

# Art Department



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## ALL YOUR FUN, CUSTOM

Play around in OMEN Gaming Hub<sup>1</sup>—a one-stop shop for customizing your ecosystem.

Make your monitor and any PC work better together the way you want.

1. Account required for full functionality. See OMEN Gaming Hub terms and conditions.

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**POWERFUL FUN  
ANYWHERE**

OMEN by HP 16.1-inch Gaming Laptop

STARTING PRICE \$XXX.XX

OMEN

intel.  
CORE  
i9

The advertisement features a woman with dark hair, wearing a vibrant, multi-colored patterned sweater, sitting in a colorful, patchwork armchair. She is looking towards the camera with a slight smile. In front of her is an open OMEN by HP 16.1-inch Gaming Laptop. The background is a richly textured and colorful environment, possibly a studio or a boutique, with various fabrics, yarns, and a mannequin wearing a black cat head and a blue and purple plaid dress. The overall aesthetic is artistic and creative.

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**SPEED RUN  
THROUGH FUN**

Outclass the competition with ultra-smooth frames and crisp details\*

**OMEN**

\*All performance specifications represent the typical specifications provided by HP's component manufacturers; actual performance may vary, either higher or lower.

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**DON'T  
TURN YOUR  
VENTURE INTO  
AN ADVENTURE  
WITHOUT IT.**

**AMERICAN EXPRESS**

ALIA COHAN  
GLASSOCTOPUS

**AMERICAN EXPRESS** DON'T *do business* WITHOUT IT™

The image shows a woman, Alia Cohan, sitting at a desk in an office, smiling and looking at a laptop. A man is sitting across from her, also looking at the laptop. The scene is framed by a white, hand-drawn style border. The American Express logo is visible in the top right corner of the image area. The text 'DON'T TURN YOUR VENTURE INTO AN ADVENTURE WITHOUT IT.' is overlaid on the left side. The name 'ALIA COHAN GLASSOCTOPUS' is written below her. The American Express logo and slogan 'DON'T do business WITHOUT IT™' are in the bottom left corner.

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AMERICAN EXPRESS

HAYA CAMPBELL  
MEMBER SINCE 05

**YOU TAKE  
CARE OF THEM,  
WE'LL TAKE  
CARE OF YOU.**

We watch out for fraud with instant mobile alerts.  
Another way we have your back.

AMERICAN EXPRESS DON'T *live life* WITHOUT IT™

TERMS APPLY.

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The payments platform of choice for today's leading companies.

Business.  
Not boundaries.

**adyen**

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Where there's  
a shopper,  
there's an  
opportunity.

Business.  
Not boundaries.

**adyen**



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# Art Department

Let more people shop in more ways.

Business.  
Not boundaries.

**adyen**

The image is a composite of two scenes. On the left, a man in a purple blazer sits in an airplane seat, using a laptop. On the right, a group of four people (two men and two women) are in a retail store, interacting with each other. A white diagonal line separates the two scenes. The background of the store shows shelves with shoes. The overall theme is about breaking down boundaries between different shopping environments.

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# Art Department

The payments platform that reaches more shoppers in more places.

Business.  
Not boundaries.

**adyen**



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*Focus on  
your passions.  
We'll focus  
on Medicare.*

**Anthem**    
YOU'VE GOT THE WILL WE'VE GOT THE WAY™

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A close-up portrait of an elderly woman with short, light-colored hair, wearing glasses and a white jacket. She is looking slightly to the left with a thoughtful expression. In the background, there is a small American flag and some papers or photographs.

*Dr. Kay Lomas -  
Anthem Medicare Member  
At 64 started a non-profit  
for homeless vets*

*“My true calling found  
a home in retirement.”*

Dr. Kay, you've devoted your retirement time to help disabled and homeless veterans. There's nothing more honorable than that. Thank you and please keep making us proud, we'll keep taking care of all your Medicare needs with a team of specialists ready to answer all your questions.

Call 1-844-802-5777 from 8am to 8pm, every day to chat with a Medicare specialist or visit [Anthem.com/Medicare](https://www.anthem.com/Medicare) to learn more.

