

Art Department



Fred Van De Bunt

www.art-dept.com

Art Department



Fred Van De Bunt

www.art-dept.com

Art Department



Fred Van De Bunt

www.art-dept.com

Art Department



Fred Van De Bunt

www.art-dept.com

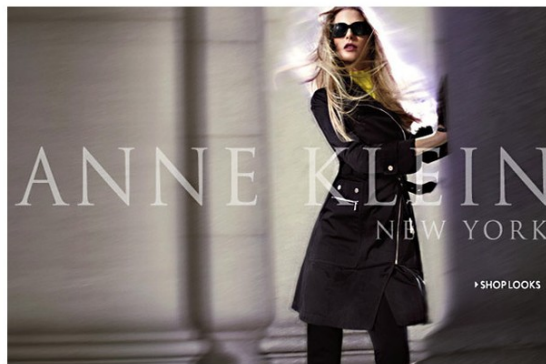
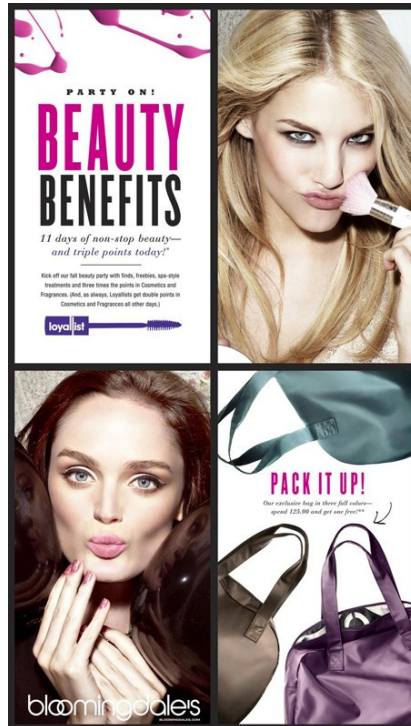
Art Department



Fred Van De Bunt

www.art-dept.com

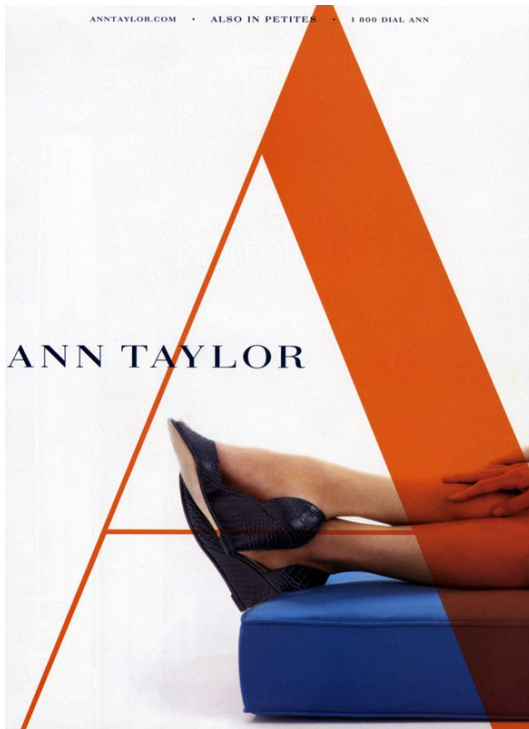
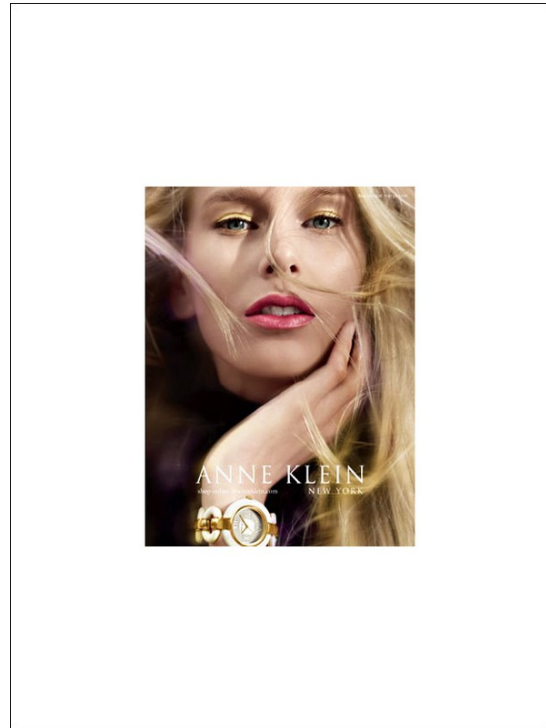
Art Department



