What is the Best VPL-Resistant Underwear?

STRATEGIST

By Lori Keor



Photo: Gisela Schober/Getty Images

Visible panty lines, or "VPL," aren't necessarily a make-or-break when it comes to underwear, but they can be somewhat embarrassing. The term comes up again and again on the site (even amongst our editors) as a factor that separates the good pairs of underwear from the great: does VPL show up underneath a pair of workout leggings, a body-hugging gown, or a pair of dress pants? For Underwear Week, we polled seven women — from stylists to boutique owners to fitness instructors — to find the best seamless, VPL-proof underpants.

Thongs



Commando Microfiber Thong

When you think VPL-free, you typically think "thongs," which is why the style was an easy favorite amongst our experts. Commando is somewhat of the gold standard for preventing VPL (or so we've heard) and three of our experts were fans, too. Stylist Lara Backmender says panty lines are a pet peeve of hers when she's working with models on shoots, and she often looks to Commando for creating a seamless, smooth look under clothes. Cindy Kahng — the owner of lingeric and swim boutique Azaleas — also calls Commando's bikini styles and thongs a "no-brainer" for creating invisible panty lines, while MMLaFleur's Bryant Park showroom manager Liz Young says this thong is an everyday VPL-proof favorite.



Hanky Panky Low-Rise Thong

Two of my experts — Backmender and <u>Tone House</u> coach Roxie Jones — also recommended Hanky Panky's lacy thongs for a breathable, everyday option. Backmender says, "They don't cut into your skin, they create a smooth line even though they are lace, come in fun colors, and also work for a variety of skin tones."

Briefs



Spanx Undie-tectable Briefs

Another brand Backmender called out as being the best for a seamless look is — no surprise here — Spanx. She didn't specify a style, but we recommend these "undie-tectable" Spanx briefs which do double duty as control-top underpants and don't give themselves away under clothing.

6397



Lara Backmender is a stylist, mother and longtime friend of 6397. Here she's wearing her picks from our Spring 18 collection. We hung out recently with Lara and her son Levi at her home in Brooklyn that she shares with her husband who is a photographer.

Lara is from a small town in Connecticut and moved to NYC in the late 90's to study fashion design. She fell in love with New York's underground skate, music and fashion scenes. Her early ambition to become a designer manifested into styling. She assisted and worked with some of the most influential stylists in fashion such as Arianne Phillips and Marie-Amelie Sauve. Now, Lara works independently with the most progressive magazines, photographers, designers and celebrities. She travels the world for inspiration and inspires people she comes into contact with.

What are some of your earliest fashion memories, and what made you want to pursue styling in particular?

In elementary school I would write fashion articles for the school paper, and would spend hours the night before creating my outfit for the next morning. In my mind I fell into styling, but if I really take a step back, it was a journey that lead me to styling. I studied design at Parsons School of Design, but was assisting stylists all along and found that to be my niche.

Describe your personal style:

My style changes depending on my mood and the season, but generally it's: masculine meets feminine, something always subtlety different, and maybe bit of vintage thrown in.

Who/what inspires you and why?

I think fashion, art and design is very much innate for me, though I draw inspiration from many things - walking down the streets of NYC, an art exhibit, a concert, hanging with friends, traveling overseas, a film I have seem. it all gets tucked away and I draw from that depending on what I am working on and who I am working with. I am a very visual person, and it is the language I am most comfortable with.

What is your favorite thing about motherhood?

I have two things: the unconditional love you feel and have for your child, and how the whole process of creating them and their developmental feats are so magical and perfect…and that all of it is not in your control.

How do you balance work and family?

I am learning still how to balance it all, and it is extremely difficult as a freelancer, but I have a great partner to help me with that.

How does living in New York City inspire you in work and in life?

