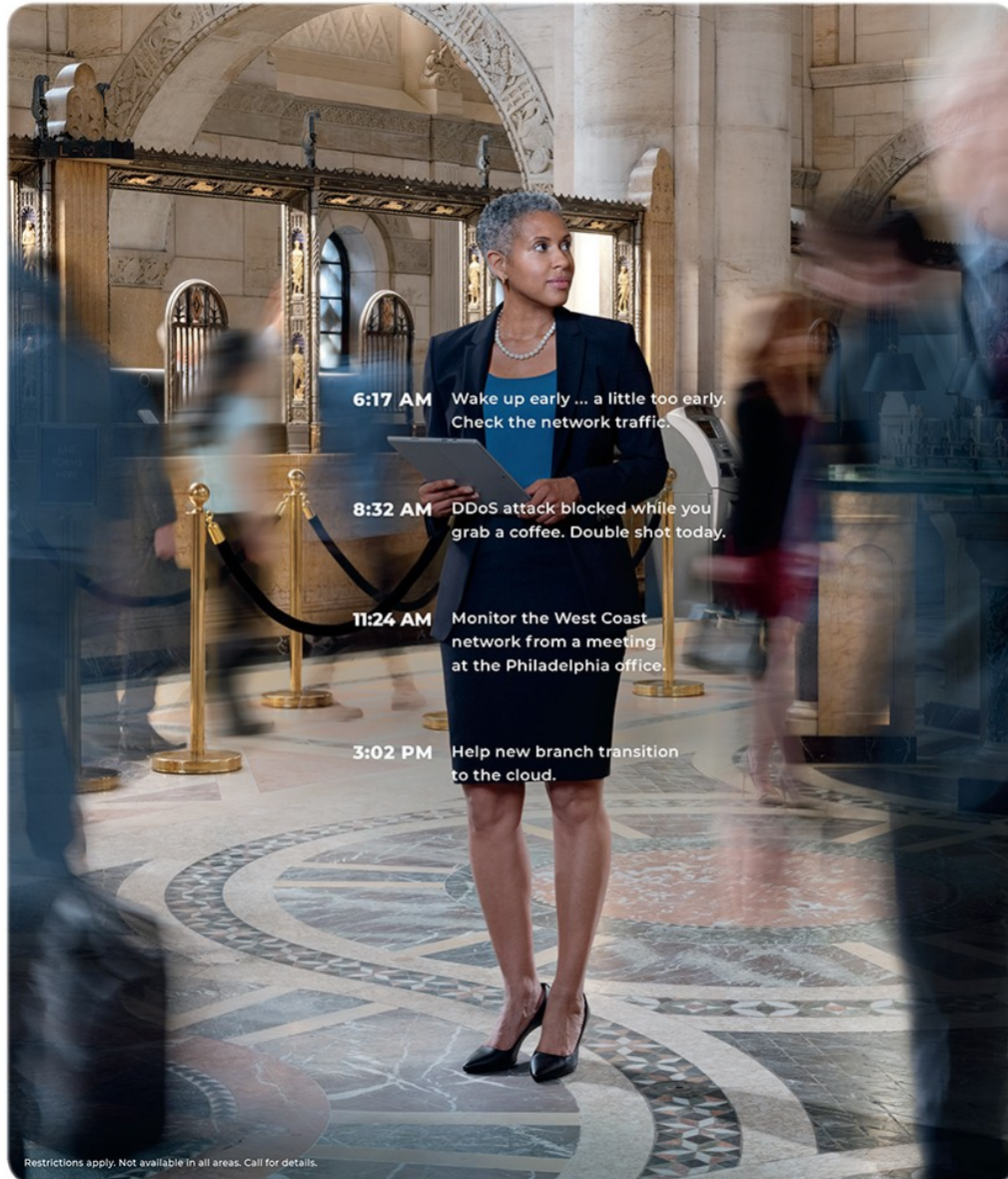


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**Every day in business is a big day.**

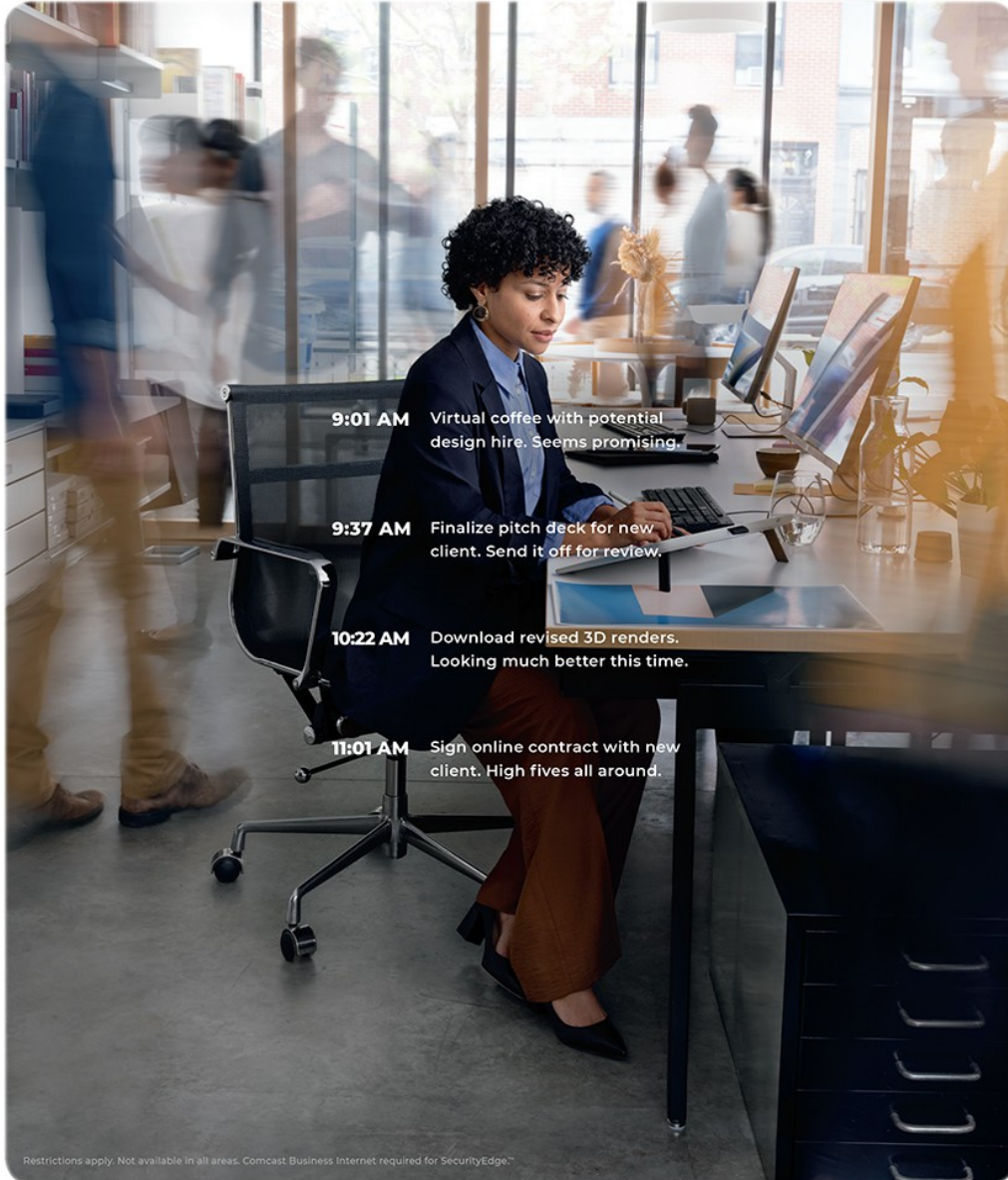
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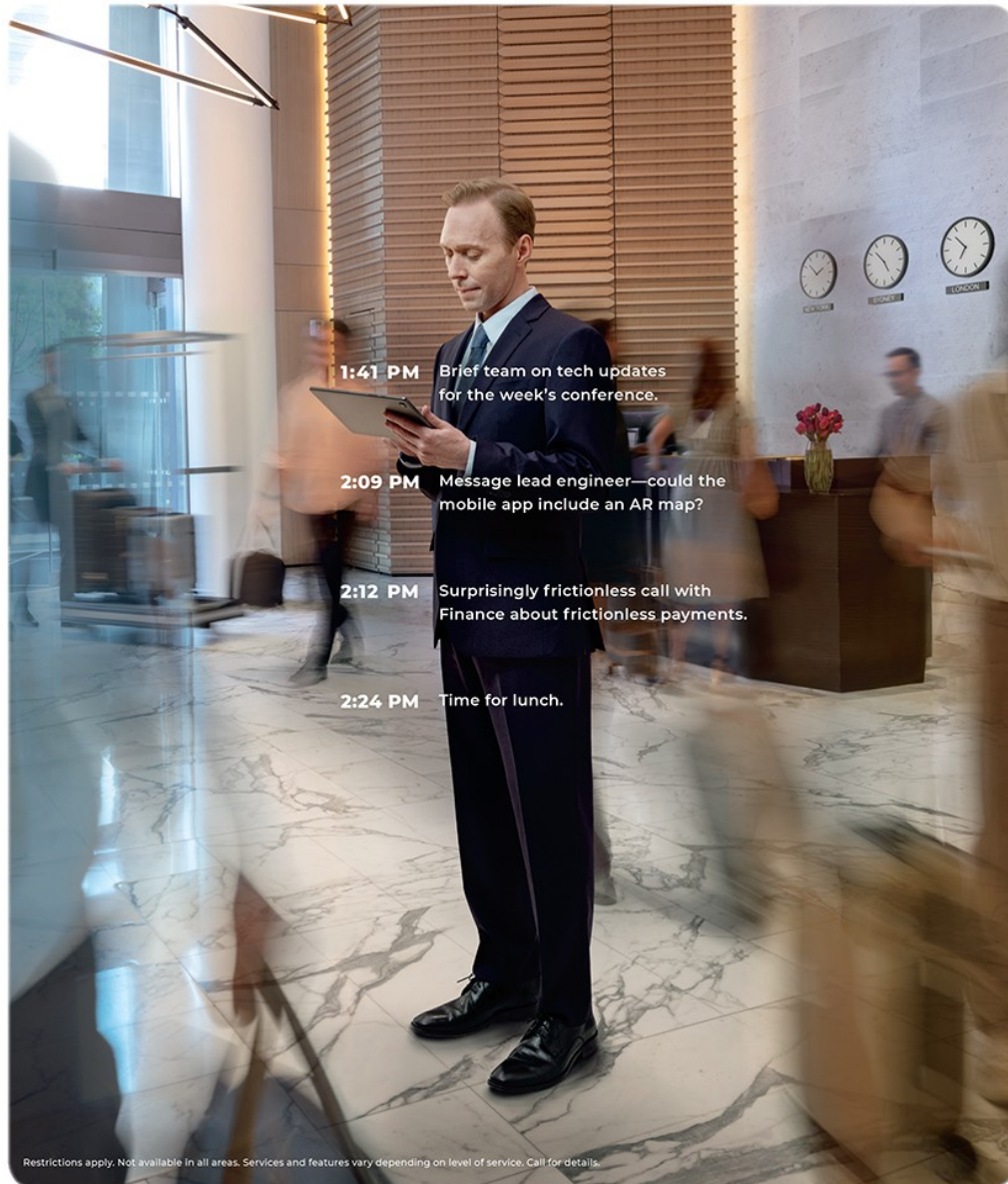
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Designer Jennifer Siegal  
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The image shows the cover of WIRED magazine. The title 'WIRED' is at the top in large blue letters. A man, Adam Neumann, stands in the center holding a large red sign that reads 'HOW WeWork BECAME THE MOST HYPED STARTUP IN THE WORLD'. The background is a modern office space with people working at desks. Various text boxes provide headlines and statistics.

