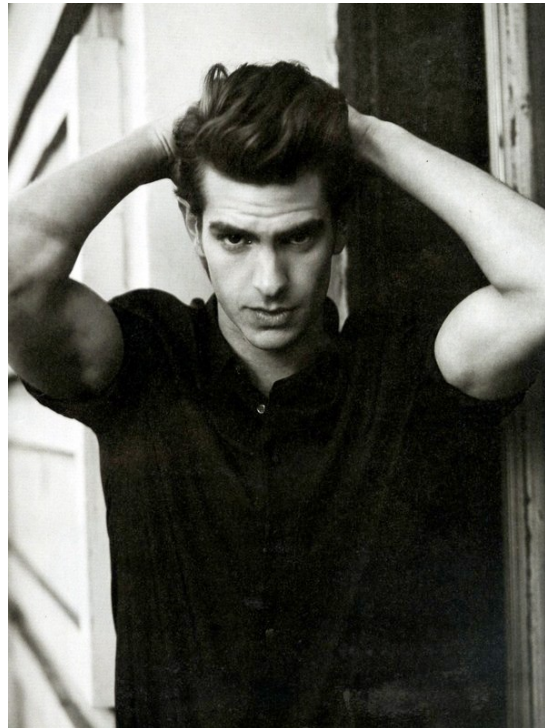
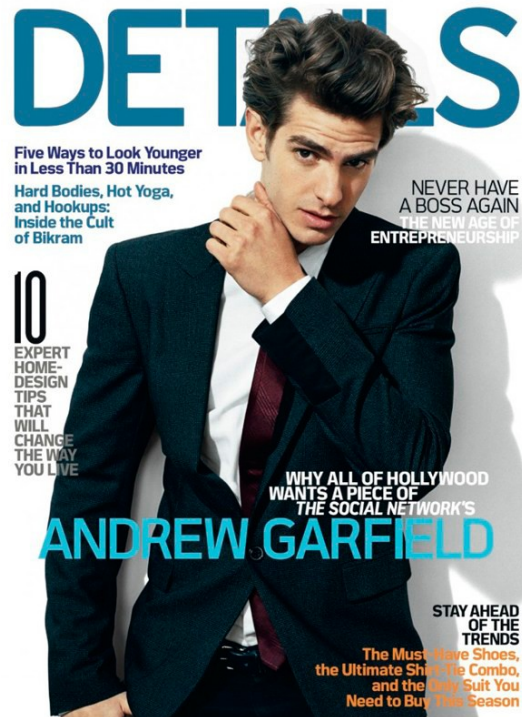


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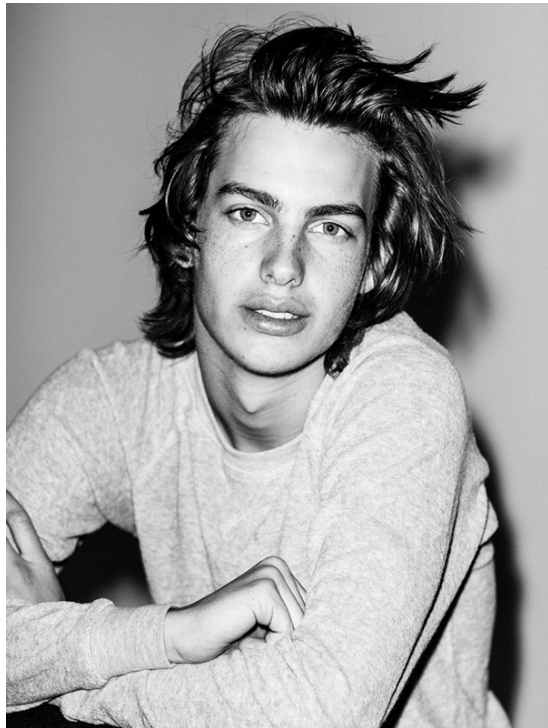
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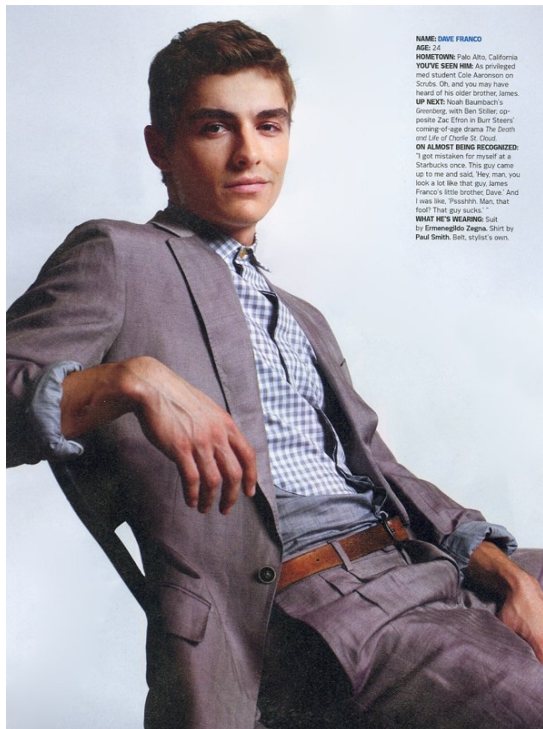
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NAME: LUKE EVANS
AGE: 30
HOMETOWN: Abchurchhamel, Wales
YOU'VE SEEN HIM: If you're a West End regular, he's starred in London productions of *Talzin*, *Arcade*, *G*, and *Iron*.
UP NEXT: Louis Leterrier's *Clash of the Titans*, playing Apollo alongside Sam Worthington and Liam Neeson.
THE DOWNSIDE OF PLAYING A GOD: "I had long hair, extensions down my back. I looked like some travel agent selling a package vacation to Tortuga. I look very uncomfortable. I don't know how women do it."
MONDRIAN EARLY GOAL: "When I was a teenager, I was fascinated with forensic pathology. When they asked me where I wanted to intern, I said a mortuary. They sent me to an interior design shop instead."
WHAT HE'S WEARING: Tom Ford.



