

# Art Department



Gavin Harwin

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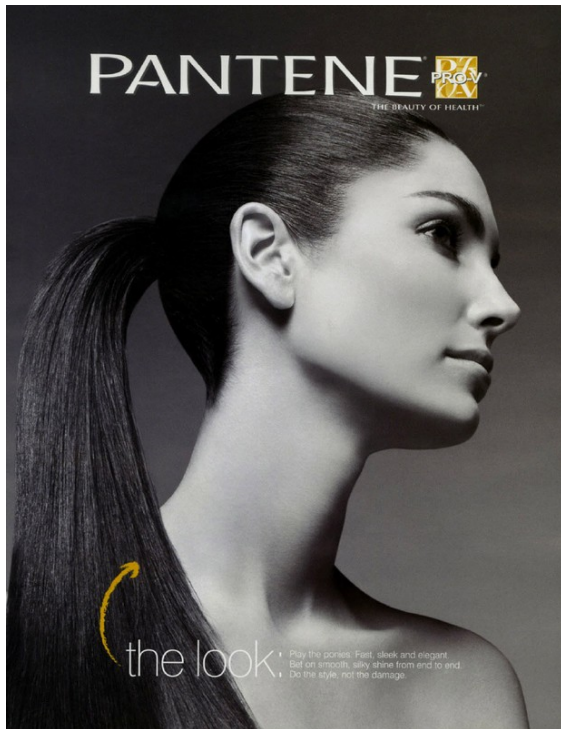
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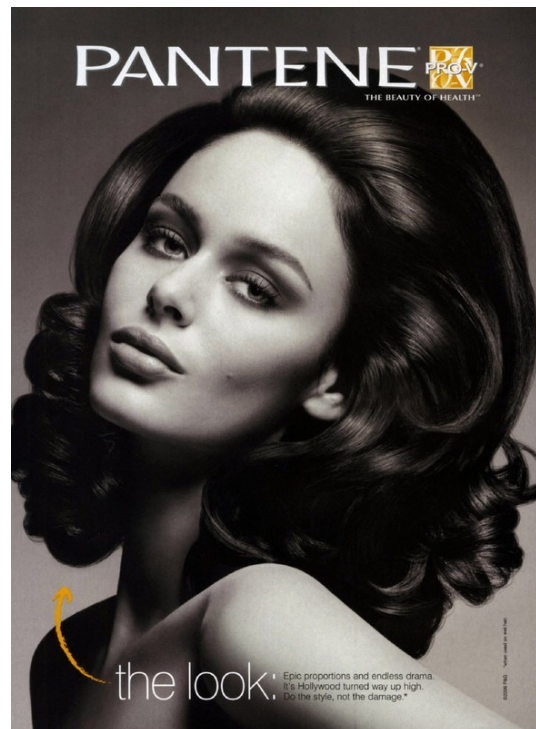
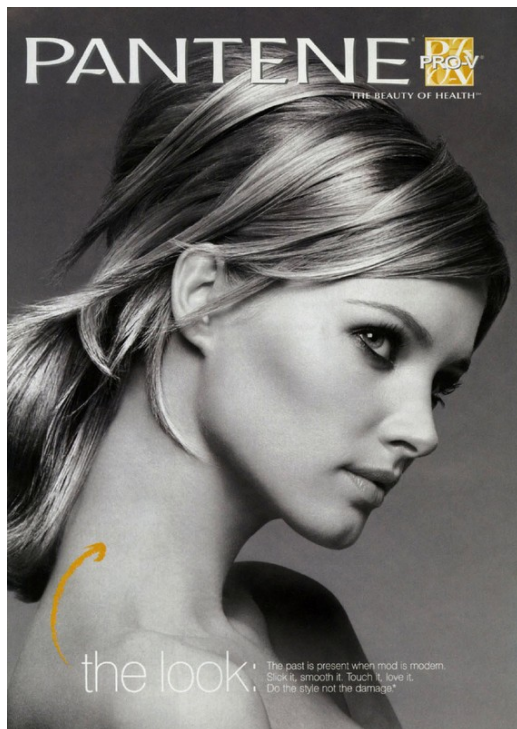
