

# Art Department



Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)

# Art Department



Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)

# Art Department



Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)

# Art Department



Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)

# Art Department



Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)

# Art Department



Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)

# Art Department



Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)

# Art Department



G R A F F

Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)



# Art Department



Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)

# Art Department



Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)

# Art Department



G R A F F

Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)

# Art Department



Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)

# Art Department



Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)

# Art Department



Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)

# Art Department



Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)

# Art Department



Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)



# Art Department



Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)

# Art Department



Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)

# Art Department



Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)

# Art Department



Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)

# Art Department



Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)

# Art Department



Graeme Montgomery

# Art Department



Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)

# Art Department



Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)



# Art Department



Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)

# Art Department



Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)

# Art Department



Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)

# Art Department



Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)

# Art Department



Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)

# Art Department



Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)

# Art Department



Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)

# Art Department



Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)



# Art Department



Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)

# Art Department



Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)

# Art Department



Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)

# Art Department



Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)

# Art Department



Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)

# Art Department



Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)

# Art Department



GRAFF

Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)

# Art Department



Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)



# Art Department

*stronger, gentler*  
**acid**  
*the change agents for visibly younger skin*

**HYALURONIC ACID**  
*bring dehydrated skin back to life*

**OLEIC ACID**  
*replenish skin's lipids for improved firmness and elasticity\**

**GLYCOLIC ACID**  
*total skin resurfacing in just 5 minutes\*\**

**NEW ADVANCED ACIDS**

For the skincare obsessed and beauty possessed, acids are the go-to ingredients for glowing, youthful looking skin. Now, Advanced Acids takes these skincare superpowers to the next level with patented NIA-114™ technology for advanced resurfacing, rehydration and repair. These modern change agents rev up your regimen for totally transformed, visibly younger skin.

**StriVectin** outsmart aging

AVAILABLE AT ULTA BEAUTY & ULTA.COM • IMPULSE BEAUTY AT MACY'S • DILLARD'S • CARSON'S • AMAZON LUXURY BEAUTY • QVC.COM • STRIVECTIN.COM f @

\*Based on results from instrumentation testing after 8 weeks of use.\*\*Based on exfoliation results from instrumentation testing.

Graeme Montgomery

www.art-dept.com

# Art Department

LACOSTE 



**NEW L.12.12 MAGNETIC**  
POUR ELLE & POUR LUI. SAY LESS, PLAY MORE.

Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)

# Art Department

LACOSTE 



EAU DE LACOSTE L.12.12 POUR LUI  
THE FRAGRANCE COLLECTION FOR MEN



## Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)

# Art Department

LACOSTE 



EAU DE LACOSTE L.12.12 POUR ELLE  
THE FRAGRANCE COLLECTION FOR WOMEN



## Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)

# Art Department



Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)

# Art Department



Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)

# Art Department



Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)

# Art Department



Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)



# Art Department



Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)

# Art Department



Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)

# Art Department



Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)

# Art Department



Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)

# Art Department



Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)

# Art Department



**PRADA**  
L'Eau Ambrée  
The new fragrance by Prada  
[prada.com](http://prada.com)

Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)

# Art Department



**PRADA**  
L'Eau Ambrée  
The new fragrance by Prada  
[prada.com](http://prada.com)

Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)

