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MISCHA



WORKS BY: ALEXANDRA GONCHAROVA | SCENE DESIGNER: ALAN WELLS | HAIR BY: STACY DODD | ART DIRECTOR: JESSICA GIBBERN & HELEN | SPECIAL THANKS TO: ANDRA OF NEWSPAPER MAGAZINE LONDON
PHOTO: ANDRA GONCHAROVA | STYLING: ALAN WELLS | MAKEUP: HELEN GIBBERN | HAIR: STACY DODD | ART: JESSICA GIBBERN & HELEN | PRODUCTION: ANDRA GONCHAROVA
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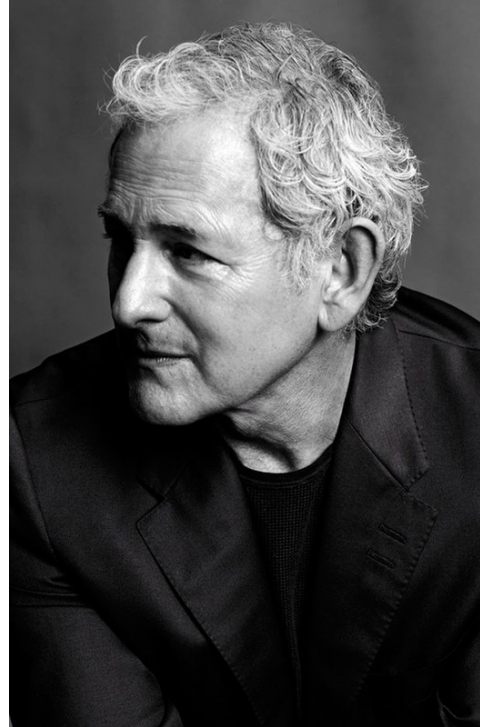
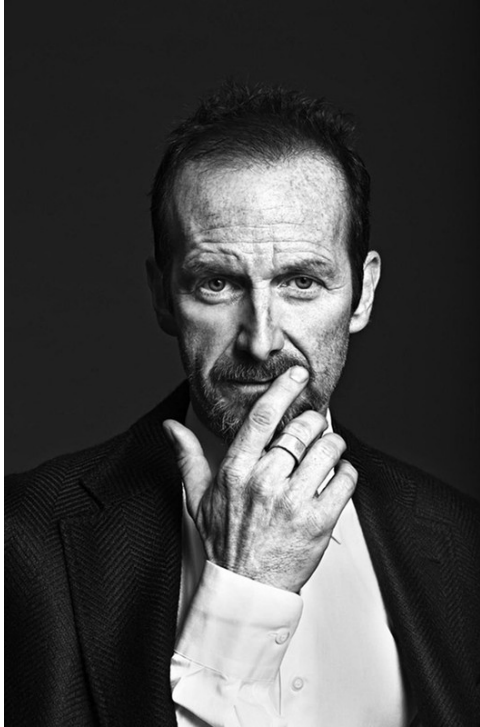
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2013 PROMOTION

THE SEA-HUGGER

SAM TRAMMELL + OCEANA

When Sam Trammell first met Keith Addis, the president of Oceana's board of directors, he knew he had to get involved. "I am in the ocean a few times a week, surfing or swimming," the actor told The Gentleman's Fund. "I see and feel firsthand the pollutants that we put into the water. It's frustrating because with just a little care, foresight, and education, we can make the oceans clean again."

He knows time is of the essence. Less than 4 percent of the oceans remain unaffected by human activity, according to a recent study. And as Sam explained, our oceans are vital for myriad reasons. Not only do they cover 71 percent of the globe, but they also control our climate and serve as an essential source of protein for nearly half the world's population. Whether we realize it or not, "we are all dependent on the health of the oceans," he added, "and they are becoming less and less healthy every day."

Thankfully, with the support of marine-lovers like Sam Trammell, Oceana is stepping up to the plate. Founded in 2001, the organization deploys a superstar cast of scientists, economists, lawyers, and advocates who incite concrete policy changes across the globe. "I encourage people to visit their website," Sam said, "because the bottom line is that the science doesn't lie, and now is the time to act."

