

Art Department

MARY KAY®

TIMEWISE PLUS+®
BIO-ACTIVE FIRMING CREAM

REVIVE YOUR
**TRIANGLE
OF YOUTH**

PLUMP-LOOKING
CHEEKS

YOUTHFUL-LOOKING
FACIAL CONTOURS

VISIBLY LIFTED
APPEARANCE

MARY KAY
TIMEWISE
PLUS+

Available only through your Mary Kay Independent Beauty Consultant

Keiko Takagi

www.art-dept.com

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MARY KAY®

TIMEWISE PLUS+
A NEW AGE OF
ADVANCED
AGING SOLUTIONS

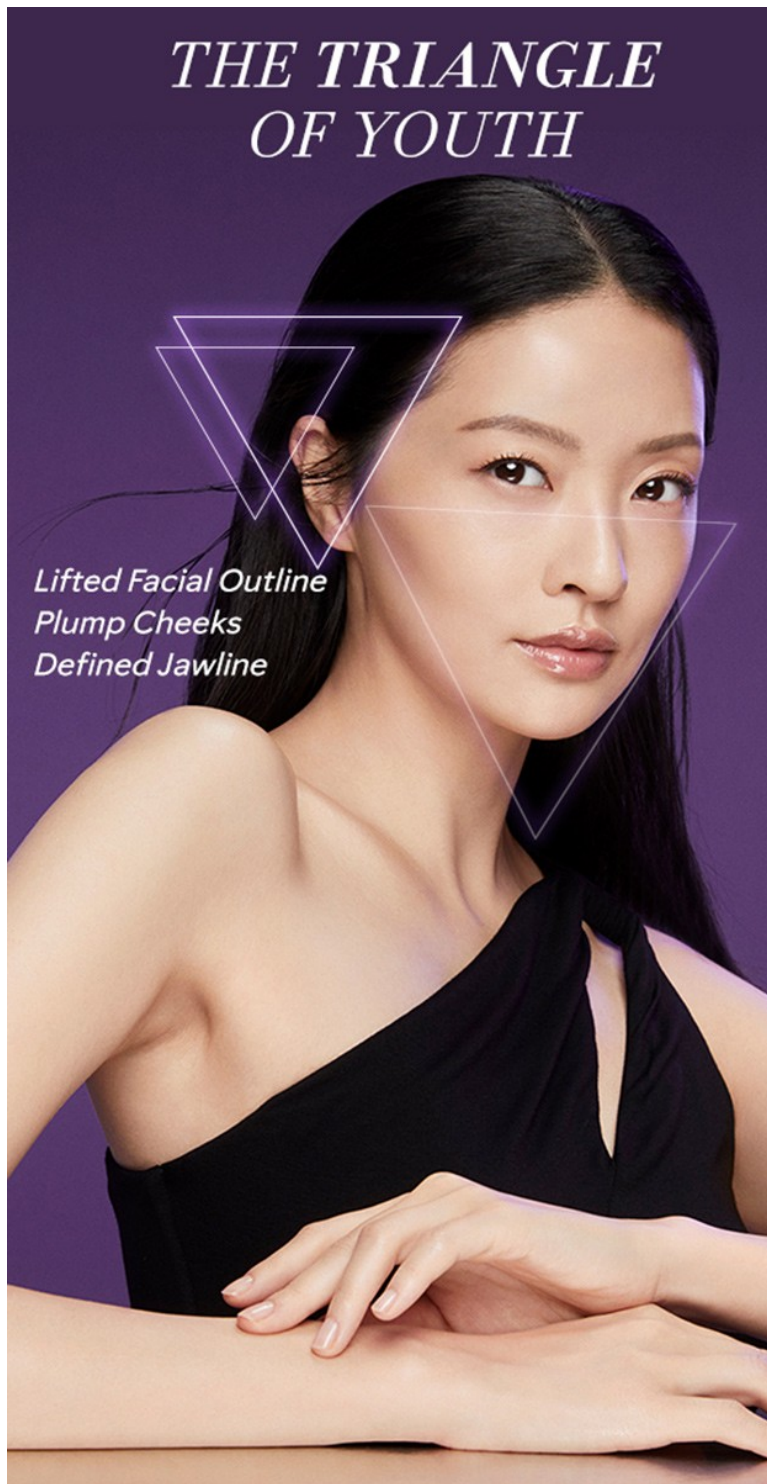
Available only through your Mary Kay Independent Beauty Consultant.