# Art Department

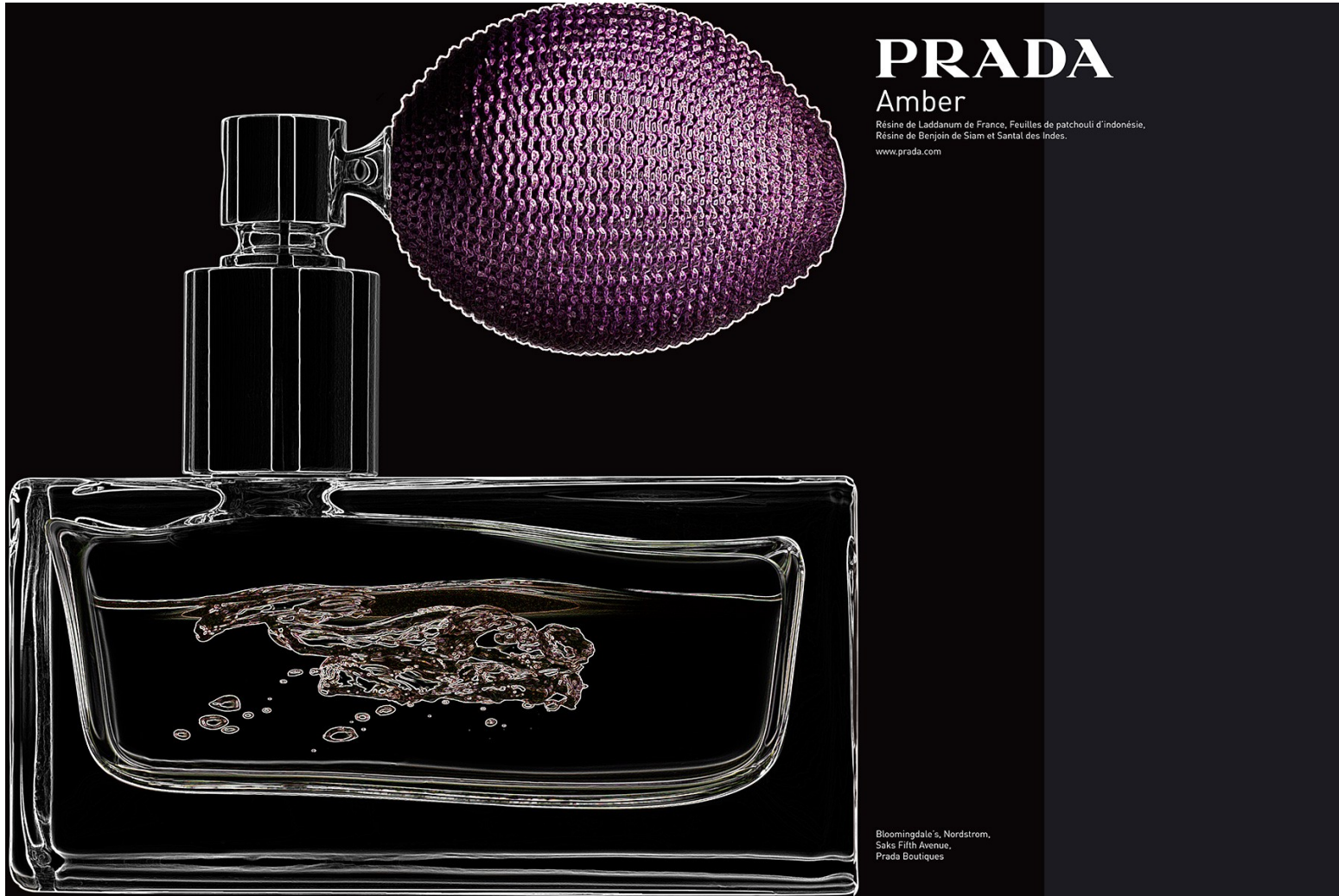


Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)



# Art Department



Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)

# Art Department



Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)

