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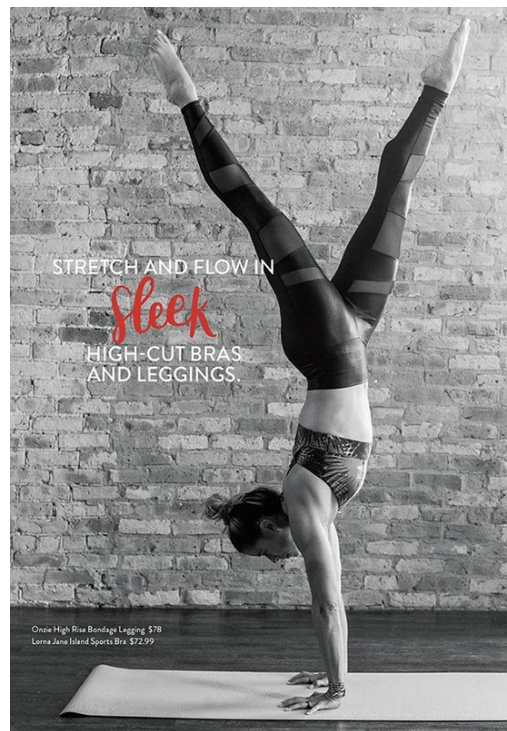
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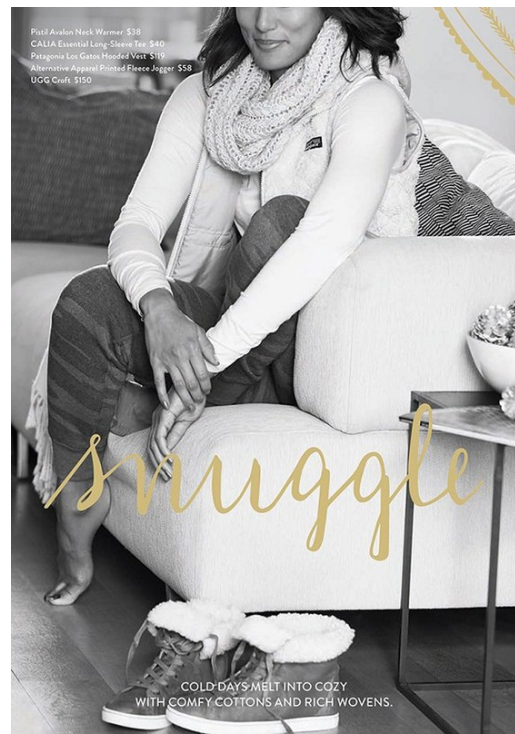
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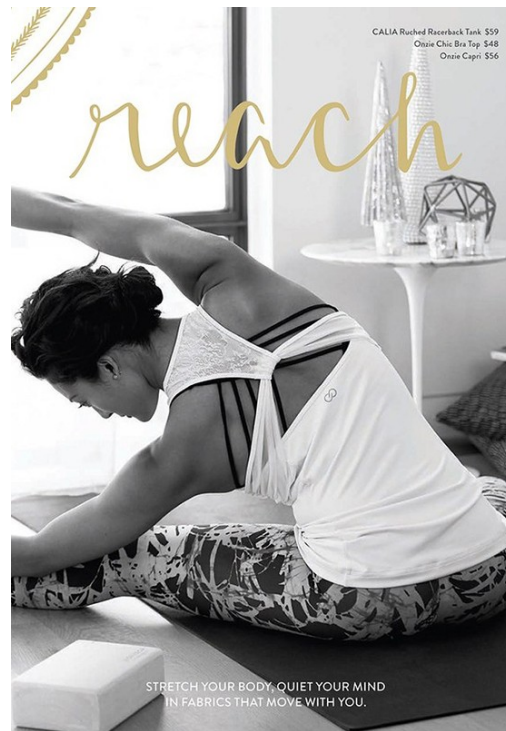
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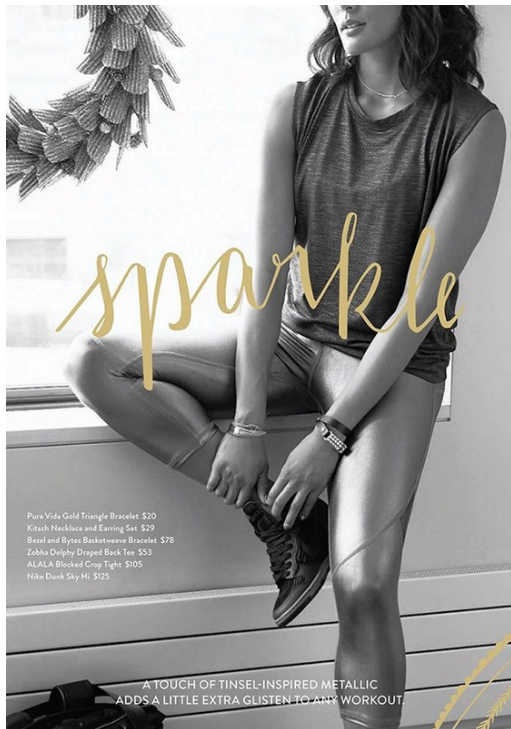
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POWDER PEAK 2 IN 1
 NEW! The ultimate winter-topping tight-plus-shirt. Built on the warm side of our warm, technical, weather-appropriate with built-in Power Peak Tights fabric in the leg and a Featherweight Stretch knit top. Black: XXS-XL, XS-2X, 22P-32, 27-32T, 34-32, 37P. Also wearing our Single Point® Tights. Model: 403207 (28). [Shop Athleta by New Balance®](#). 533273. 2020 China Exclusive.



