

# Art Department



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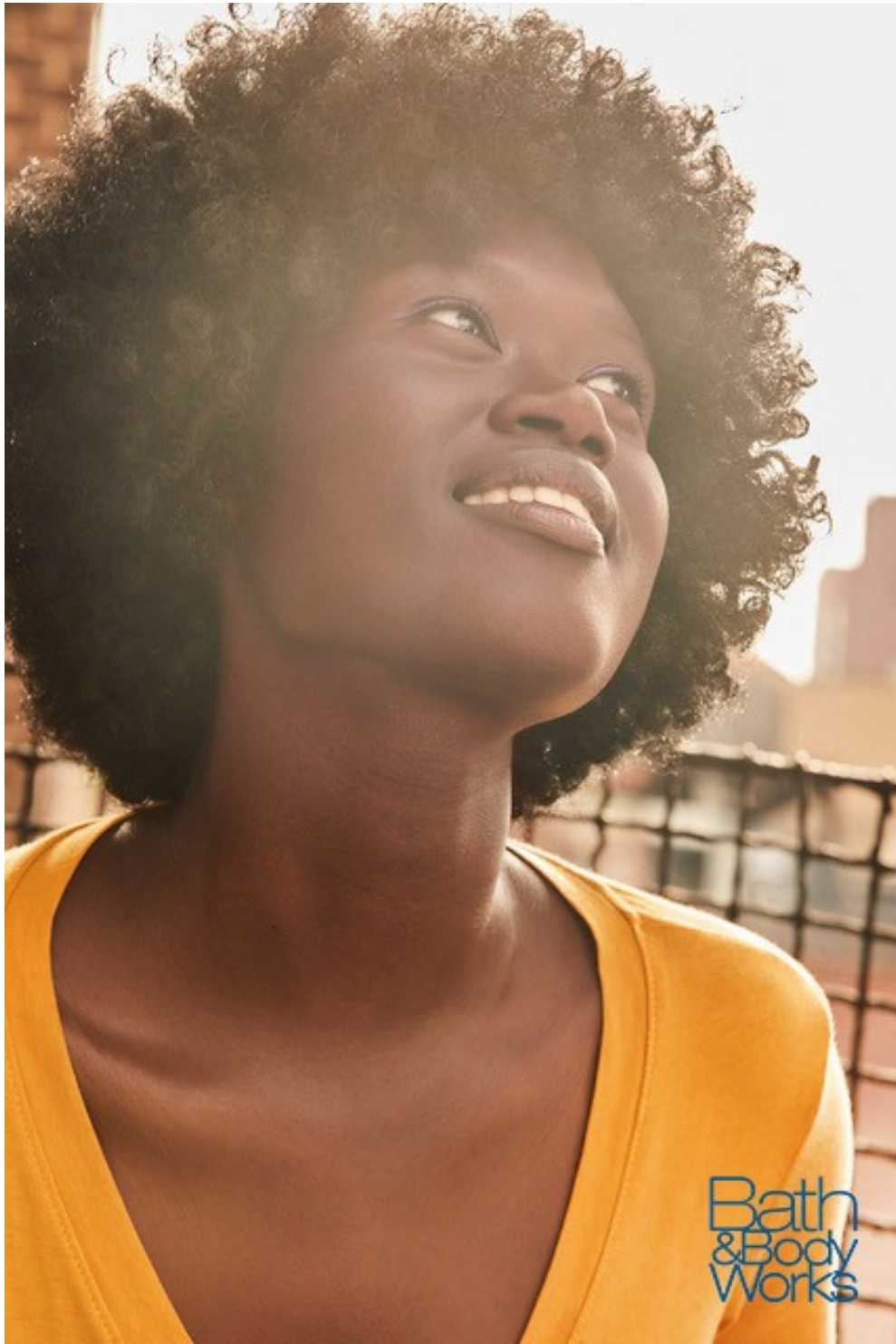


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**TRESemmé**  
professional affordable

The only full line that revives style between washes.

