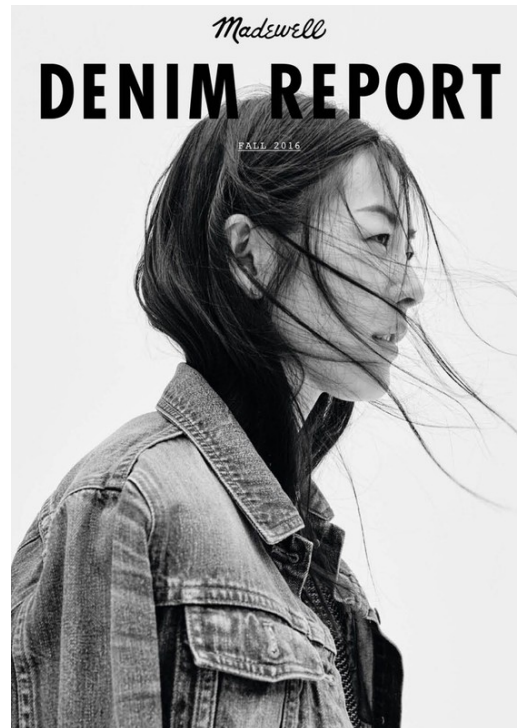


Art Department



Mark DeMott

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#DENIMDEBUNKED DENIM REPORT FALL 2014 #DENIMDEBUNKED

YOUR FALL FORECAST: DENIM WITH A CHANCE OF DENIM

Today is the best day to be a denim lover. Today as in this minute, but also tomorrow, and the day after that. Why? Because our denim is better than ever. Thanks to the latest technology, the fabric is stretchier and cooler, and now there's a wash, shade and style you'll want to wear for any occasion (from wide legs and popover tops to jeans on soft, they might replace your Saturday wears). And as our designer Joyce says, "Some of the coolest styles aren't even jeans at all." So consider this your road map for the season: how to mix the new shapes into your wardrobe, Joyce's styling trends, and what all this "denim technology" stuff actually means.




©2014. The Jean debut was with the Riverside Palazzo. ABOVE: The Perfect Vintage Jean was with the Casual Black and Plum Denim. Denim is the courtesy of a guest stylist, age 31.

2 Madewell 3

#DENIMDEBUNKED DENIM REPORT FALL 2014 #DENIMDEBUNKED


6 DENIM MYTHS, DEBUNKED

For every new rule to follow, there's one to forget. Shop all our denim at madewell.com/denim.




1. YOU CAN'T BE COMFY IN SKINNY JEANS

As a denim lover, there's no one technology. Jeans are softer and stretchier than ever.




2. YOU CAN'T WEAR WIDE LEGS WITH FLATS

The secret? Super stretchable fabric makes legs look a million times longer.




3. YOU CAN'T FIND GREAT JEANS WITHOUT BREAKING THE BANK

It's time to end this once-and-for-all myth. The kind made of premium denim don't have to cost a ton (even start at \$99).




4. YOU CAN'T WEAR WHITE JEANS AFTER LABOR DAY

We love wearing white jeans—round, just add a seasonal button-down or tee.



5. YOU CAN'T WEAR OVERALLS WITHOUT LOOKING LIKE A KID

The secret to pulling off the look? Skip the over-sized options and pull on a pair in a snug, streamlined fit.



6. YOU CAN'T WEAR HIGH-WAISTED JEANS AND EAT PIZZA

A higher rise (and a bit of stretch) means your tummy will stay tucked—no dreaded cellulite ghost. Hence, white, suggest.

ACCORDING TO JOYCE

We took your denim Qs on Instagram, Facebook and Twitter. Our designer's now sharing her (super-helpful) suggestions.

#DILIGORNO
WHAT'S A NEW NO-HEELS-REQUIRED FIT FOR SOMEONE FITTY?

JOYCE: A classic straight leg. A high rise and cropped hem will make legs look longer.

#FASHIONERHARD
ROCKING DENIM ON DENIM: HOW DIFFERENT (IF AT ALL) SHOULD THE WASHES BE?

JOYCE: Instead of matching, choose different washes. It's more laid-back and easier to master. Add a leather belt or simple scarf to break up the blue.

#FITLARKRABBIT
ANY DENIM RECOMMENDATIONS FOR PREGNANT CHIEFS?

JOYCE: We just launched maternity jeans, and my advice is to buy them early—you can wear them at every stage of your pregnancy.