Fred Van De Bunt

www.art-dept.com

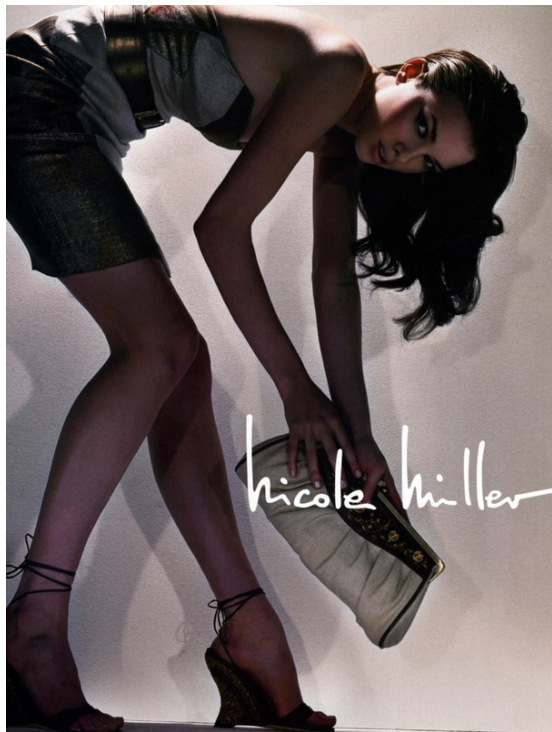
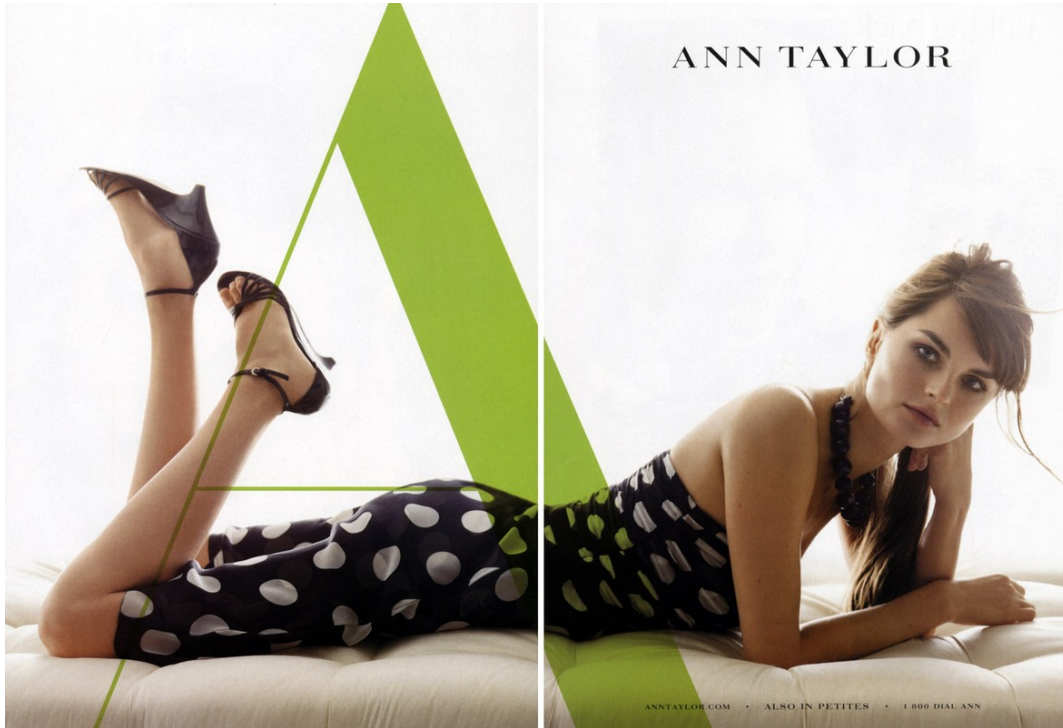
Art Department