**FRESH START DRY SHAMPOOS**

FOUR WAYS TO REMOVE OIL, DIRT AND ODOR INSTANTLY.  
Now including NEW Smoothing and Strengthening dry shampoos.

WELCOME TO CHAIR-WORTHY HAIR WITHOUT THE SALON PRICE.

[tressemmé.com](http://tressemmé.com)

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my secret to natural style?  
**NEW TRESemmé NATURALS**

Formulas with sweet orange, aloe vera and avocado.

Salon-quality performance, naturally, without the salon price.

TRESemmé NATURALS makes hair **10x STRONGER\*** after one use.

“BE A *natural* AT GETTING *gorgeous hair*”

Sam Gors

TRESemmé  
professional affordable

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¿mi secreto para controlar el cabello a pesar del clima?  
**NUEVO TRESemmé CLIMATE CONTROL**

Samuel Ganes  
Estilista Profesional  
Paris, Francia

Las fórmulas de TRESemmé con Climate Control Complex\* combaten:

- Humedad
- Rayos UV
- Estática
- Viento

“NO PUEDES controlar el clima, PERO SI MANTENER TU CABELLO bajo control.”  
— Samuel Ganes

TRESemmé CLIMATE CONTROL  
TRESemmé CLIMATE CONTROL  
TRESemmé CLIMATE CONTROL  
TRESemmé CLIMATE CONTROL

TRESemmé  
Resultados de Salón todos los días

\*TRESemmé Climate Control Complex: Crema para Peinar y Spray Fijador.

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**GET IN ON THE SECRET**  
*to salon-quality smooth hair*



Featuring products with **FRIZZ DEFENSE COMPLEX** to smooth hair over time.

**TRESemmé.**  
professional affordable

*The TRESemmé Smooth Collection eliminates frizz, leaving hair sleek and polished. So you get silky, salon-quality results without the salon price.*

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**GET IN ON  
THE SECRET**  
*to salon-quality color protection*

*The TRESemmé Color Revitalize line with Advanced Color Lock technology locks in vibrant color for over six weeks. It's the secret to salon-quality color protection that lasts for up to 40 washes. Without the salon price.*

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**TRESemmé**  
professional affordable

Feel a restorative dose  
of salon-rich conditioning.

**NEW NOURISHING RITUALS**  
UNIQUE CONDITIONING FORMULAS  
help to restore and repair hair for  
healthy, salon-gorgeous results.

WELCOME TO CHAIR-WORTHY HAIR WITHOUT THE SALON PRICE.

© 2012 TRESemmé  
tresseme.com

The advertisement features a woman with long, dark, wavy hair against a cityscape background. In the bottom right corner, there are four TRESemmé Nourishing Rituals products: a jar of cream, a bottle of shampoo, a tube of conditioner, and a bottle of hair oil. A small icon of a salon chair is visible in the bottom left corner.

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YOUR EYE COLOR. IN LIGHTS.

**NEW**  
ALMAY intense i-color™  
Now with light interplay technology™

Light catching minerals instantly brighten eyes to further intensify your very unique eye color.  
Hypoallergenic and ophthalmologist tested.

To get Elaine Mallencamp's look, try ALMAY intense i-color™ for blue eyes.

