

Art Department



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NIVEA 100 YEARS SKINCARE FOR LIFE

THE ONE CREAM TRUSTED TO CARE FOR SKIN FOR 100 YEARS

NIVEA
Crème

NIVEA.com

nivea
Beiersdorf

The advertisement features a close-up photograph of two young women smiling warmly. The woman in the foreground has her hand near her chin, while the woman behind her is also smiling. A blue circular logo with the Nivea brand name and '100 YEARS SKINCARE FOR LIFE' is positioned in the upper left. A large, detailed image of a Nivea Creme jar lid is in the lower right. The central text is bold and white, and the website 'NIVEA.com' is in the bottom left. A small 'nivea Beiersdorf' logo is in the top right corner.

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OLAY

You can't stop menopause.
But you can have skin that looks too young for it.

New Total Effects Mature Skin Therapy. A VitaNiacin complex with added soy. For intense moisture to fight 7 signs of aging and the extra dry skin that goes along with menopause.

Love the skin you're in.™

total effects

OLAY total effects mature skin therapy

OLAY total effects

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OLAY

Clean deep down
to the pore.*

*No scrubbing required.

Problem skin? Go easy on it with New Olay Pore Refining Mousse Cleanser. It gently cleans down to the pore, without being too harsh. It's deep cleansing in rare form.

Love the skin you're in.™

clarify & cleanse

OLAY
NEW
pore refining
MOUSSE
cleanser

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Wrinkles and pimples.
What's next, bifocals and ripped jeans?



new total effects anti-aging
anti-blemish moisturizer

Fight wrinkles and pimples with the one-step solution designed to treat both. In fact, with a powerful blend of VitaNiacin and salicylic acid, it fights seven signs of aging and blemishes as well as leading department store brands. The perfect remedy for your split-personality skin.

OLAY
love the skin you're in™

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OLAY

Now, fortify at night
and wake up to skin that's
as resilient as you are.

Give your skin nourishing moisture with New Olay Complete Night Fortifying Cream. It helps build your skin's moisture barrier, making it more resilient to the damaging effects of the environment. Now, strengthening your skin is so easy you can do it in your sleep.

