

# Art Department



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## blueprint

diald\_in

### WATCH CLOSELY

The finer details of Parmigiani Fleurier's latest masterpiece reveal why the maker has become such a cult favorite.

BY NICK SULLIVAN



**PARMIGIANI FLEURIER IS, BY ANY RECKONING,** a watchmaker's watchmaker. It's hardly new, but still quite young compared with the old guard, making the reverence with which collectors regard it even more surprising. Set up by master watchmaker Michel Parmigiani in 1996, it has been quietly producing supremely refined watches for well-heeled enthusiasts, including Prince Andrew King Charles, ever since. Having a crown's head as a fan will give you a bit about where Parmigiani comes from—but not necessarily where it's going. Since Michel Parmigiani stepped back in on the

day-to-day running of the business in 2011, his successor, Italian-born Guido Terenzi, has taken a hard look at the future of the house. The CEO has cut down on the number of models in production and brought a new focus to the brand, all while sticking close to the functionality and aesthetics established by the founder.

One of his year's most impressive innovations is the Turic Petite Seconde in platinum. At first glance, it may appear to be a vintage watch in a modern, but sporty at it being enough and close enough and it's a fireworks display, from the fluted

petalium bezel and the powdery, granular dial surface to the dial that very minutely tracks the color of the dial and the alligator strap. Then there's the way the strap is unusual, recalling the spread hand stitching favored by Neapolitan tailors. It's recognizably Parmigiani Fleurier in the details yet feels modern, as easy to wear with a sweater as with a suit—or occasion robes. While the brand's offerings are beyond the reach of many fans, even so, the design codes are sure to influence watches at more accessible prices, too. It's only a matter of time. □

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PHOTOGRAPH BY RYAN SLACK

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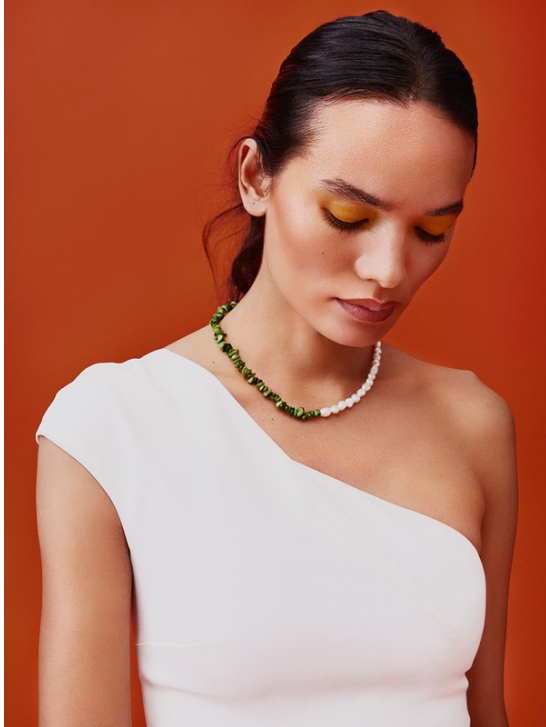
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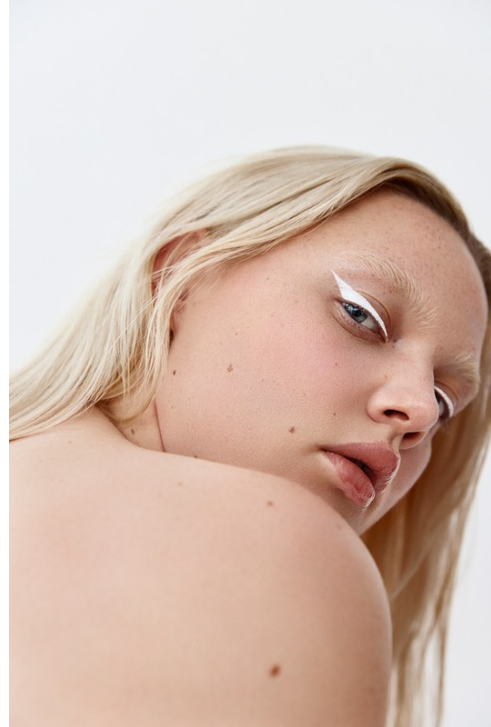
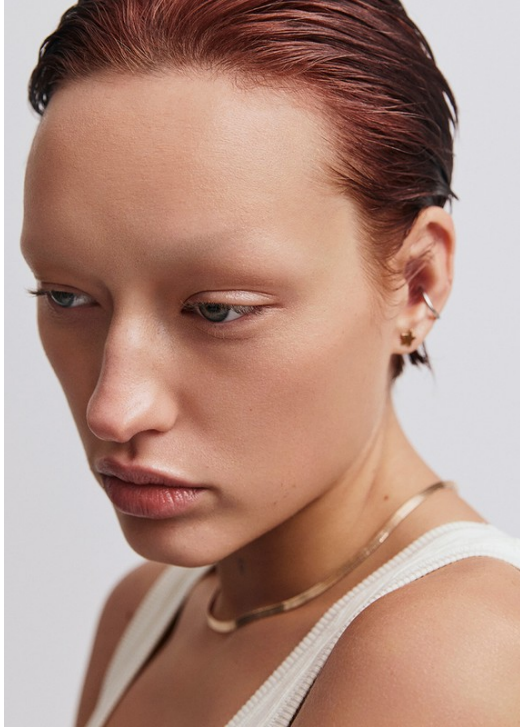