**ALMAY**

5X INTENSITY

Expertly Coordinated Shade Collections

blue eyes brown eyes green eyes hazel eyes

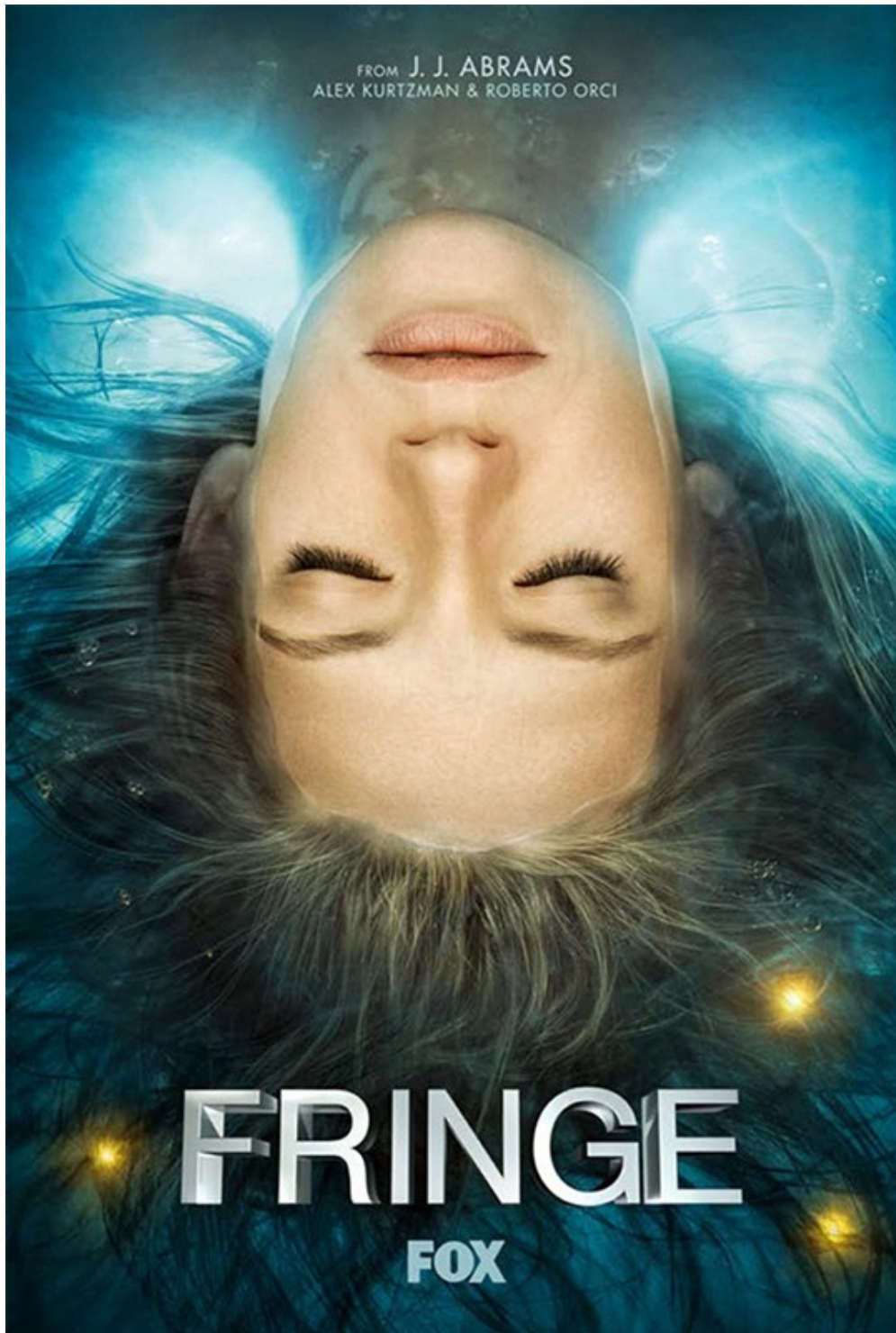
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LOOK INSTANTLY YOUNGER

**NEW**  
smart shade™ anti-aging makeup

This breakthrough foundation matches your skin tone  
AND fights signs of aging.

4 out of 5 women saw an instant reduction  
in the appearance of fine lines and wrinkles.  
You can too.

Hypoallergenic and dermatologist tested.

To get Elaine Mellencamp's look try ALMAY smart shade™ anti-aging in light/medium.