The advertisement features a woman with long dark hair, Keiko Takagi, holding two jars of Mary Kay TimeWise Plus+ cream. The background is a solid purple color. The Mary Kay logo is at the top, and the product name and slogan are in a purple box at the bottom left. A small disclaimer is at the bottom left of the image area.

Keiko Takagi

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MARY KAY®

- Lifting
- Firmness
- Puffiness
- Expression Lines
- Fine Lines
- Dark Circles
- Undereye Pouch

MARY KAY
TIMEWISE
PLUS+

TIMEWISE PLUS+® MULTI-BENEFIT EYE CREAM
*LIFT + FIRM WITH A
360° EYE TREATMENT*

Available only through your Mary Kay Independent Beauty Consultant.

Keiko Takagi

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A close-up photograph of a woman with long, wavy, reddish-brown hair. She is looking slightly to the left with a soft expression. She is holding a small, dark, rectangular perfume bottle with 'AT PLAY' and 'Mary Kay' printed on it near her lips. The background is dark with blue and red neon light streaks. The text 'Fall 2019' is in the top right, 'MARY KAY' is in large white serif font across the top, and 'the LOOK' is in a smaller white font below it. A black box at the bottom left contains promotional text.

Fall 2019

MARY KAY[®]

the **LOOK**

**CAPTIVATE WITH A BOLD
POWER PAIR**
NEW! Mary Kay At Play[®] Eau de Toilette
and Limited-Edition^{*} Glitter Lipstick

*Available while supplies last

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MARY KAY®

BRING ON THE NIGHT

New! MARY KAY AT PLAY® EAU DE TOILETTE

Bold. Electrifying. Captivating.

mary kay
AT PLAY

The advertisement features three women in a nightclub setting. The woman on the left wears a black leather jacket over a blue top. The woman in the center wears a black leather jacket over a pink top and a black skirt. The woman on the right wears a black sequined dress. A glowing purple neon sign reads 'BRING ON THE NIGHT'. In the bottom right corner, a bottle of Mary Kay At Play perfume is shown. The bottle is purple with a black cap and has 'mary kay AT PLAY' written on it. The background is dark with red and blue neon lights.

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MARY KAY®

New!
MARY KAY AT PLAY® EAU DE TOILETTE &
LIMITED-EDITION* GLITTER LIPSTICK

Light Up the Night

An electrifying scent. Sparkling lips.



*Available while supplies last

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MARY KAY

The Power of MINUS.  The Beauty of PLUS.

*Let Your Skin
BREATHE AGAIN*

NEW Calming Influence® Skin Care

This innovative antipollution solution is only available through your Mary Kay Independent Beauty Consultant.

marykay.xx

MARY KAY CALMING INFLUENCE
MICRO-FORMING CLEANSER
NET WT. / 100 g

MARY KAY CALMING INFLUENCE
FRESHENER
NET WT. / 100 ml

MARY KAY CALMING INFLUENCE
SERUM
NET WT. / 30 ml

MARY KAY CALMING INFLUENCE
MOISTURIZER
NET WT. / 50 g

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The advertisement is split into two main sections. On the left, a close-up portrait of a woman with dark hair and a white top. On the right, a product display of the Mary Kay Timewise 5X Skin Care line, including a cleanser, essence water, sleeping mask, and two jars of cream, set against a pink background with glowing circles.

MARY KAY

The Power of 5
TIMEWISE 5X[®] SKIN CARE
5 ESSENTIAL STEPS. EXCLUSIVE MULTI-PATH TECHNOLOGY.

MARY KAY
TIMEWISE
5X
MULTI-ACTION
CLEANSER

MARY KAY
TIMEWISE
5X
MOISTURE
RENEWING
ESSENCE
WATER

MARY KAY
TIMEWISE
5X
MOISTURE
RENEWING
SLEEPING MASK

MARY KAY
TIMEWISE
5X

MARY KAY
TIMEWISE
5X

Discover a comprehensive skin care regimen infused with the power of our exclusive Multi-Path Technology. It's so powerful, it targets multiple pathways for achieving younger-looking skin.

Available only through your Mary Kay Independent Beauty Consultant.

Learn more about the science behind this powerful regimen at marykay.com.