# Art Department

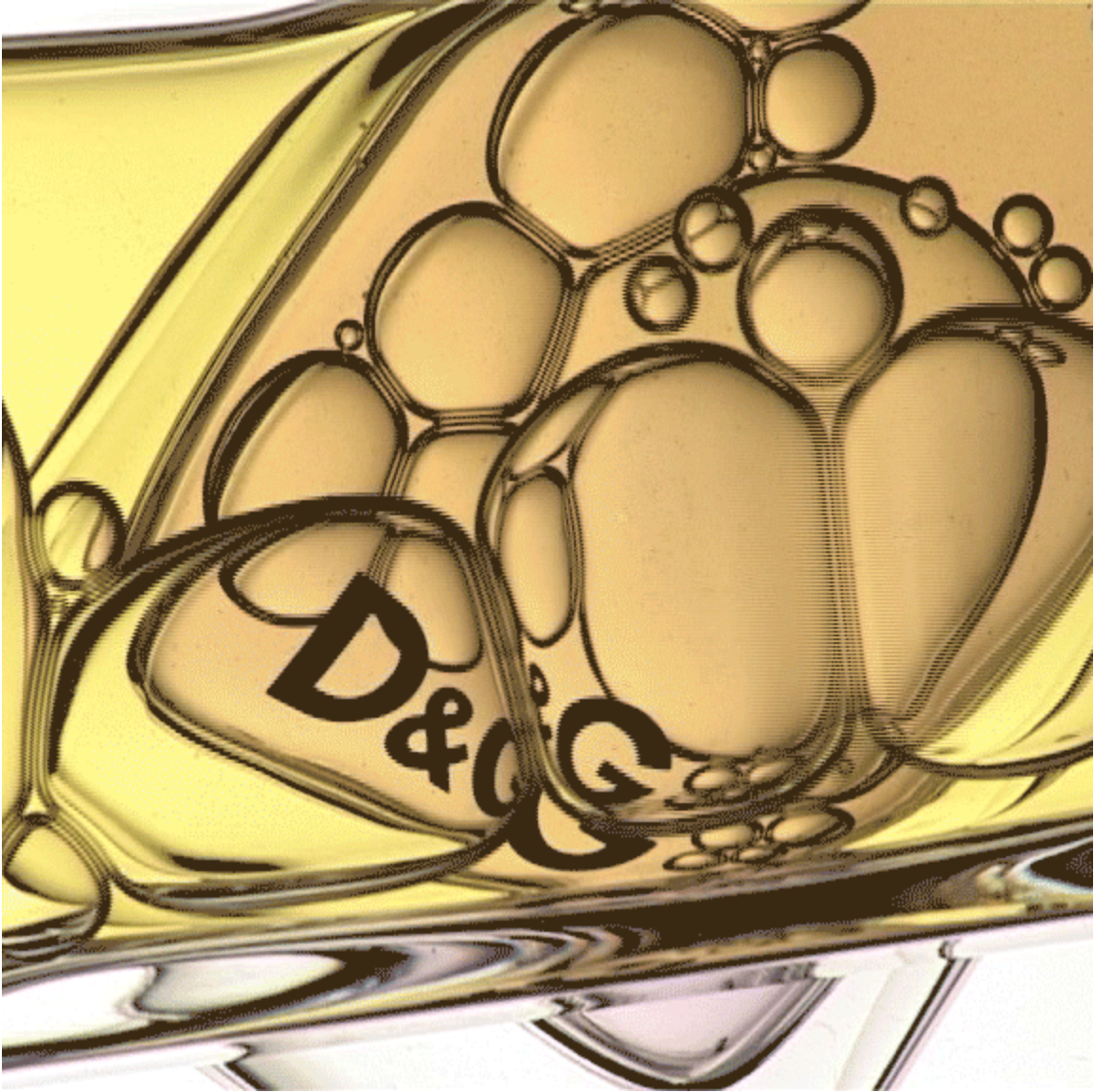
**PRADA**  
eyewear



Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)

# Art Department



Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)

# Art Department



Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)

# Art Department

 **BOSS ORANGE**



SHARE THE PERFECT MOMENT.

[boss-fragrances.com](http://boss-fragrances.com)  
[shop online hugoboss.com](http://shop.online.hugoboss.com)

## Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)

# Art Department

**BOSS**  
HUGO BOSS



SHARE THE PERFECT MOMENT.