NAME: JAMES BADGE DALE
AGE: 31
HOMETOWN: New York City
YOU'VE SEEN HIM: On the third season of *24*, in Martin Scorsese's *The Departed*.
UP NEXT: HBO's *Wired* (a mini-series), *The Profit*, AMC's newest political-drama series, Robert Redford's *The Conspirator*, a film about the Lincoln assassination.
WHY WAR IS HELL: "While filming *The Fourth* in Australia, we were doing these field exercises, crawling around, and there were all these lizards. The next day just as a side note, they yelled to us, 'They don't touch the blood. They're poisonous. They'll kill you.'"
WHAT HE'S WEARING: Suit by Etro. Suit by Etro. Tie by Louis Vuitton. Belt by Trafalgar.



NAME: DAVE FRANCO
AGE: 24
HOMETOWN: Palo Alto, California
YOU'VE SEEN HIM: As privileged med student Cole Aaronson on *Scrubs*, Oh, and you may have heard of his older brother, James.
UP NEXT: Noah Baumbach's *Greenberg*, with Ben Stiller, opposite Zac Efron in *Burnt*.
ALMOST BEING RECOGNIZED: "I got mistaken for myself at a Starbucks once. This guy came up to me and said, 'Hey man, you look a lot like that guy James Franco's little brother Dave.' And I was like, 'Pssh! Man, that fool! That guy sucks.'"
WHAT HE'S WEARING: Suit by Ermanno Zegna. Shirt by Paul Smith. Belt, stylist's own.

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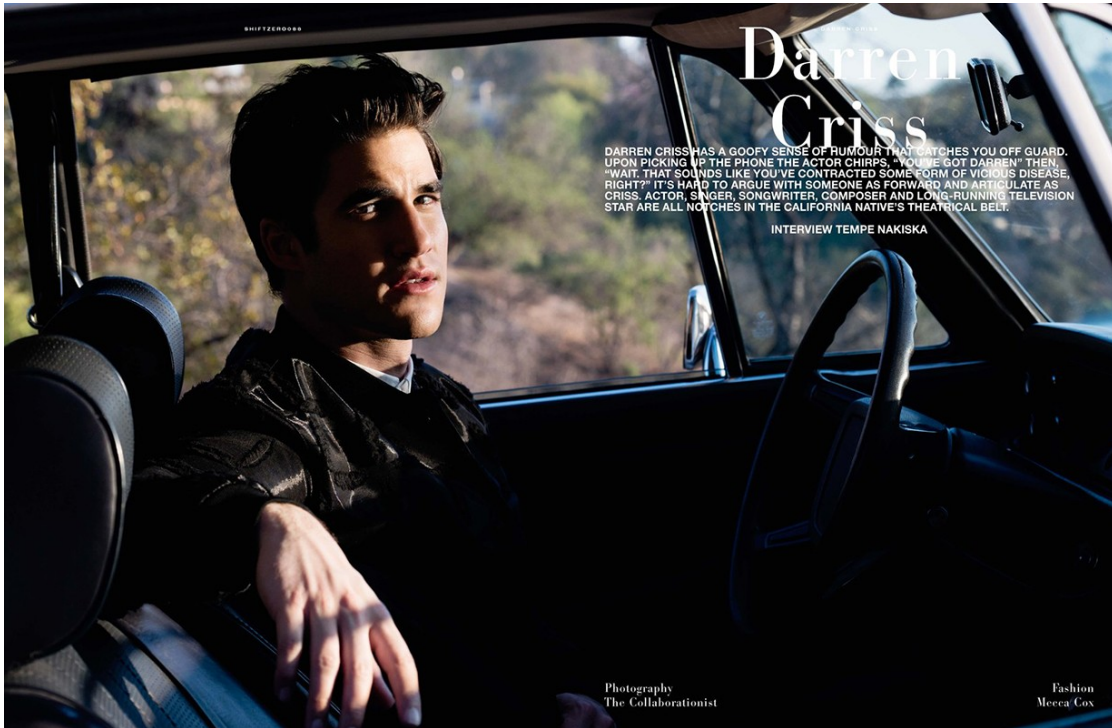
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WARRIORS OF RADNESS
the cast of 'SKINS'