Join Sam at:
oceana.org

NAUTICA 00 thanks Nautica for its continued support of The Gentleman's Fund since 2007. THE GENTLEMEN'S FUND

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GO EXCLUSIVE ADVERTISING SECTION



Photographed by Roger Erickson

5 MINUTES WITH AASIF MANDVI

Q&A brought to you by Zenith

AN ICONIC TIMEPIECE WITH A PROUD HERITAGE, THE EL PRIMERO CHRONOMASTER 1949 WORKS FOR MANDVI, WHO'S EVOLVED FROM THEATER-WORLD YOUNGSTER TO ONE OF TODAY'S MOST RECOGNIZABLE COMIC SHOWMEN—AND DEVELOPED A DRESSER SENSE BY STYLE TO MATCH. THE MUMBAI-BORN FUNNYMAN IS AS SERIOUS AS ANYONE OUT THERE ABOUT BREAKING BOUNDARIES: WHETHER ON THE DAILY SHOW OR HIS NEW PROJECT, SPORTS DRAMA FILM MILLION DOLLAR ARM, WHICH HITS THEATERS IN MAY.

Is there a particular time of day that has special meaning to you?
 I come up in the theater, and 8 p.m. is just an up, it's "Peace"—heartbeat time, that moment of adrenaline.

You've admitted that you've gotten more stylish as your star has risen. What have you learned specifically?
 [Pauses] I'm sort of a big fan of jackets. And that I look good in very expensive clothes, which is unfortunate.

Professionally speaking, what would you say is the biggest risk you've taken?
 The *Dave* Show, because I didn't know if I was going to be any good at it. It's a very specific type of job, one that requires skills that you can't really learn anywhere else. And so I was kind of scared when I first started. But ultimately, it's been the greatest thing that's happened to my career.

What's your advice for people who want to do what you do?
 Go to med school. *Zelig*! Look, it's a crazy business. The one thing that is important is to keep creating. Everything else is such a variable—you only have so much control over it.

DOWNLOAD THE GO LIVE APP and boost your device over this page for behind-the-scenes footage from the shoot.

ZENITH
 SWISS MADE SINCE 1865

Combining features from the iconic Open with colors from the legendary El Primero 1949, the El Primero Chronomaster 1949 35,400 is the world's first high-frequency automatic constant-wheel chronograph movement. It beats at a rate of 36,000 vibrations per hour, a remarkable feat of engineering, and comes with a truly elegant design, with a mention forty years of prestigious heritage. Find out more at zenith-watches.com.

GO EXCLUSIVE ADVERTISING SECTION



Photographed by Roger Erickson

5 MINUTES WITH LUKE JAMES

Q&A brought to you by Zenith

THIS MUSICAL UP-AND-COMER (WHO'S JUST OFF TOURING INTERNATIONALLY AND A BREAKOUT ROLE IN *BLACK PANTHER*) APPROPRIATES CLASSIC STYLE WITH A POWER ACCENT. COMBINING MECHANICAL PRECISION AND SUPER-LEGIBILITY, THE EL PRIMERO STRATOS FLYBACK STRIKING 10P WATCH SUITS JAMES JUST RIGHT: HIS LATEST ALBUM, *MADE TO LOVE*, IS OUT LATER THIS YEAR.

Is there a particular time of day that has special meaning to you?
 Any time after 9 p.m. That was the curfew my mother set growing up, and I was always pushing it.

What's one thing, material-wise, that you can't live without?
 This silver and gold ring. It's a stropp piece—I feel bananas leaving the house without it. It's a gift I got from a great friend of mine.

What's the biggest challenge you face on a regular basis, and how do you deal with it?
 Every time I have that moment right before I go on stage. You don't have to do this. No one's putting a gun to your head. But I refuse to let that take over. I think about everyone else who's done it before me, and the people who believe in me and are here to see me. I embrace the feeling, actually, because I think worrying keeps me on my toes. It means I'm not taking this for granted.

Any advice for people who want to do what you do?
 You have to be in it for the long run. From the outside this may seem like it happens overnight, but it doesn't.

