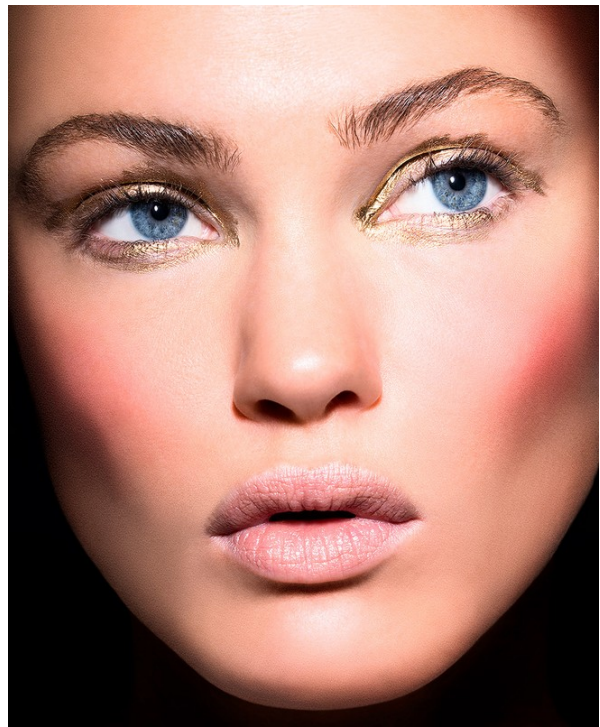


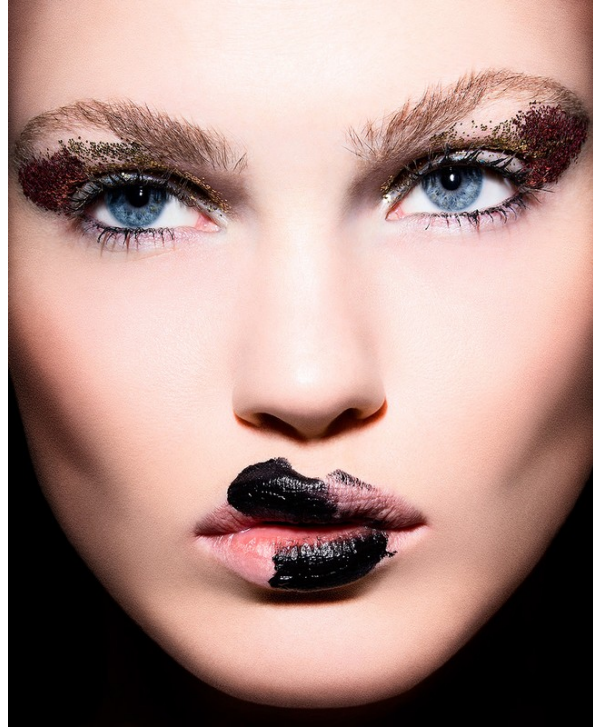
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all eyes on you

From the right wing to the season's most smokin' shadow, here are four fresh ways to glam up your gaze.

by AMBER KALLOR
photography by
PHILIPPE SALOMON

cat eyes

Winged liner only looks intimidating. "The trick is to place a hand mirror below your chin so that you're looking down into it," says New York City makeup artist Jenna Menard. This allows you to keep your eyes open as you work the liner into the base of the lashes. Before doing so, dust a neutral shadow on your lids. Then, pull each eye taut and apply shadow in the shape from inner to outer corner with a flat brush of black powder shadow, tacking it up and out past the lashes. Using a liquid liner pen, trace over it in four neat strokes. Define your top lashes with black mascara and fix mistakes with a cotton swab dipped in makeup remover.

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gilded lids

You don't need an arsenal of brushes to nail this metallic look—the key to making it appear effortless is to blend using a “washed-up” motion, says Menard. Start by smudging a gold cream shadow over lids with your fingertip, then dab it out so the color becomes sheer toward the bone. Add the same shade to your bottom lashline and inner corner with a small brush and tap off your lower lash, lid and crease with a copper shadow. For more intensity, layer a darker bronze hue in the outer corner and crease. To finish, run a bronze pencil along your inner rim and apply black mascara.



blue smoke

Retire those expected blacks and grays and light up the night in something more electric. To help the pigment stick, prep lids with a tinted primer, then pat—don't sweep—an ultra-powdery shadow from the inner corner to the middle of the lid. Next, dab a cobalt hue on the outer half of your eyelid and lower lashline. Finally, using a clean shadow to do, blend the two shades together, bringing the color slightly above the crease. For that sexy rock 'n' roll vibe, apply black pencil along your inner rim and smudge it onto your lower lashes. “This defines your eyes and makes a vibrant color more wearable,” says Menard. Finish with a few coats of rich black mascara on top and bottom lashes.

