

Art Department



Eloise Corr Danch

Art Department



Eloise Corr Danch

www.art-dept.com

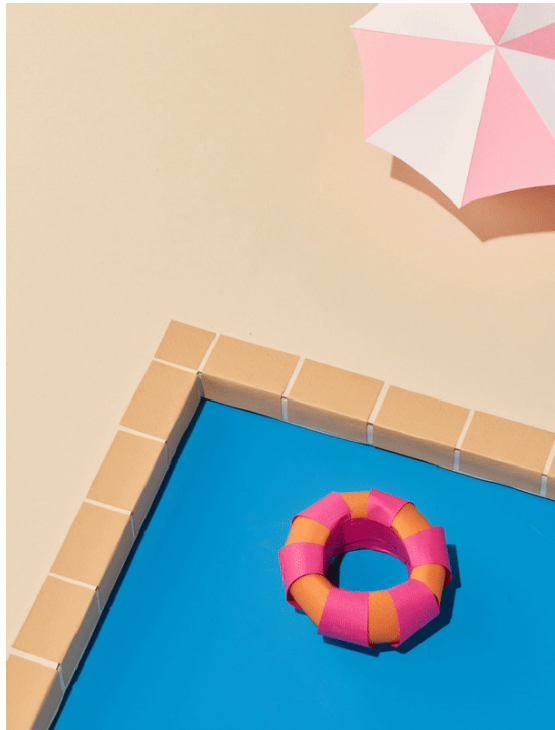
Art Department



Eloise Corr Danch

www.art-dept.com

Art Department



Eloise Corr Danch

Art Department



Eloise Corr Danch

www.art-dept.com

Art Department



Eloise Corr Danch

www.art-dept.com

Art Department



Eloise Corr Danch

www.art-dept.com

Art Department



Eloise Corr Danch

www.art-dept.com

Art Department



Eloise Corr Danch

Art Department



Eloise Corr Danch

www.art-dept.com

Art Department



Eloise Corr Danch

www.art-dept.com

Art Department

Have fun in the sun
with the best protection

This May, the Melanoma Research Alliance and Bergdorf Goodman are working together to support Melanoma Awareness

These brands are donating 20% of their sales of these SPF products to the Melanoma Research Alliance.

Kaplan MD

Daily Moisture SPF 30 Concentrate is a high performance-day moisturizer with DNA Technology that reduces fine lines and wrinkles, while providing free-radical protection. 1.7 oz. \$185, 212 872 8720

Orlane

Exclusively yours, Extreme Anti-Wrinkle Care SPF 30 Sunscreen addresses wrinkles and the onset of skin aging. Protects from damage and dark spots caused by sun exposure. 1.7 oz. \$200, 212 872 8818

Restorsea

Exclusively yours, Rejuvenating Day Lotion SPF 30 Broad Spectrum UVA/UVB with Vibrance™ Complex protects against damage from environmental factors while helping restore the appearance of firmness and radiance. 1.7 oz. \$150, 212 872 8720

Sunday Riley

Cashmere features 100% mineral sun protection that fortifies, detoxifies and hydrates to provide continuous anti-pollution and UV protection for softer, more youthful skin. Water-based formula ensures extended sheer sun defense. 1.7 oz. \$125, 212 872 8635

Chantecaille

Streamlined for summer travel, the Summer SPF Sun features a deluxe sample of Héliosun Deodorating Cream, the perfect prep for the Ultra Sun Protection Sunscreen Primer. Bring warmth into your face with the enhanced glow of St. Bart's Compact Tinted and add a fresh pink shower lip with our new Lip Screen Tint in Baza. \$165, 212 872 2725

Kate Somerville

Get an invisible healthy, sun-kissed look with Somerville's—no sun required. This advanced formula works with your skin's own proteins, gradually darkening to an ultra-natural tan. Eight towelettes \$45, 212 872 8824

Napoleon Perdis

Sheer Genius SPF 30 minimizes the appearance of fine lines and wrinkles and creates a weightless veil of coverage. This formula is light enough for everyday use and boosts skin elasticity and moisture. 1 oz. \$59, 212 872 8829



Hermès
At Hermès, light itself is considered a raw material, as important as any other. Jour d'Hermès, at once bright and luminous, captures the beauty of daylight in a bottle. 2.9 oz. \$140, 212 872 2761

Ready for a beauty refresh?
Think fresh, vivid and bright. Follow our lead—Spring's best beauty is all here! BG.com/beauty

