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Featured shades: Eye
Contact palette Mojitos
by the Sea shades 4
(lids) and 9 (lash lines) +
Cheek Magnet palette
Sun and Sand +
Lipclick shade Rumba.

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ARYA VILAY

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NEW
**Garden Party
Flower Necklace**
18" L with 3/4" extender. **462-330**
reg. \$19.99
\$9.99

NEW
Butterfly Necklace
28" L with 3/4" extender. Pendant can also be used as a pin. **462-454**
reg. \$32.99
\$16.99

C8 | 153

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Crystal charm necklace
\$19.99 EACH

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**check
mate**
A midi gingham
shirtdress is
classic, yet cool.

❖ **Kelly Shirtdress**
Woven gingham
shirtdress with
front button-
down placket and
adjustable self-tie.
Sleeves can be
adjusted from full-
length to 3/4-length
with button tab.
Ramie/cotton.
Machine wash and
dry. Imported.
Center back length:
46" on medium;
47 1/2" on 1X.
S(4-6) **022-395**
M(8-10) **022-400**
L(12-14) **022-414**
XL(16) **023-516**
1X(18W-20W) **024-895**
2X(22W-24W) **024-914**
3X(26W-28W) **025-121**
\$44.99

C8 | 19

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**cold shoulder
season is back
and looks
even more
PLAYFUL
in micro dots!**

NEW
♦ **Yasmin**
Flutter-Sleeve Top
Pullover flutter-
sleeve top with
shoulder cutout.
Elastic blouson
hemline. Polyester/
spandex blend.
Machine wash and
dry. Imported.
Center back length:
24" on medium;
25 1/4" on 1X.

Polka Dot
S(4-6) **359-544**
M(8-10) **359-578**
L(12-14) **360-176**
XL(16) **360-267**
1X(18W-20W) **360-305**
2X(22W-24W) **360-310**
3X(26-28W) **360-324**
\$24.99
Floral print sold on
opposite page.

