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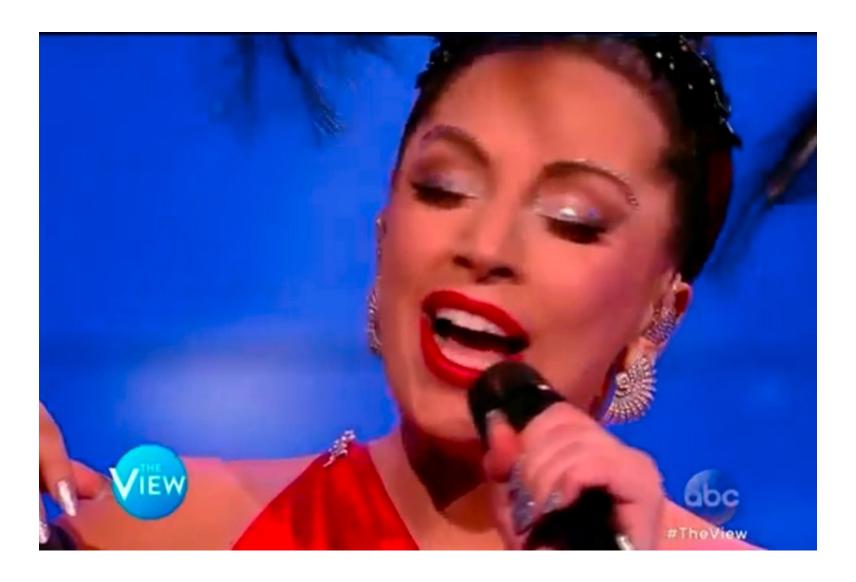
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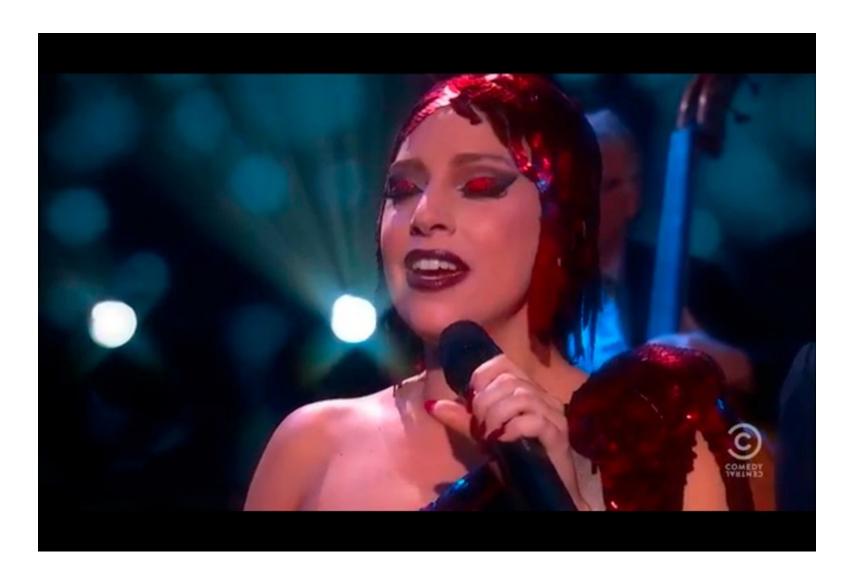
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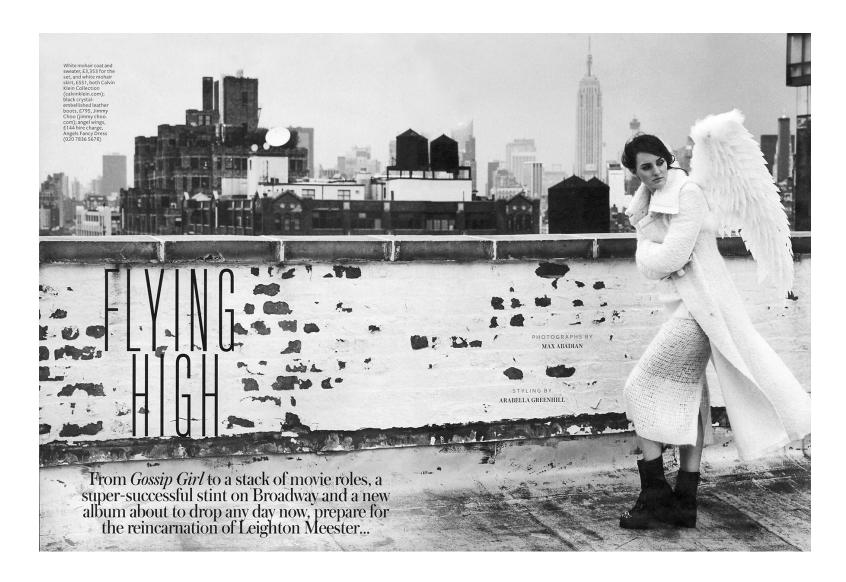
