

Art Department



Jan Appleton

www.art-dept.com

Art Department

Jack's
SPICY
CHICKEN
STRIPS
COMBO

NEW

3 pc

100% ALL WHITE MEAT

LIMITED TIME ONLY
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The advertisement features a dark grey background. On the left is a tall, condensation-covered glass of Dr Pepper with a thick head of foam. The glass has the 'Dr Pepper Est. 1885' logo. In the center, the text 'Jack's SPICY CHICKEN STRIPS COMBO' is displayed in a mix of red script and bold brown block letters. To the right of the text is a white chicken head icon and a red speech bubble with the word 'NEW'. Below the text, three golden-brown chicken strips are arranged on a red and white checkered paper liner, with a pile of french fries behind them. A red circular badge with '3 pc' is positioned near the chicken strips. At the bottom right, the text '100% ALL WHITE MEAT' is written in bold white letters with a red outline. In the bottom left corner, there is small white text: 'LIMITED TIME ONLY' and '©2019 Jack-in-the-Box, Inc. All Rights Reserved.'

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