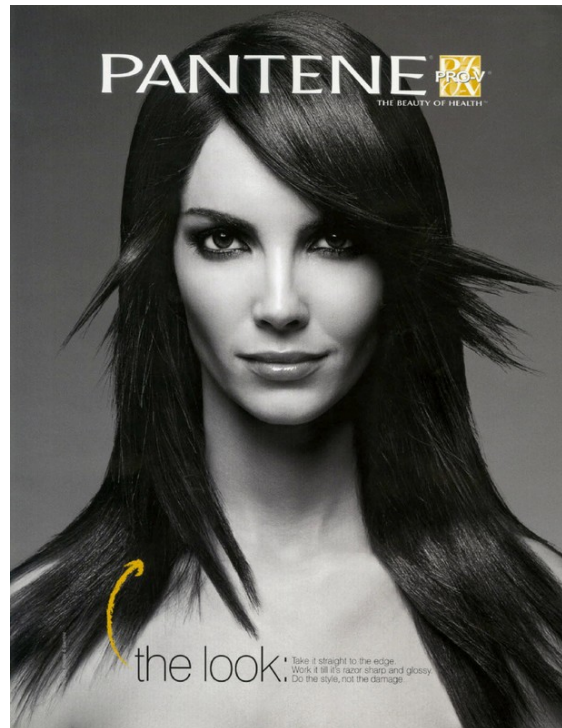
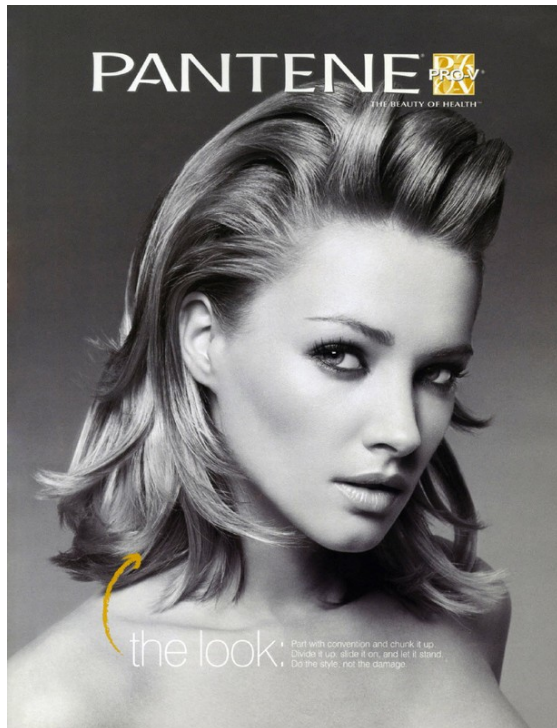
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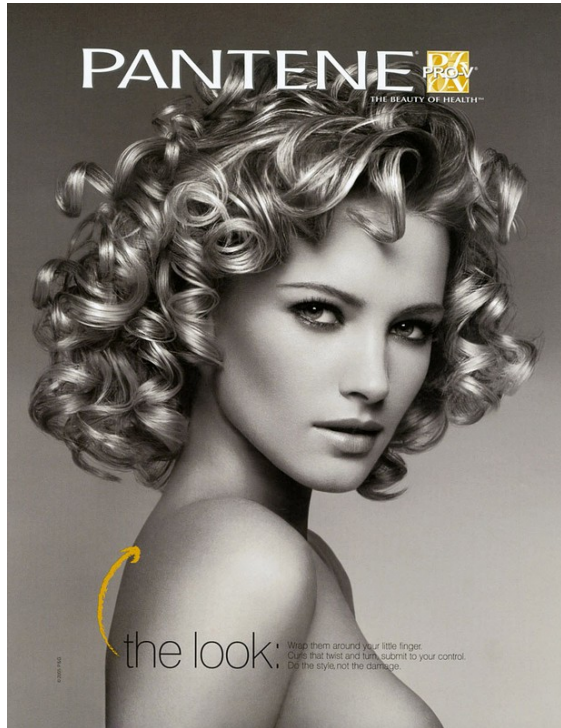
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PANTENE

