

Art Department



Gavin Harwin

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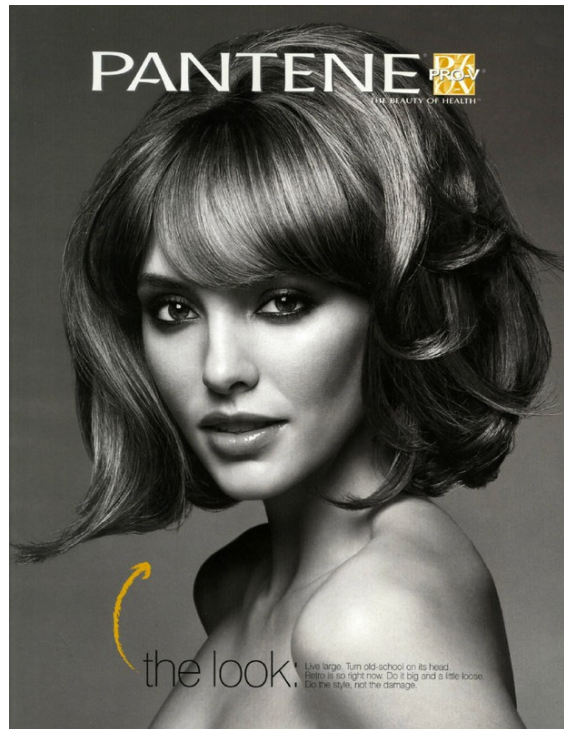
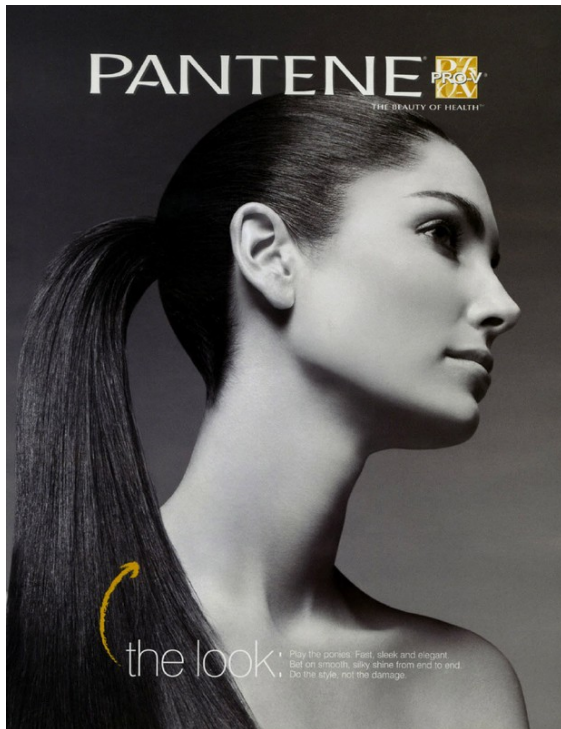
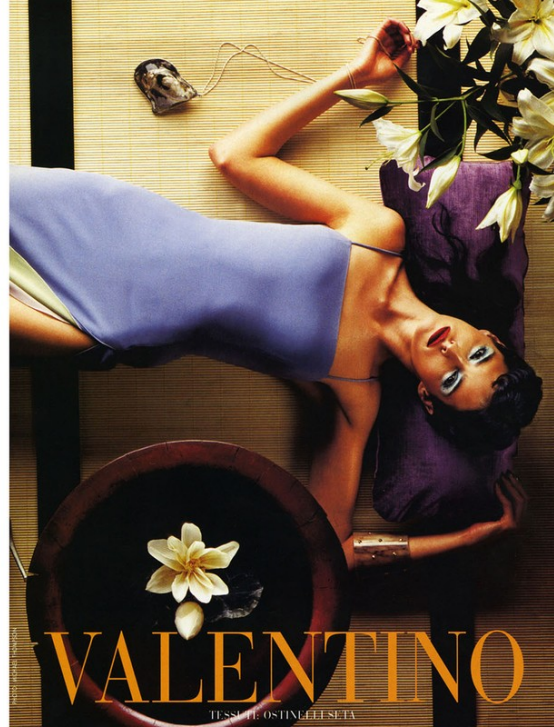
