

# Art Department



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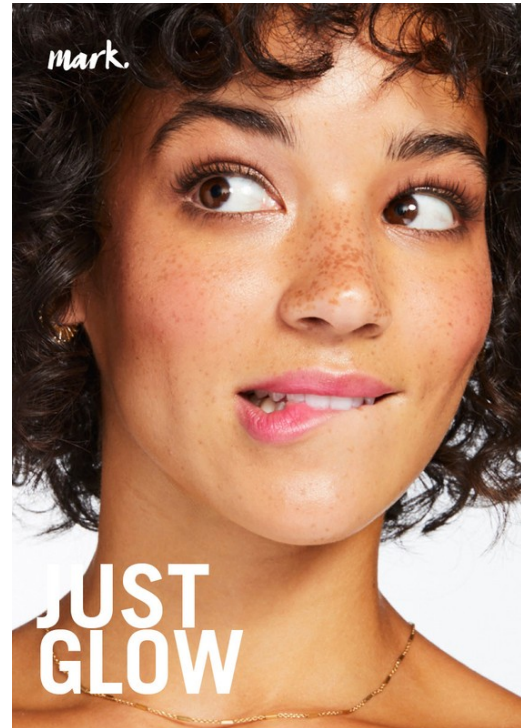


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Start with your eyes.

97% of women tested saw an immediate improvement in the look of skin around the eyes.\*

Eyes seem to magnify all those visible aging signs: fine lines, wrinkles and crow's feet, puffiness and dark circles, dryness and crepiness. Now PREVAGE® Eye shifts the focus. Delivering revolutionary **Idobenone**, still unsurpassed as the most powerful antioxidant with an EPRF rating of 98, to correct, protect and transform the look of eyes. See visible results — smoother, brighter, younger looking eyes.

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With Idobenone  
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NEW  
Advanced Anti-aging Serum

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Proof...not promises.™  
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new  
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style & body infusing

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CUSTOMIZED HAIR PROFILE AND YOUR  
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SHAPE

TEXTURE

NEW  
STYLE  
STARTING  
TECHNOLOGY  
CREATES A  
STYLING BASE  
TO IMPROVE  
MANAGEABILITY.  
IT GENTLY HOLDS  
YOUR STYLE  
FROM THE  
MOMENT YOU  
SHAMPOO.

FROM FLAT TO FULL, UNMANAGEABLE TO  
CONTROLLED, NEW VIVE PRO STYLE &  
BODY INFUSING BY L'ORÉAL PARIS.  
IT'S NOT MAGIC, IT'S SCIENCE.  
VIVE PRO'S DUAL ACTION TECHNOLOGY  
TRANSFORMS HAIR'S SHAPE AND TEXTURE  
TO CREATE STYLE MEMORY AND PREVENT  
STYLE FALLOUT.  
THE SHAPE- BODY AND FULLNESS.  
THE TEXTURE- TOUCHABLE CONTROL.  
IT'S THE END OF FLAT, LIFELESS HAIR.  
BECAUSE YOU'RE WORTH IT™

L'ORÉAL  
PARIS



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TO GET THE LOOK YOU WANT.

new  
**vive pro.**  
smooth intense

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SMOOTH

TEXTURE

FORMULATED WITH  
SILK PROTEIN  
HYDRATING  
SILK PROTEIN  
GLYCERINE AND  
HYDROLYZED  
KERATIN TO  
SMOOTHEN  
YOUR HAIR.

FROM FRIZZY TO SMOOTH, DRY TO SILKY  
AND UNMANAGEABLE TO TOUCHABLE  
AND CONTROLLED.  
IT'S NOT MAGIC, IT'S SCIENCE.  
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TRANSFORMS HAIR'S SHAPE AND TEXTURE  
TO CREATE STYLE MEMORY AND PREVENT  
STYLE FALLOUT.  
THE SHAPE- SMOOTH SMOOTH.  
THE TEXTURE- TOUCHABLE CONTROL.  
IT'S THE END OF DRY, FRIZZY HAIR.  
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DULLNESS TO SHINE. WITH NEW VIVE PRO  
COLOR VIVE BY L'ORÉAL PARIS.

IT'S NOT MAGIC, IT'S SCIENCE.  
VIVE PRO'S DUAL ACTION TECHNOLOGY  
TRANSFORMS HAIR'S COLOR AND TEXTURE.  
TO HELP LOCK COLOR IN AND KEEP  
DAMAGE OUT.

THE COLOR - INCREDIBLY VIBRANT.  
THE TEXTURE - SILKY, NOURISHED HAIR.  
IT'S THE END OF DULL, FLAT COLOR.  
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Schwarzkopf  
Professional Haircare for you.