[boss-fragrances.com](http://boss-fragrances.com)  
[shop online hugoboss.com](http://shop.online.hugoboss.com)

## Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)

# Art Department

**HUGO**  
HUGO BOSS



SHARE THE PERFECT MOMENT.

[hugo.com](http://hugo.com)  
shop online [hugo.com](http://hugo.com)

## Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)



# Art Department



Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)

# Art Department



Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)

# Art Department

Discover the  
No.1 Anti-Ageing  
Serum in the UK\*,  
Double Serum  
from Clarins.

This innovative two-phase  
system targets all aspects of  
skin ageing in one complete  
concentrate. Skin looks more  
radiant, firmer and wrinkles  
appear reduced.\*\*

Collect a free deluxe 7-day  
sample at John Lewis now.



CLARINS

Never Knowingly Undersold  
on quality | on price | on service

John Lewis  
in store | online | mobile

\*Source: The NPD Group February-December 2013. \*\*Satisfaction test - 194 UK women. One sample per customer, while supplies last. Offer ends 15th March 2014. Our commitment to value means that we match the prices of high street competitors (this excludes online-only or mail order businesses). Service conditions must be comparable. See our 'Never Knowingly Undersold' leaflet in our shops or online for details.

## Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)

# Art Department



**DISCOVER**  
A WORLD OF BEAUTY

From trusted favourites to the latest skincare innovations, we'll help you achieve healthy, beautiful skin.

Never Knowingly Undersold  
on quality | on price | on service

**John Lewis**  
in store | online | mobile

Our commitment to value means that we match the prices of high street competitors (this excludes online-only or mail order businesses). Service conditions must be comparable. See our 'Never Knowingly Undersold' leaflet in our shops or online for details.

## Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)

# Art Department



Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)

# Art Department



Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)

# Art Department



Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)

# Art Department

**REAL MEN WEAR PINK**



Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)



# Art Department



Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)