#DENIMDEBUNKED
ANY NEW WAYS TO STYLE MY DENIM JACKET?

JOYCE: It's like a skin suit, because it's up like a shirt. If oversized, wear it like a cardigan. Also, adding an embroidered monogram is my favorite way to give a jacket some personality.



"THERE'S SO MUCH HAPPENING IN THE DENIM WORLD. I LOVE THE NEW SHAPES, LIKE TRENCH COATS AND SHIRT-DRESSES, AND FOR JEANS, UNFINISHED EDGES AND TWO-TONE WASHES."

—JOYCE

DENIM RULES TO DRESS BY RIGHT NOW

With these updates and styles that never, a few handy tips are in order.

TRY WIDE LEGS.

A fresh update to the rise styles you love is, they're also just as easy to wear (pair yours with flat or lower-top, richer soles).

A HIGH RISE SHOULD HIT AT YOUR NATURAL WAIST.

Why? It's the silhouette you've got your silhouette like the ones you want to show attention to. Choose between a 9" or an 11" rise to find the best fit for you.

IF IN DOUBT, ADD MORE DENIM.

Imaginable fall temps, mix denim with denim like a denim jacket over jeans and denim overalls over jeans together. Even pants for leggings over a denim top. Just be sure to mix up your denim.

DO THE VINTAGE VIBE THING.

Without having to look down a pair. The hipsters, straight-leg fit of our Perfect Vintage Jean has the just-right dose of nostalgia.

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#PERKINSANDWELL
DENIM REPORT
FALL 2014
#PERKINSANDWELL

YOUR DENIM HOROSCOPE

When planning what jeans to seek for you, let your zodiac personality be your guide. Identical twins and expert astrologers Tali and Ophira Eilat have you covered.

Read your full horoscope and learn more about the team at denim.com/perkinsandwell.com.



AQUARIUS
THE JEANS: Will-look-good-on-everyone-but-with-a-million-streaks.
THE FABRIC: Heavy black, 14 oz. ripstop, twill-like hand, tummy-waist line.



PISCES
THE JEANS: Softly and flexibly stretch down after a hectic pace.
THE FABRIC: Slightly heavy 10 oz. ripstop, for depthlessness.



ARIES
THE JEANS: Overly soft, enjoying the senselessness of simplicity.
THE FABRIC: Clean white, high-rise and classic.



TAURUS
THE JEANS: Overly, enjoying the ready-for-anything-ness.
THE FABRIC: Inch-thick, for extra-creased wide legs.



GEMINI
THE JEANS: No clothes-not-gift.
THE FABRIC: Straight fit, cropped, a little distressed.



CANCER
THE JEANS: Soft, with some conversation-appeal.
THE FABRIC: Thick French twill, high rise, dark blue.



LEO
THE JEANS: One who stands out in a crowd.
THE FABRIC: How that new fabric, or should we say flax?



VIRGO
THE JEANS: Another one of your comfort zone this year.
THE FABRIC: Ample, wide leg or two-tone.



LIBRA
THE JEANS: Seeking opportunity.
THE FABRIC: Inch-thick, supports (they won't mention your gender).



SCORPIO
THE JEANS: More sensitive than ever, in your "redefine more jeans."
THE FABRIC: Slightly supportive, stretch fit the bill.



SAGITTARIUS
THE JEANS: Ambitious. Success is in your constellation.
THE FABRIC: None's jeans at all, a nice dress is your good girl.



CAPRICORN
THE JEANS: The hardest-working sign of all, when was the last time you had a break?
THE FABRIC: Minimal, light blue, no extra details.



The Denim-Jean-Jean wears with the Dogma Shirt.

6
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7

#PERKINSANDWELL
DENIM REPORT
FALL 2014
#PERKINSANDWELL

OUR JEANS, BEHIND THE SCENES

Slipping into your favorite pair of jeans is an easy, familiar feeling—but before ours hit your closet, we've been sketching, designing and talking about them for a long time. Here, a glimpse at the journey we go on to create the best denim ever.

THOSE LIGHTBULB MOMENTS

Inspiration can strike at any time. That's why some of our jeans start as sketches on napkins or words filled scribbles over our own text exchanges between our designers. But nothing beats exploring the world's best markets and museum (i.e. our passport stamps) London, Japan and Mexico (plus closet-to-home spots like LA and the Southwest).