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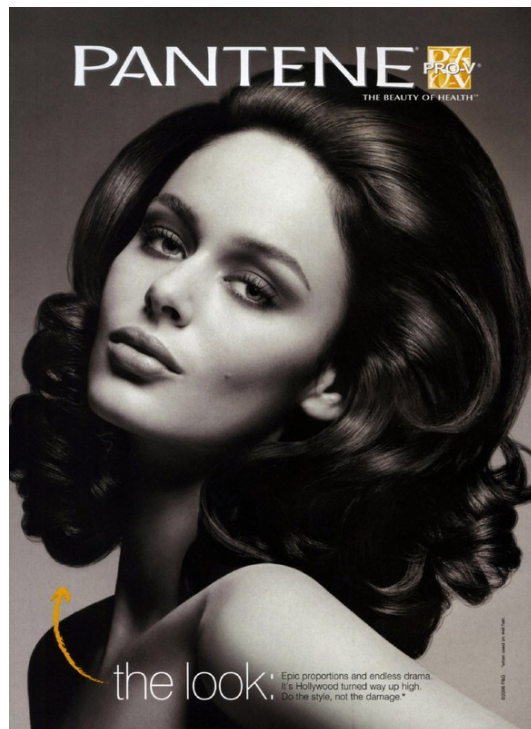
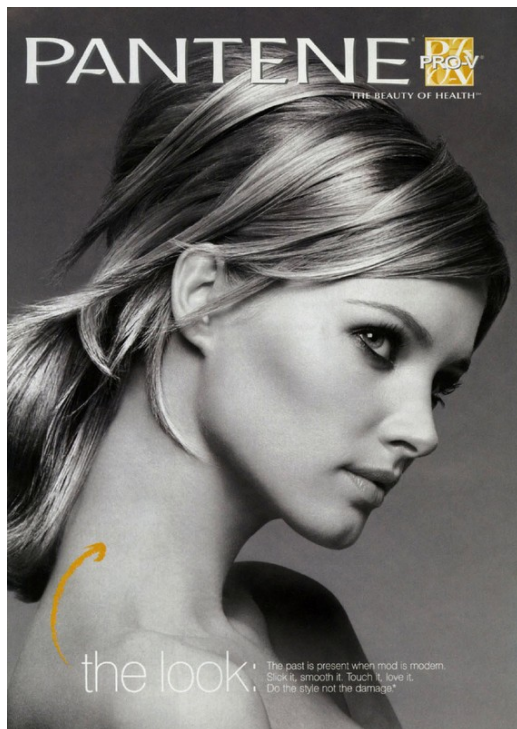
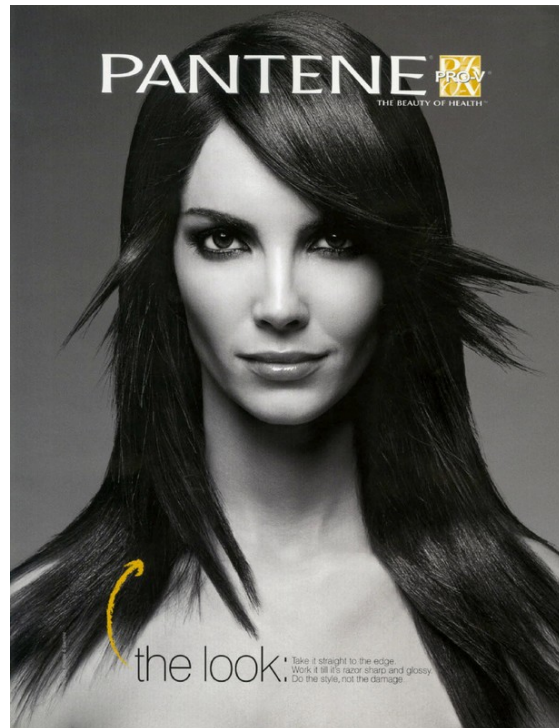
