

# Art Department



Helen Barbieri

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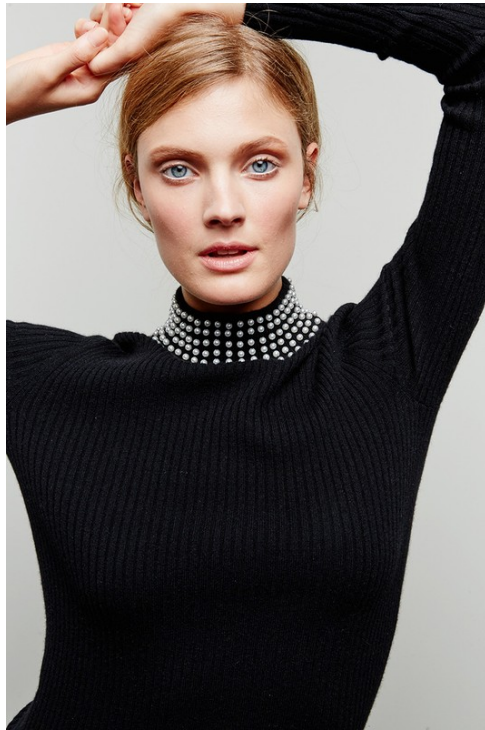
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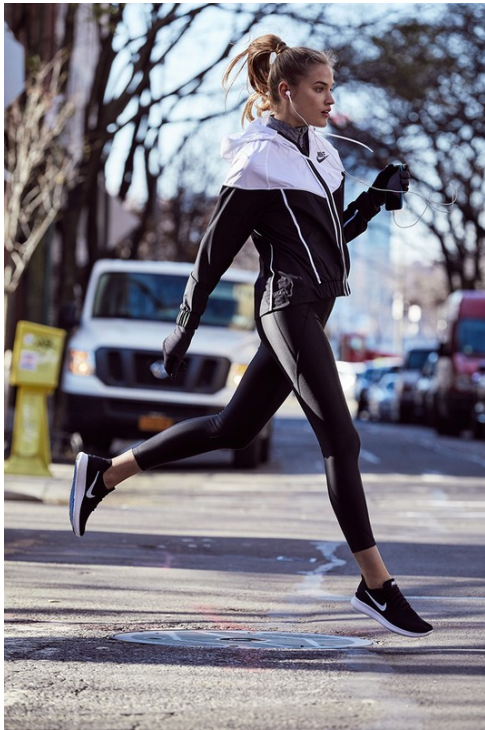
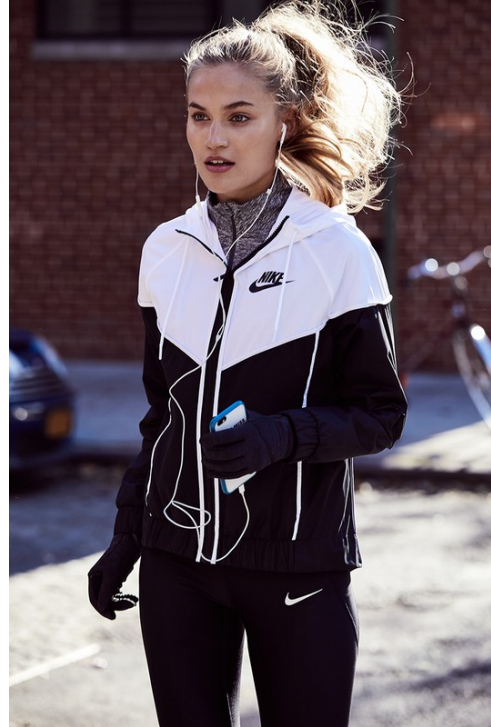


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PIN  
POST

# PROM

Prom girl, you own the social scene. Friend the **DRESS TRENDS**, follow the fashion and pin what's in: from ultra glam to colorfully cool, PROM 2013 is trending with the popular crowd.

**ASK A FRIEND** And don't forget to ASK A FRIEND—connect with your Facebook BFFs for a second (third, or fourth!) opinion for the perfect prom dress pick.

**SEE THE TRENDS**

GET INVOLVED  
#BLOOMINGDALESPROM

f t @



**BRIGHTS** *the*  
**COLOR  
CODE**

Brilliantly **BRIGHT PIGMENTS** are having an OMG moment—from oceanic turquoise to ombré coral and rich royal purple. With colors this captivating, you'll want to wear your #sunglassesatnight.

**SHOP: BRIGHTS ALL PROM**

**PIN  
f POST  
t PROM**

#BLOOMINGDALESPROM

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SHINE THE  
GLITZ  
& THE GLAM

SHIMMERING beading and sequins (a little or a lot) are the TRENDING topics of the NIGHT. Will you twinkle when you tweet? All your followers want to know.

SHOP: SHINE ALL PROM

 PIN  
 POST  
 PROM

#BLOOMINGDALESPROM



BLACK & WHITE the  
PERFECT  
MATCH

This color combo really clicks—from solids to prints, BLACK MEETS WHITE for a cool, pin-worthy statement that mirrors his tux.

SHOP: BLACK & WHITE ALL PROM

 PIN  
 POST  
 PROM

#BLOOMINGDALESPROM

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