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The advertisement features a man in a grey suit and white shirt, smiling and pointing at his smartphone. He is standing on a cobblestone street in a city, with other pedestrians and buildings in the background. The scene is bathed in warm, golden light, suggesting a sunset or sunrise. The Capital One logo is in the top right corner. The main text is centered in the upper half, and the slogan 'This is Banking Reimagined' is in the lower right. Small text at the bottom right includes 'Member FDIC' and 'Offered by Capital One, N.A. © 2018 Capital One.'

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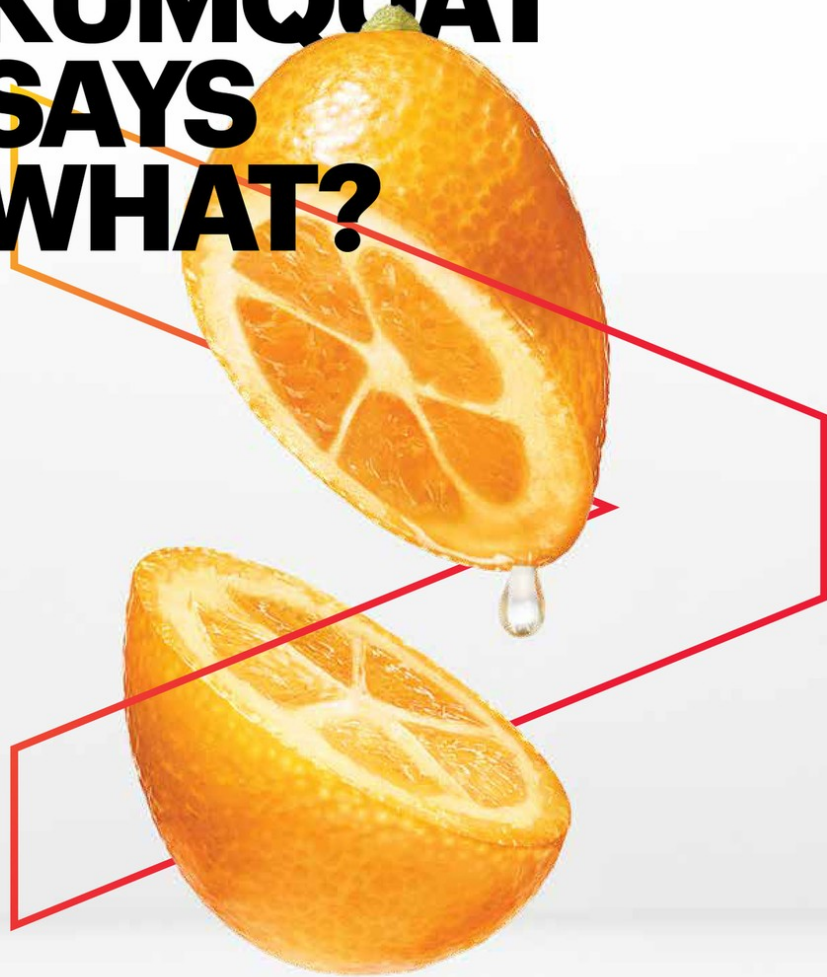
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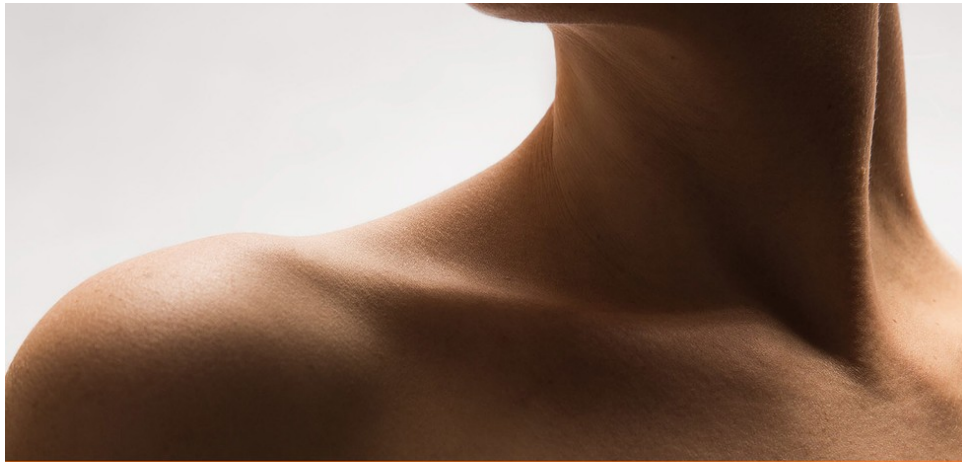
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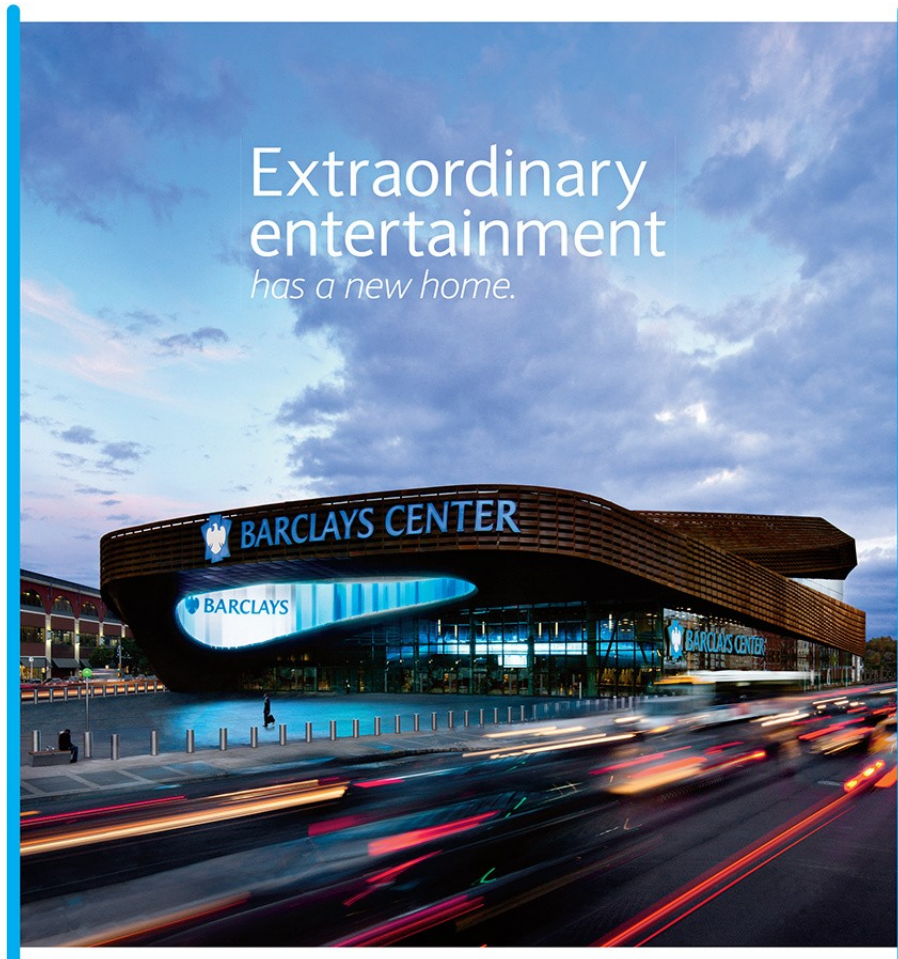
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