**Anthem**  **MEDICARE**  
YOU'VE GOT THE WILL. WE'VE GOT THE WAY.

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*John Debrech -  
Anthem Medicare Member  
Broke the High Jump World  
Record for seniors at 75*

*“Retirement elevated my game.”*

It surely did, John. And you definitely have the medals to prove it. We're glad to get Medicare out of your way so you can put all your attention in your new passion. Just remember you have a team of Medicare specialists ready to jump on a call and help you get the most out of your Medicare plan.

Call 1-844-802-5777 from 8am to 8pm, every day to chat with a Medicare specialist or visit [Anthem.com/Medicare](https://Anthem.com/Medicare) to learn more.

**Anthem**  **MEDICARE**  
YOU'VE GOT THE WILL. WE'VE GOT THE WAY.

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For all those moments  
you missed to serve us,  
it's our turn to serve you.



In honor of our troops and their families, Homewood Suites is introducing 15% off leisure stays for all active and retired military. You've given so much for us, the least we could do is return the favor.

HILTON HHONORS | BOOK NOW AT [HOMEWOODSUITES.COM](http://HOMEWOODSUITES.COM) AND SAVE 15% | Be at home.

HOMWOOD SUITES BY HILTON

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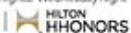
In honor of our troops and their families, Homewood Suites is introducing 15% off leisure stays for all active and retired military. You've given so much for us, the least we could do is return the favor.

**HOMESUITES**  
BY HILTON

15% OFF | BOOK NOW AT [HOMESUITES.COM](http://HOMESUITES.COM)

Be at home.

Subject to availability at participating Homewood Suites hotels. Valid only for guests with valid military ID including active duty, reserve, and retired service members and their spouses and families. Enter promotion code "MFR" at time of booking. Must present your current and valid military identification card at check-in. Tuesday night arrivals must book a minimum of 3 nights. Wednesday night arrivals must book a minimum of 2 nights. The discount rate relates to the hotel's Best Available Rate which is a specific rate type that varies depending on time of purchase. It is unrestricted, non-qualified, and excludes discount rates. Rate valid for leisure stays only and not official government or military travel. Additional restrictions may apply.



VISIT OUR WELCOME HOME HEADQUARTERS ON [FACEBOOK.COM/HOMESUITES](https://www.facebook.com/HOMESUITES) AND CELEBRATE BEING AT HOME | 

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For all those moments  
you missed to serve us,  
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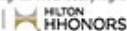
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**HOMWOOD SUITES**  
BY HILTON

**15% OFF** | [BOOK NOW AT HOMEWOODSUITES.COM](http://BOOKNOWATHOMEWOODSUITES.COM)

**Be at home.**

Subject to availability at participating Homewood Suites hotels. Valid only for guests with valid military ID including active duty, reserve, and retired service members and their spouses and families. Enter promotion code "MER" at time of booking. Must present your current and valid military identification card at check-in. Tuesday night arrivals must book a minimum of 3 nights. Wednesday night arrivals must book a minimum of 2 nights. The discount rate relates to the hotel's Best Available Rate which is a specific rate type that varies depending on time of purchase, is unrestricted, non-qualified, and excludes discount rates. Rate valid for leisure stays only and not official government or military travel. Additional restrictions may apply.



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For all those moments  
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it's our turn to serve you.

In honor of our troops and their families, we're proud to offer 15% off leisure stays for all active and retired military. You've given so much for us, the least we could do is return the favor.

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For all those moments  
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it's our turn to serve you.

A photograph of a woman and a young child in a living room. The woman is kneeling on the floor, reaching out towards the child. In the foreground, a framed photograph of a soldier in a field is placed on the floor. The room has wood-paneled walls and a television set.

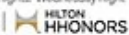
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**HOMESWOOD SUITES**  
BY HILTON

