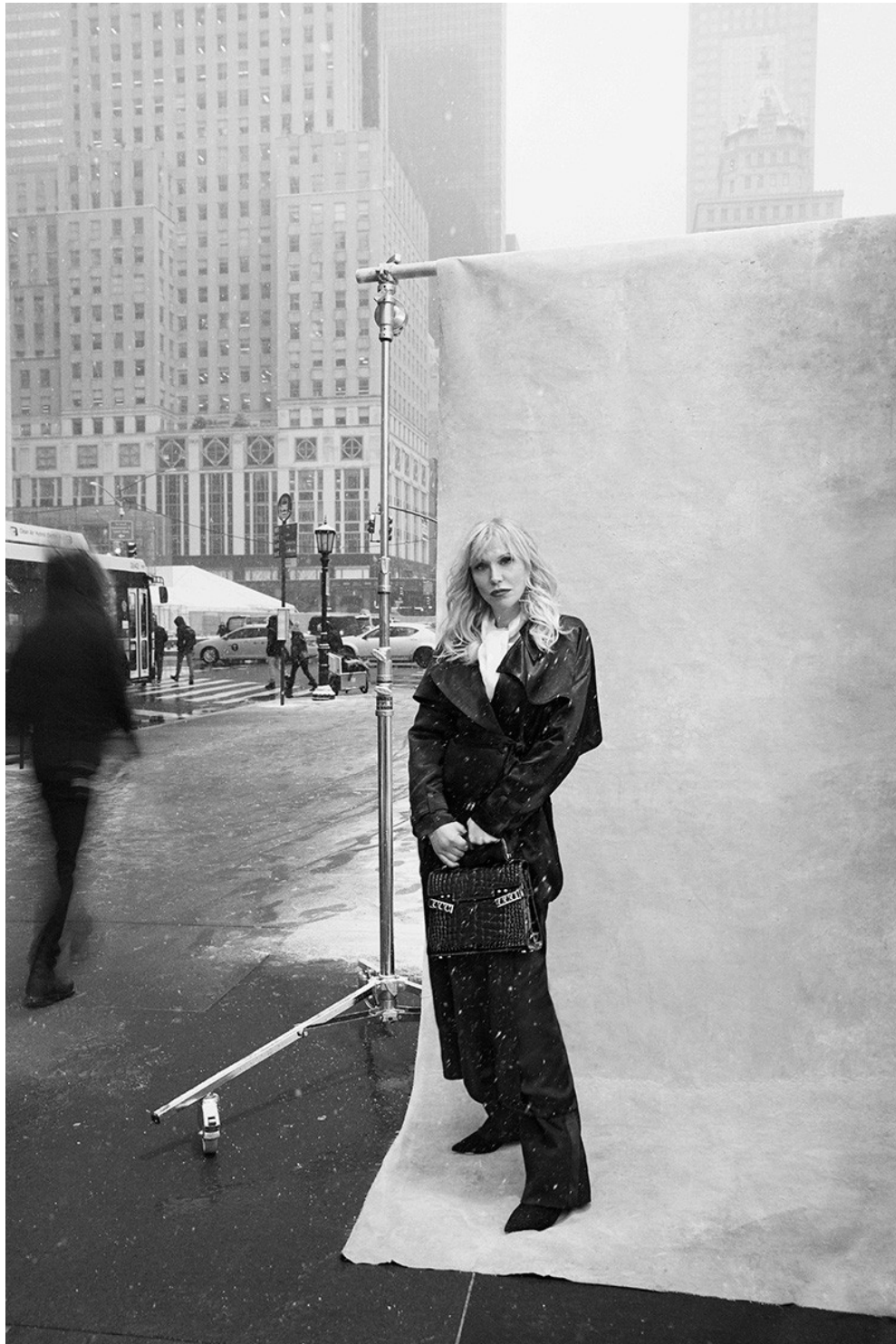


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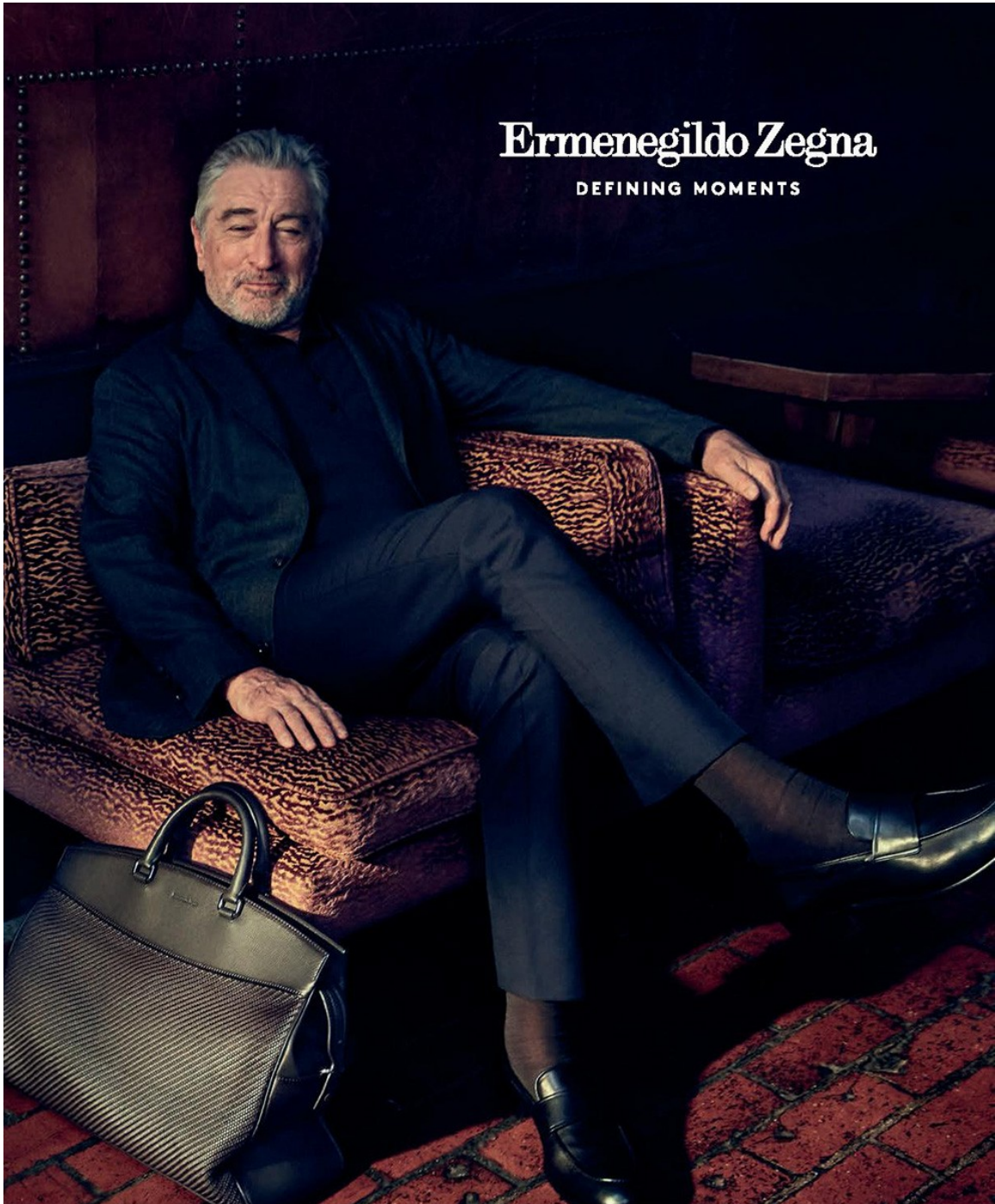


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Ermenegildo Zegna  
DEFINING MOMENTS

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**UOMO**  
*Salvatore Ferragamo*

THE NEW FRAGRANCE

A man with a beard and mustache, wearing a light-colored suit and a dark tie, is smiling and looking towards the camera. He is positioned in the center of the frame. To his right, there is a bottle of Uomo Salvatore Ferragamo fragrance. The bottle is rectangular with a black cap and a black base, containing a yellow liquid. The text 'UOMO Salvatore Ferragamo' is visible on the bottle. The background is a blurred outdoor scene with green foliage and a clear sky.

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PARFUMS.FERRAGAMO.COM

**UOMO**  
*Salvatore Ferragamo*