↓

RIVIERA CLUB
the cast of 'FRIDAY NIGHT LIGHTS'

→

Founded: 2008, Los Angeles
Designer: Rick Kozl, 43
The aesthetic: Subtly satirical with the volume turned all the way up.
Nameake: "It's a play on the name of this '00s skate brand that was called Warriors of Rad."
Inspiration: "Whenever I'm looking for fresh ideas, I call up friends, and I'm like, 'Yo, man, can I snag your photo album from '87? I always know those will be packed with a bunch of badass guys with blond hair and tight wet suits.'"
Favorite read: "There's this magazine from the '70s called *Men*. It was about the art of gourmet bathing and beyond." The articles were all related to water-skiing, hot springs, ocean... genius."

Founded: 2009, Santa Barbara
Designers: Donik Buse, 29; Joe Sadler, 31; Sing Ulmer, 28
The aesthetic: Equal parts golf course and beach. These guys are after a refined achievement that captures the laid-back Santa Barbara vibe.
Early days: 100. "The brand was conceived on a golf course next to the beach."
Soundtracks: 101. "Classic rock is sort of a unifying thing for us—Don Croico, J. Cole, Petty. Our go-to stations on the radio are 48 Classic Hits (R136). All classics of the '60s and '70s. And they're vintage when they're all classics."
Fashion pet peeve: DYEING. "Football jerseys—unless it's the Seahawks."

Skins, MTV
→ James Van Der Beek, Jesse Carreno, Danny Pudi, Ron Mustafa

Founded: 2009
Designer: Adam Carolla, page 215
Where to Buy It?
@adamcarolla.com
adamcarolla.com

Friday Night Lights, NBC's 101
Network → Gray Damon, Matt Lauria, Michael G. Jordan

GANT BY MICHAEL BASTIAN
ON THE CAST OF 'COMMUNITY'

Took the reins: 2008, New York City
Designer: Michael Bastian, 45
The aesthetic: The traditional American heritage brand gets a pick-me-up from one of the marquee interpreters of American style. The result is classic sports-influenced preppy tweedies, rugby shirts, navy blazers updated with bolder patterns and colors and slimmer fits.
Every man should own: "A pair of five-pocket chinos. They work with everything, and you need to give your jeans a rest. Sometimes there's a little too much denim static out there."
Fashion pet peeve: "The neck for the whole stylist phenomenon with celebrities to go away. People always ask, 'What style do you admire?' Well, it's hard to say, because I don't think we're seeing personal style; we're seeing trend style."
Inspiration: "No one has more style than a New York City 7-year-old. I've next to a school in Greenwich Village, and it's always too cool to see the parents walking their kids to school, because it's two moms or two dads, mixed-race families, and you can see that the kids are just allowed to be themselves and pick their own clothes in the morning."
Her to Look at: Mariah Yoon. **Styling:** Erin Smith for Erin Lee Smith. **Photography:** Benjamin Latham for ArmadaMedia.com. **Production:** Lisa Green for GQ. **Props:** Jason Mraz. **Additional Credits:** page 203. **Where to Buy It?** @gq.com/gant/bastian

Community, NBC
→ Chevy Chase, Doreig Oliver, Joel McHale, Ken Jeong, Glenn Paul

MORE
Inspiration ideas and style secrets with the fashionists

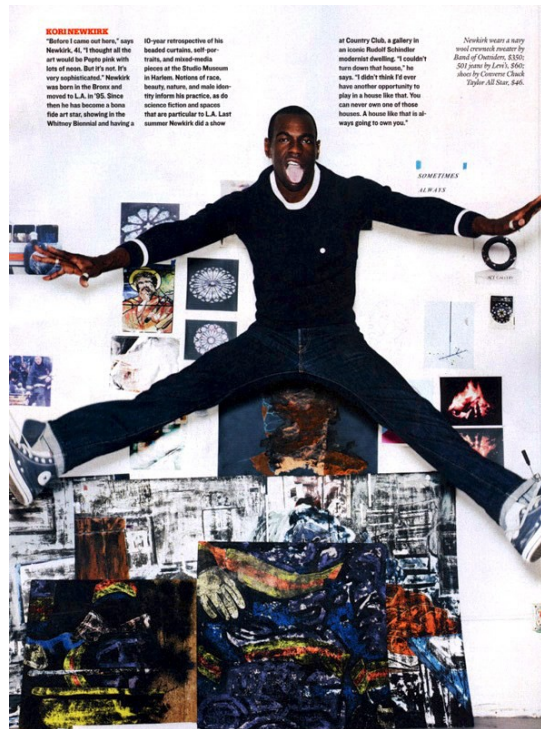
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