128 | C8

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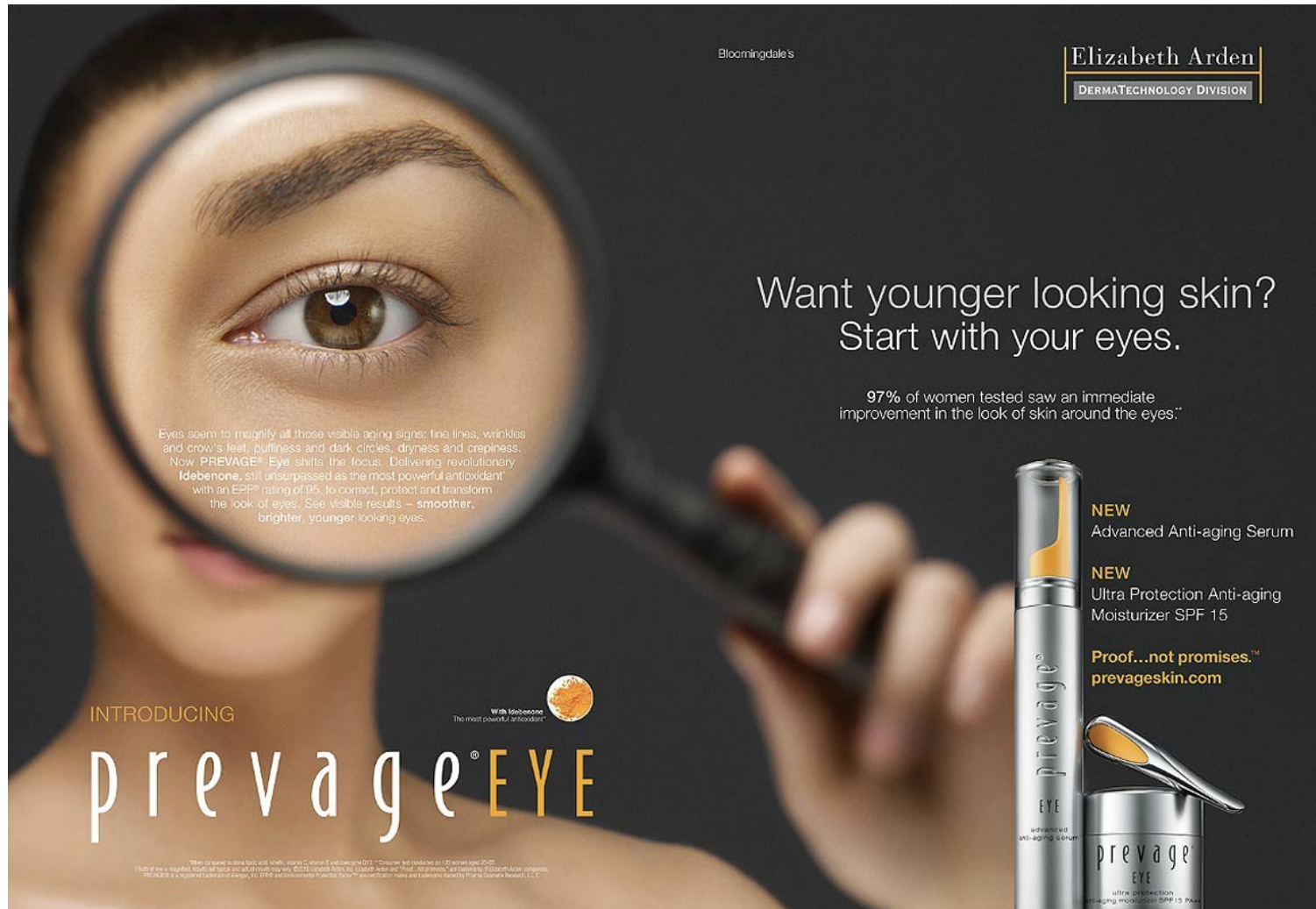
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Bloomingdale's

Elizabeth Arden
DERMATECHNOLOGY DIVISION

Want younger looking skin?
Start with your eyes.

97% of women tested saw an immediate improvement in the look of skin around the eyes.**

Eyes seem to magnify all those visible aging signs: fine lines, wrinkles and crow's feet, puffiness and dark circles, dryness and crepiness. Now PREVAGE® Eye shifts the focus. Delivering revolutionary Idebenone, still unsurpassed as the most powerful antioxidant* with an EPRF rating of 95, to correct, protect and transform the look of eyes. See visible results – smoother, brighter, younger looking eyes.

INTRODUCING
prevage® EYE

With Idebenone
The most powerful antioxidant*

NEW
Advanced Anti-aging Serum

NEW
Ultra Protection Anti-aging Moisturizer SPF 15

Proof...not promises.™
prevageskin.com

*Based on EPRF (Equivalent Protection Rating Factor) test results. EPRF is a registered trademark of L'Oréal. ©2011 L'Oréal. All rights reserved. L'Oréal, the L'Oréal logo, and the L'Oréal name are trademarks of L'Oréal. PREVAGE is a registered trademark of L'Oréal. All other trademarks are the property of their respective owners.

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AN INNOVATION FOR STYLE-CHALLENGED HAIR.
TRANSFORM YOUR HAIR.
TO GET THE LOOK YOU WANT.

new
vive pro.
style & body infusing

GO TO VIVEPRO.COM FOR YOUR
CUSTOMIZED HAIR PROFILE AND YOUR
PERSONAL VIVE PRO REGIMEN.

FROM FLAT TO FULL, UNMANAGEABLE TO
CONTROLLED. NEW VIVE PRO STYLE &
BODY INFUSING BY L'ORÉAL PARIS.

IT'S NOT MAGIC. IT'S SCIENCE.
VIVE PRO'S DUAL-ACTION TECHNOLOGY
TRANSFORMS HAIR'S SHAPE AND TEXTURE
TO CREATE STYLE MEMORY AND PREVENT
STYLE FALLOUT.