Love the skin you're in.™

complete

OLAY
complete
NIGHT
FORTIFYING
cream

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SEPHORA

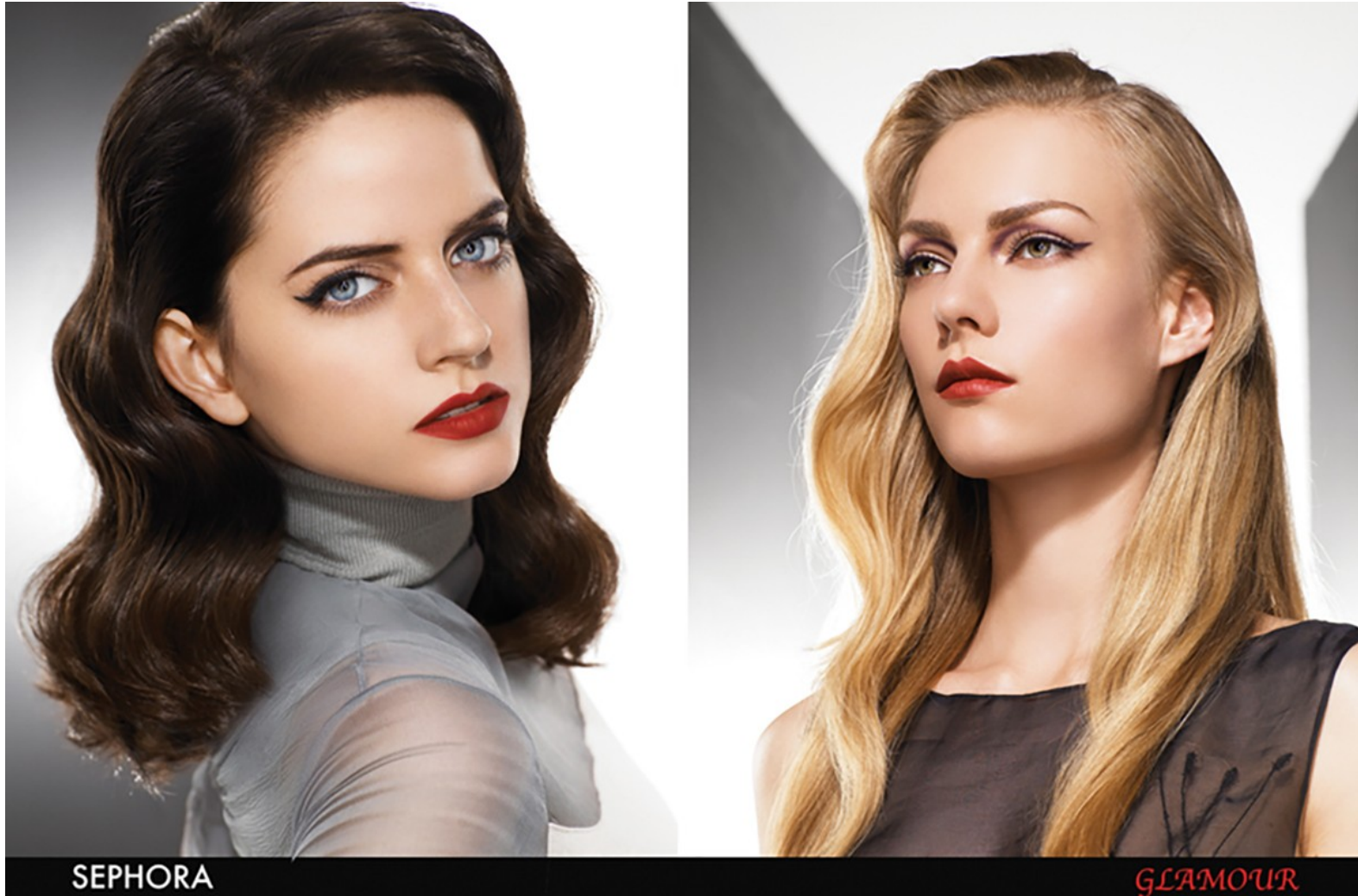


SUPERNATURAL

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L' O R É A L

SkinCare >> Age Re-Perfect

AGE RE-PERFECT PRO-CALCIUM

PRO-CALCIUM, an intensive restoring cream with SPF 15. It contains a form of calcium, called Pro-Calcium, and is enriched with essential elements. The unique formula helps improve the skin's barrier function. Intensely hydrated, skin feels more toned and more resilient.

Results:

- Skin feels less slackened: 78%* agree
- Skin feels less fragile: 81%** agree

*Clinical test, self evaluation by 51 women. **Consumer test, 176 women

How to use

→ Add to My Beauty Case. Consult My Beauty Case ←

“Calcium is the future of my skin “
Jane Fonda, 68 years old. *Jane Fonda*

+

L'OREAL
Paris
CREME-EXTRA
AGE RE-PERFECT
Pro-Calcium

+

SkinCare

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The Autumn
Allure Look

Captivate in an alluring look
of plums and berries.