**ALMAY**

ALMAY.  
smart shade™  
anti-aging  
makeup  
SPF 20  
light/medium  
200

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AVAILABLE AT  Stop&Shop

**ORGANIC  
PROTEIN  
FOR  
BABY  
LIFTERS**

**ORGANIC VALLEY**

**ORGANIC VALLEY**

**Organic BALANCE**

Milk Protein Shake

50%<sup>DV</sup> Calcium    **16g** Protein    190 Calories

*Dark Chocolate*

*Dark Chocolate*

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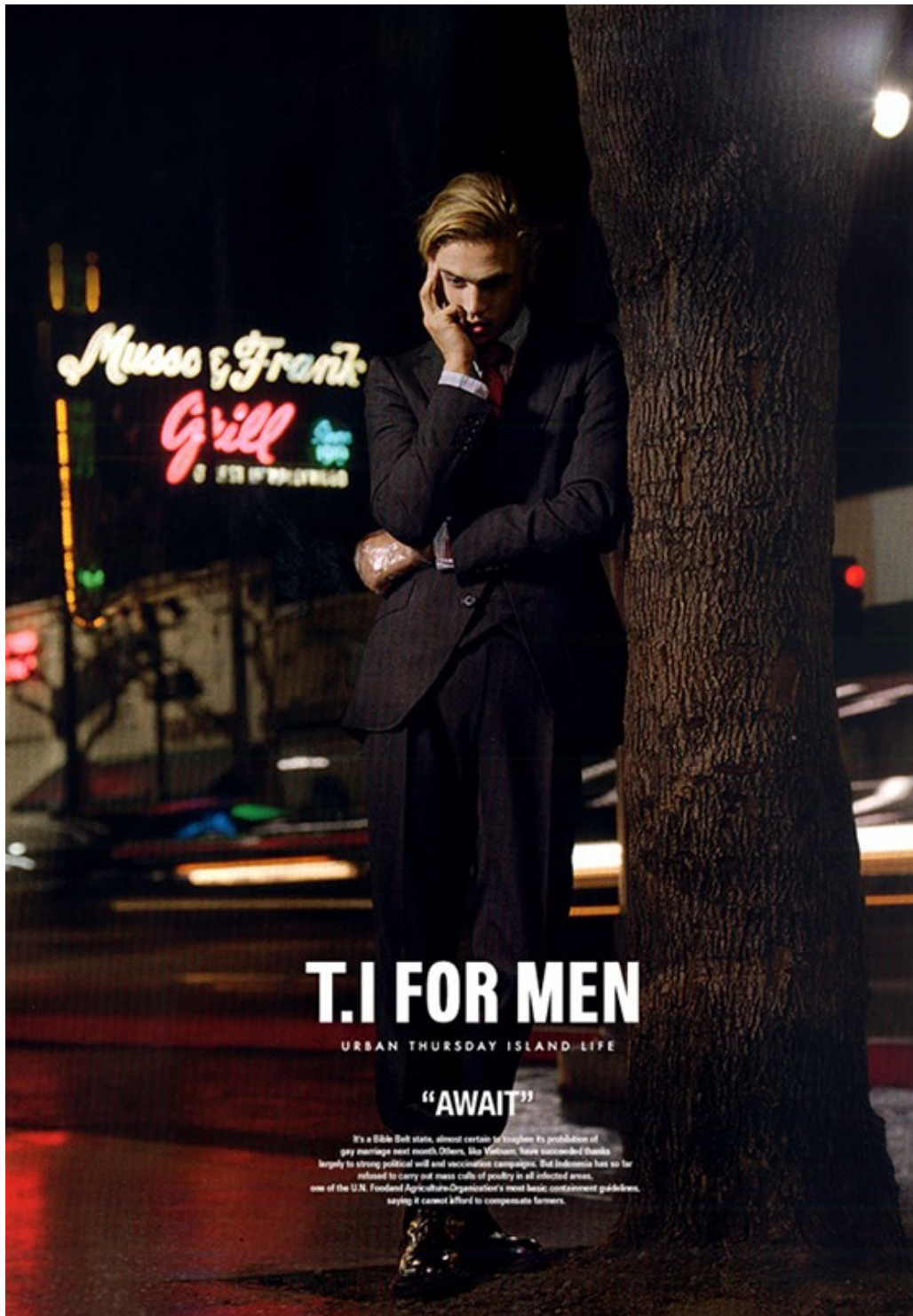