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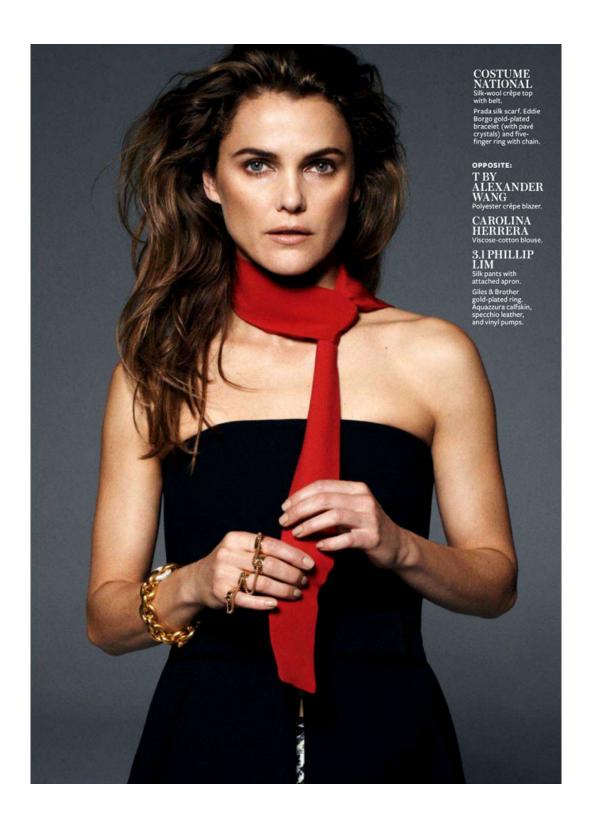
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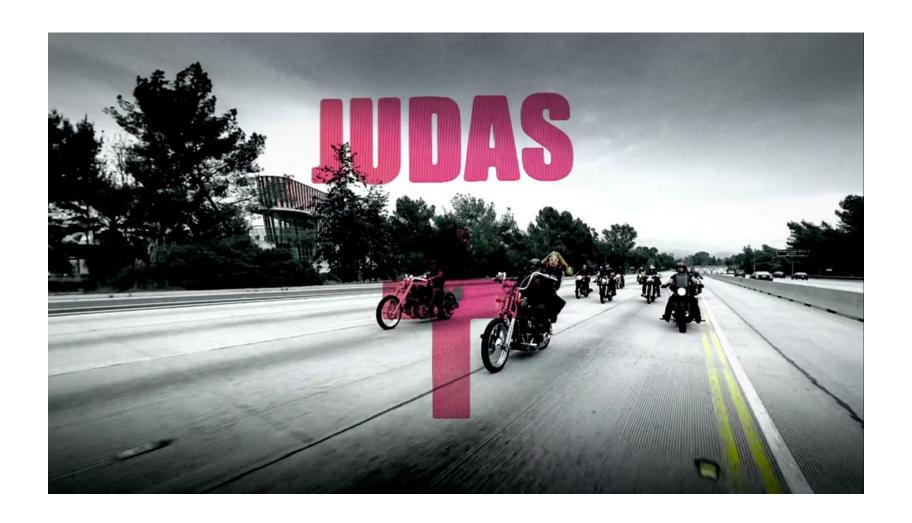
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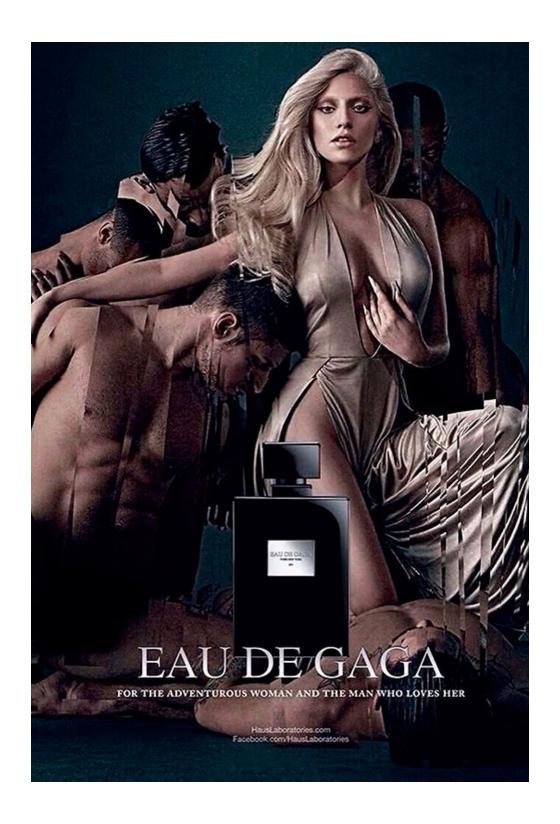