SWEATING THE SMALL STUFF

At our LA denim office, samples of every pair are created by our crew. We like to say each one has their own superpower—our patternmaker brings sketches to life, while Bryan (that's his on the left) obsesses over washes and hand distressing. What? Actually wearing the samples to see how they break in. Perfectionist? Yep.




WOVEN TOGETHER

Of all the fancy things we describe denim technology, there is one word you should know: Refuse, our newest fabric courtesy of Turkish mill ERGÜ with all-day stretch that makes you look-and-feel-meaning. Test it out with a 360° spin in the mirror. No advanced tech needed.




THE HOMESTRETCH

Once our jeans are in your hands, make sure not to wash them too often (once every 10 wears will do) and don't keep 'em in the dryer for longer than five minutes. (Air-drying is the way to go.) Hint: The more you wear each pair, the better they look.



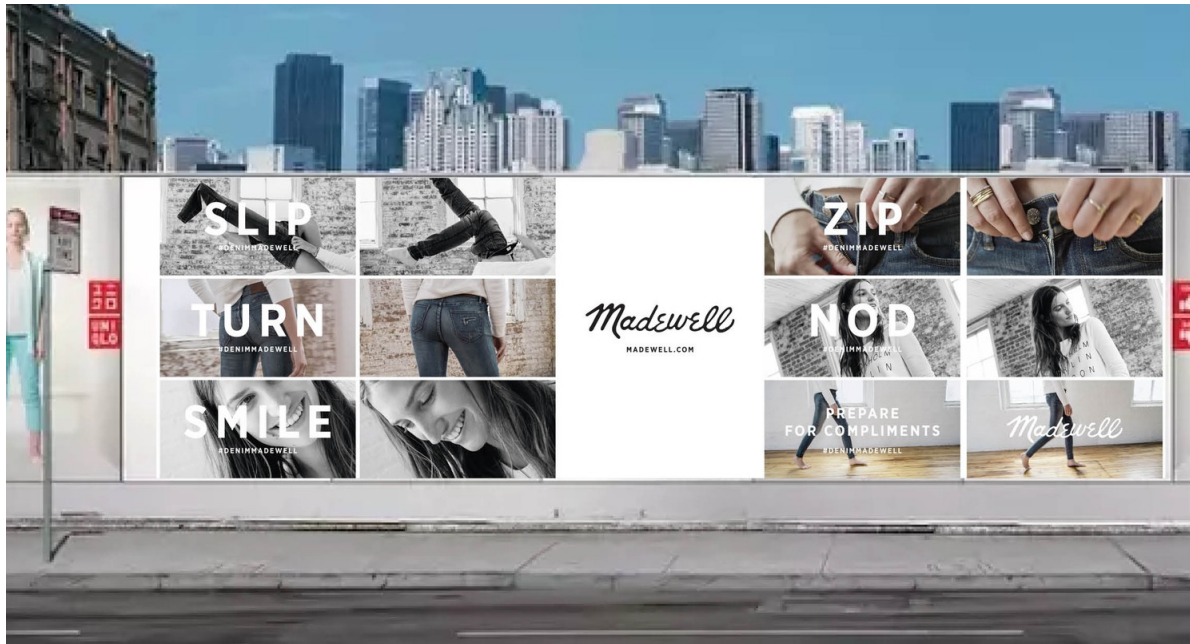

More behind the scenes and denim styling tips at denim.com/perkinsandwell.com.

8
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9

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Herringbone Wrap Jacket
Wool/polyacrylic, Import, 224-24, \$159 \$166. **Merino Ribbed Sweater/Vest**
Import, 224-24, \$159
569-50 **Overized Boyshirt in Andover Field**
Cotton, Import, XS-XL, \$233 \$79.50 **High Riser Skinny Skinny Jeans in Bristol Wash** 98% cotton/4% polyester spandex, Import, 24-32, \$249 \$135. **The Lydia Flat** suede, leather, Import, 8-10, 11R, \$293 \$98.

Shop our jewelry collection at madewell.com.



High Riser Skinny Skinny Jeans
Constant favorite, new wash (win-win).



Cape Scarf in Pinetriga Wool, Import, \$170 \$79.50 **Overized Boyshirt in Pure White Cotton poplin**, Import, XS-XL, \$122 \$75. **High Riser Skinny Skinny Jeans in Bristol Field** 98% cotton/2% elastane, Import, 24-32, \$216 \$128. **Popstone Pendant** Import, \$289 \$45. **Bullseye Neckline** Import, \$189 \$35. **Stargraph Double-Finger Ring** Import, \$293 \$29.