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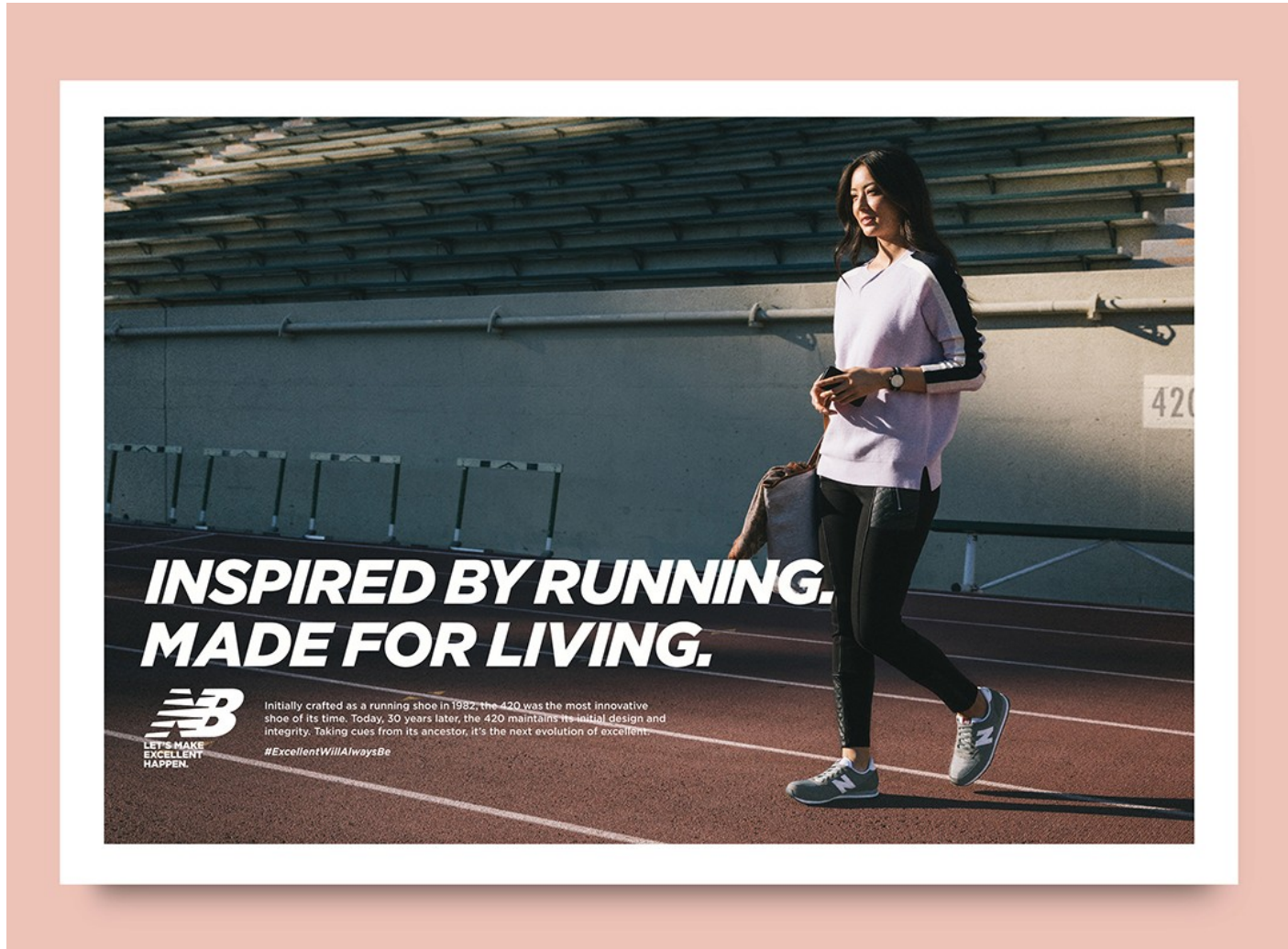