THE NEW FRAGRANCE

UOMO  
*Salvatore Ferragamo*

The advertisement features a man with a beard and dark hair, wearing a light brown double-breasted suit, white shirt, and dark tie. He is looking slightly to the side with a subtle smile. The background is a blurred outdoor setting with trees and foliage. In the bottom right corner, there is a bottle of the Uomo Salvatore Ferragamo fragrance, which has a black cap and a clear glass body with a yellowish-gold liquid inside. The bottle has a textured black base. The text 'UOMO' is written in large, bold, white capital letters, and 'Salvatore Ferragamo' is written in a white script font below it. The text 'THE NEW FRAGRANCE' is written in small, black, capital letters below the man's suit. The website 'PARFUMS.FERRAGAMO.COM' is written vertically on the left side of the image.

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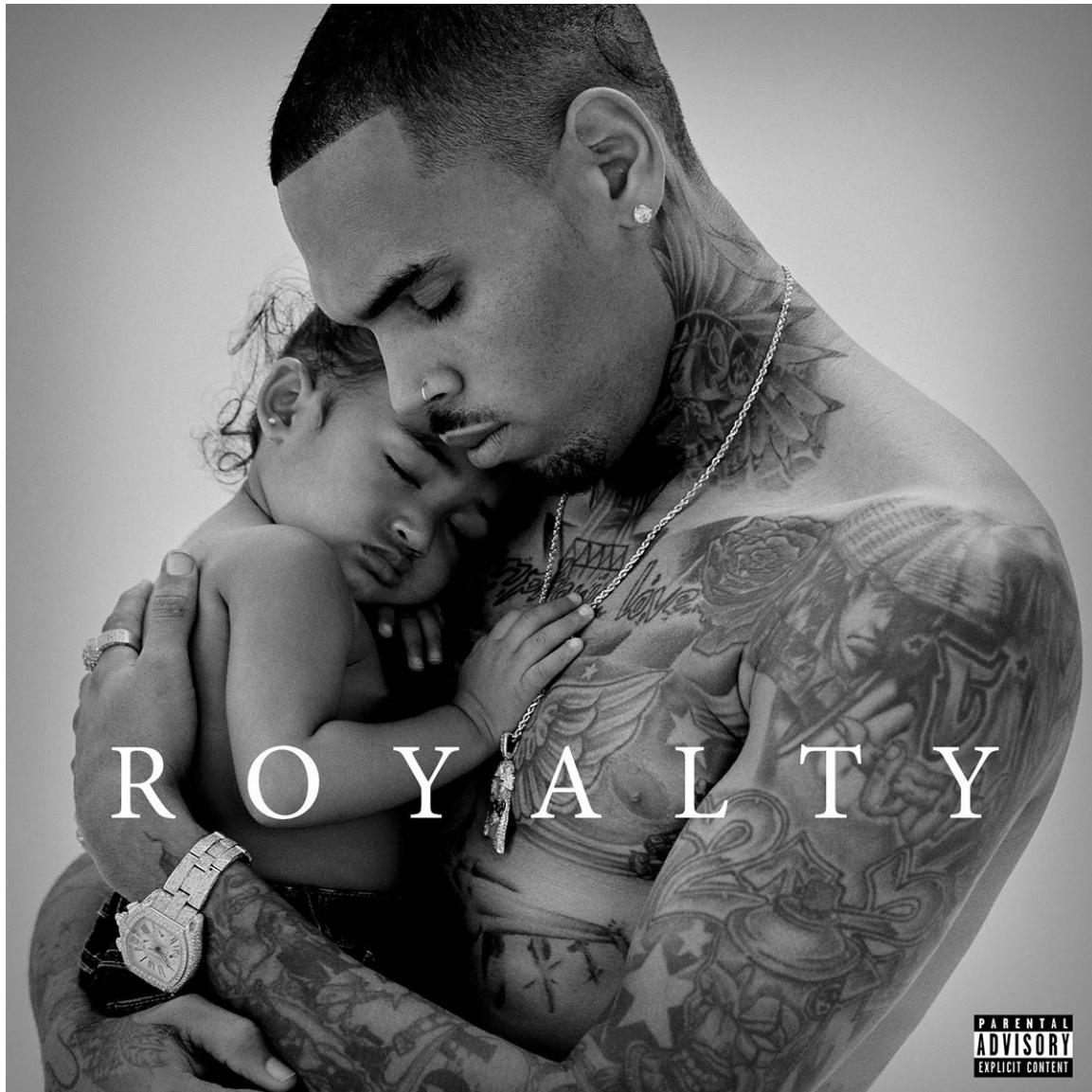