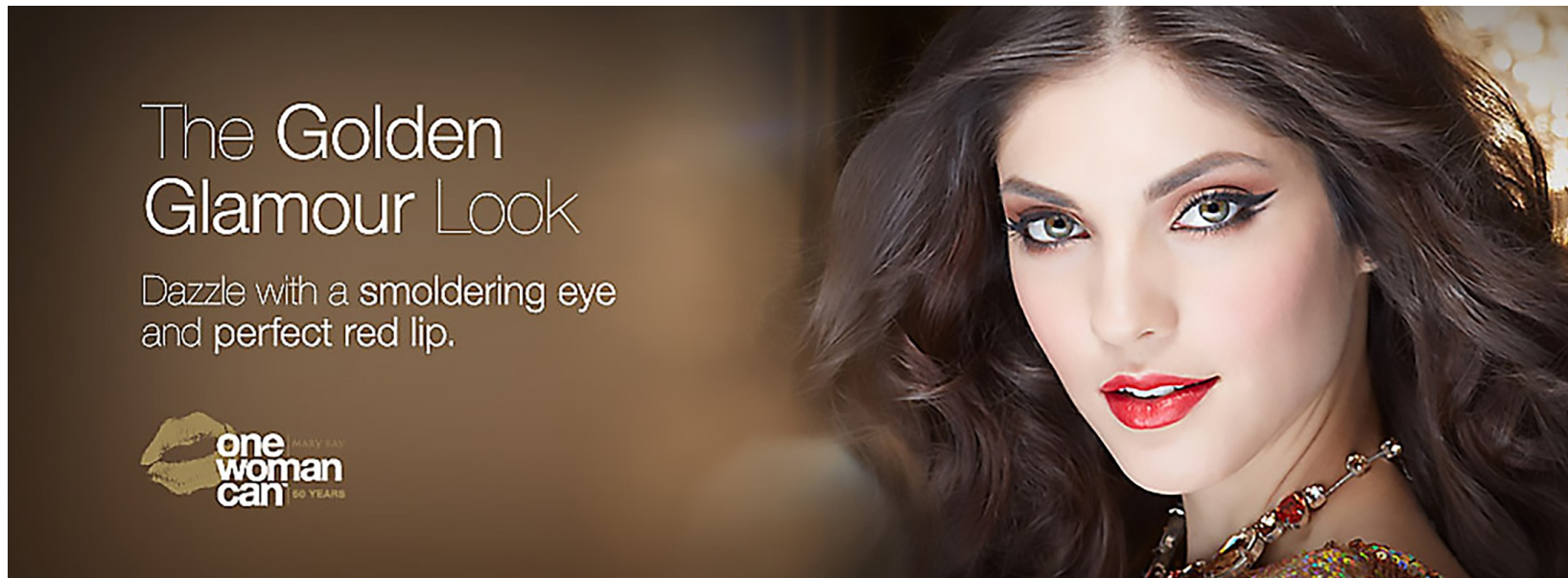


one woman can MARY KAY 60 YEARS

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The Smoky Fantasy Eyes Look

Get this enchanting look by pairing regular-line shades with rich new shades from the latest trend collection.



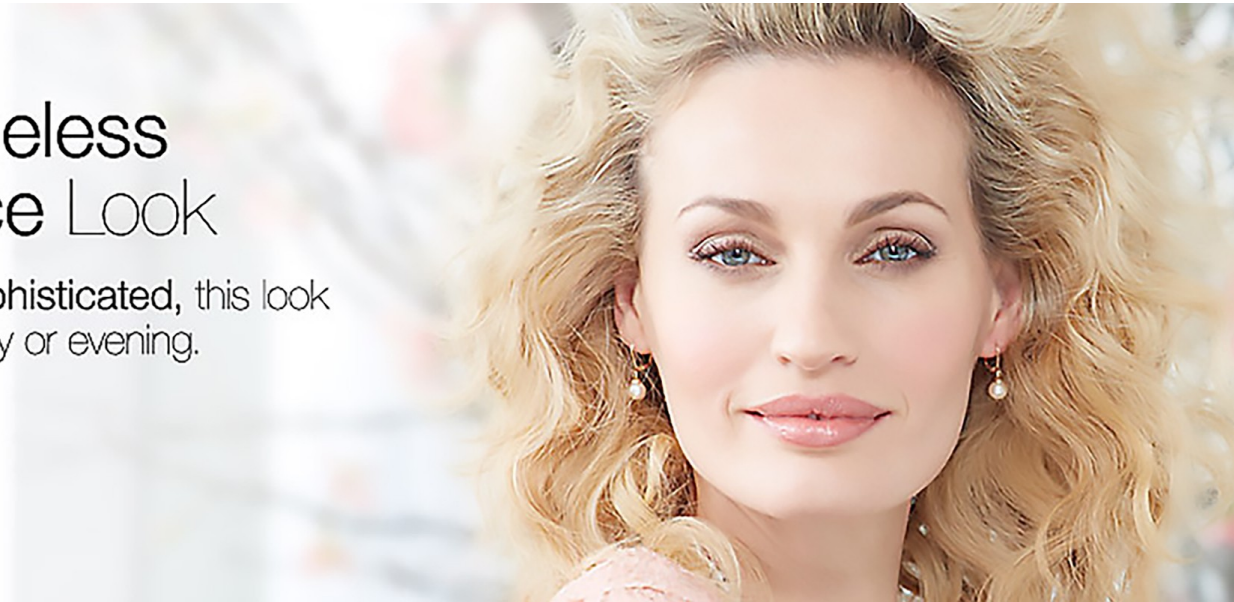
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The Timeless Elegance Look

