

Art Department



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ARYA VILAY

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NEW
**Garden Party
Flower Necklace**
18" L with 3/4"
extender. **462-330**
reg. \$19.99
\$9.99

NEW
Butterfly Necklace
28" L with 3/4"
extender. Pendant
can also be used as
a pin. **462-454**
reg. \$32.99
\$16.99

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Crystal charm necklace
\$19.99 EACH

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check mate

A midi gingham shirtdress is classic, yet cool.

◆ Kelly Shirtdress

Woven gingham shirtdress with front button-down placket and adjustable self-tie.

Sleeves can be adjusted from full-length to $\frac{3}{4}$ -length with button tab.

Ramie/cotton.

Machine wash and dry. Imported.

Center back length:

46" on medium;

47 $\frac{1}{2}$ " on 1X.

S(4-6) 022-395

M(8-10) 022-400

L(12-14) 022-414

XL(16) 023-516

1X(18W-20W) 024-895

2X(22W-24W) 024-914

3X(26W-28W) 025-121

\$44.99

C8 | 19

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**cold shoulder
season is back
and looks
even more
PLAYFUL
in micro dots!**

NEW
◆ **Yasmin
Flutter-Sleeve Top**
Pullover flutter-
sleeve top with
shoulder cutout.
Elastic blouson
hemline. Polyester/
spandex blend.
Machine wash and
dry. Imported.
Center back length:
24" on medium;
25 1/4" on 1X.

Polka Dot
S(4-6) **359-544**
M(8-10) **359-578**
L(12-14) **360-176**
XL(16) **360-267**
1X(18W-20W) **360-305**
2X(22W-24W) **360-310**
3X(26-28W) **360-324**
\$24.99

Floral print sold on
opposite page.

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ERMENEGILDO ZEGNA
714.444.1534

STUART WEITZMAN
714.432.8100

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Bloomingdale's

Elizabeth Arden
DERMATECHNOLOGY DIVISION

Want younger looking skin?
Start with your eyes.

97% of women tested saw an immediate improvement in the look of skin around the eyes.**

Eyes seem to magnify all those visible aging signs: fine lines, wrinkles and crow's feet, puffiness and dark circles, dryness and crepiness. Now PREVAGE® Eye shifts the focus. Delivering revolutionary Idebenone, still unsurpassed as the most powerful antioxidant with an EPRF rating of 95, to correct, protect and transform the look of eyes. See visible results – smoother, brighter, younger looking eyes.

INTRODUCING
prevage® EYE

With Idebenone
The most powerful antioxidant**

NEW
Advanced Anti-aging Serum

NEW
Ultra Protection Anti-aging Moisturizer SPF 15

Proof...not promises.™
prevageskin.com

prevage eye advanced anti-aging serum

prevage eye ultra protection anti-aging moisturizer SPF 15

*EPRF (Equivalent Protection Ratio Factor) is a registered trademark of L'Oréal. **EPRF and Idebenone are trademarks of L'Oréal. © 2011 Elizabeth Arden, Inc. All rights reserved. All trademarks are the property of L'Oréal. All trademarks are the property of L'Oréal. All trademarks are the property of L'Oréal. All trademarks are the property of L'Oréal.

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AN INNOVATION FOR STYLE-CHALLENGED HAIR.
TRANSFORM YOUR HAIR.
TO GET THE LOOK YOU WANT.

new
vive pro.
style & body infusing

GO TO VIVEPRO.COM FOR YOUR
CUSTOMIZED HAIR PROFILE AND YOUR
PERSONAL VIVE PRO REGIMEN.

©2006 L'Oréal USA, Inc.

SHAPE

TEXTURE

NEW STYLE-STARTING TECHNOLOGY CREATES A STYLING BASE TO IMPROVE MANAGEABILITY. IT GENTLY HOLDS YOUR STYLE FROM THE MOMENT YOU SHAMPOO.

FROM FLAT TO FULL, UNMANAGEABLE TO CONTROLLED. NEW VIVE PRO STYLE & BODY INFUSING BY L'ORÉAL PARIS.

IT'S NOT MAGIC, IT'S SCIENCE. VIVE PRO'S DUAL-ACTION TECHNOLOGY TRANSFORMS HAIR'S SHAPE AND TEXTURE TO CREATE STYLE MEMORY AND PREVENT STYLE FALLOUT.

THE SHAPE - BODY AND FULLNESS.
THE TEXTURE - TOUCHABLE CONTROL.
IT'S THE END OF FLAT, LIFELESS HAIR.
BECAUSE YOU'RE WORTH IT™

L'ORÉAL®
PARIS

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AN INNOVATION FOR DRY, FRIZZY HAIR.
TRANSFORM YOUR HAIR.
TO GET THE LOOK YOU WANT.

new
vive pro.
smooth intense

FORMULATED WITH SMOOTHING HUMECTANTS TO CONTROL AND BUFFER AND RESTORE SOFTNESS WHILE SMOOTHING YOUR HAIR.