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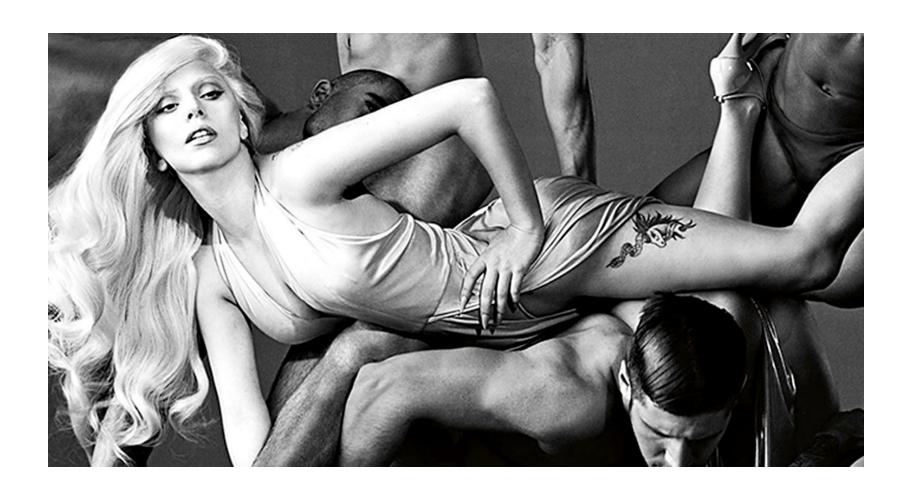
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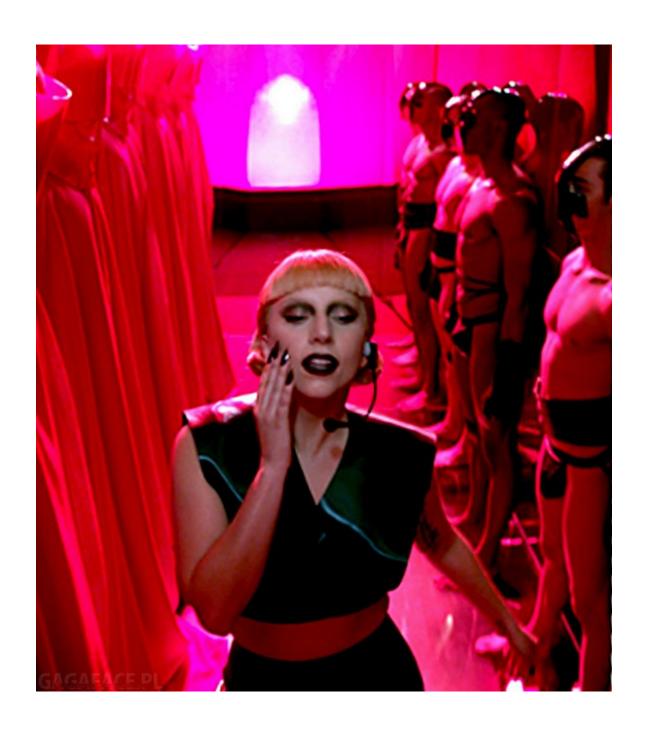
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a nos lo advirtio: «La fiesta de esta noche no es un evento cualquiera.