Fred Van De Bunt

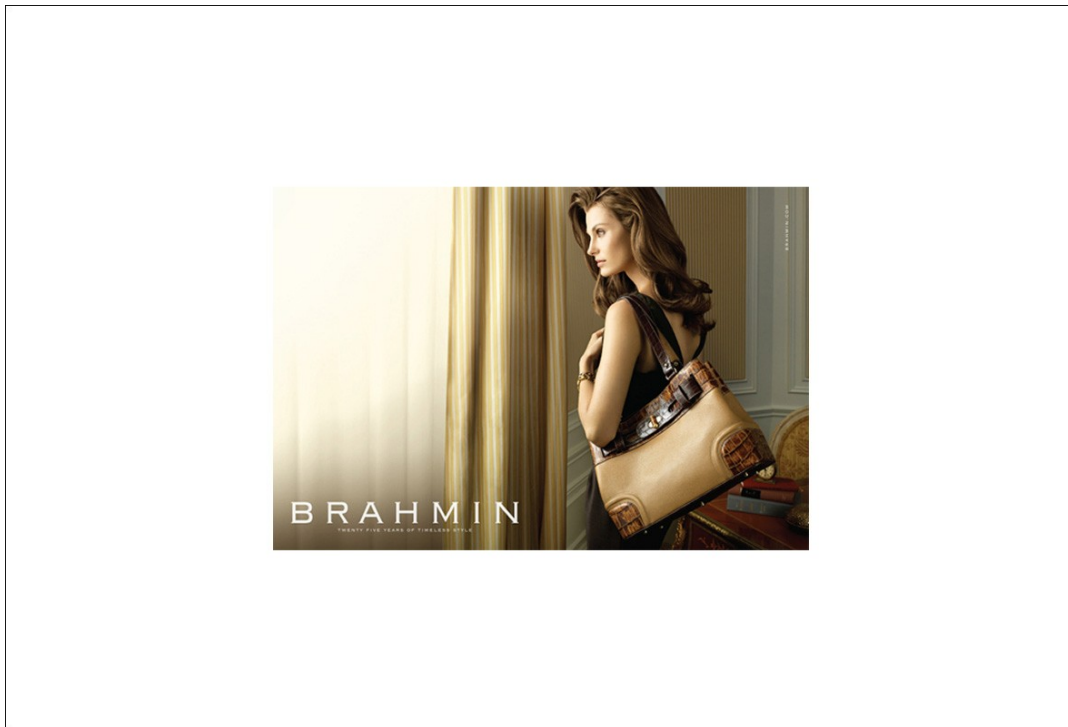
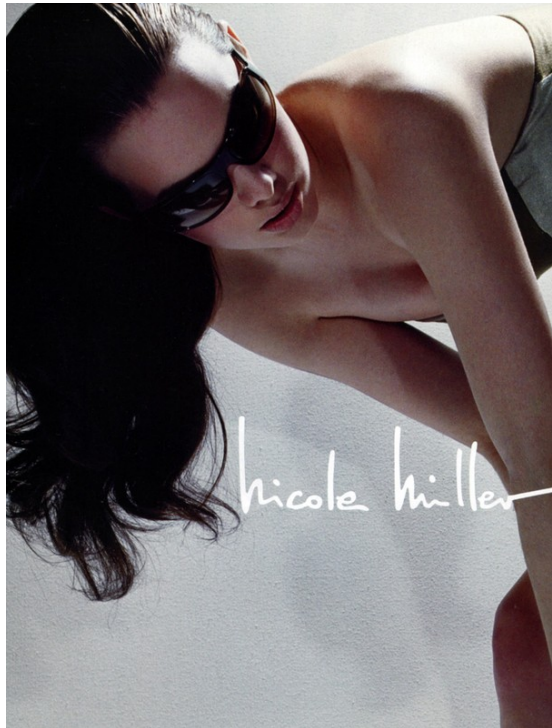
www.art-dept.com