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ZENITH
 SWISS MADE SINCE 1865

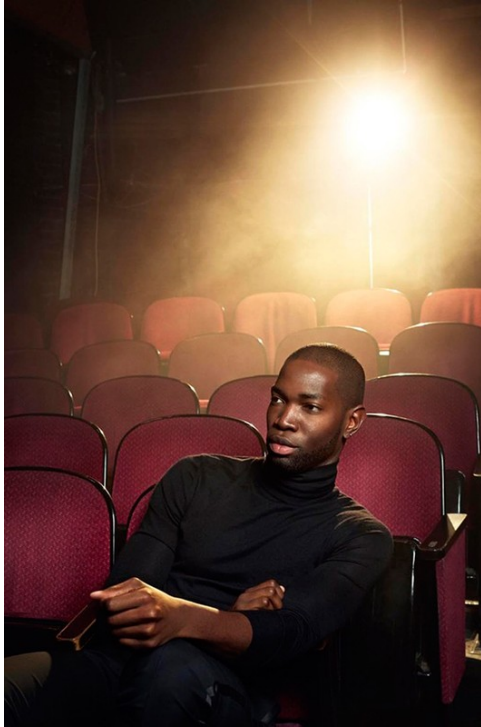
Tailor-made for risk-takers, the El Primero Stratos Flyback Striking 10P is the first watch to bypass the second barrier in a race against time. A steel case, titanium, it comes with silver-toned sapphire dial and three colored counters. Available with black rubber strap (19,700) or stainless steel bracelet (19,000). Find out more at zenith-watches.com.



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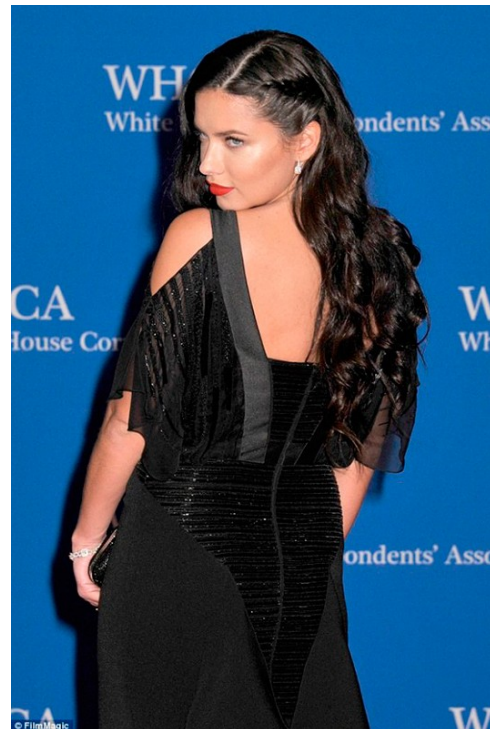
098 | COMBUSTION

with her by EMMA LIPVIGSEN

MISS J

BRITISH BEAUTY JESSIE J TAKES THE LEAP FROM SONGWRITER TO FULL BLOWN POP SENSATION

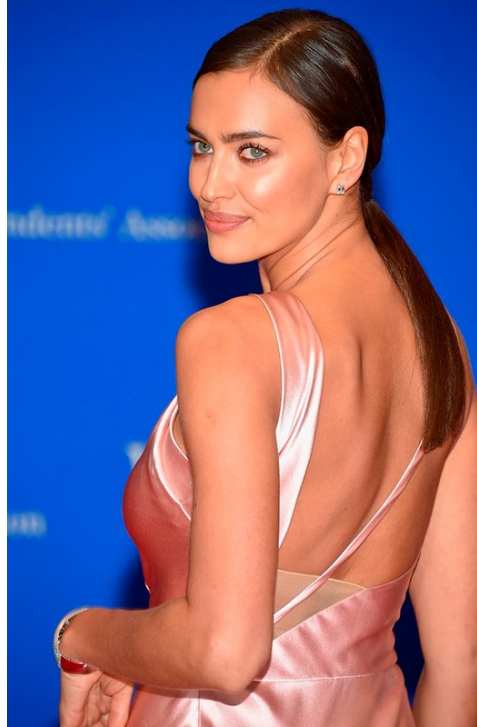
Photographed by RICHARD WARREN
Styled by DAVID WIDJAJA



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OH LAND L'ÉTOILE DU NORD

LE TRÔNE DE BJÖRK VACILLE :
APRÈS LA SUÉDOISE LYKKE LI, C'EST
LA DANOISE OH LAND, 26 ANS, QUI
PREND UNE LONGUEUR D'AVANCE
PARMI LES ARTISTES ÉLECTRO-POP
VENUES DU FROID. PORTRAIT
ENTRE DEUX CONTINENTS.