Kaplan MD
Exclusively yours, Clarity Skin Therapy contains medical-grade 20% Benzoyl Peroxide to reduce skin redness, inflammation, and acne. It also acts as a brightener without drying or irritating skin. 3.4 oz. \$60, 212 872 8720
Clarity Toner is infused with organic extracts to tighten pores and refine texture. This spray toner balances skin moisture and sets makeup for a soft, youthful glow. 3.4 oz. \$20, 212 872 8720
Hydrating Milk Cleanser is enriched with organic extracts and plant stem cells to remove impurities while balancing skin. It's powered skin hydrated with 10 glycerin molecules. 3.4 oz. \$20, 212 872 8720
Hydrating Toner is enriched with organic extracts, chamomile and lavender essential oils, to refresh skin for a youthful glow. 3.4 oz. \$20, 212 872 8720
Purifying Foaming Cleanser is a sulfate-free gel cleanser that gently removes makeup, dead surface cells and other impurities without stripping the skin's natural oils. 3.5 oz. \$20, 212 872 8720

Eloise Corr Danch

www.art-dept.com

Art Department



BERGDORF GOODMAN
 754 5TH AVENUE NEW YORK, NY 10019. BG.COM/BEAUTY

PRESORTED STD
 US POSTAGE
 PAID
 BERGDORF
 GOODMAN



Eloise Corr Danch

www.art-dept.com

Art Department



MARC JACOBS BEAUTY

The BRONZE limited-edition bronzer brush is feather soft and extra large for fast application. \$78. *Shown here and on model.* OMEGA BRONZE limited-edition super-sized universal-shade bronzer, delicately scented with coconut, blends effortlessly for a flawless, radiant matte finish that looks tantalizing on all skin tones. 0.8 oz. \$49. DEW DROPS COCONUT GEL-HIGH-LIGHTER, inspired by Marc's love of coconut water, is a luminous gel-cream that hydrates and instantly lights up the complexion. 0.8 oz. \$44. RECOVER! PERFECTING COCONUT SETTING MIST delivers a healthy-looking dewy glow to the complexion while fixing makeup so it looks fresh all day long. 3.8 oz. \$39. UNDERCOVER! PERFECTING COCONUT FACE PRIMER, a hydrating and nutrient-rich formula, brings the refreshing feel of coconut to your face to create a smooth and improved skin surface before applying foundation. 1 oz. \$44.

Shown on model only. Air Blush Soft Glow Duo ultralightweight powder blush features two complementary shades that merge together to customize your color for a sexy, natural-looking glow. In Flash and Fantasy. Also available in four other combinations. 0.28 oz. \$42. Le Marc Liquid Lip Creme, in an indulgent creamy ultra-hydrating liquid formula, offers a range of bold shades for long-lasting, luxurious wear. In Slow Burn. Also available in five other shades. 0.79 oz. \$28. Matte Highliner Eye Crayon, an extreme wear, waterproof eyeliner, delivers intense pigment payoff in a new super-rich matte finish. In Whirlpool. \$25. Velvet Noir Major Volume Mascara is a lash-maximizing mascara that creates instant volume for epic lashes. 0.32 oz. In Noir. \$26. 212 872 8697

Quick Tip
For a longer-lasting ombre, use the Contour Lipliner Pencil as a base on which to build.

DIOR

Shown here and on model. DIORSHOW ICONIC OVERCURL MASCARA features an incurved brush that delivers exceptional curling power for instant lash-styling along the entire fringe. In Black. 0.33 oz. \$29.50. DIORSHOW MAXIMIZER 3D is a serum-primer that conditions lashes while giving them an immediate oversized look. 0.33 oz. \$29.50. ROUGE DOR highly pigmented couture matte- and satin-finish lipsticks provide lasting comfort. In Poison Matte and Terra. Matte. Also available in more than 50 shades. 0.12 oz. \$35. DOR S COULEURS EYESHADOW PALETTE is a couture wardrobe for the eyes, with a central shade surrounded by four accessory shades to achieve custom, multifaceted looks. In 3D Montage. Also available in other combinations. 0.25 oz. \$42. DOR CONTOUR LIPLINER PENCIL glides on beautifully to give the lip contour a plump appearance. Features satin-to-matte shades that match the Rouge Dior colors. In Thrilling Plum. \$31.