Art Department



Fred Van De Bunt

Art Department



Fred Van De Bunt

Art Department



Fred Van De Bunt

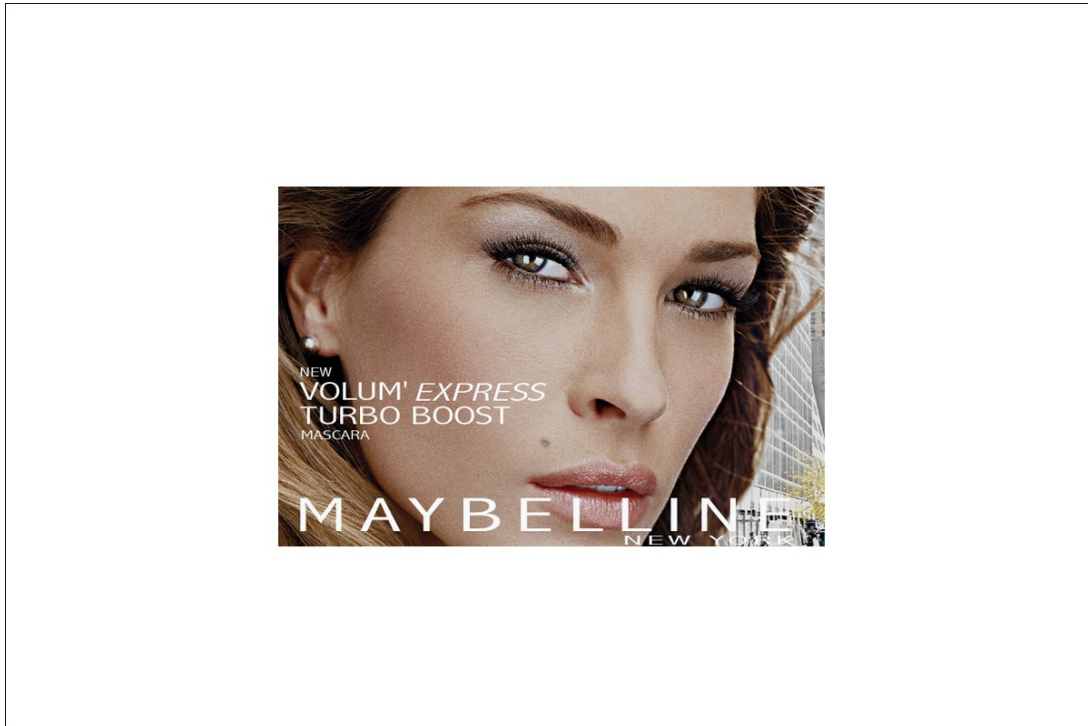
Art Department



Fred Van De Bunt

www.art-dept.com

Art Department



Fred Van De Bunt

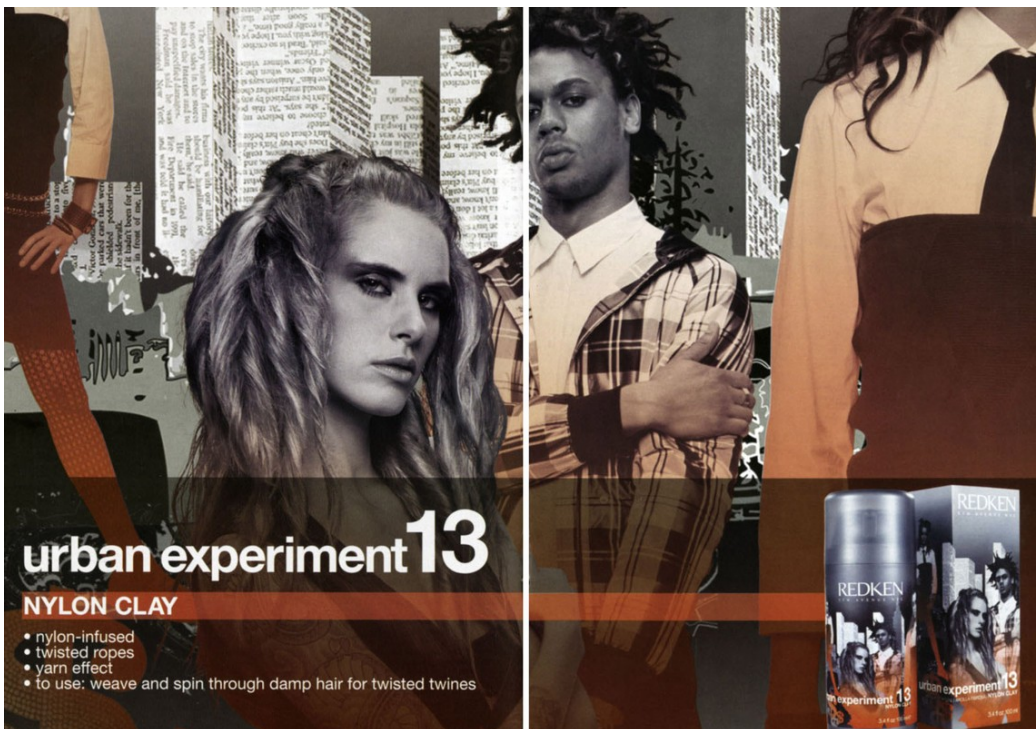
Art Department



urban experiment 26

ENAMEL GEL

- polyurethane-infused
- hardcore spikes
- patent leather effect
- to use: plaster and shape aggressively through damp hair for a lacquered glaze



urban experiment 13

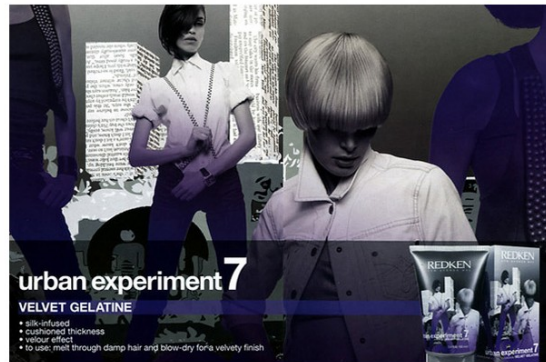
NYLON CLAY

- nylon-infused
- twisted ropes
- yarn effect
- to use: weave and spin through damp hair for twisted twines