Par ESTELLE SURBRANCHE
Photos BROOKE NIPAR Stylisme James M. Rosenthal



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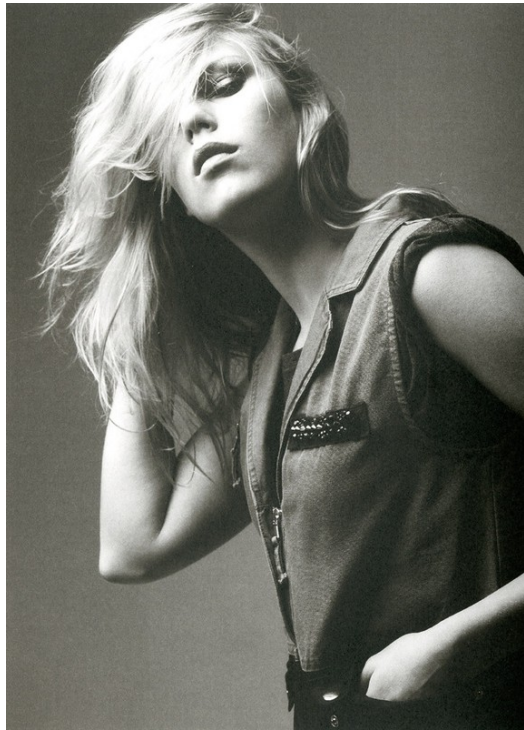
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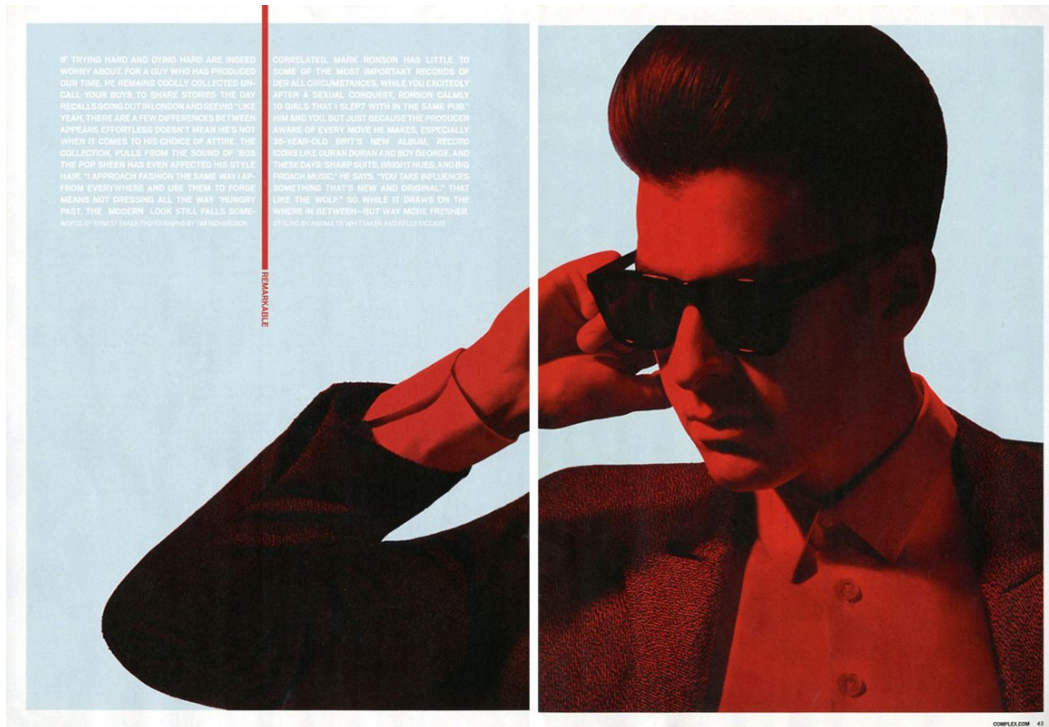