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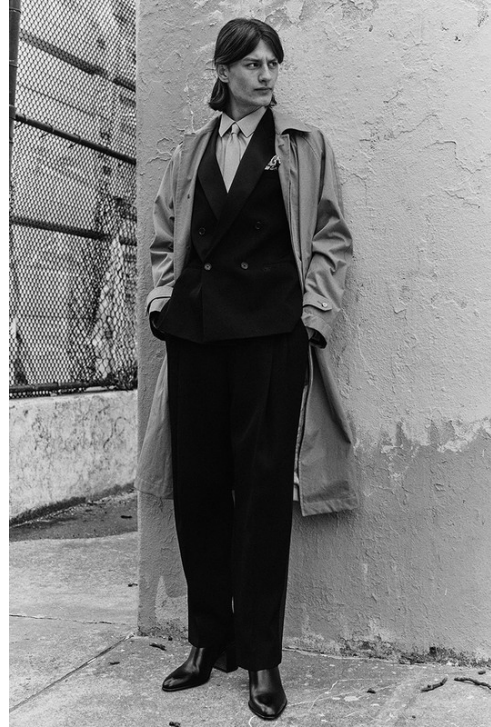
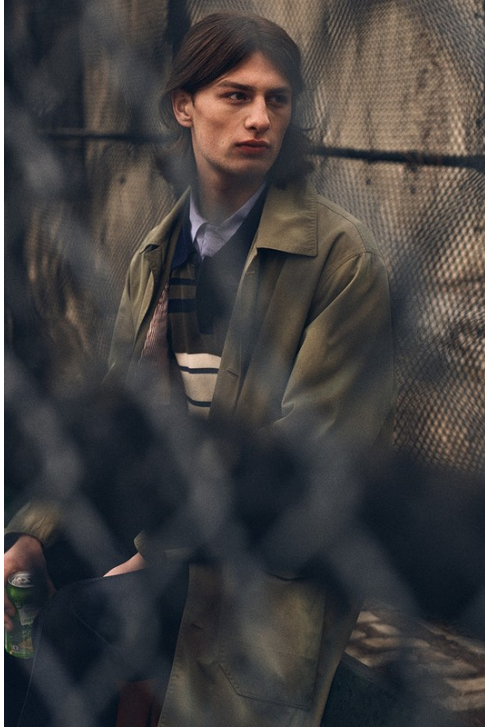
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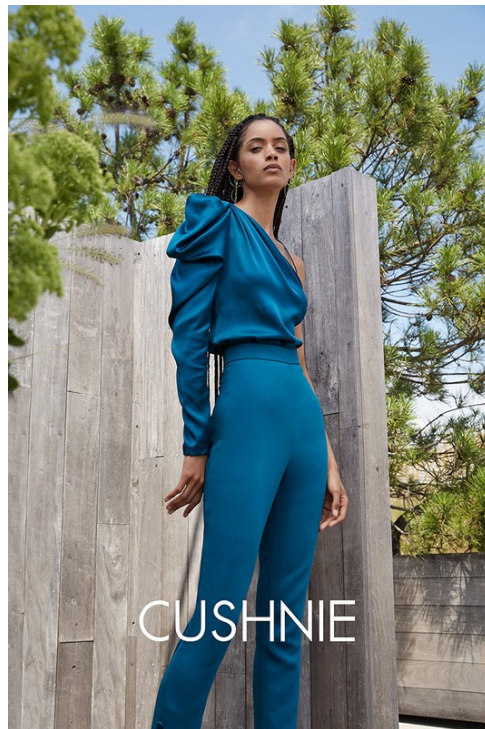
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**Play**