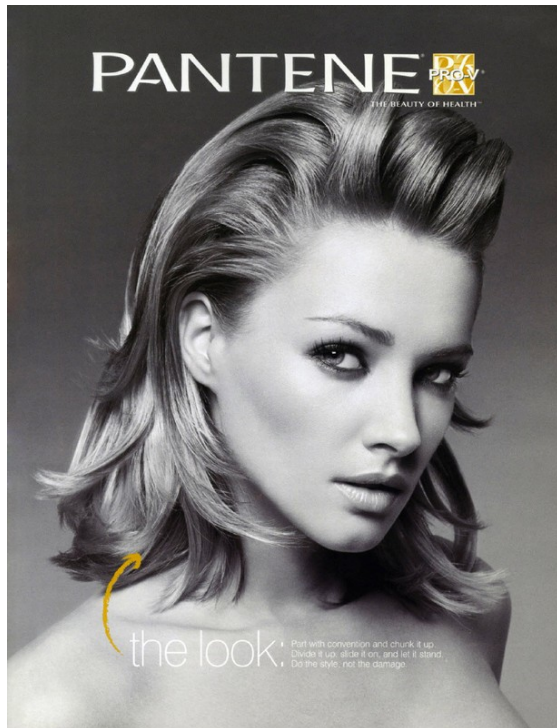
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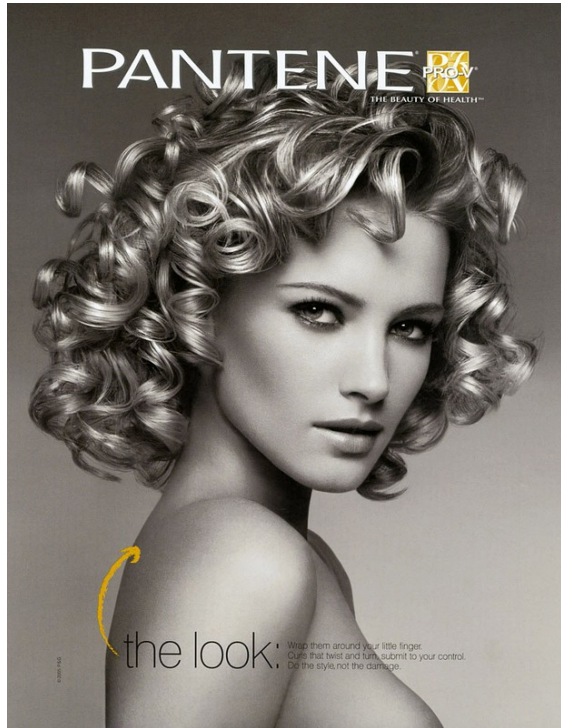
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PANTENE