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The advertisement is split into two vertical panels. The left panel features a close-up portrait of Keiko Takagi, a woman with long, dark, wavy hair, resting her chin on her hand against a soft pink background. The 'MARY KAY' logo is overlaid at the bottom of this panel. The right panel has a dark background and features a tube of 'Beauty Sleep Essential TIMEWISE 5X MOISTURE RENEWING SLEEPING MASK' being held by a hand, with a splash of liquid around it. A moon icon with '8hr' indicates overnight use. Text at the top of the right panel reads 'Beauty Sleep Essential TIMEWISE 5X MOISTURE RENEWING SLEEPING MASK' and 'OVERNIGHT PAMPERING. REFRESHED-FEELING SKIN.' Below the product, there is a clinical study claim and a note about availability through Mary Kay Independent Beauty Consultants. At the bottom of the right panel, there are two small lines of text: '*Based on an independent clinical study measuring skin surface hydration' and 'Learn more about this skin-soothing mask at marykay.com.'

MARY KAY

Beauty Sleep Essential
**TIMEWISE 5X[®] MOISTURE
RENEWING SLEEPING MASK**
OVERNIGHT PAMPERING. REFRESHED-FEELING SKIN.

MARY KAY
TIME WISE
5X
MOISTURE
RENEWING
SLEEPING MASK

8hr

Clinically shown to immediately replenish vital moisture and lock it in.
When they wore the mask overnight, 100 percent of women showed an increase in skin hydration
as the mask delivered a 27 percent increase in moisture levels.*

Available only through your Mary Kay Independent Beauty Consultant.

*Based on an independent clinical study measuring skin surface hydration

Learn more about this skin-soothing mask at marykay.com.

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No Filter Required
TIMEWISE 5X[®]
LIQUID FOUNDATION
RADIANT-LOOKING SKIN. EXCLUSIVE MULTI-PATH TECHNOLOGY.

MARY KAY
TIMEWISE
5X
LIQUID
FOUNDATION

Like a beautifying camera, this foundation provides buildable coverage for a natural-looking finish. Skin instantly looks firmer, younger and healthier.

Available only through your Mary Kay Independent Beauty Consultant.

Discover more about this complexion-enhancing formula at marykay.com.

MARY KAY[®]

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Nourish and Soothe
**TIMEWISE 5X[®] MOISTURE
RENEWING ESSENCE WATER**
SILKY-FEELING SKIN, HEALTHY GLOW.

MARY KAY
TIMEWISE
5X
MOISTURE
RENEWING
ESSENCE
WATER

Cushiony-feeling essence water formula infuses skin with moisture.
Skin feels bouncy, conditioned and appears more youthful.

Available only through your Mary Kay Independent Beauty Consultant.

Learn more about this revitalizing after-cleansing step at marykay.com.

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ANTHROPOLOGIE

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CHANTECAILLE

The Wild Horses Palette

The spirit of the Wild Horses is a powerful reminder of our deepest and most vital connection to the Earth. Protecting the last wild horses ensures that part of our land remains pristine for future generations.

Chantecaille will proudly donate a portion of all The Wild Horses Palette sales to The Humane Society of the United States to help keep our wild horses free to roam.

BARNEYS NEW YORK • BERGDORF GOODMAN • SELECT BLOOMINGDALE'S • JEFFREY NEIMAN MARCUS • NORDSTROM • SELECT SAKS FIFTH AVENUE • SPACE NK
CHANTECAILLE.COM