FROM FRIZZY TO SMOOTH OR TO SILKY AND SHINY, THE SMOOTHING EFFECT OF VIVE PRO IS YOUR ANSWER.

IT'S NOT MAGIC, IT'S SCIENCE. THE INTELLECTUAL TECHNOLOGY OF VIVE PRO SMOOTHS AND RESTORES YOUR HAIR TO ITS NATURAL BEAUTY.

THE SMOOTH SMOOTHING TEXTURE IS THE END OF DRY, FRIZZY HAIR. BECAUSE YOU'RE WORTH IT.

GO TO vivepro.com FOR YOUR COMPLETE HAIR CARE AND STYLING ROUTINE. SEE THE RESULTS.

L'ORÉAL PARIS

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AN INNOVATION FOR COLOR-TREATED HAIR.
TRANSFORM YOUR HAIR.
TO GET THE LOOK YOU WANT.

new
vive pro.
color vive

GO TO VIVEPRO.COM FOR YOUR
CUSTOMIZED HAIR PROFILE AND YOUR
PERSONAL VIVE PRO REGIMEN.

FROM FADING COLOR TO VIBRANCY,
DULLNESS TO SHINE. WITH NEW VIVE PRO
COLOR VIVE BY L'ORÉAL PARIS.

IT'S NOT MAGIC, IT'S SCIENCE.
VIVE PRO'S DUAL-ACTION TECHNOLOGY
TRANSFORMS HAIR'S COLOR AND TEXTURE
TO HELP LOCK COLOR IN AND KEEP
DAMAGE OUT.

THE COLOR - INCREDIBLY VIBRANT.
THE TEXTURE - SILKY, NOURISHED HAIR.
IT'S THE END OF DULL, FLAT COLOR.
BECAUSE YOU'RE WORTH IT™

COLOR

TEXTURE

L'ORÉAL PARIS

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The advertisement is a vertical composition. On the left, a close-up of a woman with vibrant, wavy red hair and blue eyes looking upwards. The background is a soft-focus sunset over water. A white vertical line separates this from the right side. On the right, a product shot of a Schwarzkopf Brillance hair care bottle is shown against a dark red background. The bottle is labeled 'BRILLANCE' and 'COLOR PROTECT FORMEL'. A circular inset shows a close-up of a red gemstone. Text on the right side includes the Schwarzkopf logo, the word 'NEU' in large letters, and promotional text about sun and water protection.

Schwarzkopf
Professional HairCare for you.

NEU

Intensiver Schutz vor
Sonne und Wasser -
Für 25 % längere
Farbfrische.

COLOR PROTECT FORMEL

BRILLANCE
INTENSIV FÜR HAARFARBE

BRILLANCE. FARBEN, SO UNVERGÄNGLICH
WIE EIN BRILLANT.

SONNE UND WASSER?
KEINE GEFAHR FÜR MEINE HAARFARBE!

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urban experiment 13
NYLON CLAY

- nylon-infused
- twisted ropes
- yarn effect
- to use: weave and spin through damp hair for twisted twines

REDKEN
urban experiment 13

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urban experiment 4
GRIT WAX

- starch-infused
- gritty, 2nd day look
- corduroy effect
- to use: drag through dry hair for gritty, gathered pieces

REDKEN
STYLING
urban experiment 4
GRIT WAX
1.7 oz 50 g

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urban experiment 26

ENAMEL GEL

- polyurethane-infused
- hardcore spikes
- patent leather effect
- to use: plaster and shape aggressively through damp hair for a lacquered glaze

The advertisement features a woman with spiky hair on the left and a man with spiky hair on the right. The background is a collage of urban imagery, including a man in a brown shirt and jeans. The product packaging, a bottle and a box of Redken Urban Experiment 26 Enamel Gel, is shown in the bottom right corner.

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JOHN FRIEDA
LONDON PARIS NEW YORK

THERE'S MORE TO US THAN
MEETS THE EYE.
SO YOU'D BETTER LOOK TWICE.

WE DON'T HAVE TO BE
THE LOUDEST COLOUR.
BECAUSE WE HAVE
THE MOST TO SAY.

IF YOU THINK BRUNETTES ARE PLAIN,
YOU'RE PLAINLY MISTAKEN.

FLASHES
OF BRILLIANCE.

Only the Brilliant Brunette® line reveals the dynamic dimensions
of brunette tresses—and brunettes themselves.
Our Colour Protecting Shampoo & Conditioner address the unique way brunette hair
fades, locking in the rich, glossy tones that catch the light—and grab the spotlight.
brilliantbrunette.com

brilliant
BRUNETTE

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