**NEU**

Intensiver Schutz vor  
Sonne und Wasser -  
Für 25 % längere  
Farbfrische.

COLOR PROTECT FORMEL

**BRILLANCE**

BRILLANCE, FARBEN, SO UNVERGÄNGLICH  
WIE EIN BRILLANT

SONNE UND WASSER?  
KEINE GEFAHR FÜR MEINE HAARFARBE!

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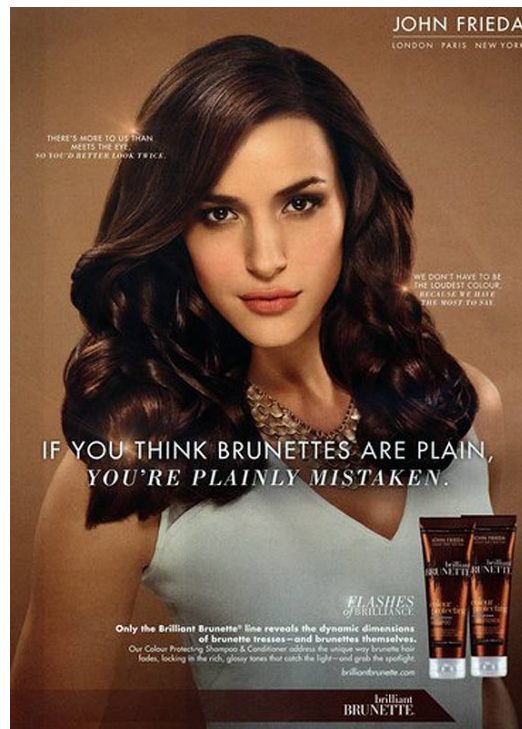
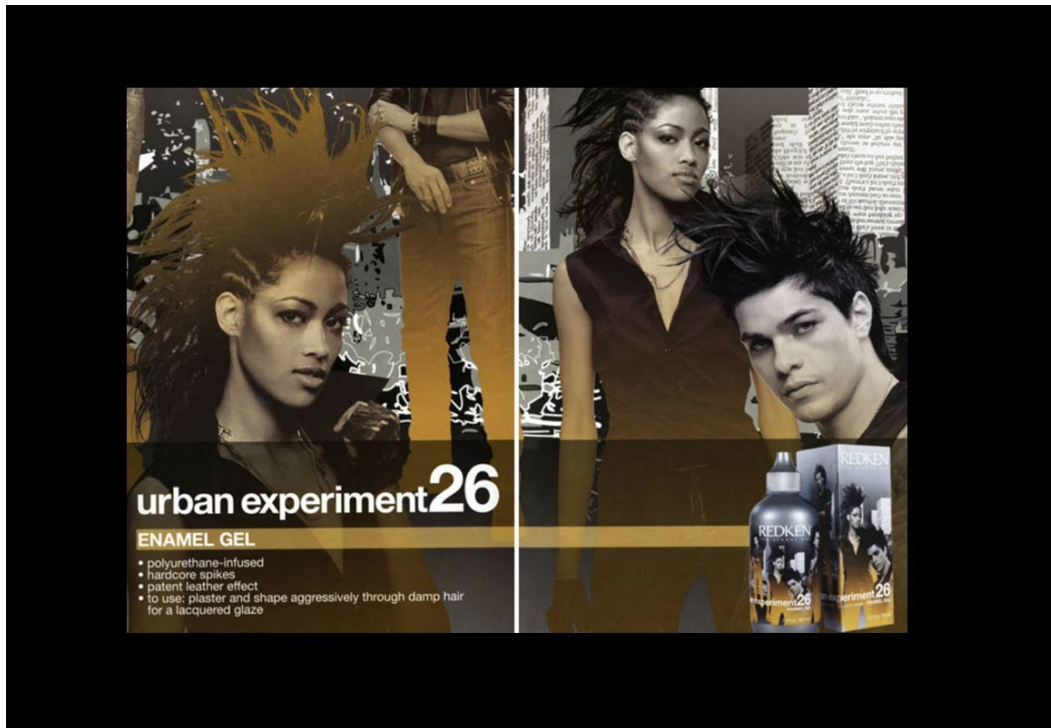