Fred Van De Bunt

www.art-dept.com

Art Department



urban experiment 4
GRIT WAX

- starch-infused
- gritty, 2nd day look
- corduroy effect
- to use: drag through dry hair for gritty, gathered pieces

The advertisement is split into two panels. The left panel shows a male model with a textured, layered hairstyle against a cityscape background. The right panel shows a female model with a shaggy, textured hairstyle wearing a black t-shirt with a heart and 'NY' logo. A product shot of the Grit Wax tub is shown in the bottom right corner.

Fred Van De Bunt

Art Department

REDKEN
5TH AVENUE NYC

urban experiment 7
VELVET GELATINE
3.4 fl oz 100 ml

urban experiment 13
NYLON
3.4 fl oz 100 ml

urban experiment 26
ENAMEL GEL

NEW urban experiment
hairwear for style innovators

fabric-inspired edition. Styling innovation meets creative expression. From the urban NYC underground of diverse subcultures, eclectic fashion and nonconformist attitudes, these limited edition styling products create never before seen textures on hair... gritty... plush... twisted... severe. Don't follow. Innovate.

LET YOUR LIFESTYLE TAKE FLIGHT

NEW YORK | LONDON | DALLAS | CHICAGO | LOS ANGELES | MIAMI | ASPEN | DUBAI

JET ONE
DELIVERING ULTIMATE AVIATION

Travel at the next level with the American Express® branded AccessOne card exclusively from JetOne, in denominations of \$100,000, \$200,000, \$500,000 and \$1,000,000 redeemable at JetOne for light, medium and heavy jets.

Call 888 JETONE1 to access the card today.
www.jetonejets.com

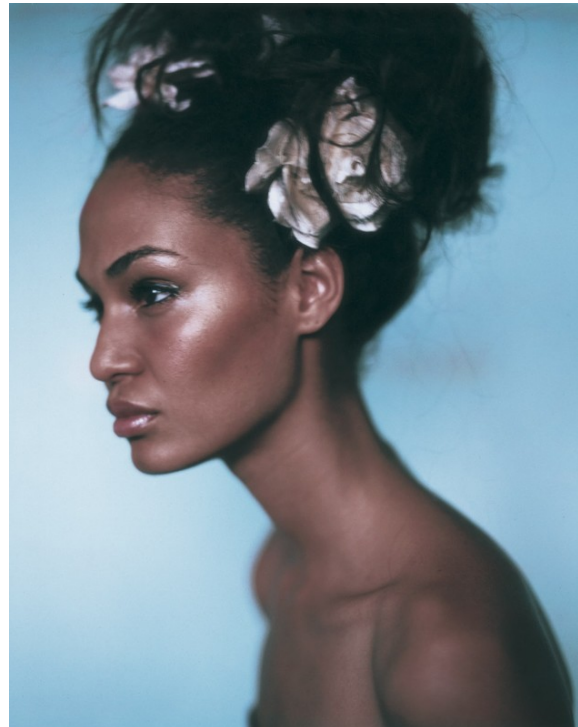
DELIVERING ULTIMATE AVIATION
JET ONE ✦

Jet One card is not valid for cash advances or ATM withdrawals. Subject to the Federal Aviation Administration and the Department of Transportation. Subject to which responsible for the Jet One cardholder's safety and security. Jet One card is not valid for travel on international flights. Jet One card is not valid for travel on international flights.