Para eso podría haber postendo: «Juerga en el Guggenheim, copas gratis, nos vemos allí», aseguraba a 5 Moda horas antes del comienzo del evento. No minitó, la cita del pasado 13 de septiembre no fue un acto más. La excusa era presentar Fame, su perfume, y estrenar el vídeo de su campaía rodado por Steven Klein (que también dirigió el de Alignadro). En el interior del museo Guggenheim de Nueva York, una replica gigante del envase de su nueva fragancia nos recibió con ella dentro. Solo salió de él durante to minutos. El resto del tiempo lo pasó metida

en el megafrasco obseguiando a los asistentes con una per-

formance al más puro estilo de la serbia Marina Abramović o

a nos lo advirtió: «La fiesta de esta che no es un evento cualquiera. so podría haber potendo: «Juerga bebié champán, se periunó cuelle, pecho y sexo y hasta meó so podría haber potendo: «Juerga bebié champán, se periunó cuelle, pecho y sexo y hasta meó dentro. Sus invitados se acercaban hasta ella por unas escaleras y metian la mano por un pequeño agujero para tocarla y la pasado 13 de septiembre no fuer a presentar Pame, su perfune, a que de un aingel (el reconocido tatuador Mark Mahoney fue el encargado de marcarla para siempre).

El público — en su mayoría, celebridades, amigos y periodistas — se pas horas adorando a la reina monster. Sus look no defraudaron tracones imposibles, jersey de regilia, sujetador, medias y culotte. Pero ella siempre quiere mis, Gaga se debe a la mascu ma pantalla enorme en el exterior del museo retransmitia cuanto sucedia en el interior de la célula. Los monstruttos de la cantante pudieron asistir en streuning a la apoteosis gagaísta. «Este perfume es un regalo para mis fans, quiero cambiar sus vidas», nos advirtió. Horas antes y en una habitación del hotel Mandarín, Gaga,

Horsa antes y en una natotacion dei notel Mandarin, Caga, de 26 años, charlaba con varios medios, entre ellos S Moda en exclusiva para España (para quienes quieran disfratarla en directo el próximo 6 de octubre actuaria en Barcelona). Llegaba 20 minutos tarde. Relativamente pronto para ser tan famosa: si en úniero de albumes vendidos autorizara ser impuntual, la artista, simplemente, se podría permitir no comparecer. De Born This Way, su segundo y ultimo disco, se despacharon mis de un millón de copias en una semana, algo que no pasaba desde hacia más de un lustro. Todo estaba medido. Interminables extensiones de pestañas, eydiner gatuno, labios rosas, uñas negras y afiladas y una enorme peluca morena. Lo más espectacular su estilismo. Un vestido

largo con flecos rosas del diseñador libanés Basil Soda y una corona dorada de laurcles de Mordekai by Ken Borochov. «Me gusta esconderme tras una máscara. Hay días en los que no quiero que los demás me vean cansada y sin maquillar. Todos nos sentimos inseguros. A mí me funciona ponerme un velo y un gorro; son mi burba. Me compadezco de aquellos que no los llevan. Además, no creo que mi cara sea más interesante que un sombero», apunta.

