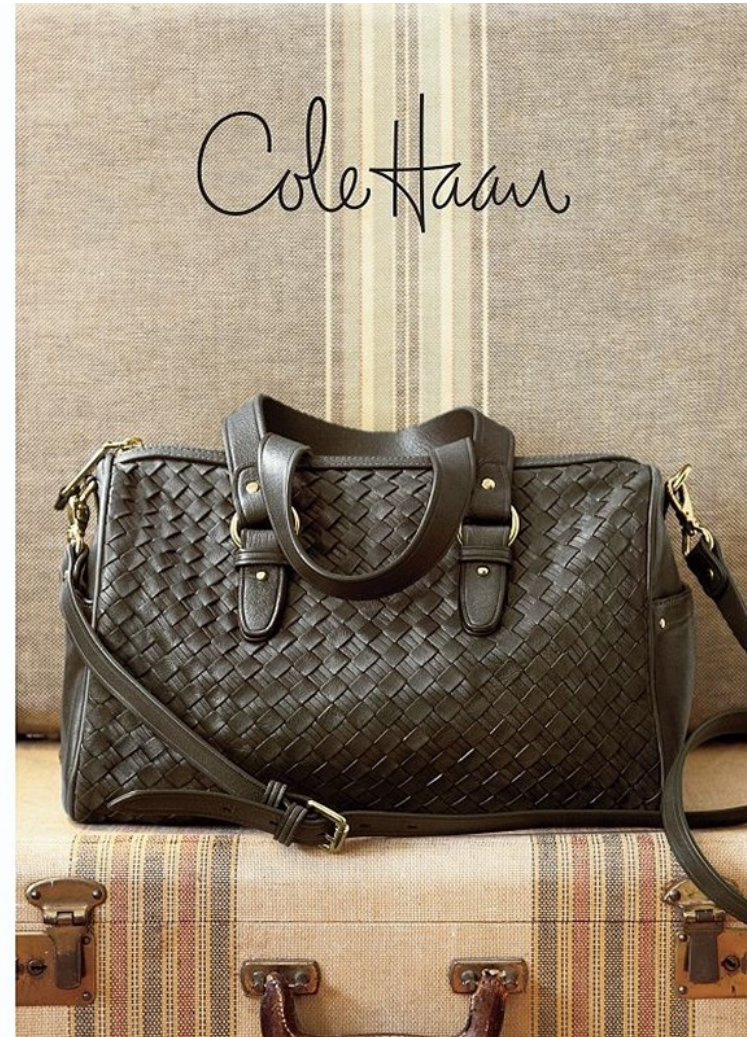


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Photographer & Model

Cole Haan

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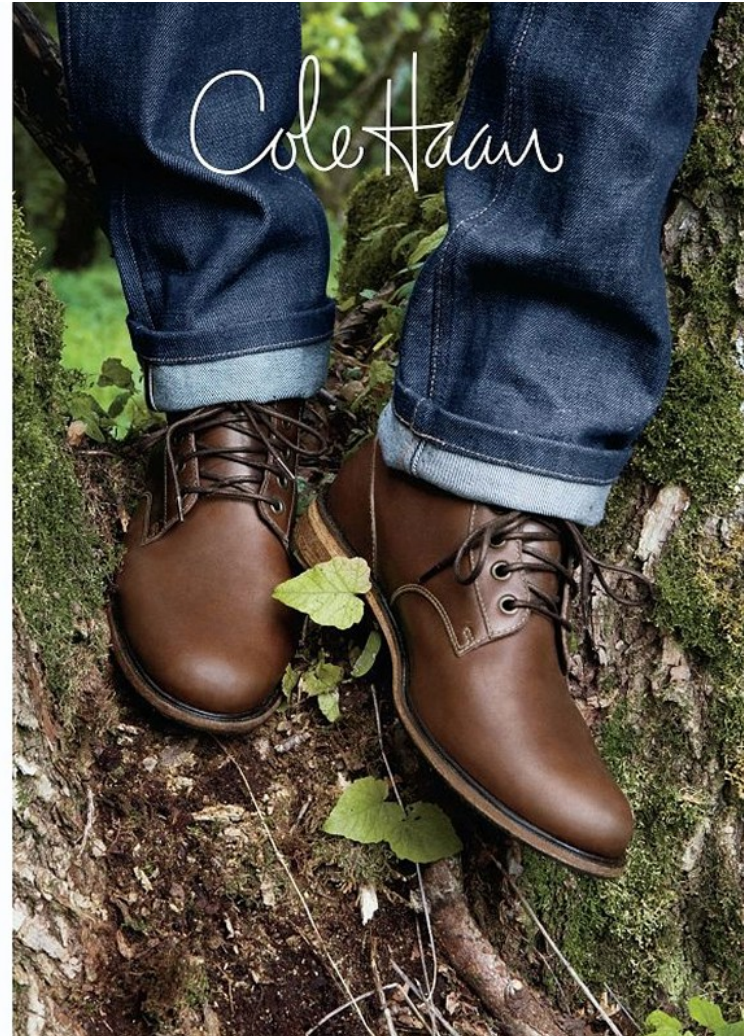
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A full-page photograph of a young man with dark hair, wearing a black t-shirt with the "Reezig" logo and the tagline "THE WEARABLE FOR THE BODY". He is also wearing black shorts and white sneakers with blue accents. He is captured mid-sit-up, with his hands behind his head and his legs bent at the knees. The background is plain white, and there are soft shadows cast by him. In the bottom right corner, there is small, vertical text listing retail partners.