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**WHAT MAKES  
HEIDI KLUM  
TURN DOWN  
THE LIGHTS?**



**Disco Tower Speaker \$79.99**  
Available on Amazon.com

**GIFT RIGHT.**  
**SHARPER IMAGE**

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**WHAT MAKES  
HEIDI KLUM  
WORK UP A  
SWEAT?**



Curcuit Band \$120.00  
Available at Macy's

**GIFT RIGHT.**

**SHARPER IMAGE**

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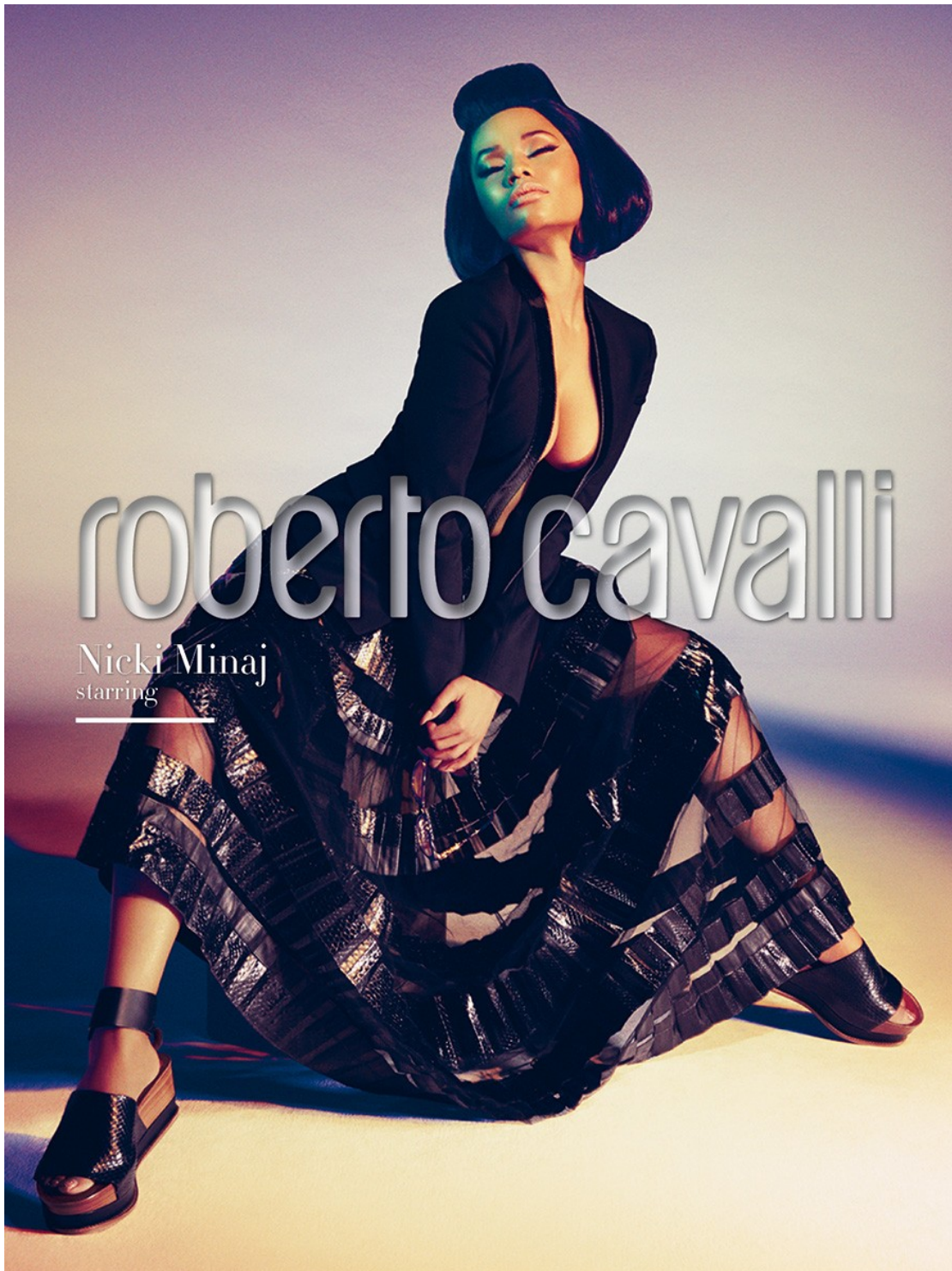