This city is such a hub for of all kinds of cultures, and there's so much creativity. Combined with the fast pace of the city, it really ignites visual ideas. Just walking down the street I get sparks of ideas. After 23 years of living here, I do feel it is important to step outside of this concrete jungle and travel, or go to the countryside to balance that frenzy that I feed off of.

STRATEGIST

ONE-STOP SHOPPING Fitness Things | Beauty Secrets | Sleep Stuff | Travel Necessities | Nice Bathroom Things | Home Décor

THE BEST. REALLY.

What Are the Best White Sneakers?

By Lori Keone



Women's Hand-Sewn Low

"As a stylist, I am on my feet most of the day, so wearing sneakers is usually a must for me these days. I always have been a bit of a sporty tomboy and find it essential to have a few different types of sneaker styles in my wardrobe. I rotate between a few depending on my outfit and mood that day. I have a fairly new obsession with this brand called Feit and like them for style and comfort. I love that they are a comfortable, chicer version of a sneaker, so I feel a bit more dressed up, and they are completely handmade with beautiful leather, so not only are they very special but I feel special in them, and they are not seen everywhere, as of yet!" —Lara Backmender, stylist, fashion

\$600 at Fe



HOW TO STYLE THAT VINTAGE JACKET YOU'VE HAD FOR YEARS

January 25, 2018 - Whitney Port



o I've had this vintage jacket forever and haven't known what to do with it. It's very ornate and has an interesting shape so it doesn't go with a lot. I feel like we all have those pieces we don't want to give up but also don't know how to wear!

Anyways, my stylist friend, Lara Backmender, was over the other day and helped me style a look that anyone can emulate. It just requires jeans, a white tee and flats! See below for pics and shopping links!



Lara Backmender

www.art-dept.com

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NEWS

9 Fashion Jobs You've Never Heard Of

Yes, Skype Stylists are a thing.

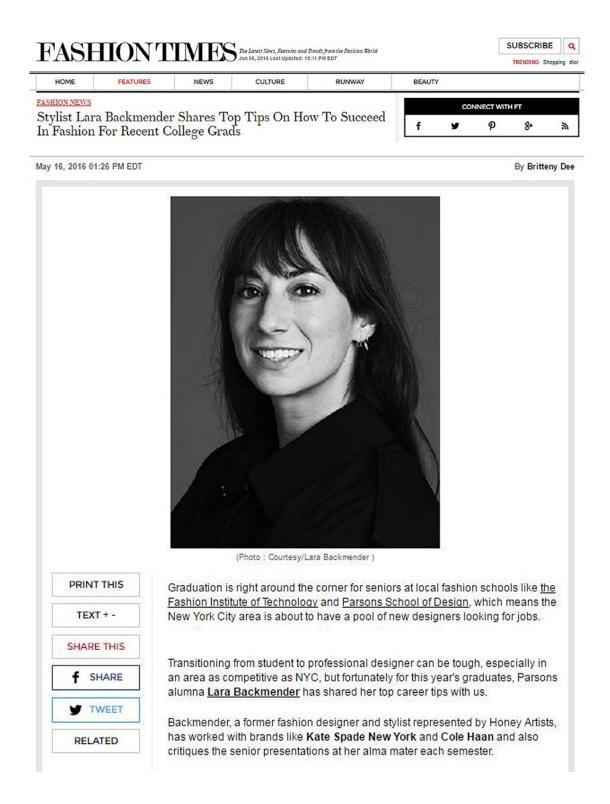




Photo: Courtesy of 20th Century Fox

When it comes to working in the fashion industry, sometimes it may seem like there are only a few paths you can take: editor, designer, stylist, or model to name a few. But, while those roles are certainly some of the most visible ones in the industry, they're by no means the only career choices that exist within the vast world of fashion. Ahead, find 9 unique, under-the-radar jobs that currently exist within fashion that incorporate analytics, law, and even psychology.