Fred Van De Bunt

www.art-dept.com

Art Department



Fred Van De Bunt

www.art-dept.com

Art Department



Fred Van De Bunt

www.art-dept.com

Art Department



Fred Van De Bunt

www.art-dept.com

Art Department



Fred Van De Bunt

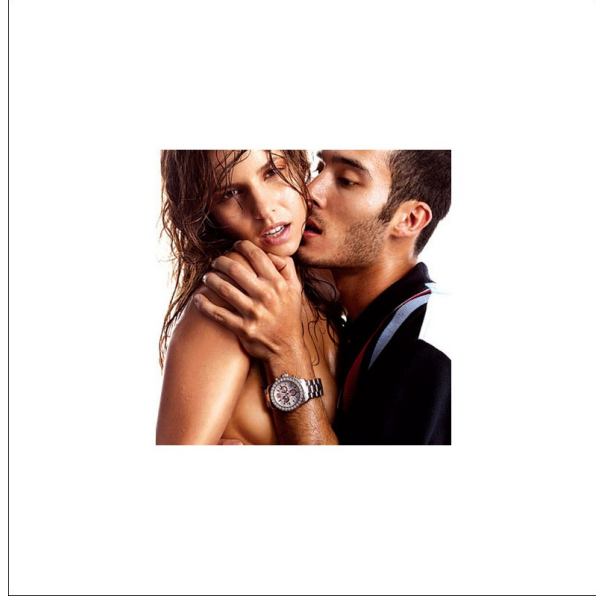
Art Department



Let's talk about a winning match.

From the defining company for women to the defining women of tennis. AVON wishes the Williams Sisters smashing success at the U.S. Open.

Let's talk AVON



ADVERTISEMENT

Julie Roberts
Musician

With a self-titled debut album earning critical raves, this country music "It girl" has converted legions of fans with her fresh interpretations and blues-drenched stylings. "Onstage I might dress sexy and offstage more understated, but like my lyrics my look is always genuine," Roberts explains. "My fans know who I am-I don't try to be someone I'm not."
Her frames: PRADA 180

Eye on Style

You want to keep them in your sights. True individuals whose vision, taste and accomplishments have (and should) become household names. Stand out from the crowd yourself in a stylish pair of LensCrafters frames. Our 30-day Unconditional Guarantee ensures you can try a daring new look without taking a fashion risk.

LENSCRAFTERS

ADVERTISEMENT

Irina Dvorovenko
Ballarina

American Ballet Theater principal and a red-carpet regular, Dvorovenko is quite literally always on her toes. Before summer's end she'll perform in Swan Lake, Romeo and Juliet, Giselle and Le Corsaire. Off stage and on the run her look is graceful and chic. "Ballerinas are always on point when it comes to style," Dvorovenko laughs. "Even if I'm just running to the store with no time for makeup, I'll wear a stylish pair of frames and grab just the right bag."
Her frames: RAY-BAN 6067

LENSCRAFTERS

Fred Van De Bunt

www.art-dept.com

Art Department



INTRODUCING A FIRMING LOTION THAT WON'T MAKE YOU A SWIMSUIT MODEL, BUT WILL LET YOU WEAR SHORTS TO THE BEACH.

NEW VASELINE® FIRMING & NOURISHING® significantly improves your skin's firmness while feeding it nutrients. In just 2 weeks, you'll have skin that's noticeably firmer and more toned.

FEEL COMFORTABLE IN YOUR SKIN.



INTRODUCING A FIRMING LOTION THAT WON'T MAKE YOU A SEX SYMBOL, BUT WILL LET YOU WEAR A SLEEVELESS TOP.

NEW VASELINE® FIRMING AND NOURISHING® significantly improves your skin's firmness while feeding it nutrients. In just 2 weeks, you'll have skin that's noticeably firmer and more toned.

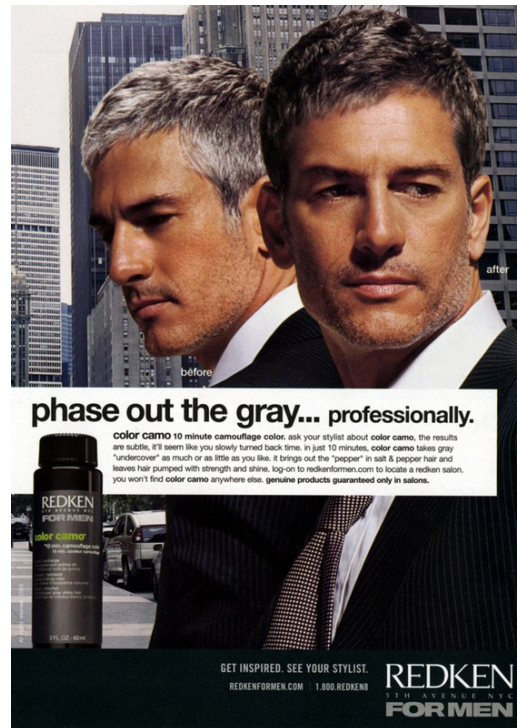
FEEL COMFORTABLE IN YOUR SKIN.