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The Overall Message
Denim + plaid = throwback done right.

Denim Jumper Dress Cotton, Import, XS-XL, \$161 \$128.
Ex-Boyfriend Shirt in Fairfax Plaid Rayon/cotton, Import, XS-XL, \$231 \$79.50
Balance Chain Neckline Import, \$268 \$35.

#MADWELL927



Monsieur Coat
Does that "I'm not a tourist, I'm a traveler" thing.

Monsieur Coat Wool/poly/viscose, Import, XS-XL, \$393 \$229. **Scoughneck**
Balance Tee in Allipin
Cotton, Import, XS-XL, \$226 \$42. **High Riser Crop Jeans** 98% cotton/2% elastane, Import, 24-32, \$284 \$135.

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Reversible Vest in
Striped Wool/poly Import.
XS-XL \$217 \$196.
Rivet & Thread Denim
Corduroy Jogger in
corduroy, 100% cotton, 100%
21 elastane. Import.
XS-XL \$289 \$269.
Softest Ribbed Beanie
Optima 100% cotton/nylon.
Import. \$637-\$39.50
Mini Shaggin' Bracelet
Import. \$284 \$24.
Darkstone Bagale Import.
\$776 \$76. The Octavia
Sandal \$646. Import.
\$200/line. \$224 \$19.
See more colors
at hugoboss.com



Blanket Cape

Totally genius, for the flight and wherever you land.

Blanket Cape Wool/poly. Import. \$1543 \$149. Latitude Shiftless in Buffalo Check
Wool/cotton/polyester/nylon. Import. XS-XL \$98. Whiskey Lariat Neckline Import. \$361 \$32.
Shaggin' Bracelet Import. \$2962 \$26. Mini Shaggin' Bracelet Import.
\$2943 \$24. Spanglish Slider Bagale Import. \$2498 \$24. Shaggy Rock Ring Import. \$3872 \$36.
The Ryan Chelsea Boot Leather. Import. S-10M, 11M. Online only. \$2331 \$238.
#EVERYDAYTRADEWELL



Washed Leather Jacket

Instant cool in the blink of an eye.

Washed Leather Motorcycle Jacket Import. XS-XL \$688 \$499.
Side-Slit Sweater-Dress Viscose/nylon/merino wool/Alpaca. Import. XS-XL
\$1100 \$110. Rugged Hairline Import. \$389 \$34.
#TRADEWELL1937



Flea Market Flea Overalls

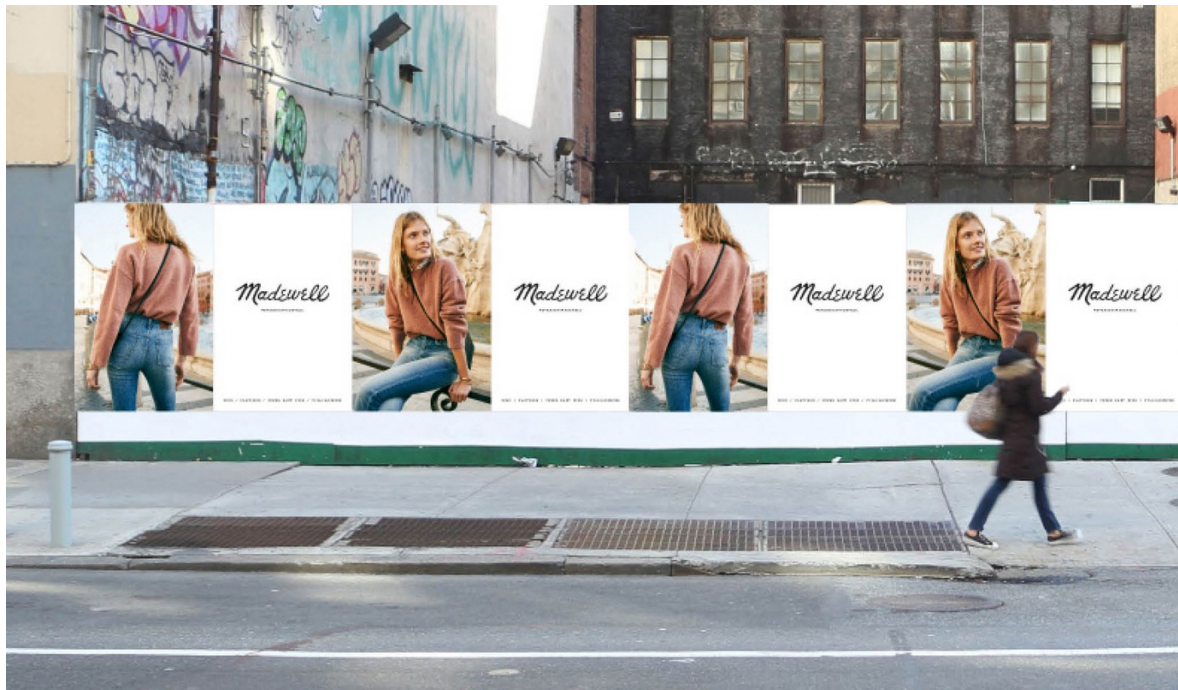
Our denim dreams came
true—two favorites in one.