Keiko Takagi

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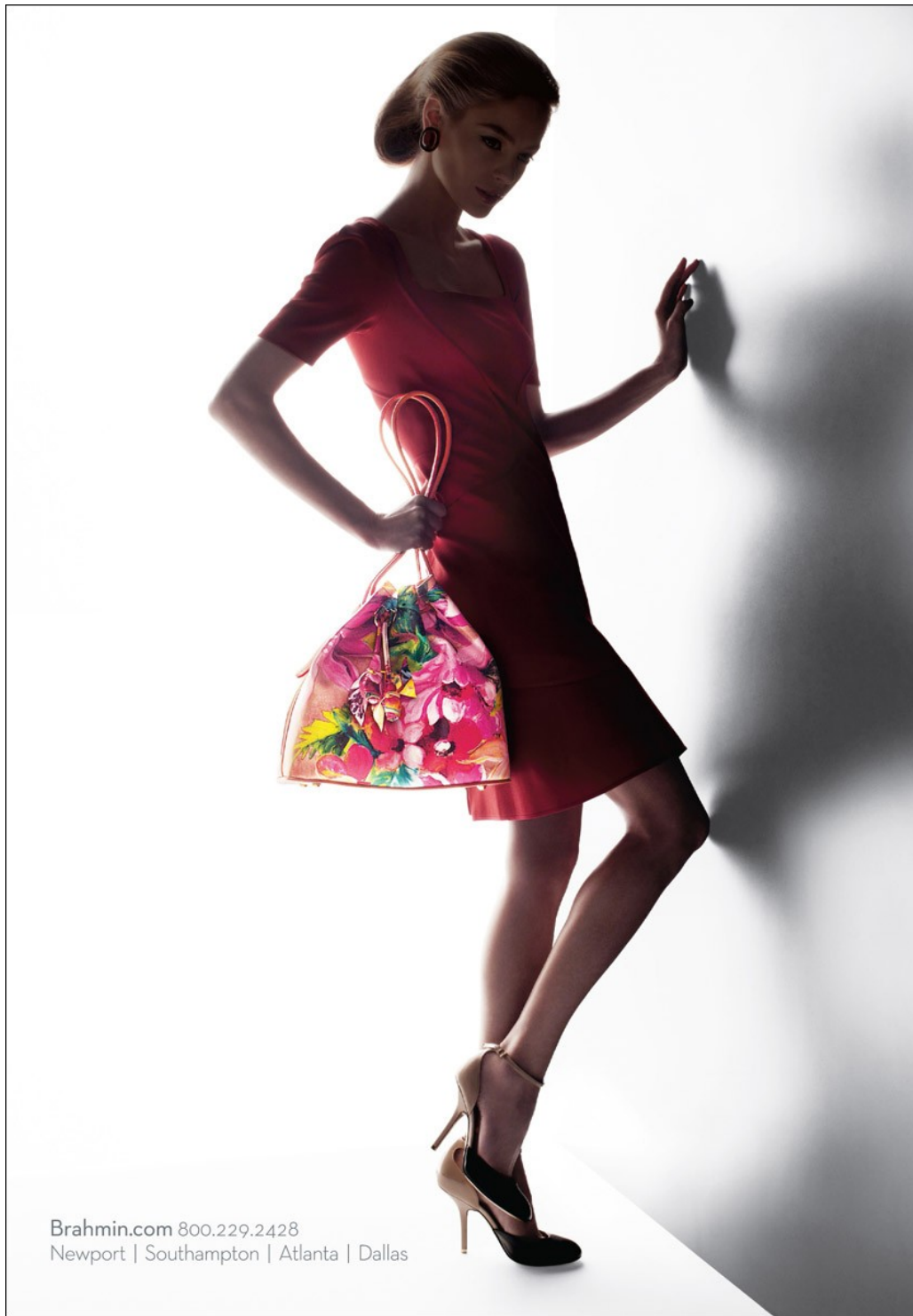
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Newport | Southampton | Atlanta | Dallas

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CHANTECAILLE

Les Pétales de Rose

BARNEYS NEW YORK • BERGDORF GOODMAN • BLOOMINGDALE'S • JEFFREY
NEIMAN MARCUS • NORDSTROM • SELECT SAVS FIFTH AVENUE • CHANTECAILLE.COM

The advertisement features a close-up portrait of a woman with dark hair, blue eyes, and a bright smile, wearing a black lace top. Two Chantecaille compact products are shown in the lower right corner. The top compact is open, revealing a pinkish blush with a floral pattern. The bottom compact is also open, showing a similar product with a more vibrant, multi-colored floral pattern. The brand name 'CHANTECAILLE' is printed on the inner lid of both compacts. The overall aesthetic is elegant and sophisticated.

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CHANTECAILLE

香緹卡2009夏季彩妝—熱帶島嶼

繽紛燦爛、自由奔放的夏季新色，讓豔夏迷人的陽光與熱情瀰漫在城市的每個角落。令人垂涎欲滴的熱帶色彩，蘊含了豐富的植物萃取。

新光三越嘉義新天地A9館 TEL: 02-2725 1336 新光三越嘉義新天地A4館 TEL: 02-2723 8553 新光三越天母店B樓 TEL: 02-2874 8458
新光三越台中店 TEL: 04-2255 2220 新光三越台南新天地 TEL: 06-3030 660 貴陽廣場GF TEL: 02-8772 6328 太平洋SOGO天母店 TEL: 02-2836 7701
客林國際股份有限公司 TEL: 台北市南京西路66號11樓 TEL: 02-2555-6606 FAX: 02-2555-0516

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**VIVARA
EMILIO PUCCI**



Keiko Takagi

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 LOUIS QUATORZE

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