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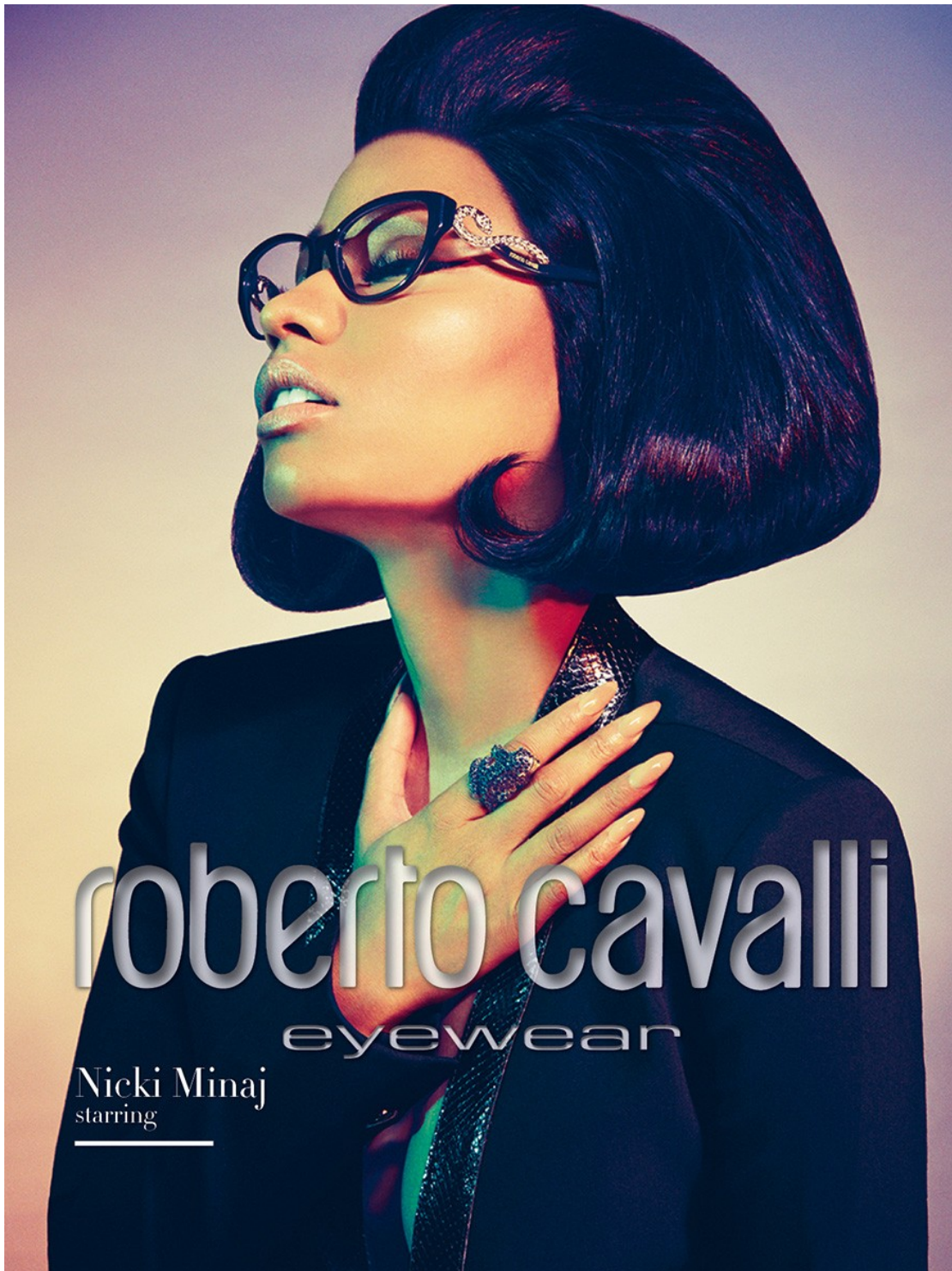