2. Fashion Consultant: Nearly all businesses benefit from consultants who can inform and advise them, and that includes fashion businesses. Lara Backmender is a stylist with Honey Artists, but also a consultant for labels like Kate Spade and Cole Haan. "As a freelance Fashion Consultant, I help inspire, support and guide a designer or design team for their overall branding and/or specific collections," Lara tells *Teen Vogue*. Lara has a design background, but says for anyone who wants to consult fashion brands, it's important to have a strong understanding of fashion history and the ability to conduct extensive research. "Also, having confidence in what you believe creatively for an idea or direction is key," she said. "[And] I think that someone who is easily inspired and keeps up to date with current trends is an ideal candidate. Often, as a fashion consultant, you will be the point person for this and it is good to stay abreast of what's happening in the moment."





(Photo : Courtesy/Lara Backmender)

1. "Internships give you invaluable experience — have as many internship experiences as you can. This way, you can experience an array of jobs and find what you're most passionate about. Your career might be something that you weren't aware of until you tried it."



(Photo: Courtesy/Lara Backmender)

- 2. "Don't compare yourself to anyone else. You bring a different perspective and a distinctive set of skills to the table. There is not one specific track to success, so focus, work hard, and be open. People will notice and success will follow."
- 3. "Don't waste time obsessing over people who you perceive to be better than you. Instead, channel that energy into your own work. Focus on your strengths and weaknesses and work on improving yourself."
- 4. "Be a "Yes' person. Positivity and willingness to do even the most mundane task will get you far!"



(Photo: Courtesy/Lara Backmender)

- 5. "Networking is crucial! Understand the power of connections. It's who knows you, not who you know. This takes a lot of time and energy to pull off, but it pays off in the long run. Being passionate is the secret to not getting burned out at your job. If you love what you do, you'll never work a day in your life."
- 6. "Point of view is important in distinguishing yourself from the rest of the herd. What makes you and your designs different? Everyone will want to know what makes you unique, especially if you plan on going after a highly coveted CFDA/Vogue Fashion Fund."



(Photo : Courtesy/Lara Backmender)

- 7. "Editing is key. Your words and visual imagery should be crystal clear to support your point of view. Editing is an art you must practice. It takes great confidence to know less is more."
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POPSUGAR

Whitney Port's Wedding Gown Is Just What You'd Expect — Until You See the Bottom













After Whitney Port teased us with an Instagram snap the whole Internet seemed to think was from her wedding, she showed off a stunning boho dress at her bridal party. So - with all the buildup to her big day - you can only imagine how excited we were to get a glimpse at her gown. In short (and long!), it's not what we'd

Whitney brought back the asymmetrical hemline in her pearl-adorned lace Ashi Studio design, a trend we haven't seen in quite a while. But on Whitney, the look is absolutely elegant. The star, who was styled by Lara Backmender, added as many feminine details as she possibly could, from her intricate floral heels to her stunning drop earrings by Delfina Delettrez. And just like Whitney's waterfall train surprised us, so did her edgy diamond cartilage hoop and her simple chignon hairstyle, which allowed her feminine design to take center stage.

Read on to see Whitney's wedding style in full, from the engagement ring her new husband, Tim Rosenman, gave her to her stylish Instagram fakeout and, finally, the jaw-dropping dress she wore down the aisle.



REALITY & STYLE STYLE WHITNEY PORT WEDDING WEDDING DRESSE

Whitney Port Wore a Lazy Girl Bun to Her Wedding and Looked Amazing

Her dress was nontraditional as well.



Whitney Port got married in Palm Springs last Saturday to longtime boyfriend Tim Rosenman, whom she met while working on the reality series *The City*, and she looked stunning (no surprise there).

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According to *Us Weekly*, Whitney collaborated with Mohammad Ashi of Ashi Studio to create the long-sleeve high-low gown that was "inspired by a vintage chandelier from Venice and Florence."