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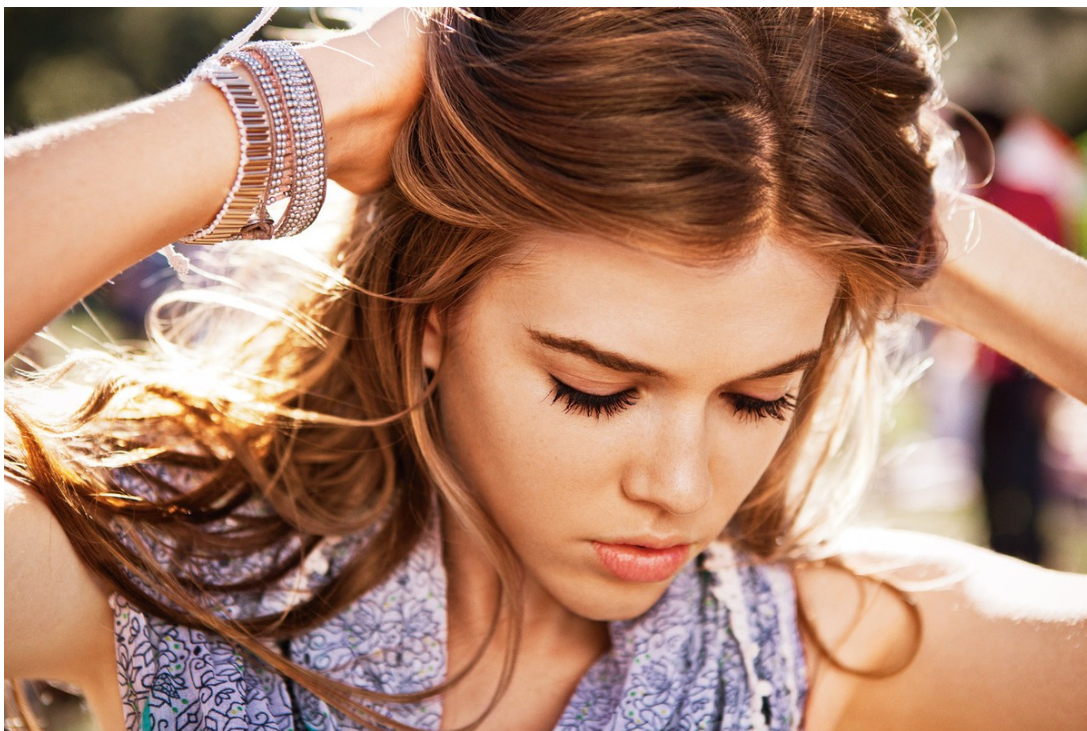
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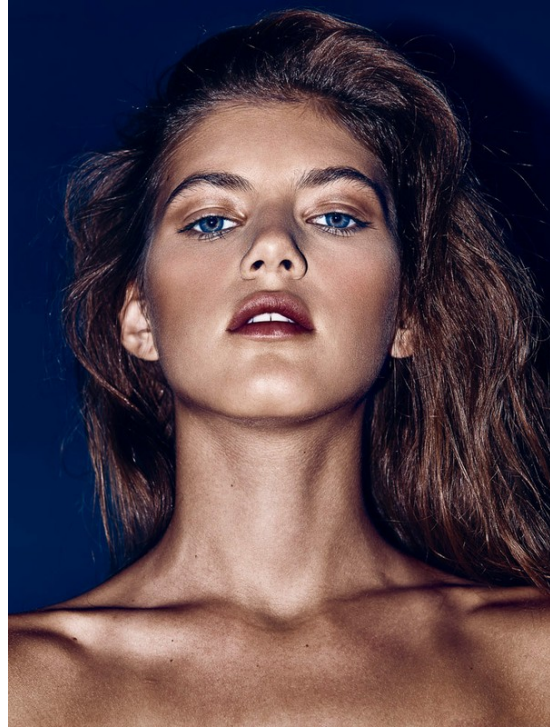
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