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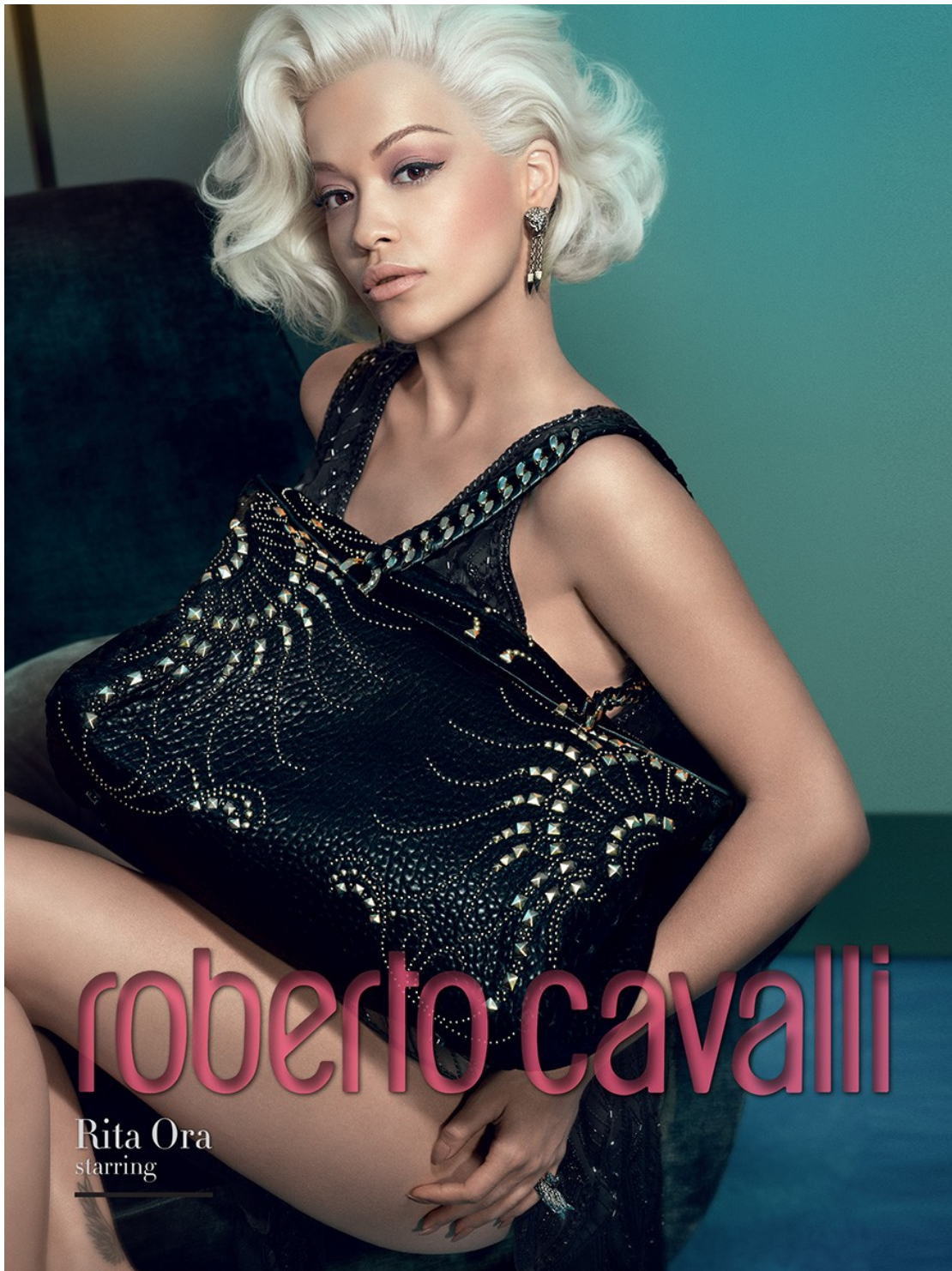


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introducing  
the new scent for her

my  
NY  
DKNY  
DONNA KARAN NEW YORK

available at Macy's

be a part of it!  
RITA ORA for DKNY #MYNY  
facebook.com/DKNYfragrances

© DONNA KARAN COSMETICS

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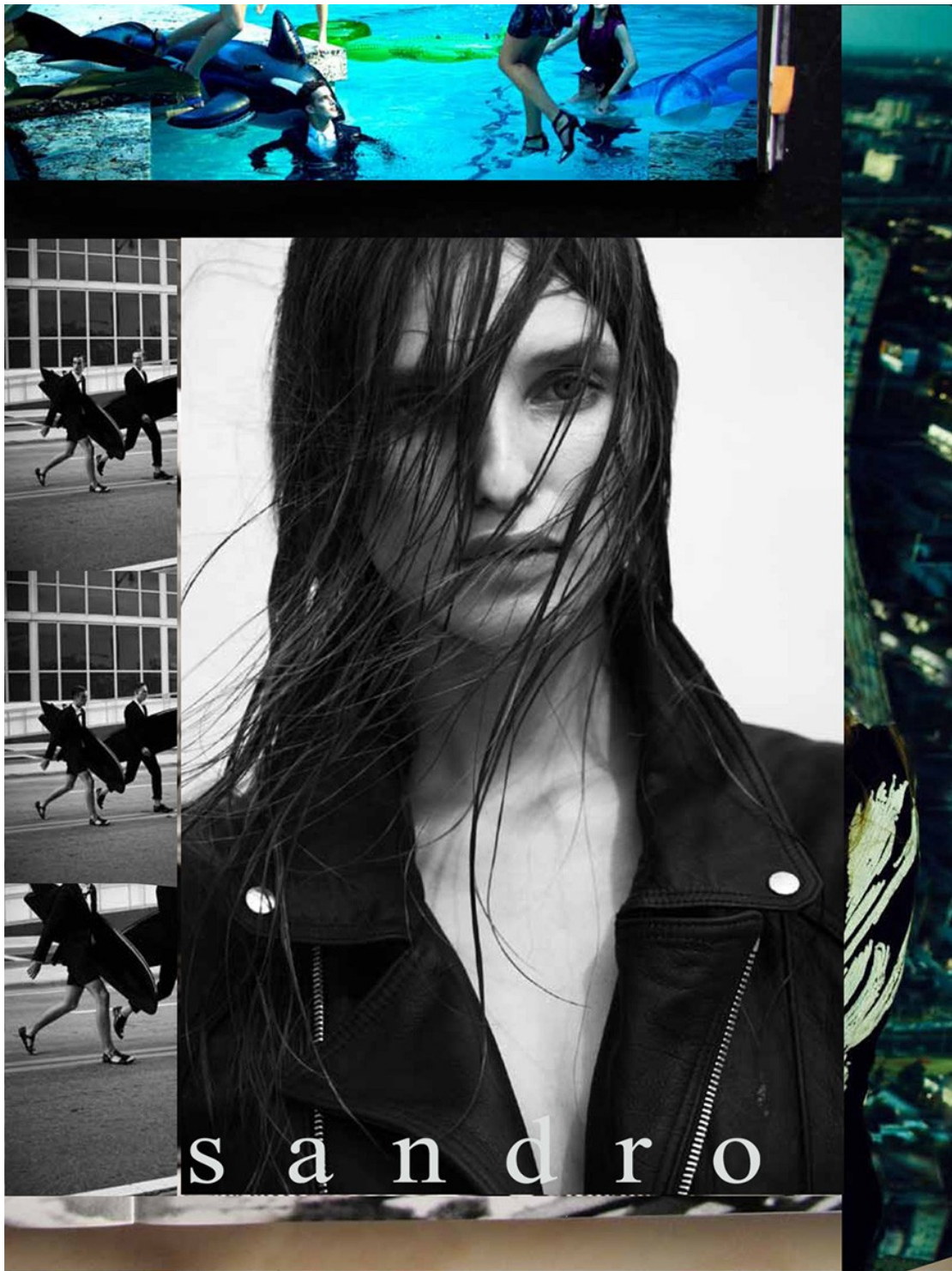