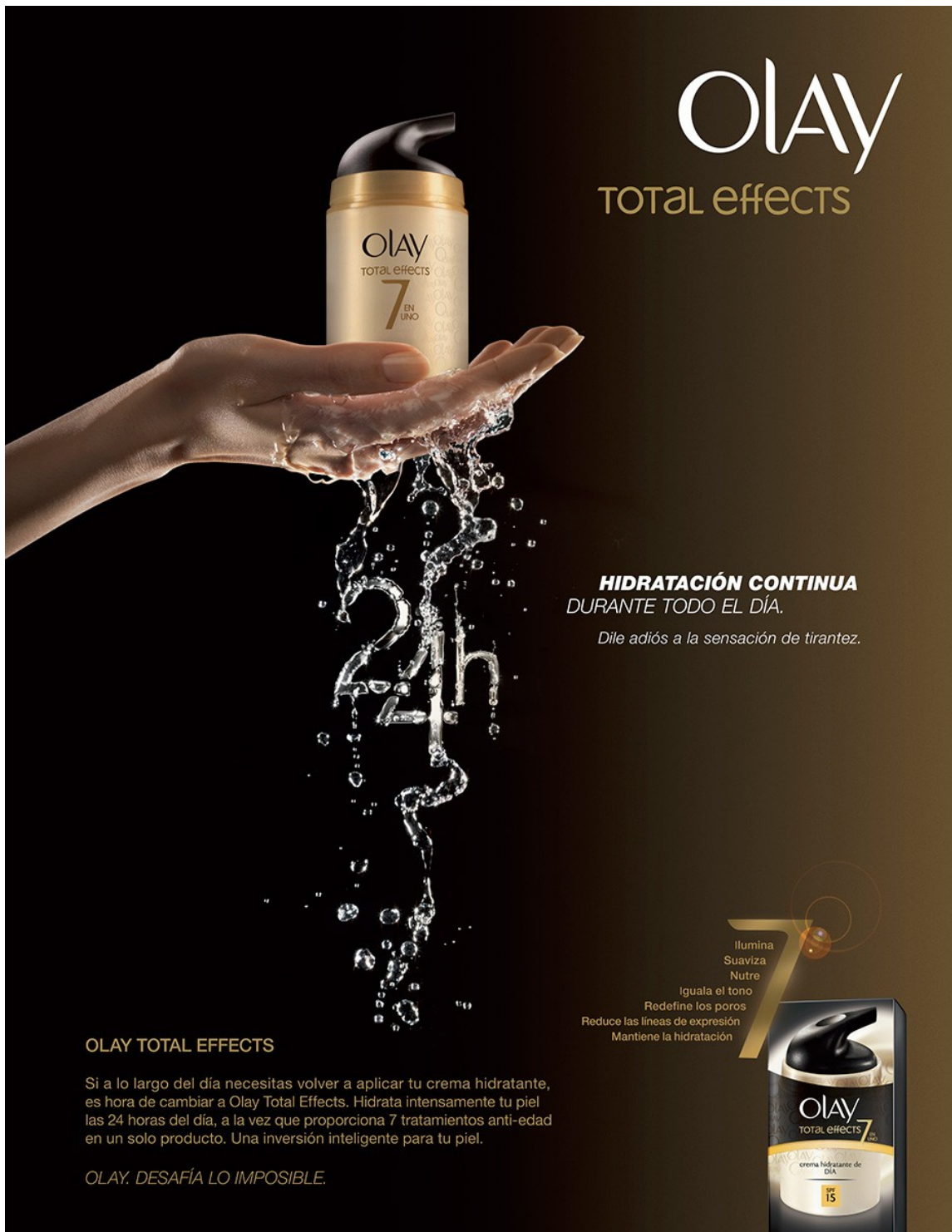
# Art Department



Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)

# Art Department



The advertisement features a hand holding a pump bottle of Olay Total Effects 7 in One Day Cream. Water is being poured from the hand, forming a large '24h' shape. The background is dark, making the product and water stand out.

**OLAY**  
TOTAL effects

**HIDRATACIÓN CONTINUA**  
DURANTE TODO EL DÍA.  
*Dile adiós a la sensación de tirantez.*

**OLAY TOTAL EFFECTS**

Si a lo largo del día necesitas volver a aplicar tu crema hidratante, es hora de cambiar a Olay Total Effects. Hidrata intensamente tu piel las 24 horas del día, a la vez que proporciona 7 tratamientos anti-edad en un solo producto. Una inversión inteligente para tu piel.

*OLAY. DESAFÍA LO IMPOSIBLE.*

- Ilumina
- Suaviza
- Nutre
- Iguala el tono
- Redefine los poros
- Reduce las líneas de expresión
- Mantiene la hidratación

OLAY  
TOTAL effects  
7  
EN UNO  
crema hidratante de  
DÍA  
SPF  
15

Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)

# Art Department

ST. TROPEZ  
SELF TAN

Bronzing Mousse  
240 ml  
8 fl oz  
e

ST. TROPEZ

ST. TROPEZ  
EXPERTISE.  
EVERY TIME

THE PERFECT TAN MADE  
EASY BY THE EXPERTS.

DEVELOPED WITH  
INNOVATIVE AROMAGUARD™  
FRAGRANCE TECHNOLOGY.

BECOME THE EXPERT AT:  
[WWW.ST-TROPEZ.COM/EXPERTS](http://WWW.ST-TROPEZ.COM/EXPERTS)

Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)

# Art Department



ST. TROPEZ  
EXPERTISE.  
EVERYDAY

GRADUAL TAN

ST. TROPEZ

Everyday  
Body  
Moisturiser

Medium  
Dark

200 ml  
6.7 fl oz  
e

THE PERFECT TAN MADE  
EASY BY THE EXPERTS.

DEVELOPED WITH  
INNOVATIVE AROMAGUARD™  
FRAGRANCE TECHNOLOGY.