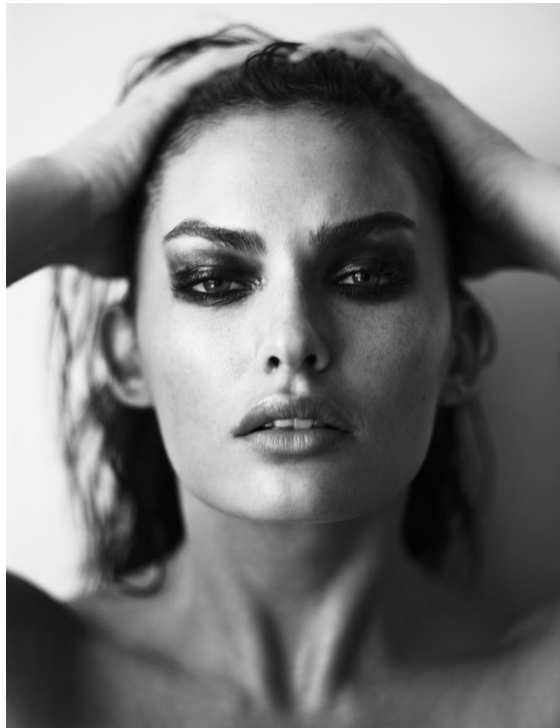
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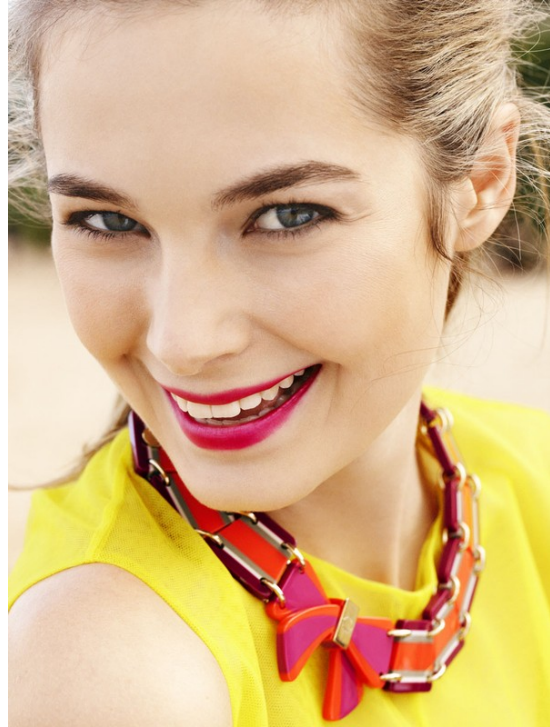
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2009 BEST Beauty TRENDS