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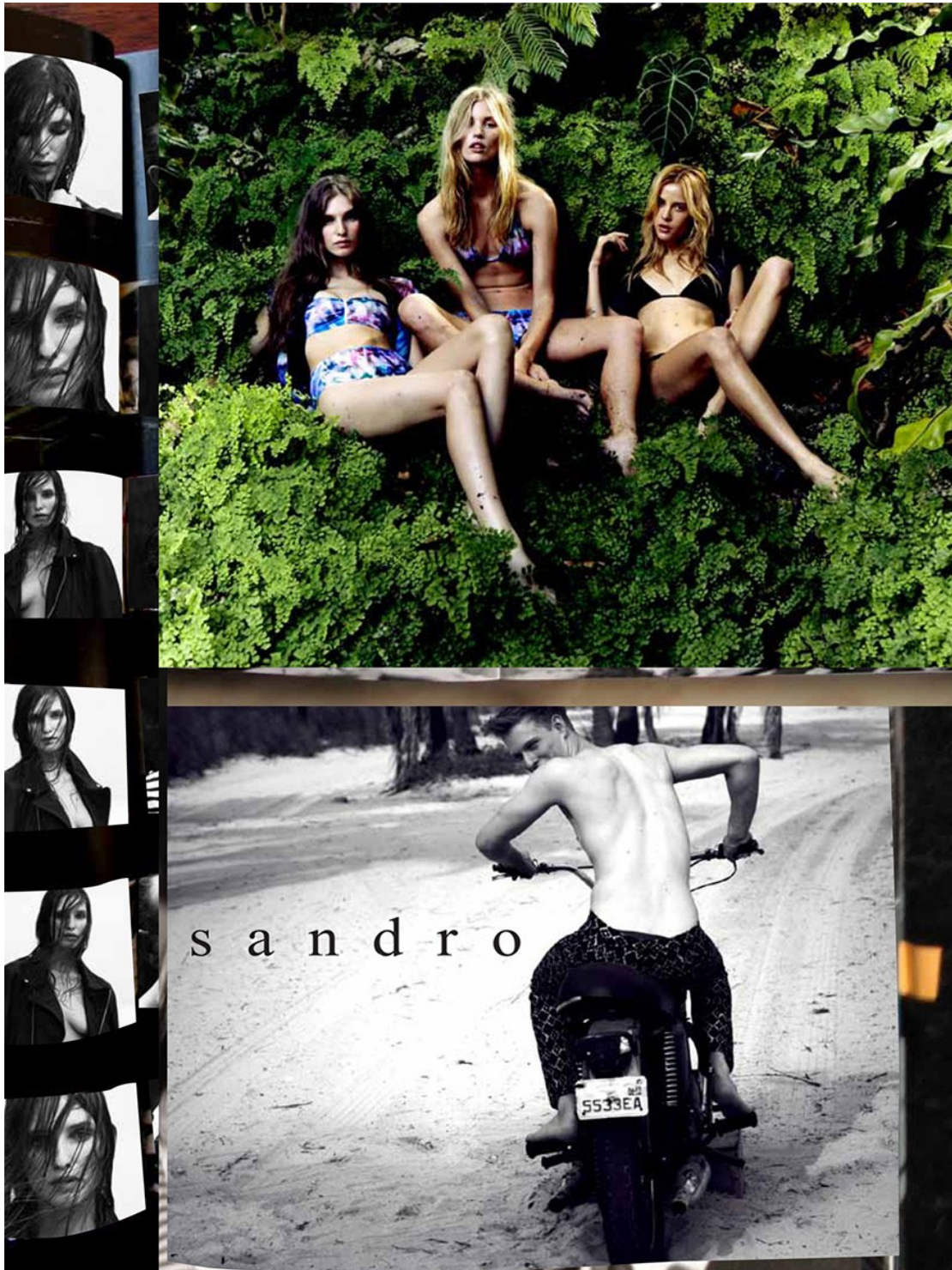


