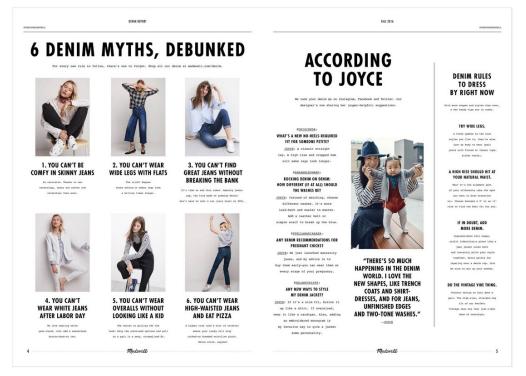


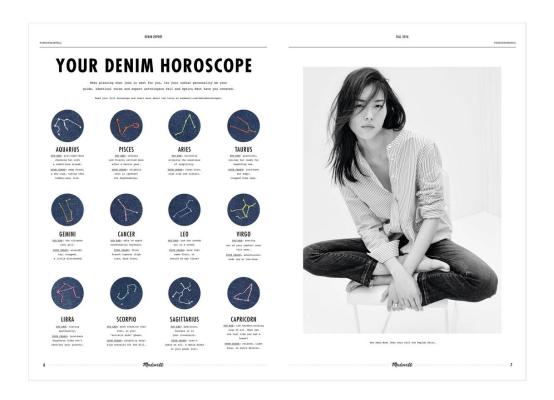
Madewell



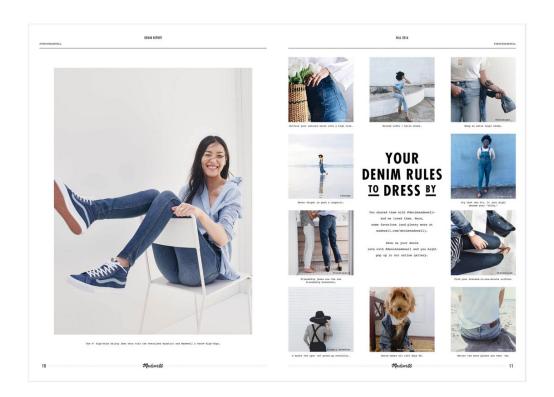
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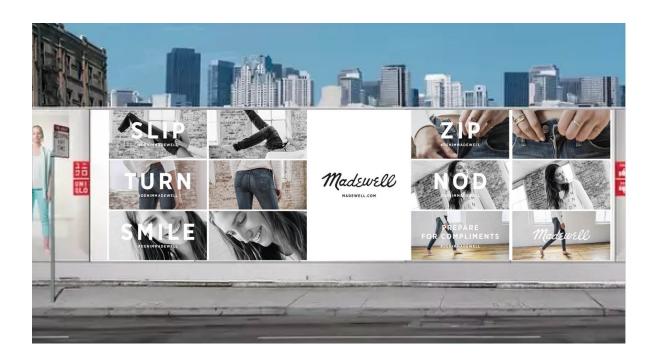








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Flea Market
Flare Overalls
Our donin dreams came
true—two favorites in one.

Fleak Gatton, paperty
SEC., Spit 898.
Overalls 881 cotton.
2 standams. Deport.
2 standams. Deport.
2 standams. Deport.
3 standams. Deport.
4 standams. Deport.
5 standams

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#### COOL

Hard to put your finger on, it's that certain something that's

#### **EFFORTLESS**

The dictionary defines it as "requiring or showing little or no effort."

SEXY

In that blazer-and-cutoffs kind of way.

TOMBOY

From loose button-downs to laid-back charm-all borrowed from him

#### UNEXPECTED

Like those special little details you only notice from up close.

ARTFUL

Because how it's all put together is what's important

SPRING 2014









rt. XS-XL. A1739G \$178. Linen Paris Stencil Muscle Tee Is Leather Ankle-Tip Pants Import. 24-32. 09453G \$598. \$600G \$35. Yans\* Classic Checkerboard Slip-Ons Canvas. 1 Unises xizing: 45-8M. A530G \$47.





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### IN LIGHT OF THINGS

Spring. Time to lighten, to shift, to reconsider.

Ne've gathered our closet heroes and given them subtle updates—
a higher rise here, shorter sleeves there—to make them
feel renewed. Think of it as the perfectly edited wardrobe for
a faraway vacation (we took ours to Morocco) or to
wear on repeat now and through summer (we certainly will).
To warm-weather journeys near and far.

#### #EVERYDAYMADEWELL

opposite Face: Suede Wayfind Jacket Import. XES-KL.
ESSIS 5498. Turntable Spilt-Neck Tee is Calgary Stripe Cotton/Modal
rayon. Import. XES-LL. ESSIS 542. Fusiers Estrajable Crop Jenss
100% cotton. Import. 22-22. ESGIS 5128. Posys Topstar OX Empire Low-

FRONT COVER: Central Shirt in Chambray Stripe Cotton. Import. XXS-XL E8989 569.59 Plaid Tie-Front Skirt Cotton. Import. XXS-XL. E8133 568. Meadliner Sunglasses Import. C0371 555. Ensign Mecklace Import. A8459 548. Morocco Bar Necklace Import. F2901 532.

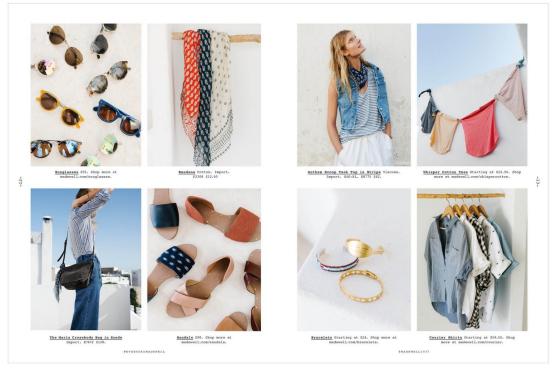
MADEWELL1937





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#### WILDLY SIMPLE

It's hard to say what makes something cool.

(Especially since the second you use the word "cool," it becomes painfully uncool.)

But still, that certain something is instantly recognizable—and lasts forever.

For fall, we turn to these 17 pieces with that <code>just-right</code>, always-appealing vibe that's so often hard to find—much less put your finger on.

We hope you like (and live in) them as much as we do.

OPPOSITE PAGE: Plannel Tomboy Workshirt in Plaid 04560F 374. Skinny Skinny Ankle-žip Jeans in Black Frost Wash 0422F 3128. Two-Tone Frame Bangle 08460F 355. Seastone Stacking Ring 05954F 332.

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