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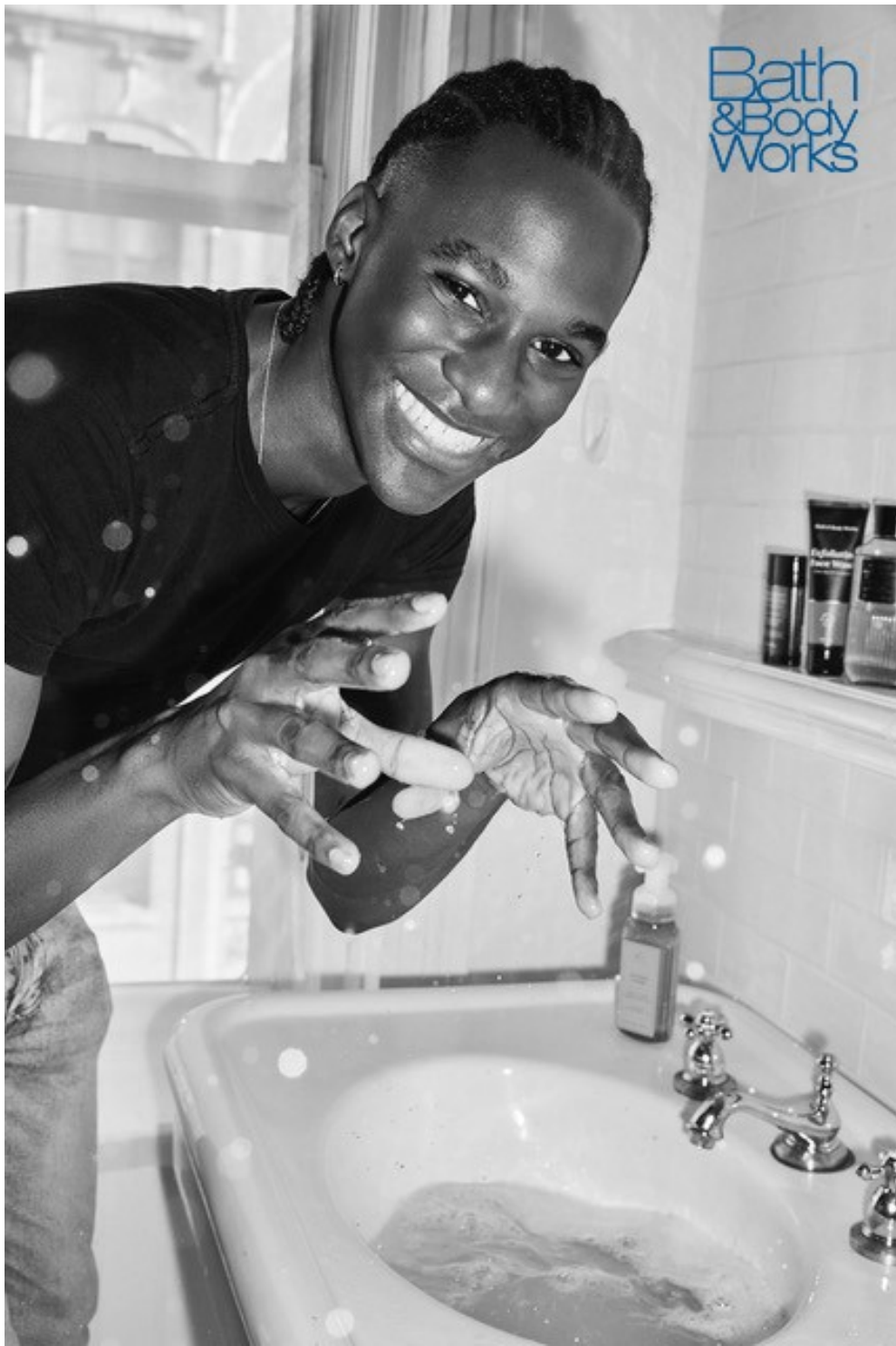


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