Fred Van De Bunt

www.art-dept.com

Art Department



before after

phase out the gray... professionally.

color camo 10 minute camouflage color. ask your stylist about color camo, the results are subtle. it'll seem like you slowly turned back time. in just 10 minutes, color camo takes gray "undercover" as much or as little as you like. it brings out the "deeper" in ash & pepper hair and leaves hair pumped with strength and shine. log-on to redkenformen.com to locate a redken salon. you won't find color camo anywhere else. genuine products guaranteed only in salons.

REDKEN FOR MEN color camo

GET INSPIRED. SEE YOUR STYLIST.
REDKENFORMEN.COM | 1.800.REDKEN

REDKEN
210 AVENUE NYC
FOR MEN



redken for men. **daily fuel for hair.**

REDKEN FOR MEN aquafly maneuver

GET INSPIRED. SEE YOUR STYLIST.
REDKENFORMEN.COM | 1.800.REDKEN

REDKEN
FOR MEN

Fred Van De Bunt

www.art-dept.com

Art Department



Fred Van De Bunt

www.art-dept.com

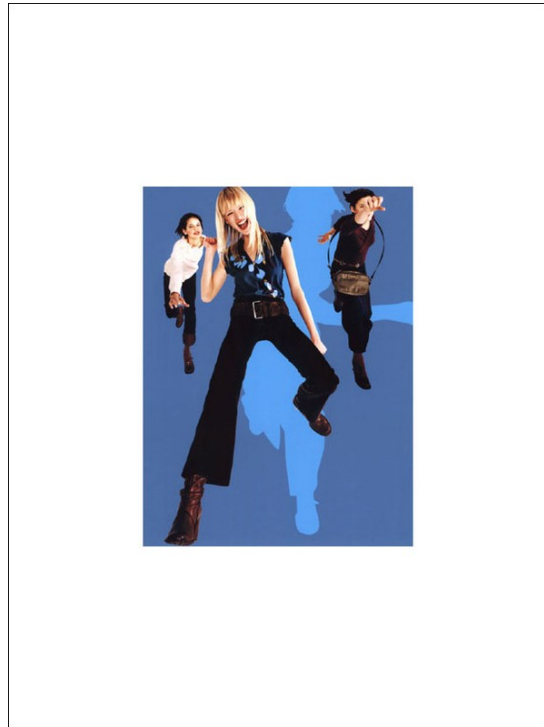
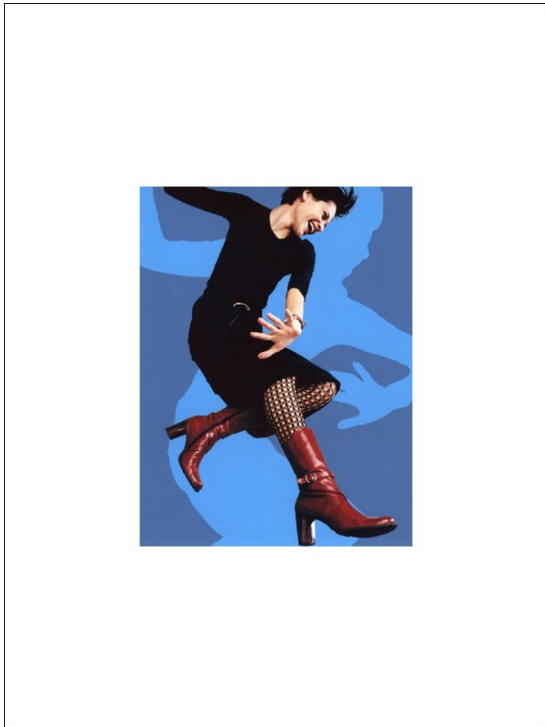
Art Department