relaxed & natural
FOR WOMEN OF COLOR

All-New Breakage Defense
Stop seeing broken hair everywhere.

- **ADVANCED** new-tech systems with multi-pro-vitamin formulas
- **STRENGTHENS** goes beyond protection to help prevent future damage
- **VISIONARY** actually regenerates hair's radiant appearance
- **GUARANTEED** 90% less breakage in 1 month*

BEYOND EXPECTATIONS
90% LESS BREAKAGE IN 1 MONTH

*Based on clinical study on 100 women with damaged hair. See www.pantene.com for details.

PANTENE

NEW PRO-V RESTORATIVES

New Breakage Defense
Stop seeing so much broken hair everywhere.*

- **ADVANCED** hi-tech pro-vitamin shampoo and conditioner system
- **STRENGTHENS** helps fortify hair against damage
- **VISIONARY** actually targets the problem zones
- **GUARANTEED**** up to 85% less breakage in 1 month*

GET UP TO 85% LESS BREAKAGE
IN 1 MONTH* GUARANTEED

*Based on clinical study on 100 women with damaged hair. See www.pantene.com for details.

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NEW FRIZZ CONTROL
Chronic frizz is virtually eliminated.

- **VISIONARY** a new approach actually changes the face of frizz
- **ADVANCED** high tech systems with multi pro-vitamin formulas
- **DRAMATIC** helps lock-in natural moisture and repel humidity
- **GUARANTEED** all-day frizz control*

NEW PRO RESTORATIVES

BEYOND EXPECTATIONS
ALL-DAY FRIZZ CONTROL

PANTENE PRO-V
THE BEAUTY OF HEALTH™

stretch the limits of strength

99% stronger*
in just one week, Pantene with its exclusive amino-pro-vitamin complex gives hair the power to resist breakage.

Find your nearest pro-v retailer at pantene.com
*Based on laboratory strength testing. Strength is not guaranteed.

PANTENE

hot as ice

Ice Shine
Get Chills with the Ice Shine Collection from Pantene. The pro-vitamin formula helps up your locks with 2X the shine in just one wash.

Want cool pro-vitamin shine?
pantene.com/iceshine

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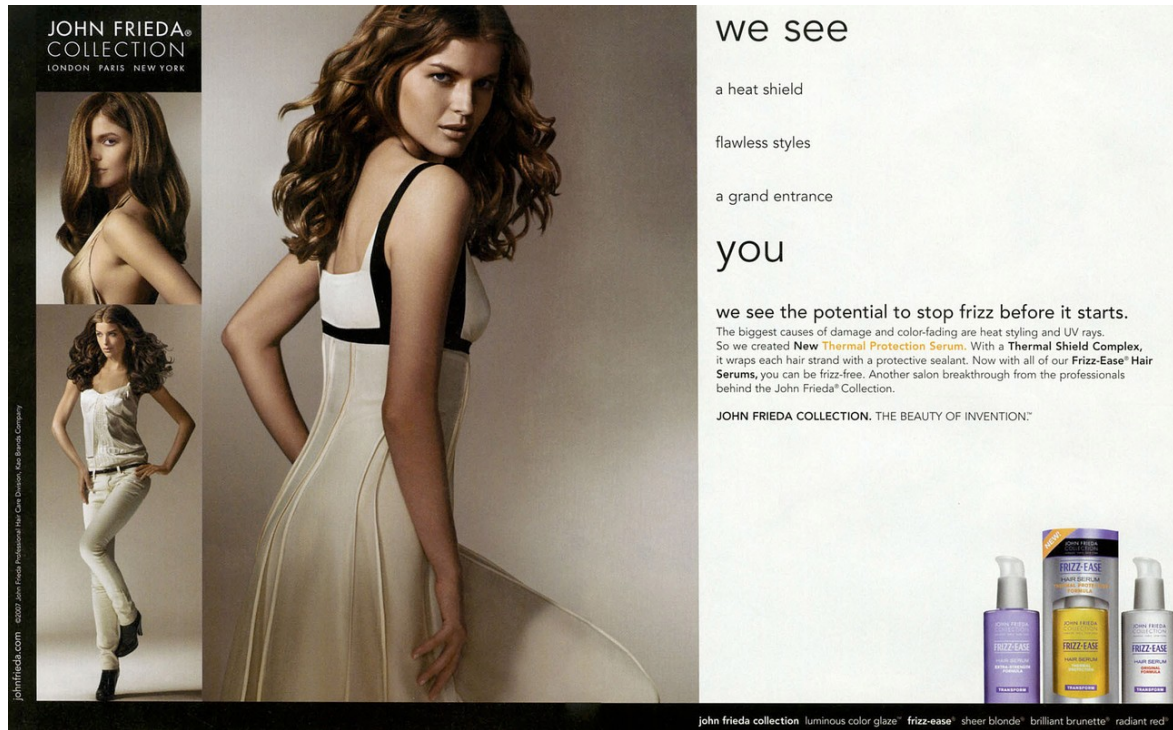
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JOHN FRIEDA[®] COLLECTION
LONDON PARIS NEW YORK

