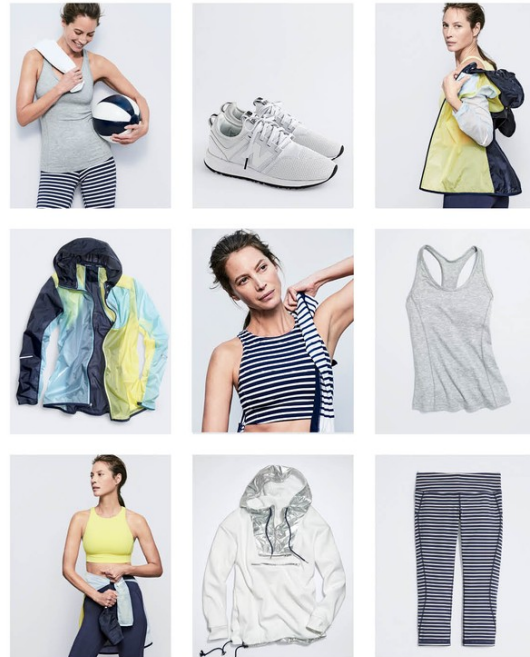


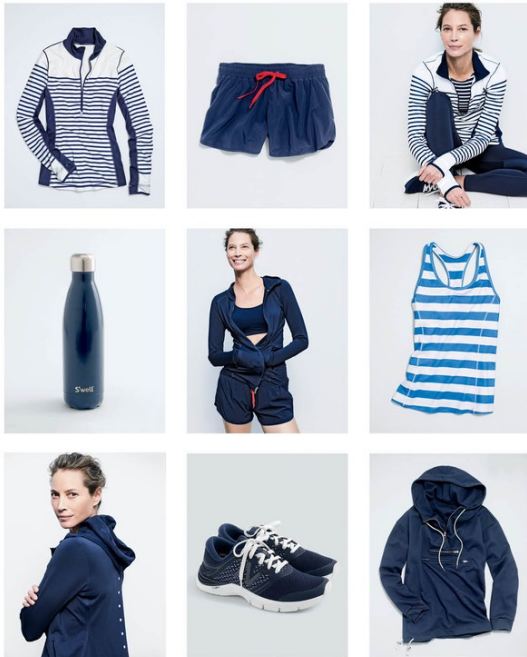
# Art Department



Mark DeMott

[www.art-dept.com](http://www.art-dept.com)

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I admit it: I *dread* the gym, *cannot* for the *life* of me figure out how to *clip in* and out of a spin bike and the thought of ice cream is the *ONLY* thing that gets me to do any type of *physical exercise*. But when our friends at *New Balance* agreed to collaborate with us earlier this year, we *jumped*. We hope these clothes (along with ice cream) help *motivate* you to do whatever activity it is you *like* to do. And if they *don't*, we still think they look great sitting on the couch.

xx,

A handwritten signature in black ink that reads "James".

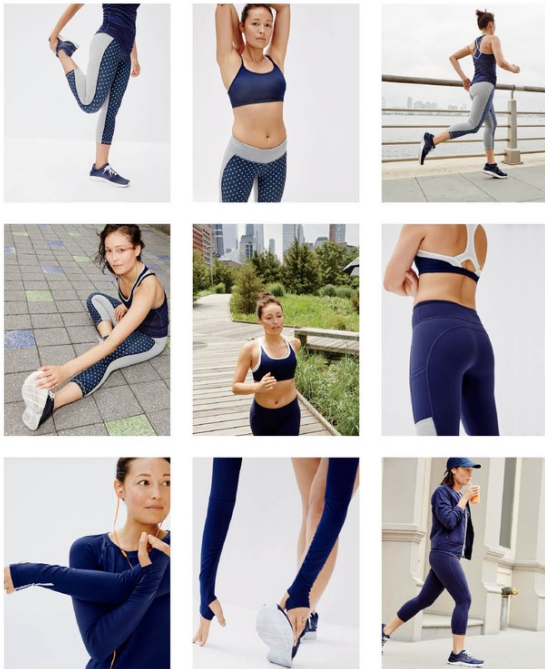
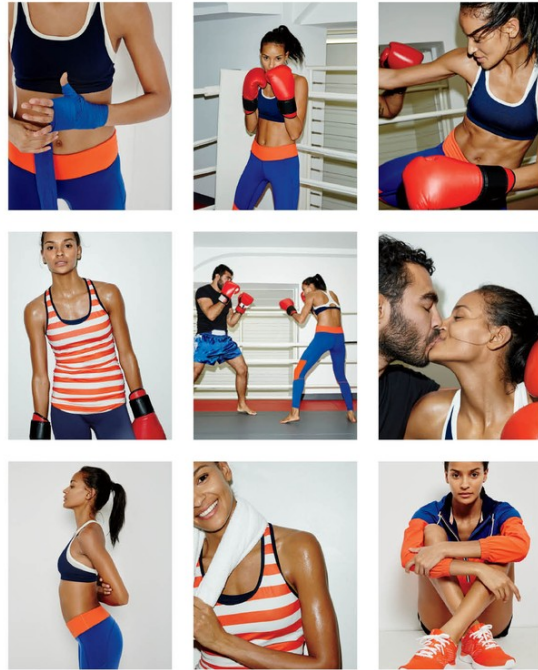
P.S. See how some friends we know are wearing the collection...