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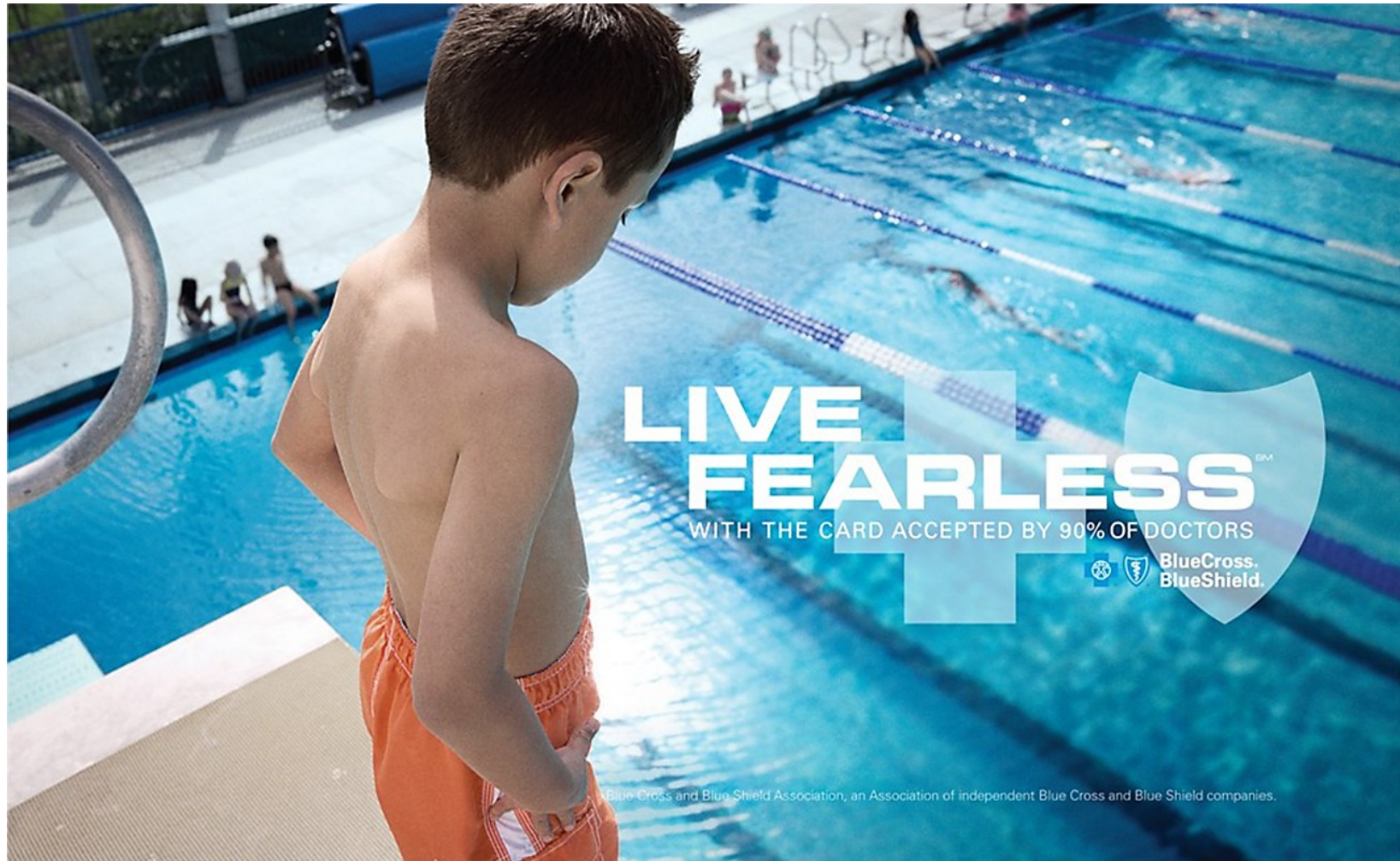
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