BECOME THE EXPERT AT:  
[WWW.ST-TROPEZ.COM/EXPERTS](http://WWW.ST-TROPEZ.COM/EXPERTS)

The advertisement features a central image of a white tube of St. Tropez Gradual Tan product with a black cap, set against a soft, warm-toned background. The product tube is reflected below it. The brand name 'ST. TROPEZ' is written vertically in large, thin letters on the left side of the image. Text elements are arranged in a clean, modern layout, with the main headline at the top right and the product details on the tube itself. A large, faint 'ST. TROPEZ' is also visible in the background on the left.

Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)

# Art Department



Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)

# Art Department



Graeme Montgomery

# Art Department



Graeme Montgomery



# Art Department

CND Shellac™  
Power Polish™  
14\* Day Wear. Mirror Shine. Zero Dry Time. No Nail Damage\*. (Really!)



THE  
**POWER** IS IN  
YOUR HANDS

Your hands say it all. Say it powerfully with the only Power Polish. By CND. Exclusively available in the best beauty salons. Visit [cnd.com](http://cnd.com) to find your nearest CND Shellac Certified Salon.

©2012 Creative Nail Design, Inc.

Model is wearing CND Shellac™ Top Coat. \*When used as directed.

Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)

# Art Department

CND  Shellac™  
Power Polish™

14\* Day Wear. Mirror Shine. Zero Dry Time. No Nail Damage\*. (Really!)



THE Your hands say it all. Say it powerfully with the only Power Polish. By CND. Exclusively available in the best beauty salons. Visit [cnd.com](http://cnd.com) to find your nearest CND Shellac Certified Salon.  
**POWER** IS IN  
**YOUR HANDS**



©2007 Creative Nail Design, Inc.

Model is wearing CND Shellac™. \*When used as directed.

## Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)

# Art Department

CND Shellac™  
Power Polish™  
14\* Day Wear. Mirror Shine. Zero Dry Time. No Nail Damage\*. (Really!)



THE  
**POWER** IS IN  
YOUR HANDS

Your hands say it all. Say it powerfully with the only Power Polish. By CND. Exclusively available in the best beauty salons. Visit [cnd.com](http://cnd.com) to find your nearest CND Shellac Certified Salon.

Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)

# Art Department

CND Shellac™  
Power Polish™

14\* Day Wear. Mirror Shine. Zero Dry Time. No Nail Damage\*. (Really!)



THE  
**POWER** IS IN  
YOUR HANDS

Your hands say it all. Say it powerfully with the only Power Polish. By CND. Exclusively available in the best beauty salons. Visit [cnd.com](http://cnd.com) to find your nearest CND Shellac Certified Salon.

©2012 Creative Nail Design, Inc.

Model is wearing CND Shellac Rubble. \*When used as directed.

## Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)

# Art Department



187 8888  
Beiersdorf

**NIVEA**

**41,045  
FACES  
SAY YES**

99% of women who tried  
NIVEA Visage Anti-wrinkle Q10  
Plus said they'd buy it.  
An amazing result from the  
UK'S biggest product test.



**NIVEA**  
VISAGE  
ANTI-WRINKLE  
Q10PLUS  
DAY CREAM with SPF 15  
ANTI-WRINKLE SYSTEM

[www.NIVEA.co.uk](http://www.NIVEA.co.uk)

Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)

# Art Department



107 ●●●●  
Beiersdorf

**NIVEA**

**9,184  
TUMMIES  
ARE A  
FIRM YES**

99.98% of women who tried  
NIVEA Body Firming Lotion Q10 Plus  
said they'd buy it. An amazing result  
from the UK'S biggest product test.