THE SHAPE - BODY AND FULLNESS.
THE TEXTURE - TOUCHABLE CONTROL.
IT'S THE END OF FLAT, LIFELESS HAIR.
BECAUSE YOU'RE WORTH IT™

SHAPE

TEXTURE

L'ORÉAL
PARIS

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AN INNOVATION FOR DRY, FRIZZY HAIR.
TRANSFORM YOUR HAIR.
TO GET THE LOOK YOU WANT.

new
vive pro.
smooth intense

GO TO VIVEPRO.COM FOR YOUR
EXCLUSIVE TREATMENT, AND YOUR
PERSONAL, ONE-ON-ONE TUTORING.

FORMULATED
WITH
BIOACTIVOLUX
HUMECTS
CONTROLLING
SPLIT-ENDS AND
HYDRATING TO
REPAIR
SMOOTHING
YOUR HAIR.

FROM FRIZZY TO SMOOTH, DRY TO SILKY
WITH NEW, ONE-ON-ONE TUTORING
BY L'ORÉAL PARIS.

IT'S NOT MAGIC, IT'S SCIENCE.
THE NEW DUAL ACTION TECHNOLOGY
TREATS AND REPAIRS SPLIT-ENDS AND TEXTURE,
SO YOUR HAIR IS ALWAYS AS SMOOTH AS SILK.

THE SHAPE-SUPPLY-SMOOTH
THE TEXTURE—IS IT, SMOOTH HAIR
IT'S THE END OF DRY, FRIZZY HAIR.
BECAUSE YOU'RE WORTH IT.

L'ORÉAL PARIS

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AN INNOVATION FOR COLOR-TREATED HAIR.
TRANSFORM YOUR HAIR.
TO GET THE LOOK YOU WANT.

new
vive pro.
color vive

GO TO VIVEPRO.COM FOR YOUR
CUSTOMIZED HAIR PROFILE AND YOUR
PERSONAL VIVE PRO REGIMEN.

FROM FADING COLOR TO VIBRANCY,
DULLNESS TO SHINE. WITH NEW VIVE PRO
COLOR VIVE BY L'ORÉAL PARIS.

IT'S NOT MAGIC. IT'S SCIENCE.
VIVE PRO'S DUAL-ACTION TECHNOLOGY
TRANSFORMS HAIR'S COLOR AND TEXTURE
TO HELP LOCK COLOR IN AND KEEP
DAMAGE OUT.

THE COLOR- INCREDIBLY VIBRANT.
THE TEXTURE- SILKY, NOURISHED HAIR.
IT'S THE END OF DULL, FLAT COLOR.
BECAUSE YOU'RE WORTH IT™