Shown on model only. Diorskin Nude Air Luminizer Compact features illuminating pearlescent pigments in a universally flattering shade to highlight and sculpt the face. In 001. Also available in three other shades. 0.21 oz. \$60. Diorskin Nude Air Tan Powder is a bronzing powder with a weightless formula that creates a sun-kissed healthy glow. In Amber. Also available in two other shades. 0.35 oz. \$56. Diorskin AirFlash CC Primer is enriched with an energizing mix of minerals and hyaluronic acid to revive and refresh the complexion. Use under Diorskin AirFlash Spray Foundation to optimize radiance and hold in Universal Beige. 2.4 oz. \$55. Diorskin AirFlash Spray Foundation is a revolutionary spray foundation that brings rebalanced perfection to your daily makeup routine. In 200 Light Beige. Also available in 10 other shades. 2.4 oz. \$62. Diorskin Brow Styler is a retractable ultra-fine pencil that naturally fills, out and reshapes the eyebrow with ultimate precision. In Light Brown. Also available in two other shades. \$29. Diorshow This Liner waterproof eyeliner tears the easy application of a pencil with the glide and tenacity of a liquid liner. For an instant lookable line. From this to black. In Pro-Brown. Also available in nine other shades. 0.15 oz. \$33. Flash Luminizer Radiance Booster Pan is a light-booster and concealer that sculpts the face, illuminates shadowy areas, lessens signs of fatigue, revives the eyes and shapes the contours of the lips. In 002 Ivory. Also available in five other shades. \$40. 212 872 8990

CLÉ DE PEAU BEAUTÉ

UV PROTECTIVE CREAM SPF 50+, a broad spectrum and lightweight sunscreen, delivers high-performance sun protection with antioxidant ingredients that defend against UV rays and dryness for deeply smooth, radiant skin. 2.1 oz. \$150. CONCENTRATED BRIGHTENING SERUM, a comprehensive facial brightening solution, unlocks skin's brilliance and works extensively to control the appearance of dark spots, dullness and unevenness while retarding and firming skin. For exquisite clarity, radiance and translucency. 1.5 oz. \$195. CONCENTRATED BRIGHTENING BODY SERUM reduces the appearance of dullness and uneven skin tone. Perfect for the neck and décolletage areas, this effective serum also helps give skin a firm, youthful look. 3.3 oz. \$125. 212 872 2726

Eloise Corr Danch

www.art-dept.com

Art Department



LA PRAIRIE
WHITE CAVIAR ILLUMINATING PEARL INFUSION is an anti-discoloration firming serum formulated to target three skin-color disorders simultaneously, to promote perfectly luminous and lifted skin. An anti-pollution matrix protects skin from dullness caused by atmospheric pollutants, while a light-infusing complex limits pigment darkening from UV radiation and inhibits redness from skin stress and irritation. 1 oz. \$520. 212.872.2623



BVLGARI
 The **EAU PARFUMÉE COLLECTION**, developed with the house's exceptional savoir-faire, is uniquely structured around the natural notes of rare and precious oils that awaken and refresh the senses. For women and men. Available in Au The Vert, Au The Blanc, Au The Rouge, Au The Bleu, or Au The Noir. 2.5 oz. \$97. 212.872.2725

86.COM/BEAUTY 5



BOTTEGA VENETA
PARCO PALLADIANO, a collection of fragrances for women and men, is inspired by the varied trees, herbs, fruits and flowers surrounding the Palladian villa of the Veneto region of Italy where Bottega Veneta was founded in 1966. Each of the six scents is an olfactory tongue fork, capturing different moments and experiences in a Palladian garden. 3.4 oz. \$295. 212.872.2713

86.COM/BEAUTY 6



CHANTECAILLE
DOSE DE MIEL EYE LIFT, for the ever-so-delicate eye area, is an innovative anti-gelcosome composed of imperceptible microcapsules of oil dispersed in floue de Miel water. Formulated to help reduce every visible sign of eye aging: puffiness, dark circles, new lines, wrinkles and lack of firmness—acts as a mini-spa, leaving the entire eye area looking youthful and fatigue-free. The unique pen applicator ensures that you apply only as much as you need. 0.27 oz. \$97. 212.872.2725

86.COM/BEAUTY 8

Eloise Corr Danch

www.art-dept.com

Art Department



Eloise Corr Danch

www.art-dept.com

Art Department



Eloise Corr Danch

www.art-dept.com

Art Department



THE FRAGRANCE KITCHEN
 BY SHEEKH MAJED AL-SABAH
 Introducing The Everyday Collection of fragrances, featuring soft-scented formulations of their original signature TFK essences designed for everyday wear. THE FINEST EVERYDAY wraps true Al-Sabah with a fresh bouquet of French and Bulgarian roses, musky violet, sweet guaiac and patchouli. AUBUS SPRING EVERYDAY blends white lilac, ly of the valley, white musk and French oak moss with bright Chinese lime and bergamot. 3.4 oz. \$30. 212 872 8666