Flannel Sunday
Slight Cotton Import.
\$600 \$510 \$59.
Flea Market Flea
Overalls 100% cotton/
21 elastane. Import.
XS-XL \$343 \$314.
Slight Flannel
Top Cotton Import.
\$373 \$360 \$34 \$9
Blissville & Madewell
Straight-Rise Pant
Faded Wool Import.
\$120 \$68. Blended
Neckline Import.
\$189 \$78. The Nina
Neck Sweater Import.
S-10M, 11M. \$351 \$164.
See more colors
at hugoboss.com

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Wheatfield Blazer
Polyviscose with
a hint of stretch.
Import. 8-12.
A11900 \$168.

Draft Tank Viscose.
Import. 10-14.
A11690 \$39.50

Dania Bayaharis
in Ring and Hooplet
Cultures. Import.
24-32. A02170 \$74.50

Knotshine Necklace
Import. A01790 \$32.

Gilded Necklace
Import. A03060 \$35.

Leather ID Bracelet
Import. A11850 \$24.50

*Signet ring and chain
necklace, Rita's own.*

FRONT COVER: Western
Jeans Shirt in
Light Stone Cotton.
Import. XS-L.
A11840 \$88.

Slippery Blazer Crop
Jeans in Light
Stone Sun cotton/
63 poly/17 spandex.
Import. 14-32.
A03570 \$135.

The Serge Oxford
in River leather.
Import. 5-10M, 11M.
A06670 \$198.

COOL
Hard to put your finger on, it's that certain something that's instantly recognizable and always appealing.

EFFORTLESS
The dictionary defines it as "requiring or showing little or no effort."

SEXY
In that blazer-and-cutoffs kind of way.

TOMBOY
From loose button-downs to laid-back charm—all borrowed from him but even better on you.

UNEXPECTED
Like those special little details you only notice from up close.

ARTFUL
Because how it's all put together is what's important.

SPRING 2014



FRONT PAGE: Draft Tank Viscose. Import. XS-XL. A11690 \$39.50 **Gilded Necklace** Import. A03060 \$35. **Leather ID Bracelet** (also, opposite page) Import. A11850 \$24.50 **Knotshine Necklace** Import. A01790 \$32. **Gilded Necklace** Import. A03060 \$35.

OPPOSITE PAGE: Exotic Highway Dress Cotton. Import. 00-04. A11900 \$168. **Linenates Ring** Import. 07-09. 10M. **Rainie Rocking Ring** Import. A11180 \$20. **ID Ring** Import. A03200 \$18. **The Biker Boot** leather. 1 1/2" heel. Import. 5-10M, 11M. 038270 \$238.

Chain necklace and earrings, Rita's own.

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Boyshirt in Pantour
 Field Cotton, Import.
 XS-L, A80130 \$79.50
Slippy Skinny Jeans
 in Bantide 95% cotton/
 5% poly/3% spandex.
 Import, 24-32,
 095940 \$129.
Slidpath Bracelet
 Import, A63170 \$22.
The Loran Heel
 leather, 24" heel.
 Import, 5-10M, 11M,
 A83180 \$156.

THE SKINNY SKINNY JEAN

Our signature fit, with tons of stretch so it keeps its shape no matter how long the journey.



Meet Erin Wasson-Texan tomboy, tattoo enthusiast and fan of the old-fashioned phone call-at blog.madewell.com.

Wander Trench Cotton, Import, XS-XL, A11290 \$178. **Lines Paris Stencil Muscle Tee** Import, XS-XL, A23590 \$45. **Leather Ankle-Slip Pants** Import, 24-32, 094530 \$599.
Slidpath Bracelet Import, A63170 \$22. **Vans® Classic Checkerboard Slip-Ons** Canvas, Import, Unisex sizing, 4-8M, A85300 \$42.