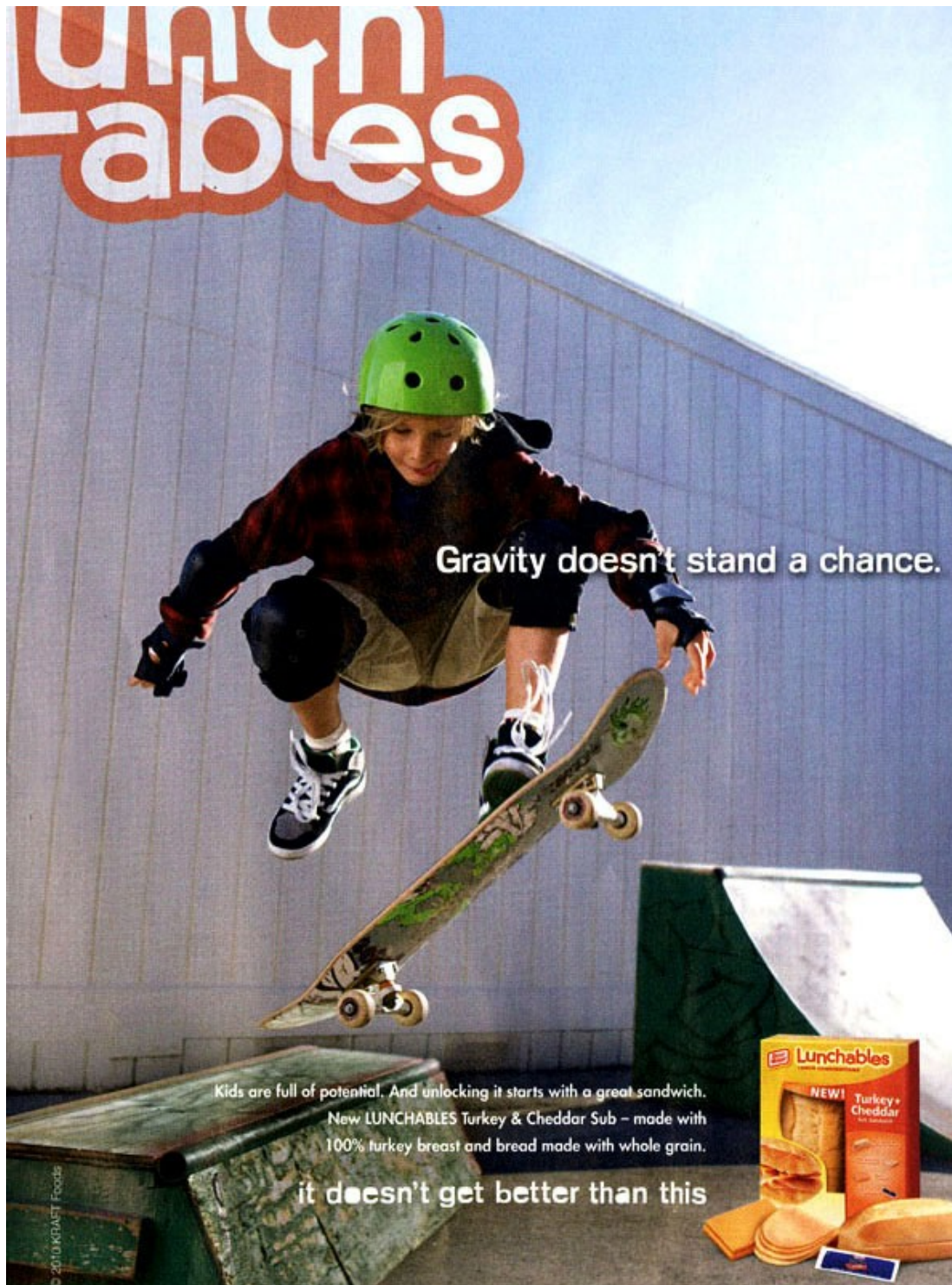
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Lunchables