COLOR

TEXTURE

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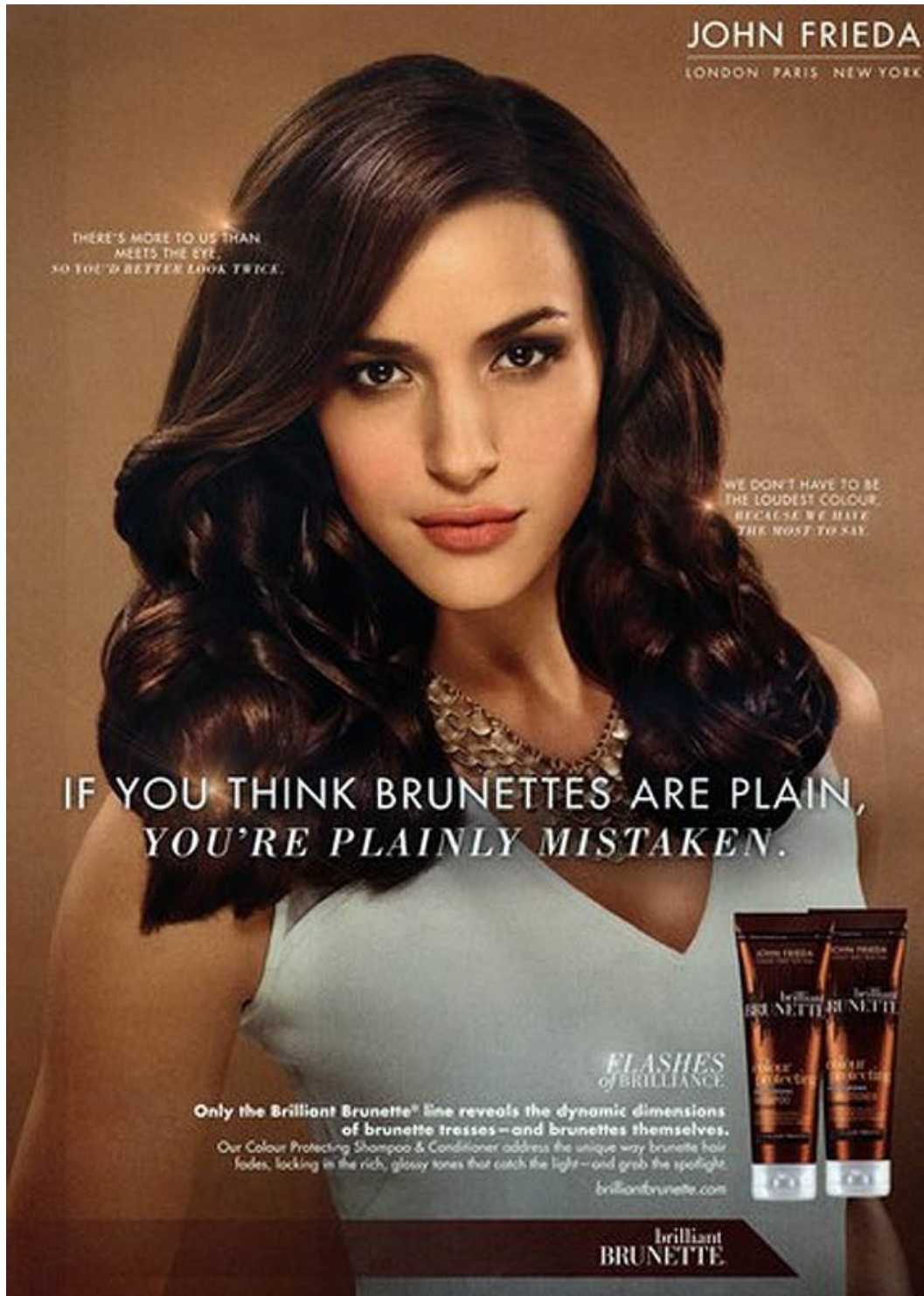
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A woman with voluminous, dark brown wavy hair is the central focus of the advertisement. She is wearing a light blue sleeveless top and a gold necklace. The background is a warm, brownish-gold color. Text is overlaid on the image, including the brand name, slogans, and product information.

JOHN FRIEDA
LONDON PARIS NEW YORK

THERE'S MORE TO US THAN
MEETS THE EYE.
SO YOU'D BETTER LOOK TWICE.

WE DON'T HAVE TO BE
THE LOUDEST COLOUR.
BECAUSE WE HAVE
THE MOST TO SAY.

IF YOU THINK BRUNETTES ARE PLAIN,
YOU'RE PLAINLY MISTAKEN.