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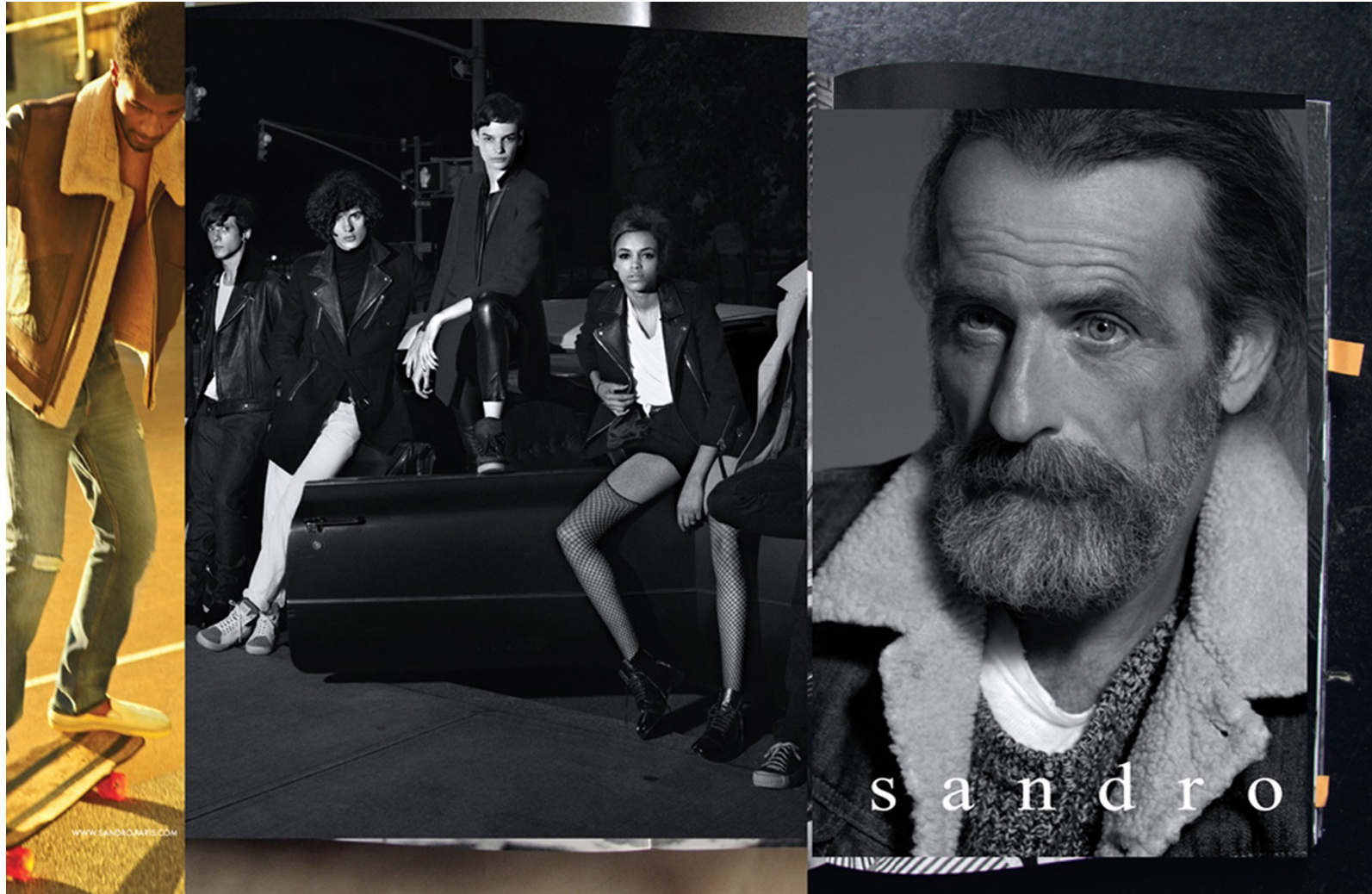