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“My idea of the perfect day: *teaching, creating, belly-laughing with my kids and hosting a big potluck with my friends.*”

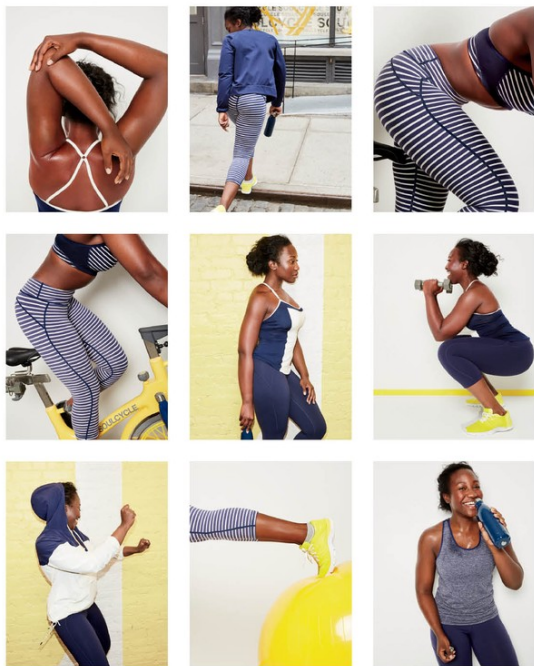
NAME  
Taryn

MY SPORT  
*The Class*—  
“It’s a mind-body cathartic experience”

WHY I WORK OUT  
To feel cleansed and strengthened



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“I was working the front desk at SoulCycle when one of the instructors couldn’t make it, so I taught the class *myself*. The rest is history.”

NAME  
Taye

MY SPORT  
SoulCycle

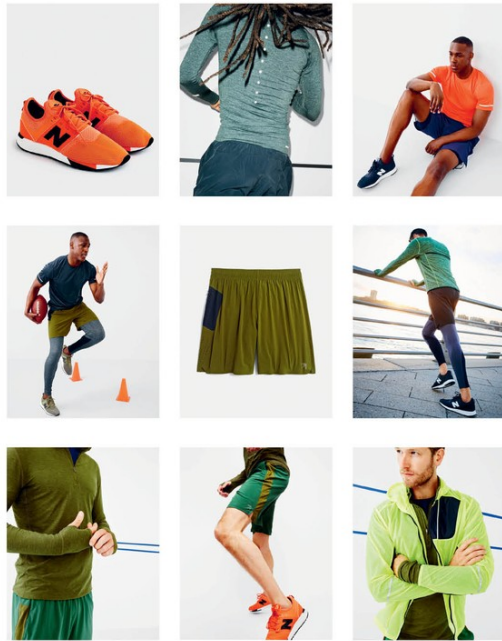
WHY I WORK OUT  
To look superbomb naked



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SHOP OUR ENTIRE SPORT COLLECTION AT JCREW.COM.

INTRODUCING

 x *J.Crew*

What's *your* motivation?

Whether it's getting six-pack abs or making up for the half-dozen donuts that *accidentally* flew into your mouth last night, we're just here to dress you for your workout...

That's why we partnered with **New Balance**® to bring you workout clothes in technical fabrics and cool color combos.

Mark DeMott

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