Whitney's stylist Lara Backmender paired the gown with matching shoes, and the best part? Whitney opted to wear her hair in an I'm-about-to-wash-my-face bun rather than a traditional bridal updo. She finished her super-nontraditional look with greenery in her hair and striped nail art designs, which basically makes her the coolest bride ever.

examiner.com

Fall trends talk with stylist Lara Backmender















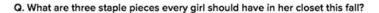
It can be a bit of a struggle to create the perfect fall attire. Thanks to celebrity stylist Lara Backmender, who's worked with starlets like Scarlet Johansson Hayden Panettiere and Nina Dobrey, she's answering a few questions that will help any girl seamlessly transition their style for the colder months and look chic while doing it.

Q. What do you think will be the most popular accessory this fall?

Lara: There are so many wonderful accessory trends happening this coming season, but I would say the one that stands out and makes sense for your money is a nice big sized leather tote. One that you can carry a lot in and looks fantastic to run around with and when your only carry a few things in it is still looks good and floppy/crushable and effortless.

Q. How can one add life to her old work wardrobe?

Lara: I think accessories add life to any outfit no matter how much you spend on the outfit, I think a great pair of shoes, bags and other accessories can really revamp an old look. I really feel investing in a few good timeless or trendy accessories depending on your budget can help breath some fresh fashion air into your old wardrobe. They can really give personality to an outfit.



Lara: 1. I think a great cozy sweater that you can dress up and dress down is a must. There are so many good knits out there this fall. It is so easy to wear over a dress or with jeans. You can look chic and be functional. I am all about fashion meeting function.

- 2. A wool blazer or jacket. One with a great print or fantastic shape or good detailing like cool hardware. Throw that on over a t-shirt, button down and jeans and your good to go plus warm for the cooler fall temperatures.
- 3. A fantastic fit trouser. Pants are all the rage this season for Fall. You wear them with a top or your cozy sweater or you wear them under a dress with the right proportions, that is another trend right now. It can be difficult to find the right fit but once you do it is everything. I also recommend if you like a trouser and the fabric but it is maybe a little to baggy in an area or too long, just tailor it to fit you perfectly.



NORDSTROM

THE THREAD



Whitney Port styled by Lara Backmender for New York Fashion Week, image courtesy Whitney Port

Did our **packing posts** accurately portray the amount of over-thinking that goes into Fashion Week? Well now imagine you're a celebrity and a designer, like, oh, maybe Whitney Port of Whitney Eve.

There's a lot of **pressure to look amazing for photographs**, **meetings**, **and front rows**, and you might be surprised to hear that the former *Hills* star (and **star of our 5 Ws** series) doesn't always find all of that easy. I sat down with Port and her personal stylist Lara Backmender, who I met back in **New York**, for tea one rainy London afternoon to talk about how the sweet New Yorker helps the kind Los Angeleno navigate the world of outfits.

The pair goes all the way back to *Teen Vogue* days; Backmender was styling a band for the mag, and Port, as you'll recall, was interning. They've been sartorially inseparable since. When Port launched **Whitney Eve**, Backmender styled the first show, but mostly they work together on Port's special event looks.

"Stylists understand the language of design," says the Parsons Fashion Design grad. "We translate design for the outside world." So while Port herself now speaks that language and works as a collection creator, she still defers to Backmender all the time.

Lara Backmender at Maria Cornejo during New York Fashion Week

"A piece on its own can be great, but when Lara puts it in another context, that's when it really comes alive," says Port. "I love choosing shapes and fabrics, but my strong suit is not thinking about how my girl is going to wear the pieces together."

Backmender also pushes Port out of her comfort zone. She brought all manner of loveliness of Port to wear this week, and they've had fittings every day with pretty great success, pictured here.

"Lara knows what's good for me. I didn't really tell her I wanted to take a few more risks, but she seemed to know it anyway."

The Lara and Whit show is pretty adorable really. Here, or, well, hear. You can heck it out yourself.



Lara Backmender

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