we see

- a heat shield
- flawless styles
- a grand entrance

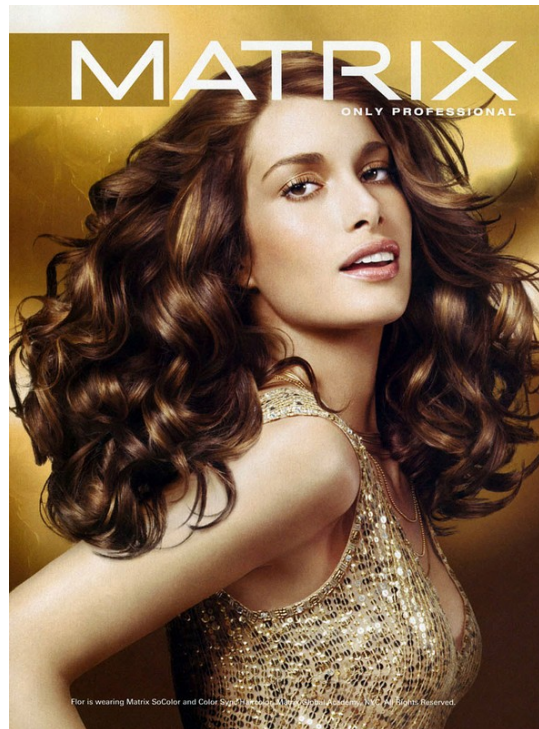
you

we see the potential to stop frizz before it starts.
The biggest causes of damage and color-fading are heat styling and UV rays. So we created **New Thermal Protection Serum**. With a **Thermal Shield Complex**, it wraps each hair strand with a protective sealant. Now with all of our **Frizz-Ease[®] Hair Serums**, you can be frizz-free. Another salon breakthrough from the professionals behind the John Frieda[®] Collection.

JOHN FRIEDA COLLECTION. THE BEAUTY OF INVENTION.[™]

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john frieda collection luminous color glaze[®] frizz-ease[®] sheer blonde[®] brilliant brunette[®] radiant red[®]