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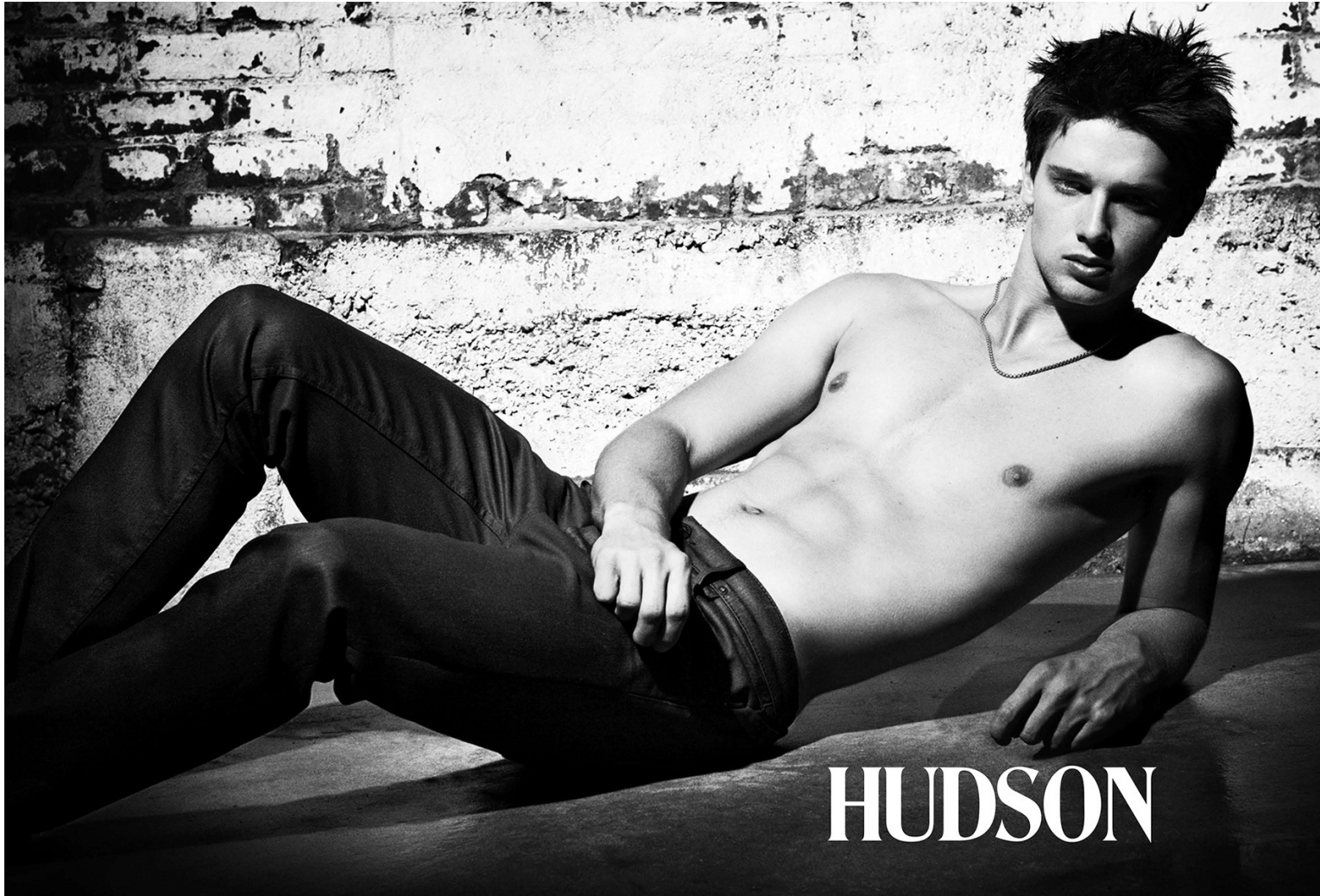


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The advertisement is split into two main sections. The left section features a close-up, black and white portrait of a man with dark, wavy hair and a serious expression, looking directly at the camera. The right section is a dark grey panel containing the Biotherm Homme logo at the top right, a product shot of the BB cream bottle in the center, and descriptive text at the bottom. The bottle is silver and black, with 'BIOTherm HOMME BB' and 'INSTANT GREAT SKIN' printed on it. Above the bottle is a semi-circular graphic with tick marks, some of which are red. The text 'NEW BB' is in white, 'INSTANT GREAT SKIN' is in red, and 'All-in-one fluid' is in white. 'SPF 50/PA+++' is also in white. A play button icon is on the left of the bottom text block. The bottom text block lists benefits and features in white. A small footnote is at the very bottom right.

**> SMART AND FAST**  
**ALL YOU NEED FOR INSTANT GREAT SKIN**

**BIOTherm HOMME**  
N°1 WORLDWIDE IN MEN'S SKIN CARE\*

**NEW BB**  
**INSTANT GREAT SKIN** All-in-one fluid  
SPF 50/PA+++

**All you need for smart and fast skin results**

- Reduces the appearance of blemishes
- UV protection & Pollution shield
- Hydration, matte effect
- Bright and healthy looking skin

**Flash penetration. Invisible finish. Pocket pack.**

Your estore on [www.biothermhomme.com](http://www.biothermhomme.com)

\*Euromonitor 2011. Selective market. 2010 Period.

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> **HARNESS THE POWER OF WATER**  
THE EQUIVALENT OF 5000 LITERS OF  
ACTIVE SPA WATER\*\*, AS EASY AS 1.2.3!

**BIOTherm HOMME**  
N°1 WORLDWIDE IN MEN'S SKIN CARE\*

**AQUAPOWER**  
ultra moisturizing oligo-thermal 1.2.3 program

**123 SKIN UPGRADE**

- **STEP 1. CLEANSER:** clean up impurities and renew the skin
- **STEP 2. LOTION:** tone up and invigorate the skin immediately
- **STEP 3. MOISTURIZER:** moist up to keep skin quenched and make it stronger  
Light fresh gel with oligo-elements and vitamins.

Your estore on [www.biothermhomme.com](http://www.biothermhomme.com)

\*Euromonitor 2011. Selective market. 2010 Period.  
\*\*Concentrated into a skincare product. Concentration of Pure Extract of Thermal Plankton.

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Dewar's<sup>®</sup>  
"White Label"<sup>®</sup>

El carácter  
no se regala  
R. De Niro

Dewar's y "White Label" son marcas registradas.  
[www.disfruta-de-un-consumo-responsable.es](http://www.disfruta-de-un-consumo-responsable.es) 40°



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**BAUME & MERCIER**  
MAISON D'HORLOGERIE GENEVE 1830



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*Life is about moments*

*Linea*  
With its soft lines and subtle alternating finishes, the Linea is a timeless icon of femininity that naturally becomes associated with life's most beautiful highlights. Each Linea is fitted with an interchangeable strap. [www.baume-et-mercier.com](http://www.baume-et-mercier.com)

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A family of four is enjoying a sunny day at the beach. In the foreground, a man and a woman are smiling and playing in the sand. A young boy is building a sandcastle. A large, muscular man is jumping over them. The scene is bright and cheerful, with waves in the background.

*Life is about moments*

*Capeland*  
Embodying watchmaking tradition and timeless elegance, the Capeland chronograph offers a fascinating blend of authenticity and style that keeps in perfect step with life's most precious moments. [www.baume-et-mercier.com](http://www.baume-et-mercier.com)

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