Con ella no valen las medias tintas. En la entrevista no está permitido preguntar por su vida privada. Ha venido a hablar de su perfume, que en España ya está a la venta en Sephora. Aun así, suelta alguna perda. «Cuando me pongo Fame, mi novio no puede dejar de tocarme. Mi novio. actual». Se refiere a Taylor Kinney, un modelo y actor estadounidense, con el que se rumorea, quiere casarse... Y no a

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perched on a throne-like chair in a see-through turquoise dress and a flesh-coloured body stocking, with long mint-green hair. Huge double cat's whiskers are painted behind both eyes, like a space-age Cleopatra.

'So you met Santa Claus Monster!' she laughs. 'Well, I just ran into a fan who held out my YSL shoe. It was a YSL shoe with a mirrored heel that broke off in a show and I said, 'Anyone interested in next-season YSL?' and everyone screamed and I threw it. I was signing autographs yesterday and the shoe popped out of the throng and I said – hand on chest — "You still have my shoe?" And he says, "Yes, that was three years ago and I've loved you ever since."

Do you feel responsible for the Little Monsters? I think about them

all the time. They wanted somewhere to go and someone to know, where they could escape from the reality of their own trauma and know we could tell the lie of surrealism over and over until it became true.'

She has an intensely close relationship with her followers. It's strangely maternal. She talks about Jamey Rodemeyer, the 14year-old gay American fan who took his own life recently, who was bullied and felt

no one was listening. Did you feel you knew him? 'Of course I did, I feel I know all of them.' She suddenly goes quiet and I realise she's crying. 'They are so sweet,' she sighs. 'Sometimes they tell me my schedule. ''Can't wait to see you in France next week!'' Even if they know I'm going to bed for the evening, they'll wait outside, so I send them cookies and pizza. I ask why and they say. ''We just like to be near you.''

Is there anything you regret? 'I don't regret anything. If I'd known things back then I wouldn't be where I am now, because so much of who I am is based on a lack of fear. I have no fear. It's like jumping off buildings completely blindfolded and I don't know where I'm going to land and I don't care. You have to trust the art. If you don't trust the art, it's not going to trust you to be its fuse. It's not inanimate. The art has to trust me or it's not going to invite me to be its messenger.'

How all these rarefied art concepts, though a lot of what she says is full of contradiction. She calls her childhood 'a fantasia' but, minutes later, suggests it was all trauma and suffering. She declares herself in total control of her art – which she is – and then implies it's almost the other way round. I like the mystery of her love life: you never really know if it's male or female affection she wants, or both. Hove the way she's the world's biggest pop star, yet every time we meet she strives to make an impact. Everything she says and does is full of wit, spark and invention. People at this altitude usually play hard to get.

What's the greatest misconception about you? 'That I would ever be concerned with there being a misconception about me,' she says. I believe very strongly that there are many people on this earth that really don't like what I do – or how I sing or what music I make – but some of those people admire the commitment to the work. That to me is more important than anything. How do I want to be remembered? I want to be remembered? I want to be remembered? I want to be remembered?