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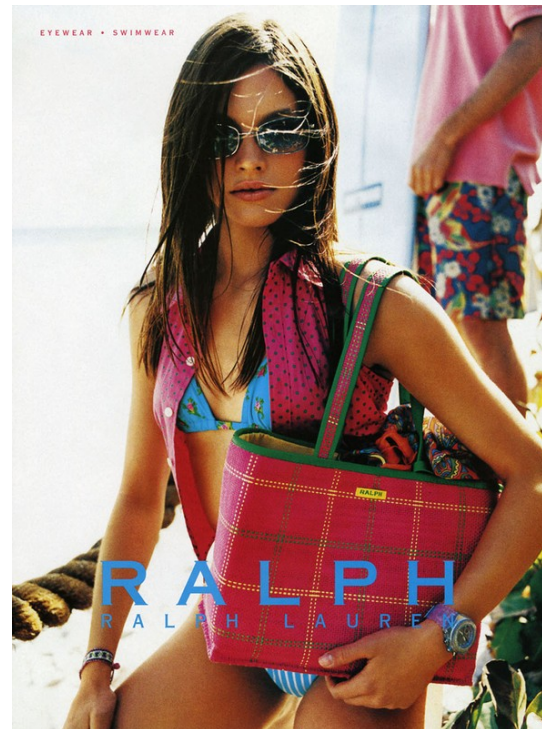
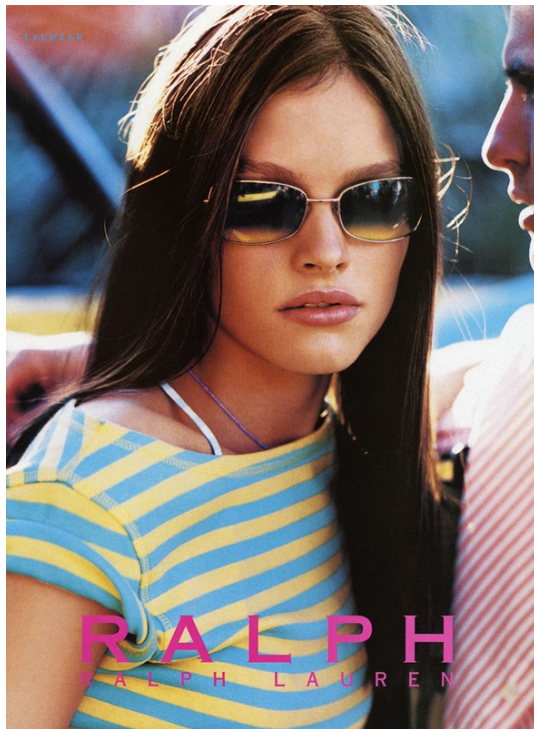
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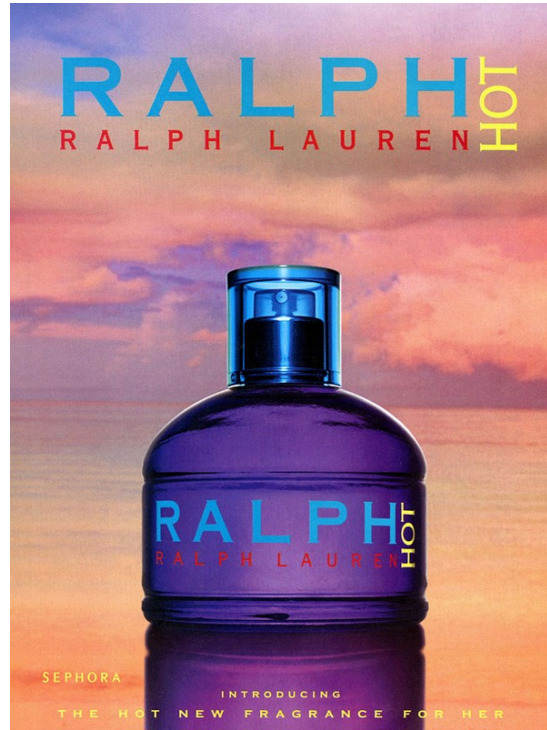
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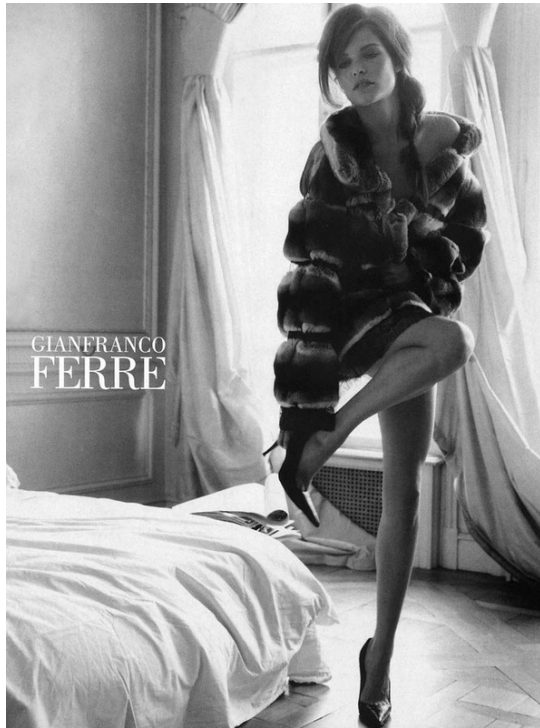
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