relaxed & natural

FOR WOMEN OF COLOR

All-New Breakage Defense  
Stop seeing broken hair everywhere.

- **ADVANCED** new-tech systems with multi-pro-vitamin formulas
- **STRENGTHENS** goes beyond protection to help prevent future damage
- **VISIONARY** actually regenerates hair's radiant appearance
- **GUARANTEED** 90% less breakage in 1 month\*

BEYOND EXPECTATIONS  
90% LESS BREAKAGE IN 1 MONTH

\*Based on clinical study on 100 women with damaged hair. See www.pantene.com for details.

PANTENE

NEW PRO-V RESTORATIVES

GET UP TO 85% LESS BREAKAGE IN 1 MONTH GUARANTEED

New Breakage Defense  
Stop seeing so much broken hair everywhere.\*

- **ADVANCED** hi-tech pro-vitamin shampoo and conditioner system
- **STRENGTHENS** helps fortify hair against damage
- **VISIONARY** actually targets the problem zones
- **GUARANTEED** up to 85% less breakage in 1 month\*

\*Based on clinical study on 100 women with damaged hair. See www.pantene.com for details.

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**JOHN FRIEDA<sup>®</sup> COLLECTION**  
LONDON PARIS NEW YORK

**we see**

- a heat shield
- flawless styles
- a grand entrance

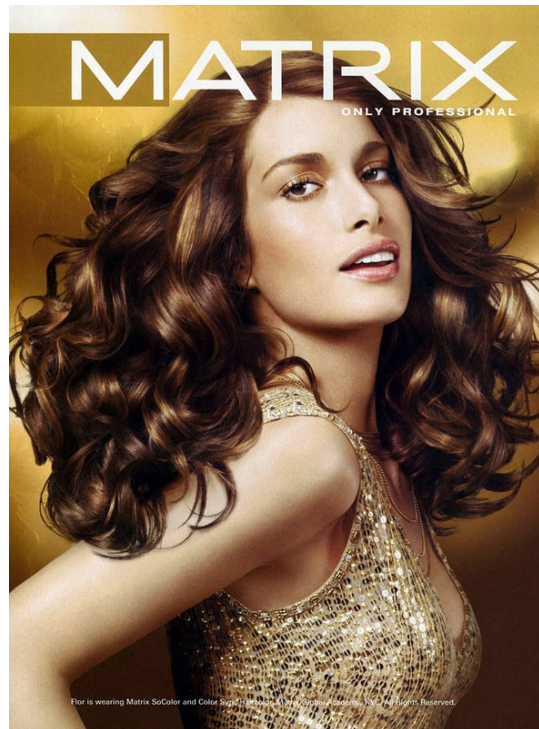
**you**

**we see the potential to stop frizz before it starts.**  
The biggest causes of damage and color-fading are heat styling and UV rays. So we created **New Thermal Protection Serum**. With a **Thermal Shield Complex**, it wraps each hair strand with a protective sealant. Now with all of our **Frizz-Ease<sup>®</sup> Hair Serums**, you can be frizz-free. Another salon breakthrough from the professionals behind the John Frieda<sup>®</sup> Collection.

**JOHN FRIEDA COLLECTION. THE BEAUTY OF INVENTION.<sup>™</sup>**

johnfrieda.com ©2007 John Frieda Professional Hair Care Division, L'Oréal Paris Company

john frieda collection luminous color glaze<sup>®</sup> frizz-ease<sup>®</sup> sheer blonde<sup>®</sup> brilliant brunette<sup>®</sup> radiant red<sup>®</sup>



