty Consultant.

\*Based on an independent clinical study measuring skin surface hydration

Learn more about this skin-soothing mask at [marykay.com](http://marykay.com).

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The advertisement features a close-up of Keiko Takagi's face on the left, with her hand gently touching her cheek where a streak of foundation is visible. She is wearing a light grey sleeveless top. The background is a soft pink with flowing, liquid-like shapes in shades of pink and peach. On the right, a bottle of Mary Kay TimeWise 5X Liquid Foundation is shown. The text 'No Filter Required' is written in a script font, followed by 'TIMEWISE 5X®' and 'LIQUID FOUNDATION' in bold sans-serif. Below this, a tagline reads 'RADIANT-LOOKING SKIN. EXCLUSIVE MULTI-PATH TECHNOLOGY.' At the bottom right, there is a descriptive paragraph about the product's benefits and availability.

*No Filter Required*  
**TIMEWISE 5X®**  
**LIQUID FOUNDATION**  
RADIANT-LOOKING SKIN. EXCLUSIVE MULTI-PATH TECHNOLOGY.

MARY KAY  
TIMEWISE  
5X  
LIQUID  
FOUNDATION

Like a beautifying camera, this foundation provides buildable coverage for a natural-looking finish. Skin instantly looks firmer, younger and healthier.

Available only through your Mary Kay Independent Beauty Consultant.

Discover more about this complexion-enhancing formula at [marykay.com](http://marykay.com).

MARY KAY®

Keiko Takagi

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The advertisement is split into two main sections. The left section features a close-up profile of a woman with dark hair tied back, smiling slightly, with the 'MARY KAY' logo at the bottom. The right section features a product shot of a pink bottle of 'TIMEWISE 5X MOISTURE RENEWING ESSENCE WATER' against a background of water splashes. Text is placed around the product and at the bottom of the right section.

*Nourish and Soothe*  
**TIMEWISE 5X® MOISTURE  
RENEWING ESSENCE WATER**  
SILKY-FEELING SKIN, HEALTHY GLOW.

MARY KAY  
TIMEWISE  
5X  
MOISTURE  
RENEWING  
ESSENCE  
WATER

Cushiony-feeling essence water formula infuses skin with moisture.  
Skin feels bouncy, conditioned and appears more youthful.

Available only through your Mary Kay Independent Beauty Consultant.

Learn more about this revitalizing after-cleansing step at [marykay.com](http://marykay.com).

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A close-up portrait of a woman with long, wavy brown hair and bright blue eyes, wearing vibrant orange lipstick. To her left, a smaller, slightly faded image of her face is visible. In the lower-left corner, a small, dark brown rectangular palette is shown, containing four circular pans of makeup. Each pan features a relief of a wild horse head in a different color: pink, gold, bronze, and dark blue. The brand name 'CHANTECAILLE' is printed in white, serif, all-caps letters across the top of the woman's face.

CHANTECAILLE

**The Wild Horses Palette**

The spirit of the Wild Horses is a powerful reminder of our deepest and most vital connection to the Earth. Protecting the last wild horses ensures that part of our land remains pristine for future generations.

Chantecaille will proudly donate a portion of all The Wild Horses Palette sales to The Humane Society of the United States to help keep our wild horses free to roam.

BARNEYS NEW YORK • BERGDORF GOODMAN • SELECT BLOOMINGDALE'S • JEFFREY  
NEIMAN MARCUS • NORDSTROM • SELECT SAKS FIFTH AVENUE • SPACE NK  
CHANTECAILLE.COM

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**BRAHMIN**  
*Redefining timeless style*

Brahmin.com 800.229.2428  
Newport | Southampton | Atlanta | Dallas

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A close-up portrait of a woman with long, wavy brown hair, smiling and looking towards the camera. She has light blue eyes and is wearing bright yellow lipstick. A cluster of yellow orchids is visible in the bottom left corner. The brand name 'CHANTECAILLE' is printed in white capital letters across the top of the image.

CHANTECAILLE

香緹卡2009夏季彩妝—熱帶島嶼

繽紛燦爛、自由奔放的夏季新色，讓豔夏迷人的陽光與熱情瀰漫在城市的每個角落。令人垂涎欲滴的熱帶色彩，蘊含了豐富的植物萃取。

新光三越嘉義新天地A9館 TEL: 02-2725 1336 新光三越嘉義新天地A4館 TEL: 02-2723 8553 新光三越天母店B樓 TEL: 02-2874 8458  
新光三越台中店 TEL: 04-2255 2220 新光三越台南新天地 TEL: 06-3030 660 復興廣場GF TEL: 02-8772 6328 太平洋SOGO天母店 TEL: 02-2836 7701  
雪林國際股份有限公司 TEL: 台北市南京西路66號11樓 TEL: 02-2555-6606 FAX: 02-2555-0516

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**VIVARA**  
**EMILIO PUCCI**



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SEOUL FLAGSHIP STORE 02-549-4851 WWW.LOISQUATORZE.COM

 LOUIS QUATORZE

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[www.paulandjoe.com](http://www.paulandjoe.com)

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