Gravity doesn't stand a chance.

Kids are full of potential. And unlocking it starts with a great sandwich.  
New LUNCHABLES Turkey & Cheddar Sub - made with  
100% turkey breast and bread made with whole grain.

it doesn't get better than this

© 2010 KRAFT Foods

Lunchables  
NEW! Turkey & Cheddar  
100% Turkey Breast

The advertisement features a young skateboarder in mid-air, performing a trick. The skateboarder is wearing a green helmet, a red and black plaid shirt, black pants, and black and white sneakers. The background is a blue sky and a grey wall. In the bottom right corner, there is a box of Lunchables Turkey & Cheddar Sub sandwich, along with several individual sandwich pieces. The text 'Lunchables' is written in a large, stylized font at the top left. The slogan 'Gravity doesn't stand a chance.' is centered in the middle. Below the skateboarder, there is a paragraph of text describing the product. At the bottom, there is a small copyright notice and the Lunchables logo with the product name.

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**Lunchables**

Unstoppable.

Kids are full of potential. And unlocking it starts with a great sandwich.  
New LUNCHABLES Turkey & Cheddar Sub – made with  
100% turkey breast and bread made with whole grain.

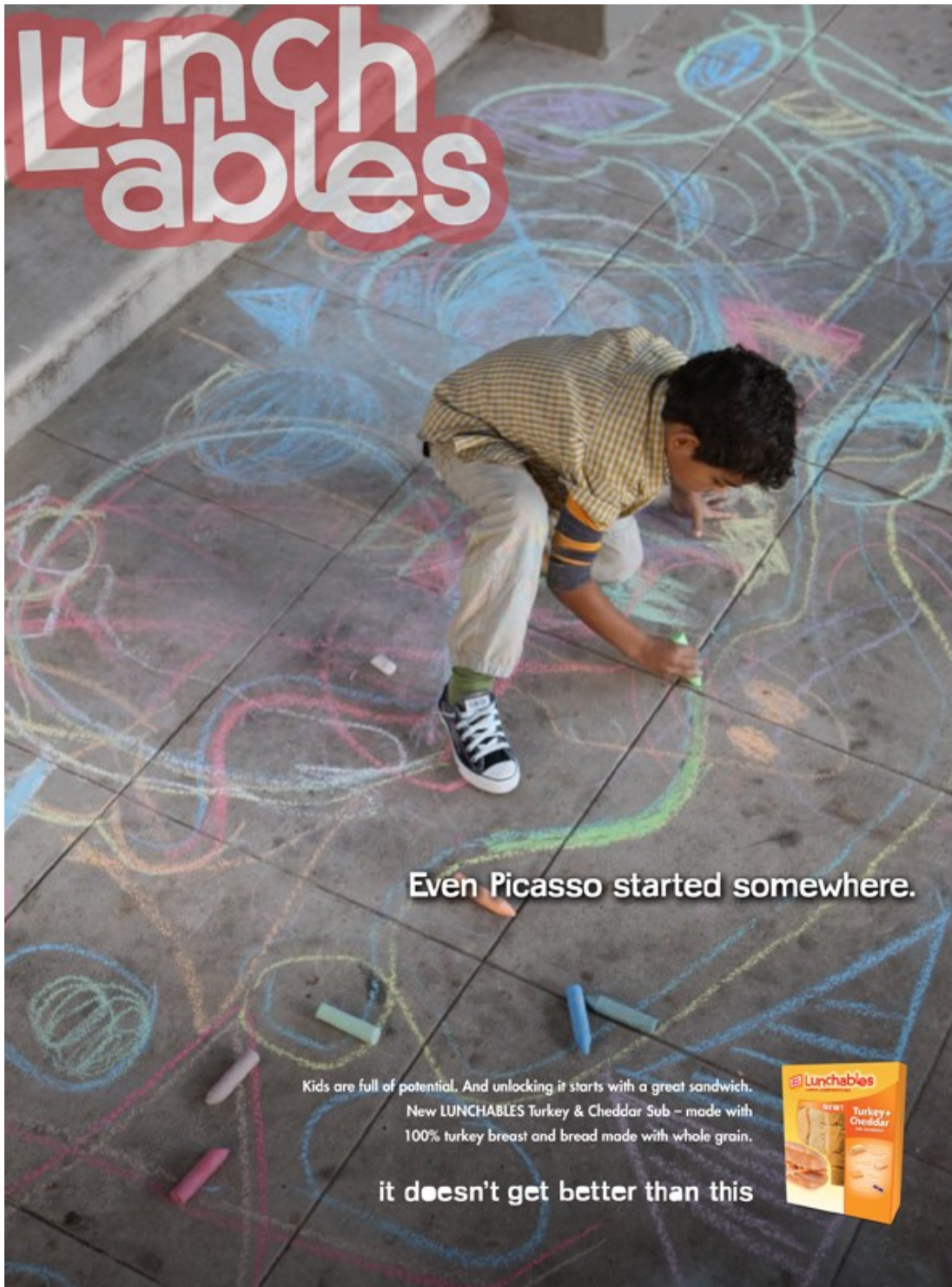
it doesn't get better than this



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**Lunchables**

Even Picasso started somewhere.

Kids are full of potential. And unlocking it starts with a great sandwich.  
New LUNCHABLES Turkey & Cheddar Sub – made with  
100% turkey breast and bread made with whole grain.