*FLASHES
OF BRILLIANCE.*

Only the Brilliant Brunette® line reveals the dynamic dimensions
of brunette tresses—and brunettes themselves.
Our Colour Protecting Shampoo & Conditioner address the unique way brunette hair
fades, locking in the rich, glossy tones that catch the light—and grab the spotlight.
brilliantbrunette.com

brilliant
BRUNETTE

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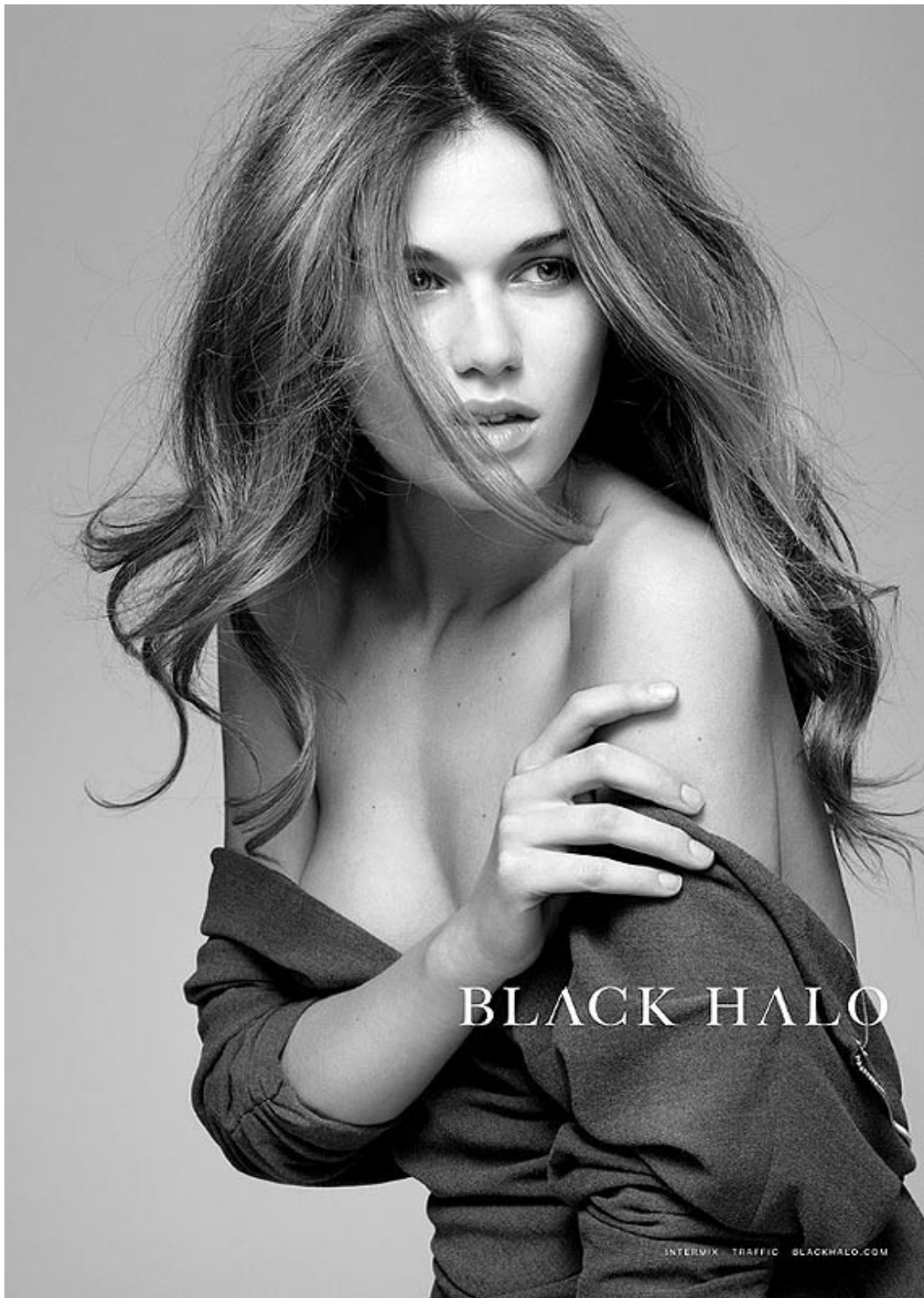
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