Subtle and sophisticated, this look
is perfect for day or evening.



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1 WEEK LEFT

Araks

The designer: Parsons graduate Araks Yeramyán's lingerie and swimwear brand is favored by Sofia Coppola and Sarah Jessica Parker.

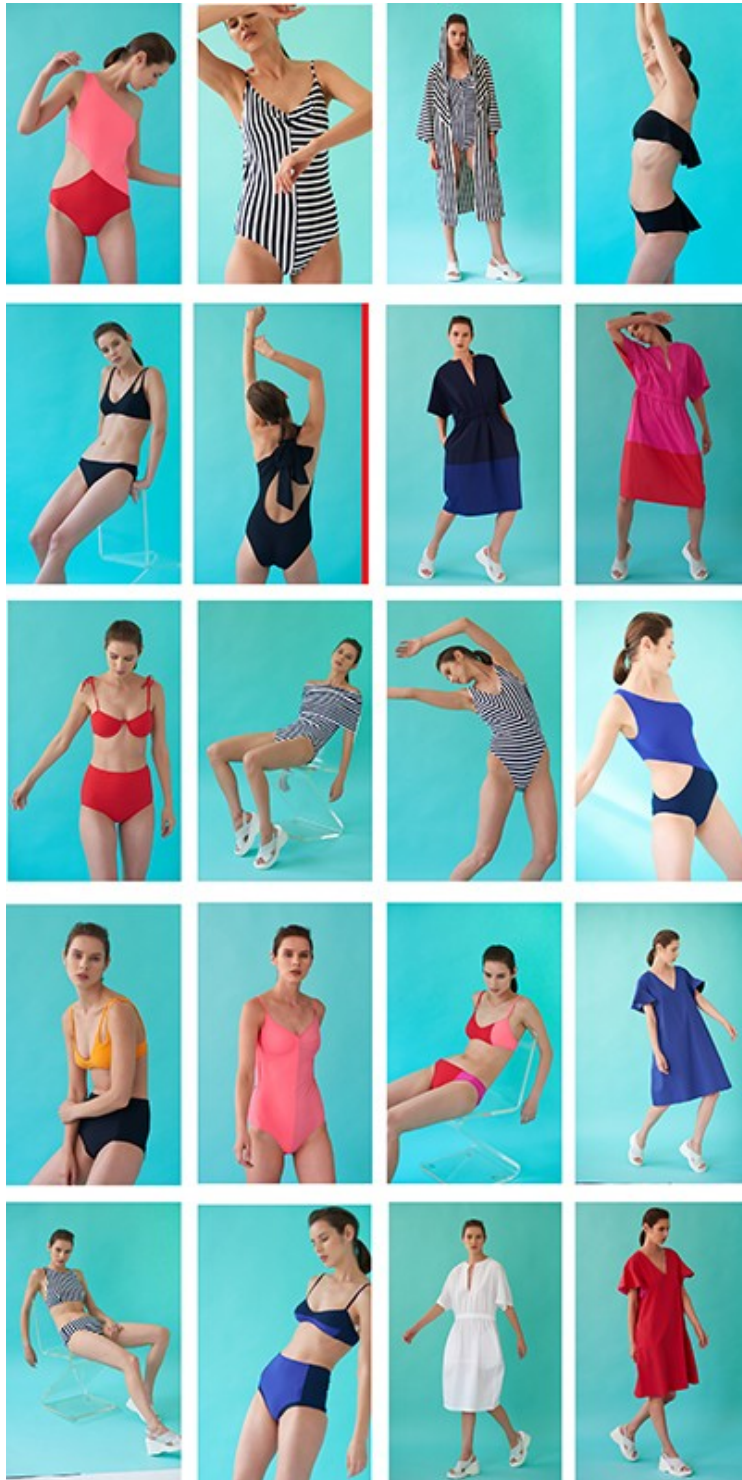
This season it's about: Sleek suits with signature cutouts and bold color combinations.