[illegible]

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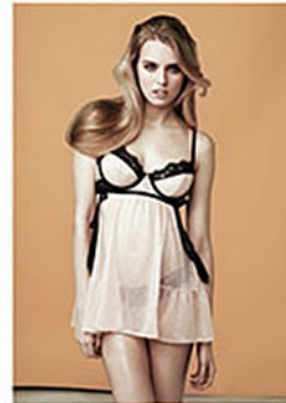
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INTIMATES...
***FLIRTY
&
FABULOUS***



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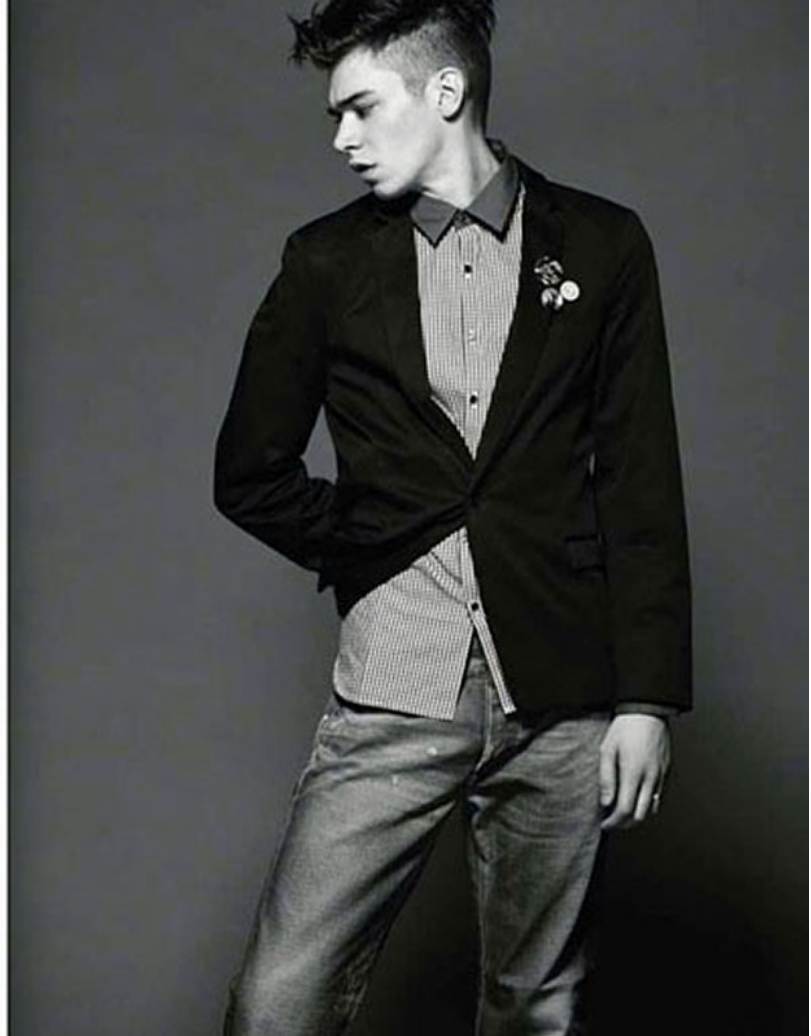
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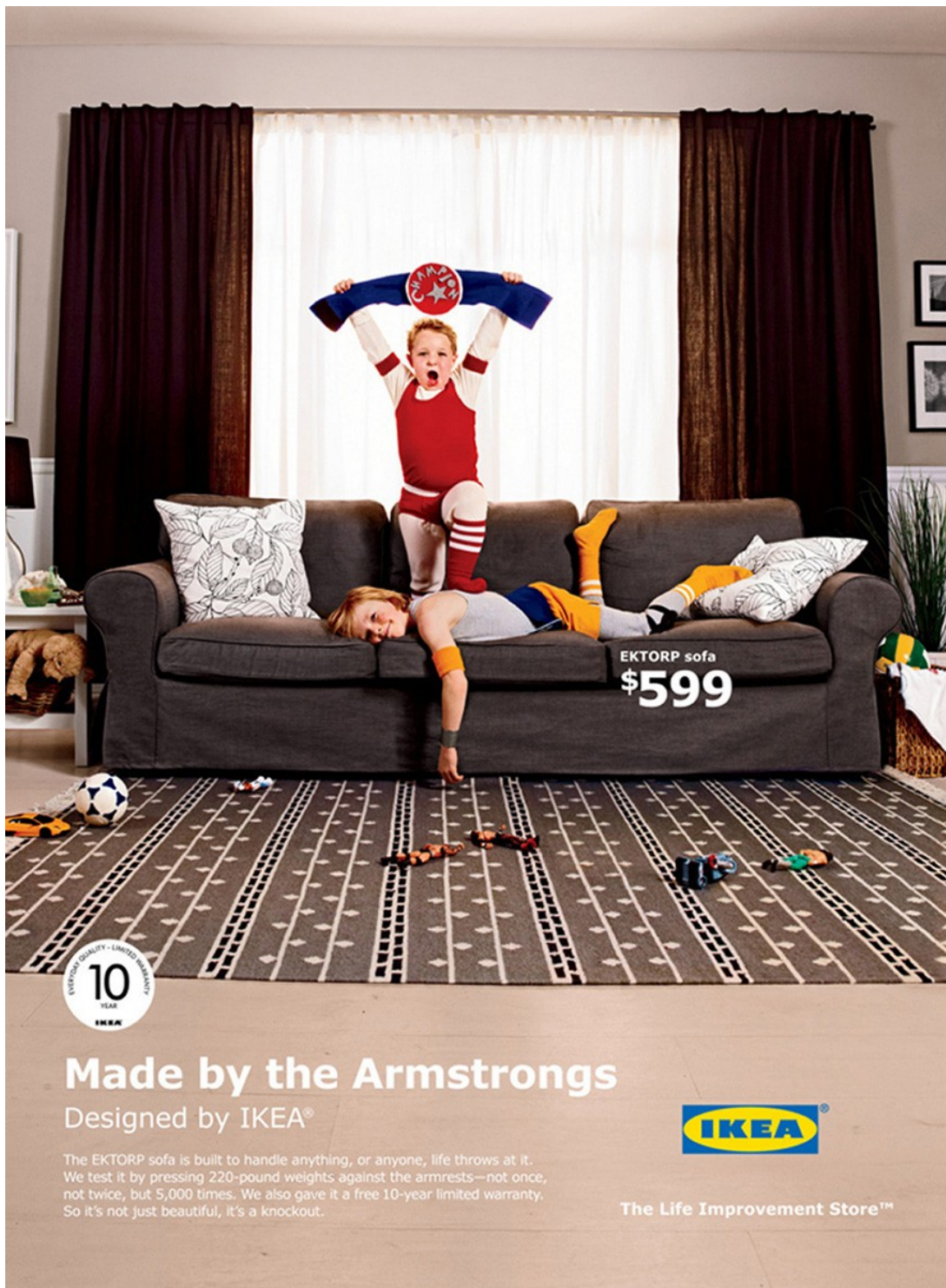
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The advertisement shows a living room with a large window and dark curtains. A child in a red soccer jersey is jumping on a dark gray sofa, holding a blue and red soccer ball. Another child is lying on the sofa, wearing a gray shirt and orange socks. The sofa is labeled "EKTORP sofa \$599". The floor is covered with a patterned rug and several toys, including a soccer ball and a stuffed animal. A circular logo in the bottom left corner says "10 YEAR LIMITED WARRANTY".

10
YEAR
LIMITED WARRANTY

Made by the Armstrongs
Designed by IKEA®

The EKTORP sofa is built to handle anything, or anyone, life throws at it. We test it by pressing 220-pound weights against the armrests—not once, not twice, but 5,000 times. We also gave it a free 10-year limited warranty. So it's not just beautiful, it's a knockout.

IKEA

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