Born This Way - The Remix is out now. The Monster Ball Tour at Madison Square Garden is out now on Blu-Ray and DVD. Lady Gaga x Terry Richardson (Grand Central Publishing) is out now

FILE SWatch what happened when ELLE met Lady Gaga and hear an exclusive remix of Electric Chapel at ELLE.TV



'Many people really don't LIKE what I do - or how I sing or what music I make - but some of those people ADMIRE the commitment to the work. That to me is more important than anything'





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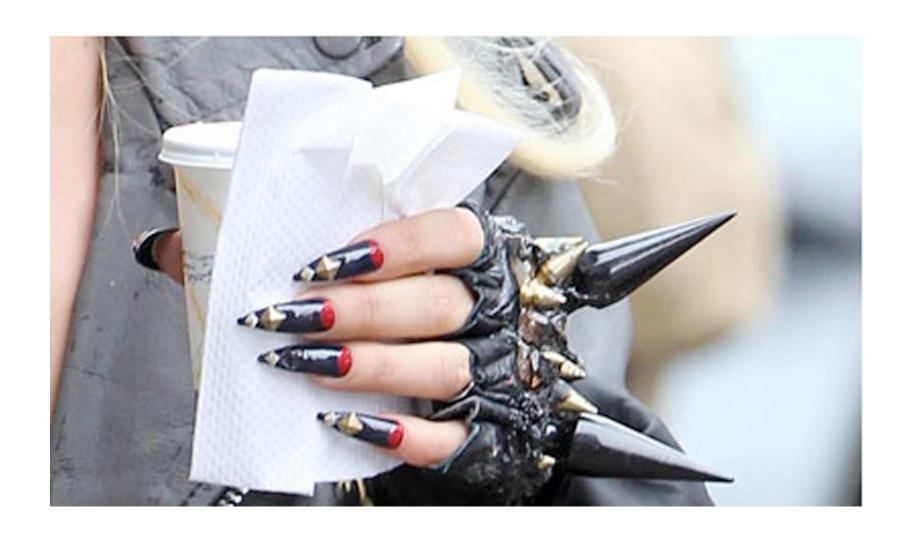
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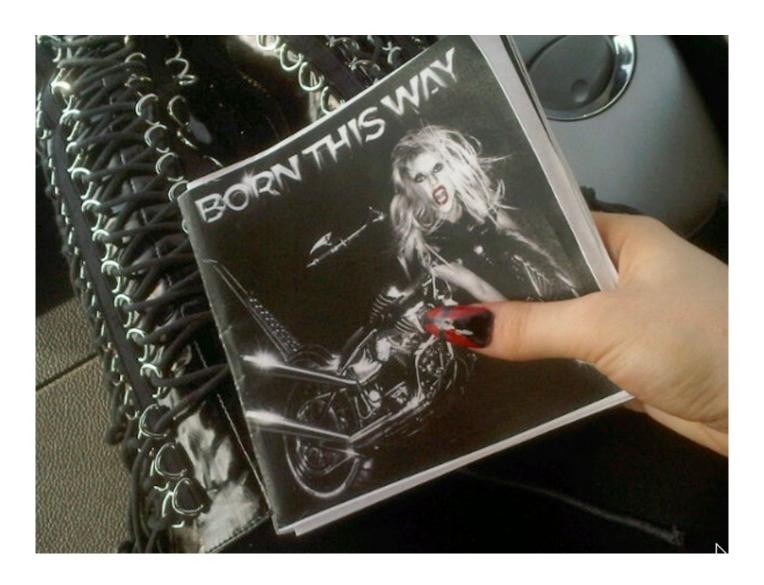
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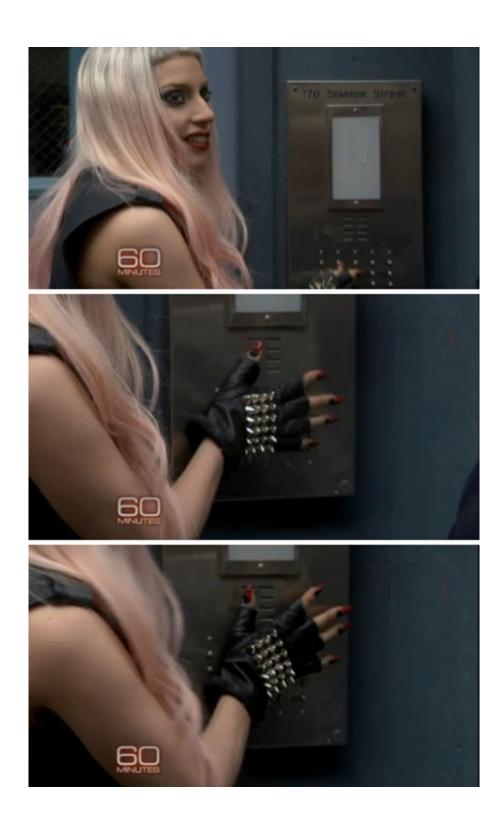
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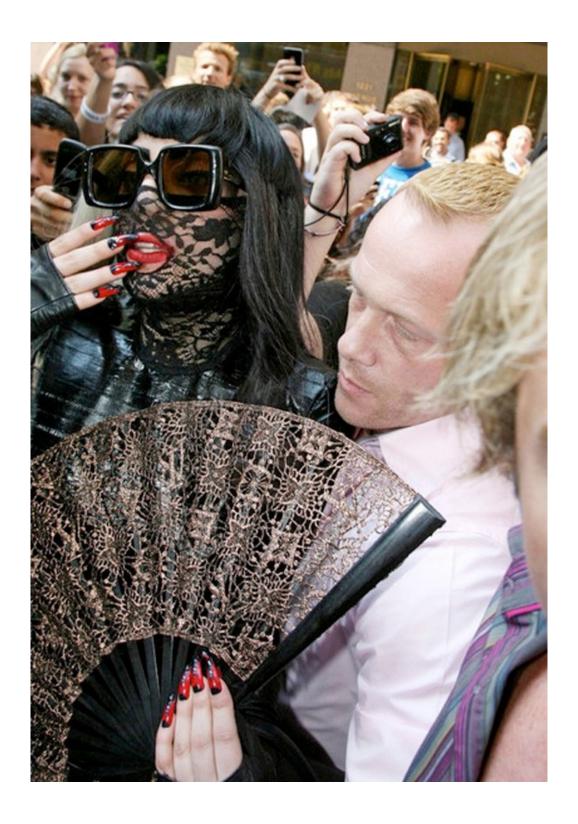
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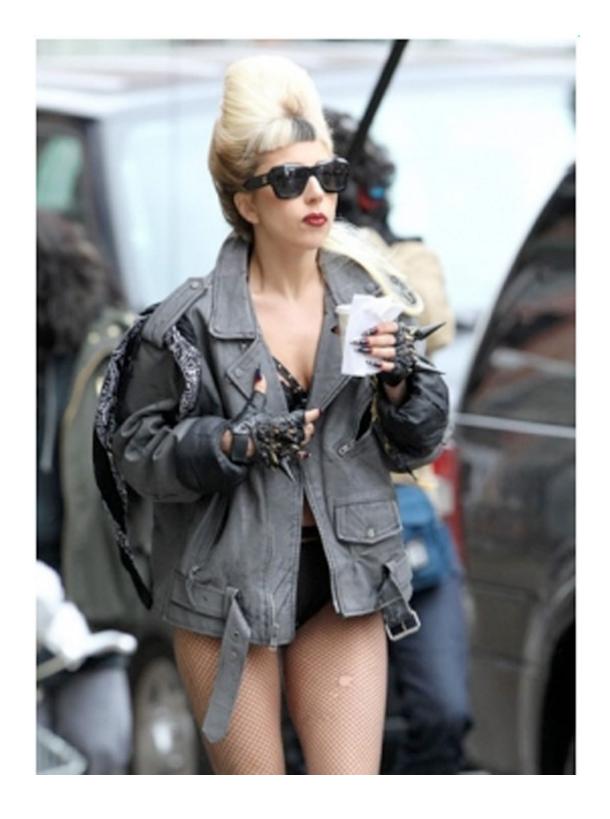
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