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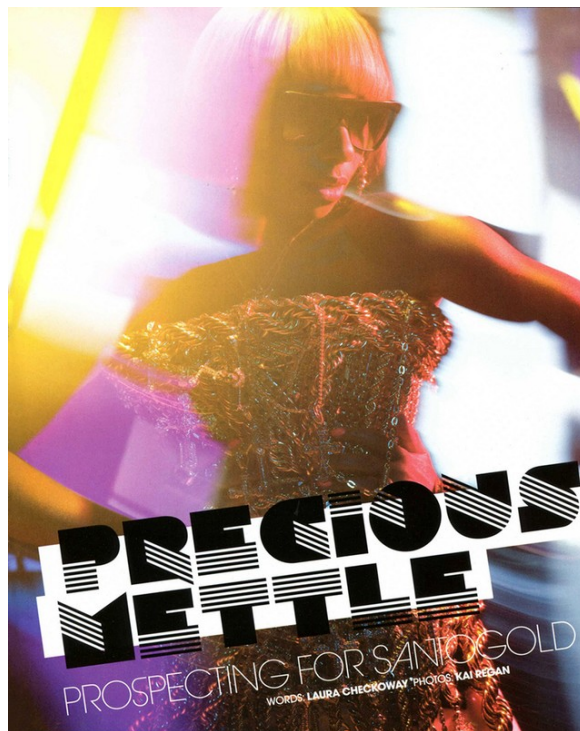
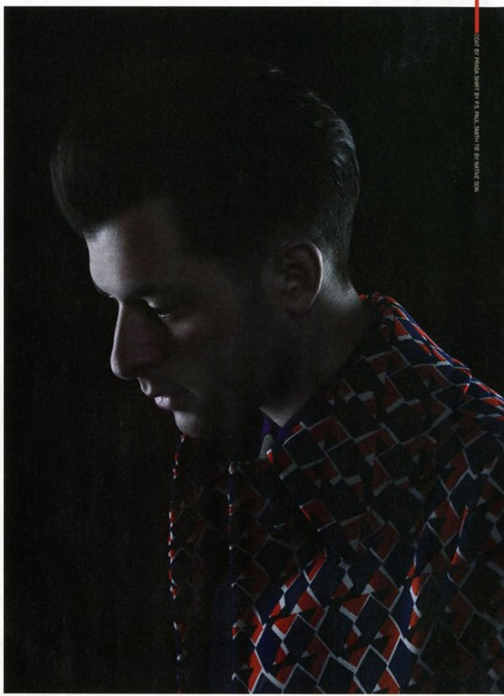
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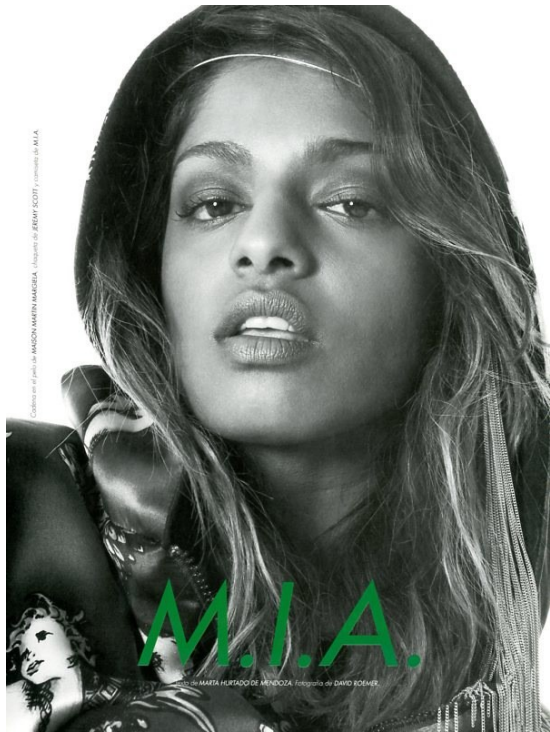
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