**NIVEA**  
Firming  
Body Lotion  
**Q10 PLUS**  
✓ SCIENTIFICALLY PROVEN  
Q10 skin's own Q10 CoQ10  
For noticeably firmer skin

[www.NIVEA.co.uk](http://www.NIVEA.co.uk)

Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)

# Art Department

for \*\*\*\*  
Beiersdorf

**NIVEA**

**9,390  
HANDS  
VOTE YES**

98% of women who tried  
NIVEA Hand Age Defying Q10  
Plus said they'd buy it.  
An amazing result from the  
UK'S biggest product test.

**NIVEA**  
Hand  
AGE DEFYING  
Q10 PLUS

Smooths hands &  
reduces the appearance  
of premature ageing

With skin's own Q10 Energy  
complex & UV filters

[www.NIVEA.co.uk](http://www.NIVEA.co.uk)

Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)

# Art Department



Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)



# Art Department



TOBACCO SERIOUSLY DAMAGES HEALTH

Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)

# Art Department



TOBACCO SERIOUSLY DAMAGES HEALTH

Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)

# Art Department

**DUNHILL**  
SINCE 1907

## QUALITY BLENDS

INDIVIDUAL TASTES



PERFECT TASTE. ALWAYS

TOBACCO SERIOUSLY DAMAGES HEALTH

Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)

# Art Department



TOBACCO SERIOUSLY DAMAGES HEALTH

Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)

# Art Department



Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)

# Art Department



Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)

# Art Department



Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)

# Art Department



Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)



# Art Department




Graeme Montgomery


[www.art-dept.com](http://www.art-dept.com)

# Art Department

Windows®. Life without Walls™.  
HP recommends Windows 7.


ENVY<sup>13</sup>  
THE TECHNOLOGY OF LUXURY.



 With its energy-efficient Intel® processor, Envy™ delivers up to 16 hours battery life\*.  
\*varies by configuration

Find out more at [hp.com/envy](http://hp.com/envy)

© 2009 Hewlett-Packard Development Company, L.P. The information contained herein is subject to change without notice. Intel, the Intel Logo, Intel Inside, Intel Core, and Core Inside are trademarks of Intel Corporation in the U.S. and other countries.

THE COMPUTER IS PERSONAL AGAIN. 

Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)

# Art Department

Windows®. Life without Walls™.  
HP recommends Windows 7.

ENVY<sup>15</sup>  
THE TECHNOLOGY OF LUXURY.



 Intel® leading-edge performance, up to 16 GB of memory and a right vision webcam are just some of the trend-setting technologies already available in Envy.

Find out more at [hp.com/envy](http://hp.com/envy)

© 2009 Hewlett-Packard Development Company, L.P. The information contained herein is subject to change without notice. Intel, the Intel Logo, Intel Inside, Intel Core, and Core Inside are trademarks of Intel Corporation in the U.S. and other countries.

THE COMPUTER IS PERSONAL AGAIN. 

Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)

# Art Department



**The art of performance.**

The Floating Glass suite by Jenn-Air. A stylish reflective glass that mirrors a performance like no other. Cutting-edge controls and features respond to your every need. That's the cooking heritage of Jenn-Air. A reputation of true performance with the luxury of design. Go to [JennAir.com](http://JennAir.com), or visit any of our exclusive retailers.

 JENN-AIR.

®Registered Trademark™ Trademark of Jenn-Air, U.S.A. ©2007 All rights reserved.

Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)

# Art Department



**The power of performance.**

 The Pro-Style® Stainless suite by Jenn-Air. The majestic steel-clad design surrounds a performance like no other. Powerful controls with one purpose—to put you in control. That's the cooking heritage of Jenn-Air. A reputation of true performance with the luxury of design. Go to [JennAir.com](http://JennAir.com), or visit any of our exclusive retailers.

®Registered Trademark™ Trademark of Jenn Air, U.S.A. ©2007 All rights reserved.

Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)

# Art Department



Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)

# Art Department



Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)

# Art Department



Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)



# Art Department



Graeme Montgomery

[www.art-dept.com](http://www.art-dept.com)