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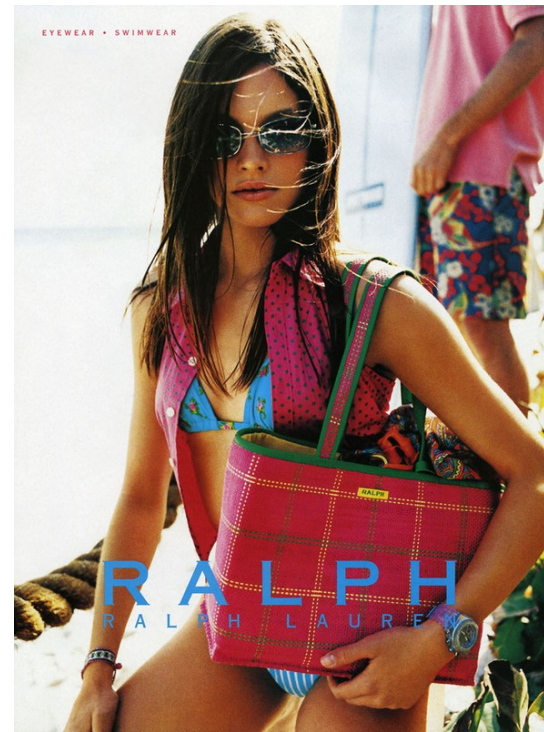
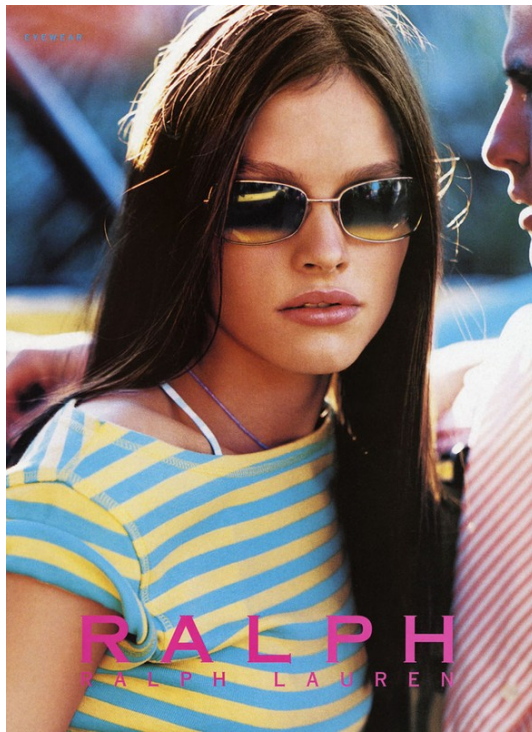
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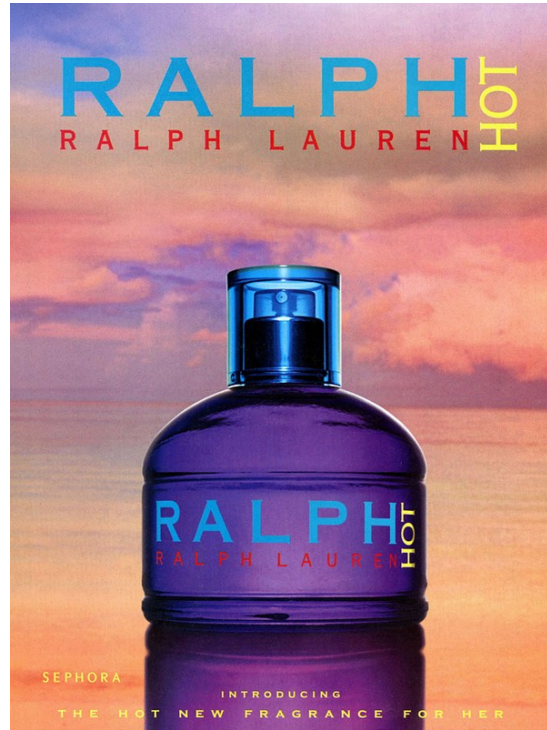
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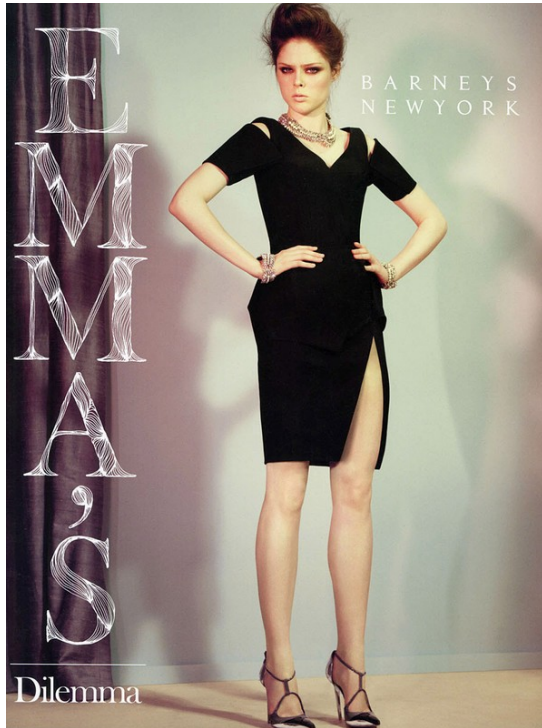
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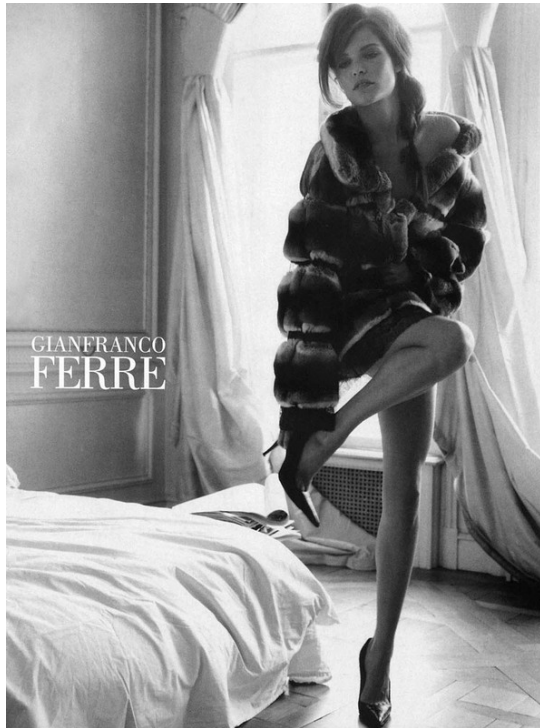
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