BC COMBEAUTY 32



ROBERT PIGUET
 ONLYFRAS FRACAS EAU DE PROFUMI TRAVELER DUO presents the iconic and luscious tuberose fragrance—considered Piguet's magnum opus—in a set that is perfect for any voyager. Includes a 3.4-oz. flacon and 1-oz. convenient travel spray. \$185. 212 872 2733
 Receive a complimentary 2.5 oz. Fracas Body Lotion with purchase of your Traveler Duo, while supplies last.

BC COMBEAUTY 34



AERIN
 The AERIN Fragrance Collection features the most beloved Aerin fragrances turned to gold and transformed with intriguing notes such as oud, patchouli and incense. EVENING ROSE D'OR captures the allure of night. AMBER MUSK D'OR exudes power, sensuality and opulence. TANGIER VANILLE D'OR evokes the mystery and splendor of Morocco. 3.4 oz. \$240. 212 872 2777



ARMANIPRIVE
 The ArmaniPrive Haute Couture fragrances comprise a versatile fragrance wardrobe suited to an array of moods, each showcasing the natural beauty of a single precious ingredient. VETIVER BABYLONE is an evocative tribute to vetiver and the legendary terraces of the Hanging Gardens of Babylon. 3.4 oz. \$665. PINK CLAUDE unfolds a surprising character, full of blue and green nuances, with underlying precious iris floral notes. 3.4 oz. \$270. PIVOINE SUSHOU captures the essence of China's most beloved flower—the peony, at once luminous and intoxicating. 3.4 oz. \$165. OUR NORD's textured heart alternates tingles of leather with smoky notes of guaiac and oud. 3.4 oz. \$290. 212 872 8614

BC COMBEAUTY 36

Eloise Corr Danch

www.art-dept.com

Art Department

BERGDORF GOODMAN
74 5TH AVENUE, NEW YORK, NY 10019 • BGC.COM/BEAUTY

EB FLORALS

SLEETRY ROSE is an invisible fragrance interpretation of a resplendent, unforgettable, haunting rose—floral expert Eric Buterbaugh's signature flower. 8.4 oz. \$495.

ROSE FOUR WICK CANDLE, scented with Eric's iconic Rose fragrance, is sumptuous, elegant and softly intoxicating. Hand-poured in a luxurious black vessel. 120-hour burn time. \$295.

THORNS ROSE is a rich, dark and sexy rose fragrance—a vibrant expression of absolute femininity and luxury. 8.4 oz. \$495. 212.872.2733

*Offer in-store only. Please see your sales associate for details. Earn 10,000 InCircle Bonus Points on your regular-priced beauty or fragrance purchase of \$500 or more using your Bergdorf Goodman or Bloomingdale's credit card at Bergdorf Goodman. Bonus Points are earned only after applicable discounts or gift card values have been applied. Standard Platinum Card® and Cardholder's Rewards from American Express are not eligible for Bergdorf Goodman. In-store points will be awarded separately. Delivery and processing charges, taxes, international, beauty salons, Gift Cards and priority purchases are not eligible for InCircle Bonus Points. Any offers or awards Bonus Points earned for completed sales must include your full name and cancelled orders will result in Bonus Point adjustments. Other exclusions may apply. Member Rewards Group employees are not eligible for this offer. In-store offer ends May 30, 2017.

DIANA VREELAND PARFUMS

WILDLY ATTRACTIVE opens with alluring orange blossom, pebergam and a spot of mandarin, accented by a play between neroli and jasmine sambac give way to a froth of musk and the finest natural oak, transporting the wearer on a sedating and mysterious journey. 1.7 oz. \$185, 3.4 oz. \$260, 212.872.2733

Visit the Diana Vreeland ParFums counter to receive a deluxe sample of Wildly Attractive while supplies last.

GIFTS FOR HER
Mother's Day is Sunday, May 14

belif
THE GARDEN

Eloise Corr Danch

www.art-dept.com

Art Department



Eloise Corr Danch

www.art-dept.com

Art Department



Eloise Corr Danch

www.art-dept.com

Art Department



Eloise Corr Danch

Art Department



Eloise Corr Danch

www.art-dept.com