Fred Van De Bunt

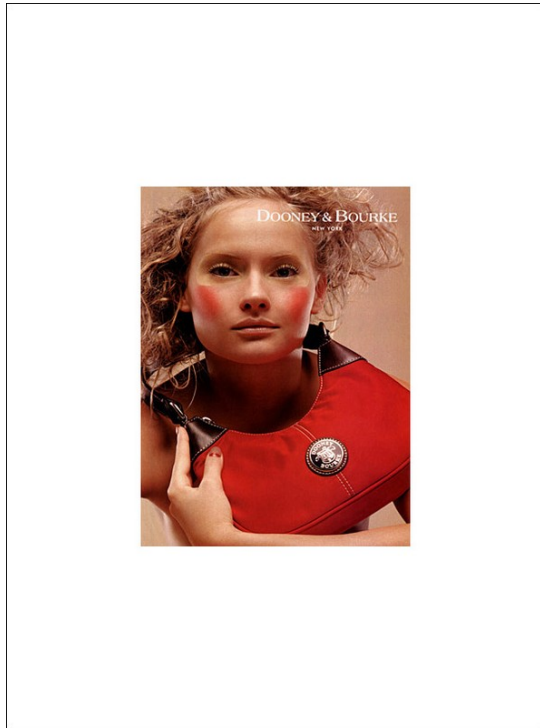
www.art-dept.com

Art Department



Fred Van De Bunt

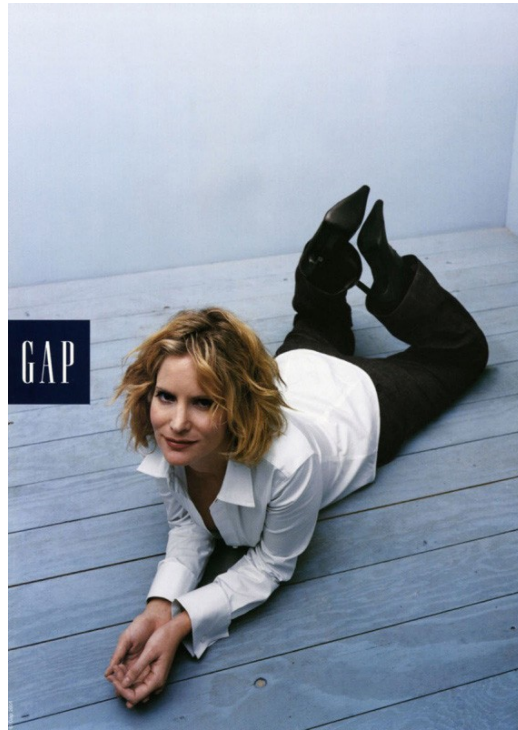
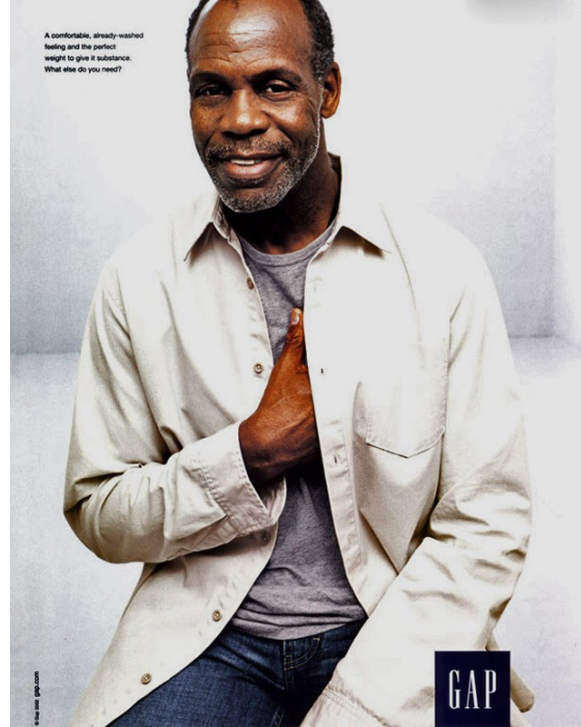
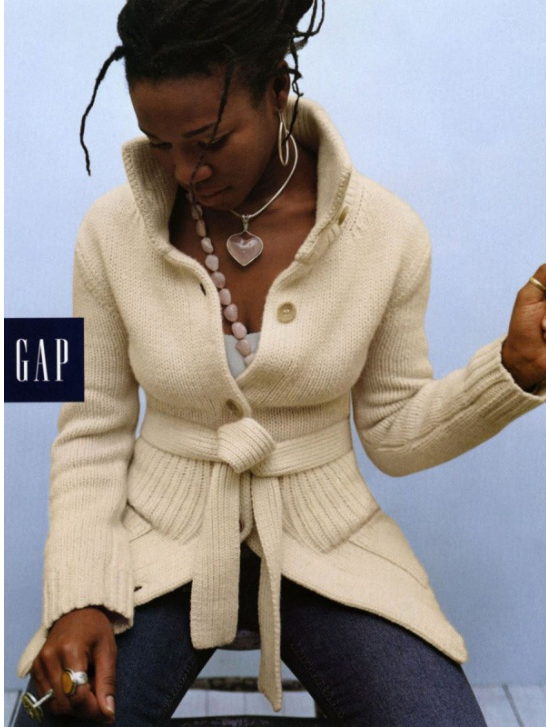
Art Department



Fred Van De Bunt

www.art-dept.com

Art Department



Fred Van De Bunt