52 ways to look gorgeous!

Amazing skin secrets? Check. Tips for lovely makeup? You bet. Hair helpers for any type? You're in luck! SELF's beauty team found the year's top be-your-prettiest trends. Our job was to compile this list. Yours? Be adventurous and get set to uncover an even more beautiful you. (If that's possible!)

TRY ON THESE LOOKS!
To see how these trends work for you, go to DailyMakeover.com/ and upload a photo of yourself. Then virtually test drive some of the colors, cuts and styles on these pages. It's free!

Why the big smile?
These trends are totally wearable and look just models. For clues on how to make them your own, turn the page.

2008 BEST Beauty TRENDS

You skip Lower eyelids
Why you shouldn't The skin around eyes is the thinnest and usually the first place to wrinkle from sun. It needs extra coverage. **Cover with** Water-resistant (and sting-free) Azur Skin SPF 30 Moisturizer for Face & Eyes, \$30

You skip Ears
Why you shouldn't "We've seen an increase in squamous cell carcinoma on ears," says Jeffrey Dover, M.D., a dermatologist in Chestnut Hill, Massachusetts. **Cover with** Waxy Neutrogena Healthy Defense Sunblock Stick SPF 30, \$7.

You skip Lips
Why you shouldn't Glosses can make more rays penetrate through skin, increasing your chance of damage, says Christine Brown, M.D., a dermatologist in Dallas. Opt for a nonreflective balm on lips instead. **Cover with** Protective VIV Hypoallergenic Armada Lip Balm SPF 60, \$25. The formula locks to lips but doesn't feel chalky.

SPF everywhere!
Prone to skipping sunscreen on tricky zones? You'll have no more excuses with the latest shields for every area.

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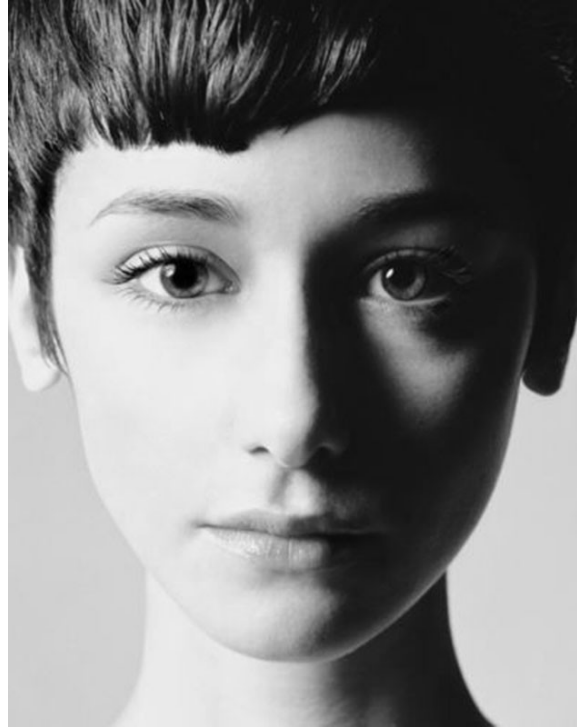
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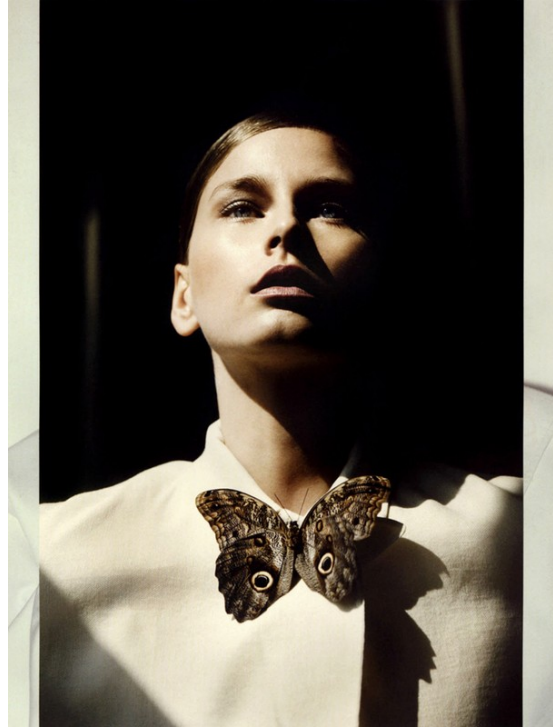
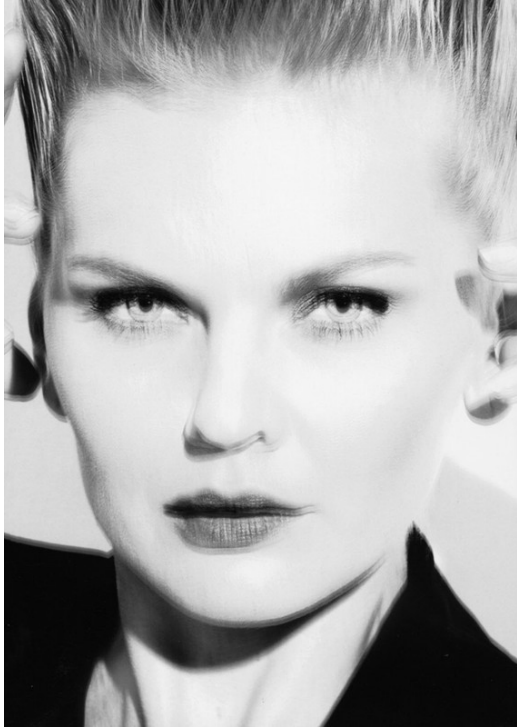
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