The piece to buy: The black, open back one-piece accented with a bow.

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THE BAHAMIAN RIVIERA AWAKES. Introducing a glamorous new playground with the world's most celebrated hotels, including the dazzling debut of the Baha Mar Casino & Hotel. Get ready for the rendezvous of the century in Nassau, The Bahamas. For an exclusive preview, visit BahaMar.com.

BAHA MAR CASINO & HOTEL | ROSEWOOD | SLS LUX | GRAND HYATT

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THE BAHAMIAN RIVIERA AWAITS. Introducing a glamorous new playground with the world's most celebrated hotels, including the dazzling debut of the Baha Mar Casino & Hotel. Get ready for the rendezvous of the century in Nassau, The Bahamas. For an exclusive preview, visit BahaMar.com.

BAHA MAR CASINO & HOTEL | ROSEWOOD | SIS LUX | GRAND HYATT

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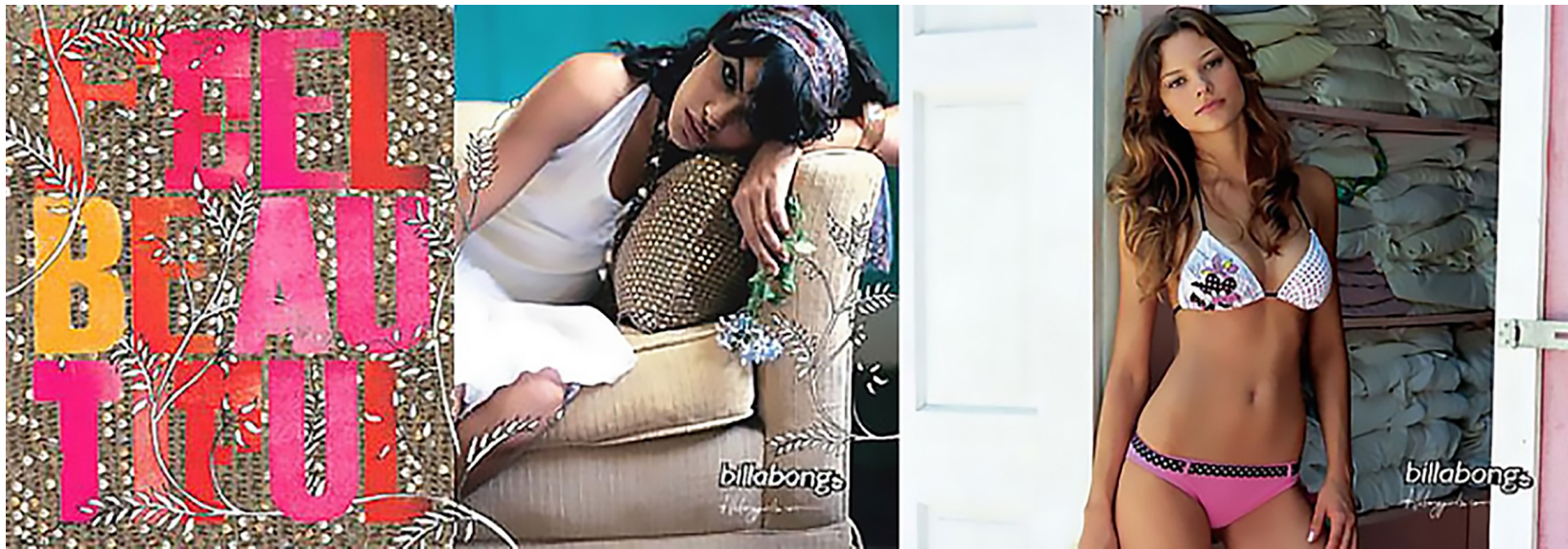
From an unrivaled collection of celebrated hotels to 200,000 square feet of indoor and outdoor meeting space, the Riviera spirit is reawakening to provide new ideas and cultivate camaraderie. Let us craft an inspired event for your group, whether an intimate gathering or a grand conference. Nassau, The Bahamas. For more information or to book now, call 242.677.9000 or visit BahaMar.com.