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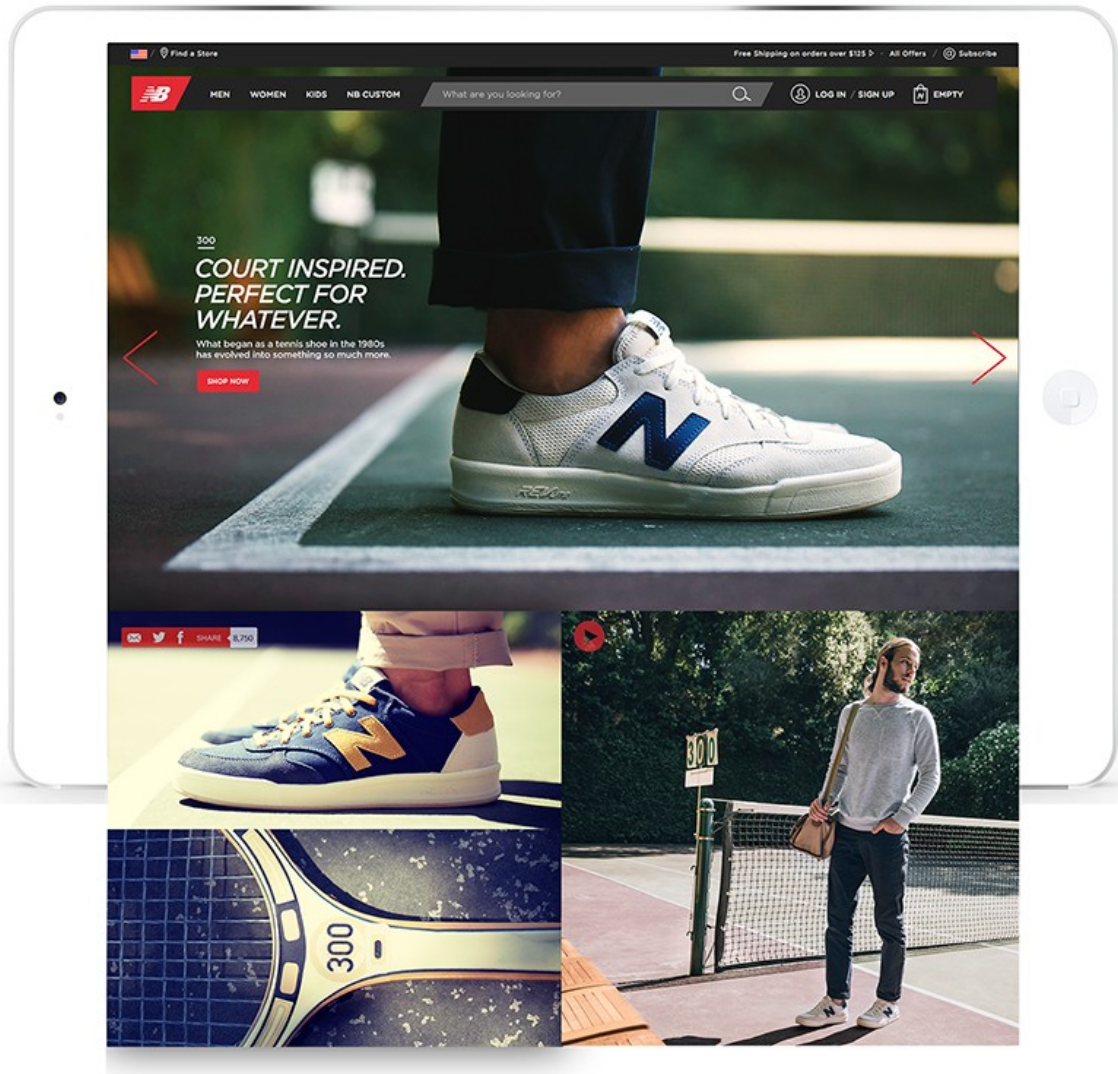
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Work injuries lead to 110 million lost workdays a year.\*  
This is the University of Farmers®. A place where Prof. Burke teaches America's finest agents the facts, so they can work with you on insuring your business. [universityoffarmers.com](http://universityoffarmers.com)

 **FARMERS**

\*Source: Bureau of Labor Statistics, Bureau of Census, 2010. © 2011 Farmers Group, Inc.

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41% of home fires start in the kitchen.\*

This is the University of Farmers.\* A place where Prof. Burke teaches America's finest agents the facts.

so they can work with you on insuring your home. [universityoffarmers.com](http://universityoffarmers.com)

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\*Based on Fire Protection Association, The U.S. Fire Problem, U.S. Home Inspection Inc., Quincy, MA, 2009. †Insurance underwritten by Farmers Insurance Exchange and other affiliated companies. Visit [farmers.com](http://farmers.com) for a list of companies. Coverages are available in all states. ©2011

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Deer are involved in 1.6 million car crashes a year.\*

This is the University of Farmers®. A place where Prof. Burke teaches America's finest agents the facts.

so they can work with you on insuring your car. [universityoffarmers.com](http://universityoffarmers.com)



**FARMERS**

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