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16

Our mini-tour of mini Malta (the tiny island next to Sicily) continues at blog.madewell.com.

Lines NY Stencil Muscle Tee Import, XS-XL, A13390 \$45. **Nivat & Thruud Stretch Heirloom**
Slip Pant in deep navy 95% cotton/3% spandex, USA, 24-32, A80200 \$215. **Paros Bracelet** Import,
 A63160 \$12. **Bandwidth Bracelet** Import, A84530 \$12. **Contour ID Bracelet** Import, A20060 \$32.

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Outland Jacket in
 Camo-Cotton, Import,
 XS-L, A12990 \$189.
Monaco Tank Cotton,
 Import, XS-XL,
 095940 \$45.
Cropped Rivington
Trenchcoat in Flannelize
 50% wool/50% cotton,
 Import, 0-16,
 Online only, A00390 \$128.
The Boxer Saddle
Shoe Leather, Import,
 A41190 \$188.
Vans® Authentic Washed
Canvas Sneakers
 Import, Unisex sizing,
 4-8M, A45690 \$55.

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-12-



THE SLIM BOYJEAN: RIP & REPAIR EDITION
With handcrafted details that hint at a few good adventures.

THIS PAGE: Leather Button-Up Motorcycle Jacket Import. XS-L. Online only. A3207G \$495. Silk Poplin Cami Import. XS-L. A3448G \$70. The Slim Boyjean Rip and Repair Edition 98% cotton/2% spandex. Import. 24-32. A0279G \$145. Gladiator Heelback Import. A6307G \$32. The Roman Gladiator Sandal Leather. Import. 5-10M, 11M. A6037G \$98.

OPPOSITE PAGE: Leather Tote Vest Import. XS-L. A0617G \$395. Openview Tunic in Dotted Line Cotton. Import. XXX-L. A3516G \$92. Turner Bracelet Import. A6316G \$12.
Styling: Erin's own.

#DENIMADEWELL



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IN LIGHT OF THINGS

Spring. Time to lighten, to shift, to reconsider. We've gathered our closet heroes and given them subtle updates—a higher rise here, shorter sleeves there—to make them feel renewed. Think of it as the perfectly edited wardrobe for a faraway vacation (we took ours to Morocco) or to wear on repeat now and through summer (we certainly will). To warm-weather journeys near and far.

#EVERYDAYMADEWELL

OPPOSITE PAGE: Suede Mayfield Jacket Import, XS-XL, \$295 \$498. Turntable Split-Mech Tee in Calgary Strige Cotton/Modal rayon, Import, XS-XL, \$338 \$42. Eyelet Straight Crop Jeans 100% cotton, Import, 23-32, \$939 \$128. Pony's Topstar Of Empire Low-Top Sneakers Leather, Import, 4-8M, \$217 \$60.

FRONT COVER: Central Shirt in Chambray Strige Cotton, Import, XS-XL, \$299 \$49. Blaid Tie-Front Shirt Cotton, Import, XS-XL, \$213 \$68. Headliner Sunglasses Import, 0071 \$55. Paiga Necklace Import, A8459 \$48. Morocco Bar Necklace Import, F291 \$22.

#MADEWELL1977



1. Tie-Front Shirt

A button-down designed to be tied at the waist. High risers, meet your new best friend.

Striped Tie-Front Shirt Cotton, Import, XS-XL, \$187 \$79.50
Rivet & Thread Sailor Rise-Leg Crop Jeans 100% cotton, Import, 23-32, \$946 \$208.

#EVERYDAYMADEWELL



2. Eyelet Nightbreeze Dress

A breezy "I'm on vacation" dress you can wear long after the trip is over.

Eyelet Nightbreeze Dress Linen/cotton, Import, 06-14, \$273 \$159. Thistle Layering Necklace Import, F2878 \$42. Rivet & Thread Bronzed Line Bucket Bag Leather, Cotton, Import, \$124 \$48. The Boardwalk Lace-Up Sandal Leather, Import, 5-10, 11M, \$235 \$49.50.

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3. Skinny Overalls

Our slim and sexy fit in a new bright blue wash (with a hand-distressed finish for that well-traveled look).

