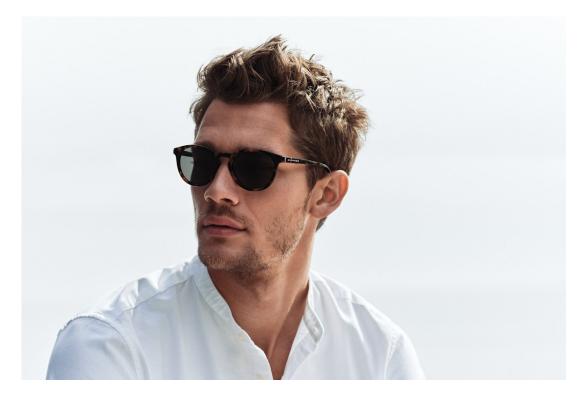




Kelly McCabe







Kelly McCabe





Kelly McCabe

GAP GQ



JOHN ELLIOTT

A GG BNMDA honoree in XUIA, John Elliott pioneered the layered athletic trend, reimagining knits, sweats, and tees for a generation that's always on the move. #GOTorGap

> Motorcycle Jacket, 5595.05 Cropped Hoodie, 579.9 Skinny Stretch Jeans, 520.05 rench Tetry Zip Hoodie, 539.05 Skinny Stretch Jeans, 510.05 French Tetry Sweatpants, 549.07 Fight Jacket, 5446.05

> > Available at select Gap



GAP GQ

stevenalan

Steven Alan, a GO BNMDA finalist in 2008, makes casual clothes so refined you can wear them to work, and work clothes so comfortable they feel casual,

From left to right: 3-in-I Parka, \$949.00 Twill Jeans, \$98.00 Wool Knit Beanle, \$34,91 Wool Coat, \$249.00 Knakis, \$99.00 Flannel Shirt, \$7995

Available at select Gap









Kelly McCabe





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Kelly McCabe



#### **NSF**

NSFs Nick Friedberg and Jamie Haller want their clothes to look and feel like they've been through the ringer. The duo washes, distresses, and dyise nevery germed (contenies twice) in pursuit of that lived-in virtuge look and feel. It is the epitome of West Coast cool: casual and comfortable, with a little blot gruinge thrown in for good measure. NSF does all the work, you get all the glory.









#### STAMPD

Forget color and logos. Instead, mix athletic gear with street wea — and focus on how it all fits. That's the formula for Stampó Chrirs Stamp's mashup of West Coast surd culture with Eas Coast street attillude. The result is a line of futuristic sportswea with a gloriously simple color palette (black, white, repeat).





#### DAVID HART

David Hart designs sophisticated clothing with a nod to the past. Inspired by the classic midoentury American uniform, Hart updates the impecable talloring of the 50s and 60s with modern fathrics and colors. Think suits, topcosts, sweaters, and poles that are retro (without living in the past) and razor sharp (yet easy to pull off).







Kelly McCabe







COOKLYN TAILORS
No. 358 Grand

+

GAP

Brooklyn Tailors creates top-notch menswarr with sim, tailored-to-a-T silhouettes for guys who are ready to grow up and suit up without losing their edge. Designer Daniel Lewis influences include rock 'n' rollers both past and present—and he knows that entering a more professional phase in life clerest' mean the fair is over











M.Nii





JOHN ELLIOTT WEARS Pullover Hoodie \$69.95 Shiritail Tee \$34.95 Sim Selvedge Jean Carbon \$120

OPPOSITE PAGE Quilted Baseball Jacket \$200 Baseball Sweapont \$59.95 Sim Selvedge Jean Coast \$120 Creameck Pullover \$69.95



John Elliott of John
Elliott - Oo is a master of
modern basiles making
a name for himself by
bringing a tallor's eye to
sweetparts and hoodies.
His childhood obsession
with skateboarding and
grunge informs the stylish
details in this collection of
sportswear. From hoodies
and tees to sweets and
denin, John Elliott + O's
impeccably-fitting staples
are truly pieces to live in.





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