

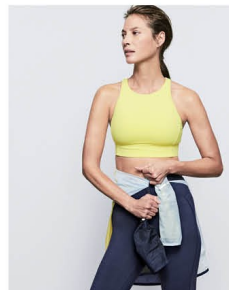
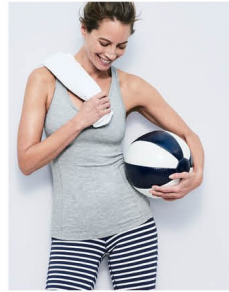
# Art Department



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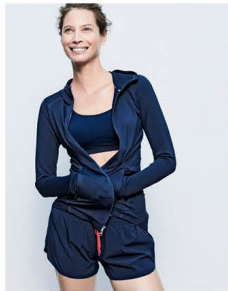
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I admit it: I *dread* the gym, **cannot** for the *life* of me figure out how to **clip in** and out of a spin bike and the thought of ice cream is the *ONLY* thing that gets me to do any type of **physical exercise**. But when our friends at **New Balance**® agreed to collaborate with us earlier this year, we *jumped*. We hope these clothes (along with ice cream) help **motivate** you to do whatever activity it is you *like* to do. And if they *don't*, we still **think they look great** sitting on the couch.

xx,

A handwritten signature in black ink, appearing to read 'Jenna'.

P.S. See how some **friends** we know are wearing the collection...



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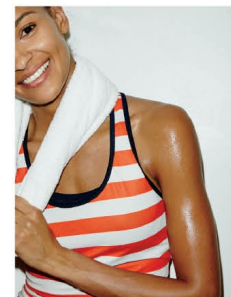
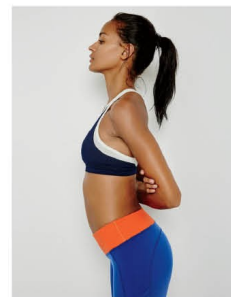
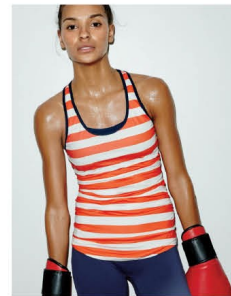


NAME  
Gracie

MY SPORT  
Muay Thai  
(aka "Thai Boxing")

WHY I WORK OUT  
Happiness and  
confidence!

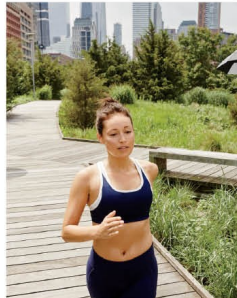
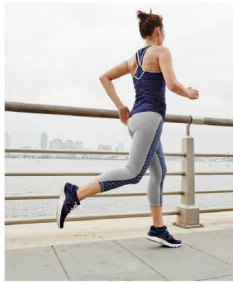
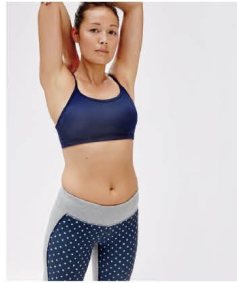
"Two years ago,  
I started taking  
self-defense classes  
and the instructor  
suggested I try  
Muay Thai. Now,  
I'm *obsessed*."



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“Running is a daily habit for me, kind of like *brushing my teeth*. Of course, there are days when getting that *time* in is *impossible*, and that’s *totally cool too*.”



NAME  
Rachael

MY SPORT  
Running

WHY I WORK OUT  
For the me time

061

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“My idea of the perfect day: *teaching, creating, belly-laughing* with my kids and hosting a *big potluck* with my friends.”

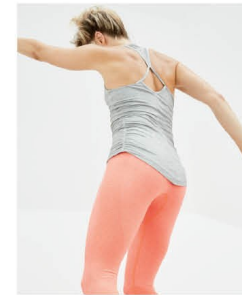
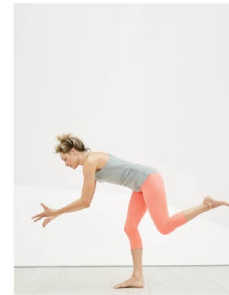
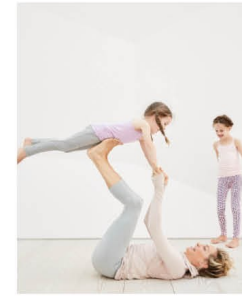
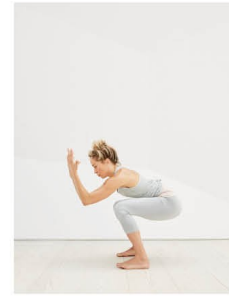
NAME  
Taryn

MY SPORT  
*The Class*—  
“it’s a mind-  
body cathartic  
experience”

WHY I WORK OUT  
To feel cleansed  
and strengthened



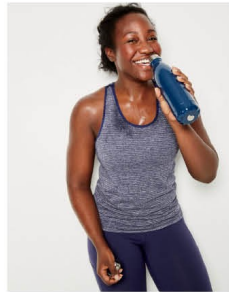
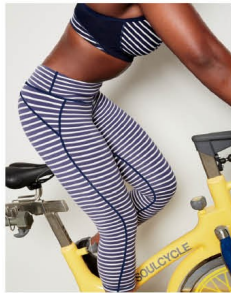
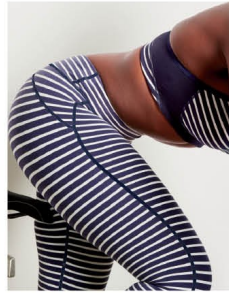
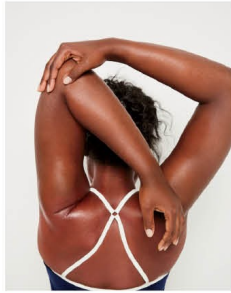
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“I was working the front desk at SoulCycle when one of the instructors couldn’t make it, so I taught the class *myself*. The rest is history.”

NAME  
Taye

MY SPORT  
SoulCycle

WHY I WORK OUT  
To look  
superbomb naked

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INTRODUCING



What's *your* motivation?

Whether it's getting six-pack abs or making up for the half-dozen donuts that *accidentally* flew into your mouth last night, we're just here to dress you for your workout...

That's why we partnered with **New Balance**® to bring you workout clothes in technical fabrics and cool color combos.

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