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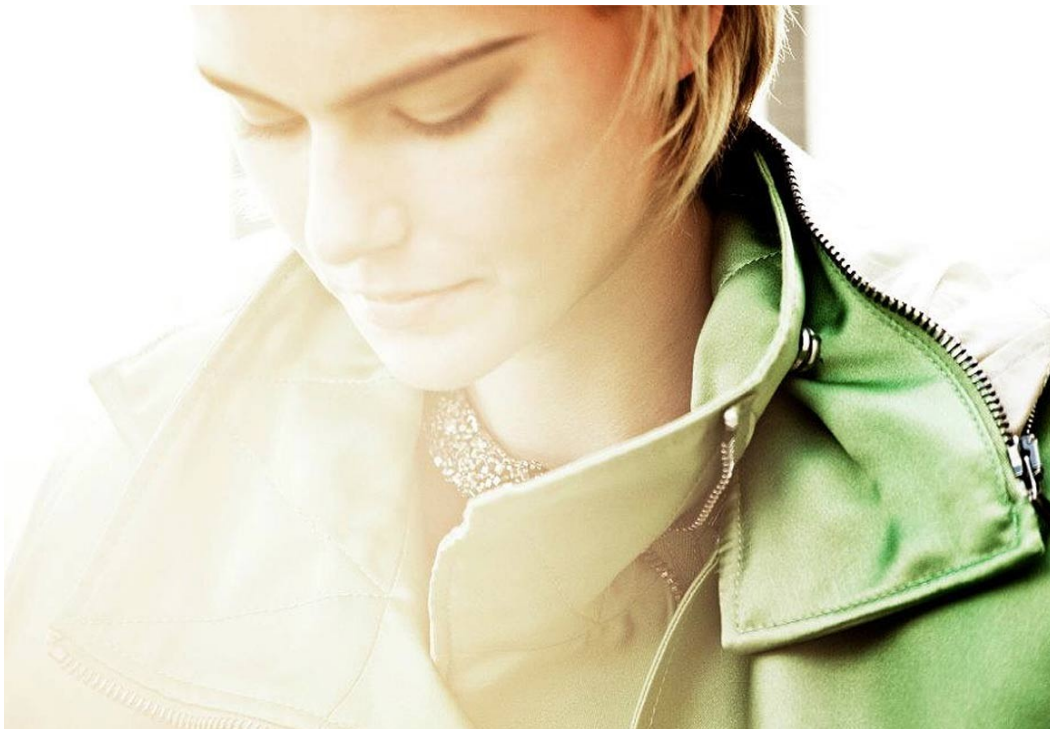
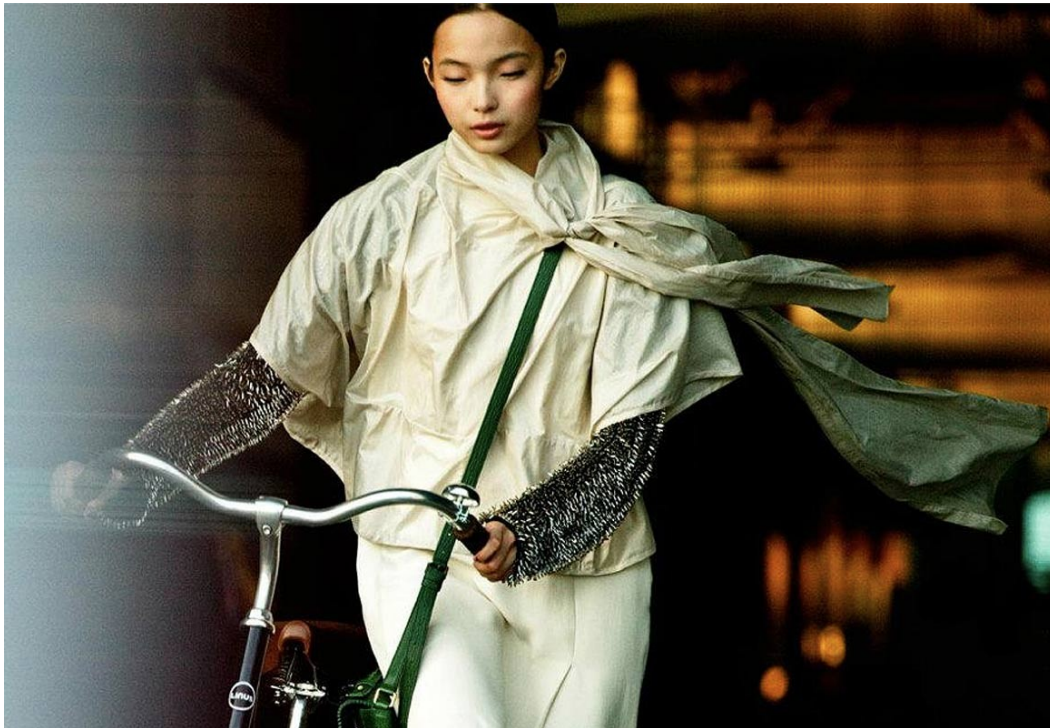


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