Flatiron Blazer Poly. Import. 2014. \$2880
148 - Skinny Overalls in Cobalt Wash Viscose/Cotton. 44 poly/56 elastane. Import. 2014. \$1077 \$108
Spud Pocket Tee Cotton. Import. 2014. \$871 \$89.50
The Maria Crossbody Bag Leather. Import. \$7471 \$139
Neon Topstitch
On Again Low-Top Sneakers Leather. Import. \$485. \$827 \$60.
 Shop our jewelry collection at madewell.com/jewelry.



4. Bellshirt Top

Like your favorite shirt and your favorite tank in one—a suitcase and closet space-saver.

Bellshirt Tank Top in Stephen Check Cotton. Import. 2014. \$278 \$278.50
Denim
Supashirt in Shreecliff Wash Cotton. Import. 2014. \$202 \$202.00
Madewell's Billerica Panama Hat Import. 2014. \$113 \$54
Maroon Bag
Washcare Import. 2014. \$10 \$10.
 #MADWELL1937



Sunglasses \$58. Shop more at madewell.com/sunglasses.



Bandana Cotton. Import. \$736 \$12.



Anthem Scoop Tank Top in Stripe Viscose. Import. 2014. \$275 \$22.



Whisper Cotton Tees Starting at \$22.50. Shop more at madewell.com/whispercollection.



The Maria Crossbody Bag in Suede Import. \$7472 \$129.



Sandals \$99. Shop more at madewell.com/sandals.



Bracelets Starting at \$24. Shop more at madewell.com/bracelets.



Courier Shirts Starting at \$59.50. Shop more at madewell.com/courier.

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5. Libra Lace-Up Tee

Our refreshing take on a white T-shirt combines an effortless popover shape with a sexy lace-up neckline.

Washed Leather Motorcycle Jacket Import, XS-XL, \$2489 \$499, Libra Lace-Up Tee Cotton/poly, Import, XS-XL, \$9379 \$39.50 High-Rise Denim Shorts in Pure White Cotton/elastane, Import, 23-31, \$8927 \$69.50 Aviator Cuff Import, \$2912 \$24, Feet Aviator Sunglasses Import, C2344 \$55.

#EVERYDAYRADWELL

-08-



6. Muralist Jumpsuit

If you're gonna do the one-piece thing, you might as well do it like this ("this" being cool and comfortable).

Joshua Tree Jean Jacket in Raw Denim Wash Cotton, Import, XS-XL, \$2445 \$119, Muralist Jumpsuit in Stripe Cotton, Import, 23-31, \$2944 \$156, English Necklace Import, \$4449 \$44, The Tree Crittercane Sandal Import, \$1000 \$100, \$2303 \$79.



9. Garment-Dyed Pocket Tee

The T-shirt gets a makeover: We individually dye each one to get that extra eye-catching color.

Garment-Dyed Pocket Tee Cotton, Import, XS-XL, \$2471 \$39.50 Irish & Thread Button-Front Boyden 100% cotton, Import, 23-31, \$2408 \$209, Flat Diamond Necklace Import, \$2902 \$32.

#EVERYDAYRADWELL

-14-



10. Flea Market Flares

Our legs-for-days fit, now in a '70s-inspired wash (how appropriate).

Fleck Jacket Cotton, Import, XS-XL, C1394 \$119, Backback Crop Jeans Cotton, Import, XS-XL, online only, \$2761 \$99.50 Flea Market Flares in Maribel Wash 98% cotton/2% elastane, Import, 23-31, \$2796 \$119, The Irving Sandal leather, Import, 5-10M, \$114, \$2089 \$158. Shop our jewelry collection at madewell.com/jewelry.

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N° 1
The FLANNEL TOMBOY WORKSHIRT

As easy as his, but fits like yours.

WILDLY SIMPLE

It's hard to say what makes something *cool*.
(Especially since the second you use the word "cool,"
it becomes painfully uncool.)

But still, that certain something is *instantly recognizable*—
and *lasts forever*.

For fall, we turn to these 17 pieces with that *just-right*,
always-appealing vibe that's so often hard to find—much less
put your finger on.

We hope you like (*and live in*) them as much as we do.

OPPOSITE PAGE: Flannel Tomboy Workshirt in Field 04560F \$74. Skinny Skinny
Akhie-Slip Jeans in Black Frost Wash 04070F \$119. Two-Tone Frame Baggie
08163F \$45. Beantown Stacking Rings 00964F \$32.

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04-

N° 2
The **VIEWPOINT SWEATER**
Relaxed yet refined—a pretty rare combo.