**Flying Out of the Blocks**  
How former track athlete Troy Mullins rips her driver

BY RON KAPFRISKE

Photographs by Shadi Perez

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Play Your Best **Driving**

**W**HEN GOLF INSTRUCTOR Trillum Rose was asked to take a look at Troy Mullins' driver swing for an analysis (see pages 18-19), her reaction was "she has the torque of a teenage boy." That's not something every woman would probably want to hear, but if you're a long-drive champion like Mullins, you take that as a compliment. » With an average swing speed of 117 miles per hour, which would rank her in the top 50 on the PGA Tour, Mullins routinely hits drives in the 320- to 350-yard range. She won a competition in Denver last year with a ball that went 4-0-2. » "She has a humongous range of motion and generates a tremendous amount of swing speed by using the great strength she has in her abs, glutes, quadriceps, her entire lower body really," says Rose, one of Golf Digest's Best Young Teachers. "You can tell she's a great athlete." » Mullins, 31, credits her background as a sprinter, shot-putter and heptathlete as giving her the strength, speed and athletic coordination to launch golf balls. She participated in track and field from age 8 until she graduated from Cornell University. Amazingly, it was shortly after leaving college that Mullins took up golf. » "I had just come back from Beijing after majoring in China, Asia and Pacific studies at Cornell, and was wondering if I should go to law school," Mullins says. "I needed to take some time off, so I decided to start going to the driving range for fun." » Armed with only a set of used irons—"I couldn't hit the woods at first," Mullins says—she smacked hundreds of balls at Westchester Golf Course near her home in Los Angeles and began to hone a swing that would help her become a perennial contender in the women's division of the World Long Drive Championship. In her first competition in 2012, Mullins made it to the finals before losing to current champion Sandra Carlborg. » "I was so nervous," says Mullins, who also qualified for the 2013 U.S. Women's Mid-Amateur. "But what I learned was that I could compete. Now when I stand over the ball in competitions, I usually just blank out and swing hard. I don't care how strong you are. Without speed, you can't send it." » Here are her other thoughts on how to drive it longer.

» Practice swinging up like a pitcher to feel how much you should load into your right side before swinging down.

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Style | The Golf Life

**The Shady Bunch**  
Serious sun care doesn't have to be boring. Try these bucket hats for starters

BY BRITTANY ROMANO

**WHAT YOU NEED TO KNOW ABOUT SUNSCREEN**  
» Bucket hats offer more sun protection than other apps, shading the face, ears and neck. But UV rays reflect at all angles, so you need effective sunscreen. Apply a shot glass worth of mineral-based sunscreen—like Neutrogena Silver Zinc Dry-Touch Sunscreen (SPF 50)—every two hours. For a little color, try Sun Republic's Mineral Moon Sunscreen Sticks (orange and blue on model, above). If you must use a spray, the Neutrogena Cool Dry Sport Full-Body sunscreen is easy to apply, oil-free and sweat-resistant.

**BUCKET HAT (clockwise from top left):** LAUREN KANE's Cotton Puff Bucket Hat, \$65; CANNERY's New Yorker Bucket Hat, \$55; FRENCH CONNECTION's Bobbin Bucket Hat, \$38; MONROE'S Lovers From Paris Bucket Hat, \$45; PAPER PLANES' No. 101 Golf Hat, \$75; GARRETT'S TROUSERS' Sun Hat, \$65; TROUSERS' Sun Hat, \$22; GOLF DOTS' Bucket Hat, \$35; KAYAKS' SUNSCREEN STICKS Bucket Hat, \$15. » **SUNSCREEN STICKS:** SUN REPUBLIC'S Mineral Moon Sunscreen Sticks; NEUTROGENA'S Silver Zinc Dry-Touch Sunscreen (SPF 50); KANE'S Cool Dry Sport Full-Body Sunscreen (SPF 50). » **TESSIE:** TESSIE'S Sun Hat, \$25. » **TOGETHER WITH THEM:** JAKE MULLINS' Lens, \$245; ANDREW JENKINS' Sun Hat, \$150; ANDREW JENKINS' Sun Hat, \$150; ANDREW JENKINS' Sun Hat, \$150. » **ANDREW JENKINS' Sun Hat, \$150; ANDREW JENKINS' Sun Hat, \$150.**

Photographs by Giovanni Reda

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