POWDER PEAK JACKET
 NEW! Our new fleece jacket for cold weather riding with premium, weather-resistant Stretch fabric that's durable, soft, and breathable, plus reflective details. Import. Black/Grey Heather. (Shown center and opposite page). Navy: XXS-XL, 202065. \$248.



WINDY PEAK TIGHT
 NEW! The wind-free, cooling-on-you in this run tight with wind-resistant panels in front and brushed fabric in back for total cold protection. Import. Black (shown opposite page): XXS-XL, XS-2X, 22P-32, 27-32T, 34-32, 37P. \$147. 402966. \$89.

12 | ATHLETA.COM

**THE SOLUTION:
ZONED
WARMTH**

**HEAT ZONE TOPS +
POWDER PEAK TIGHTS**

THE BODY IS NOT A UNIFORM HEAT-GENERATOR, SO WE DON'T NEED UNIFORM INSULATION. OUR SOLUTION IS TO TARGET THE AREAS WHERE YOU NEED MORE OR LESS WARMTH AND MAKE SURE YOU GET THE RIGHT MIX. WE INTEGRATED BODY-MAPPED FABRICS FOR ADDED CORE INSULATION AND BREATHABILITY WHERE YOU NEED IT. WE DESIGNED A TOP WITH A LONGER, EXAGGERATED FRONT ZIP FOR MORE VENTILATION, AND WE LISTENED WHEN YOU TOLD US THAT NOT ALL OF YOU LIVE IN THE ARCTIC, SO WE DEVELOPED A LIGHTER-WEIGHT WINTER TRAINING TIGHT.

SHOP HEAT ZONE TOPS + POWDER PEAK TIGHTS AT ATHLETA.COM

Powder Peak Tight: 402280, \$79. Heat Zone Top: 402281, \$79. Also wearing our Single Point® Tights. Model: 403207 (28). [Shop Athleta by New Balance®](#). 533273. 2020 China Exclusive.

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**THE SOLUTION:
STAY WARM
LONGER**

FEATHERDRY DOWN

YOUR FAVORITE INSULATING PIECE IS DOWN, BUT THE WEATHER REPORT IS CALLING FOR MIST, MAYBE EVEN A LIGHT DRIZZLE. WITH OUR FEATHERDRY DOWN, THERE'S NO NEED TO BREAK OUT THE SYNTHETICS. THE DOWN CLUSTERS FEATURE WATER-REPELLANT TECHNOLOGY AND DRY 5X FASTER THAN REGULAR DOWN. IF THEY DO GET WET, SO THEY KEEP THEIR LOFT IN THE WORLD OF INSULATION. MORE LOFT EQUALS MORE WARMTH. SO OFF YOU GO IN YOUR FAVORITE DOWN JACKET!

SHOP FEATHERDRY DOWN AT ATHLETA.COM

Downville™ CN Jacket 362353
5228 Wonder-Silky Pant
349653 518 Flurry Base Layer
Sunrock 345448 289

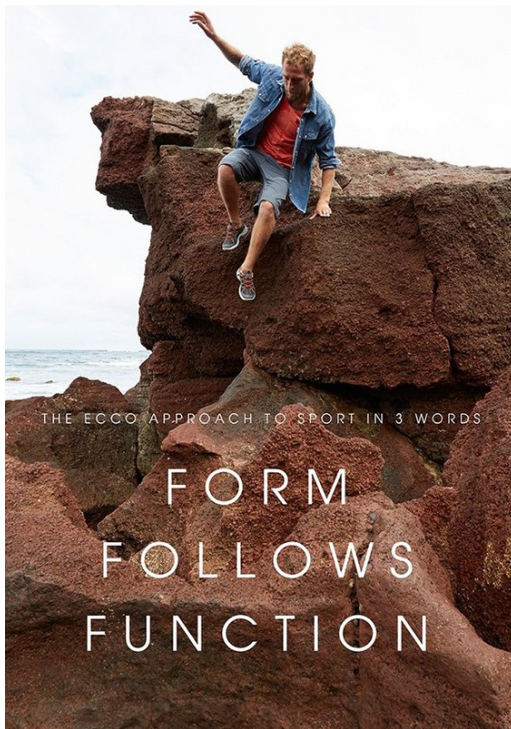
Premium 90/10 white goose down filled with featherdry technology



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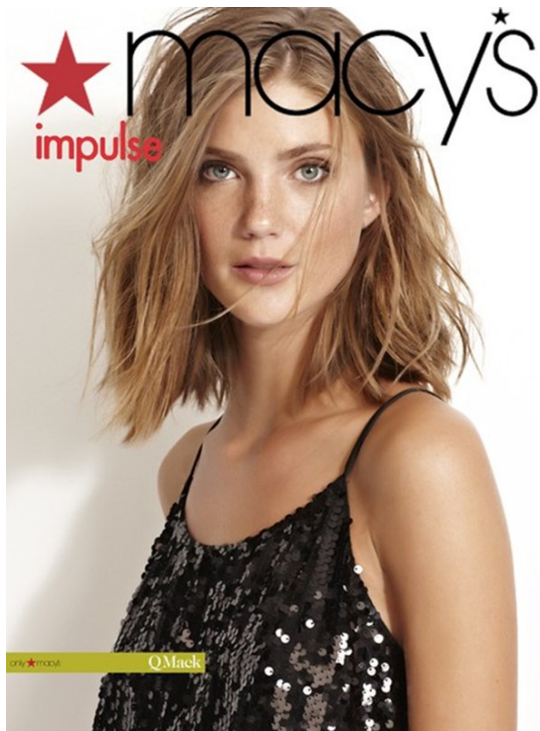
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DoubleTree by Hilton Resort Eco - Malindi, Kenya

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WOULD MAKE YOU
JEALOUS.

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