We photographed our laid-back fall favorites on Caroline de Maigret in her hometown of Paris. To find out more about Caroline and her refreshingly low-key approach to getting dressed, check out blog.madewell.com.

Viewpoint Sweater Merino wool. Import. Heather saddle. XS-XL. 03578F \$125.
See more colors at madewell.com.

MADWELL.COM

N° 3
The **SKINNY SKINNY JEAN**
Slim and stretchy. Beyond sexy.

Skinny Skinny Jean in Sky Wash 98% cotton/2% poly/2% spandex. Import. For sizing info, visit madewell.com. 07168F \$135.
Modern Blazer Viscose/nylon/spandex. Import. True black. 004. 03788F \$188.
Textured Knit Rayon/cotton/poly. Import. Multi-color. XS-XL. 02122F \$79.50
Gilded Belt Buckle Import. Calf hair. Length 38". 02483F \$132.
Yass' Ankleboot Sashera Cotton canvas. Import. Navy. US sizes 6-10.5. Online only. 00923F \$45.

N° 4
The **CAR COAT**
A hint of tomboy charm.

N° 5
The **LINEN PARIS TEE**
A quiet shout-out to one of our favorite cities.

THIS PAGE: Linen Paris Tee Import. 05811F \$52. **Journal Cardigan** Merino wool. Import. 03548F \$79.50. **Sail Straight Jeans in Dusky Blue Wash** 98% cotton/2% spandex. Import. Online only. 01070F \$76.50. **Seastone Slim Wash** Import. 06037F \$32. **Seastone Stacking Rings** Import. 06947F \$12.

OPPOSITE PAGE: Car Coat Wool/nylon/angora. Import. 04122F \$299. **Silk Cargo Shirt** Import. 04311F \$116. **Harled Blouse** French terry cotton. Import. Online only. 15560F \$85. **Gilded Belt Buckle** Import. 02483F \$132. **The Transport Tote** Leather. Import. 03228F \$169. **Yass' Classic Slip-On** Cotton canvas. Import. Online only. 00923F \$47.
See more colors at madewell.com.

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N° 6
The BILLIE BOOT
Rich Italian leather and a heel you can deal with.

The Billie Boot Leather, 2 1/2" heel. Import. Pecan, 5-10M, 11M, 03822P \$228.
The Everyday Clutch Leather. Import. Rich plum, 05411P \$138.



N° 8
The PERFECT LEATHER MOTORCYCLE JACKET
A compliment magnet.

Perfect Leather Motorcycle Jacket Leather. Import. 0510P \$495.
Textureweave Popover Cotton. Import. 0510P \$78.
The Slim Boyfrenk In Candy Wash 92% cotton/8% poly. 7% elastane. Import. Online only. 0479P \$138.
The Restoration Patched Leather. Import. 0410P \$100.
The Bubble Oxford in Linenweave Cotton. Import. 0410P \$165.



N° 7
The EVERYDAY CLUTCH
Fits all the important stuff.

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N° 9
The LEATHER LEGGING
For denim's day off.

Leather Legging Import. True black, 6-24, 0503P \$100.
Slim Fall Sweatshirt Fauxm. Softly brushed. Import. True black, 0401P \$75.
Calf Straps Meshback Cotton. Import. Butterby blue, 02-11, 0401P \$60.
The Everyday Clutch Leather. Import. Rich plum, 05411P \$138.
The Teddy Leather in Striped Knit. 7" heel. Import. True black, 5-10M, 11M, 0400P \$128.

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THIS PAGE: **Outbound Jacket** Cotton with a hint of stretch. Import. Olive tree. 42349F \$169.
Penfield® Haverhill Flannel Shirt Cotton. Import. Octmeal. 18303F \$80.

OPPOSITE PAGE: **Rivet & Thread Worker Jeans in Seablu Wash** 100% cotton. Import.
Online only. 03189F \$189. **All-Weather Plaid Coat** Cotton. Import. Blackwatch. 04974F \$199.
Wester's Denim Shirt in Ford Wash Cotton. Import. 05048F \$89. **Billings® Felt Floppy
Hat** Import. Transatlantic blue. 05921P \$79. **Openweave Scarf** Wool. Import. Bright berry.
05010P \$59. **Backcountry Ball** Leather. Import. English saddle. 13099F \$91. **The French
Knot Pointy Shimmer in Sande** Import. Blood orange. 04667F \$99.

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