BAHA MAR CASINO & HOTEL | ROSEWOOD | SIS LUX | GRAND HYATT

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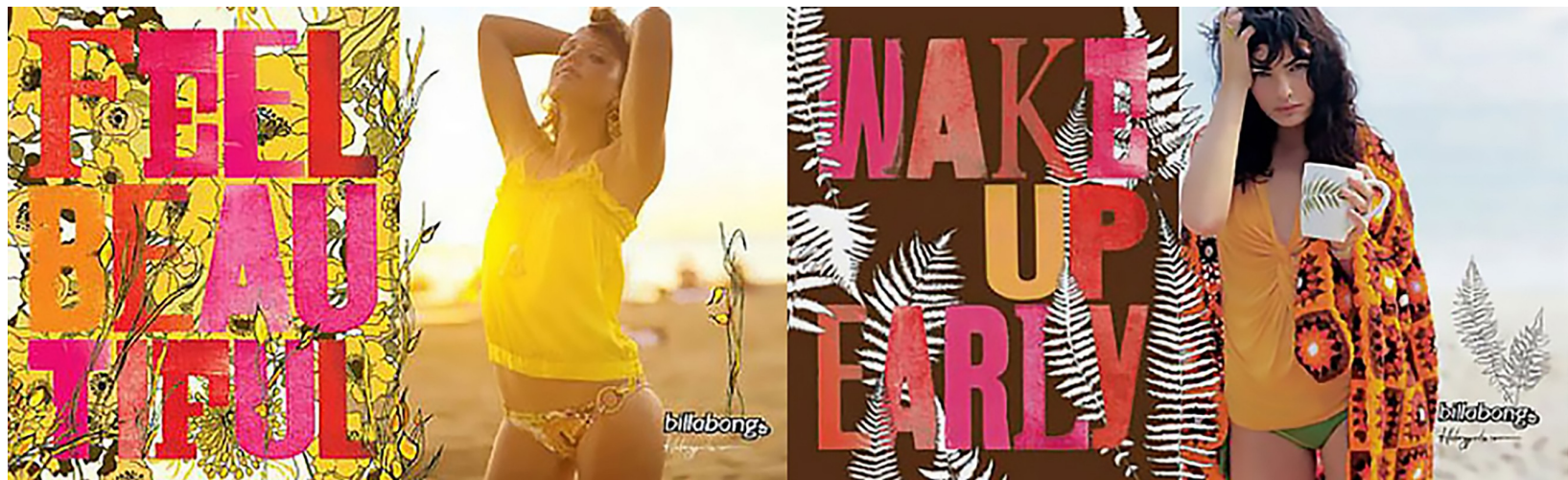
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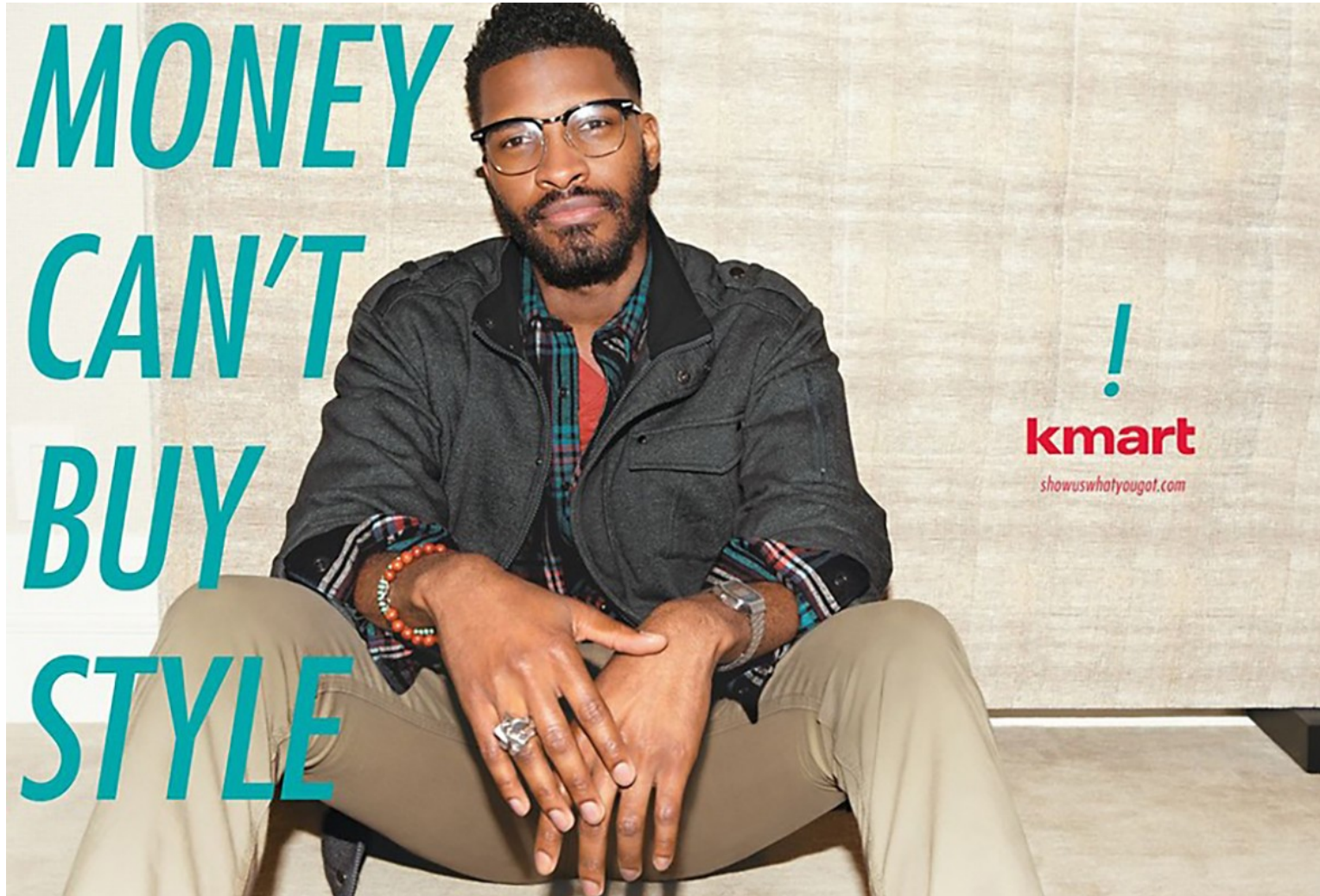
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**MONEY
CAN'T
BUY
STYLE**



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