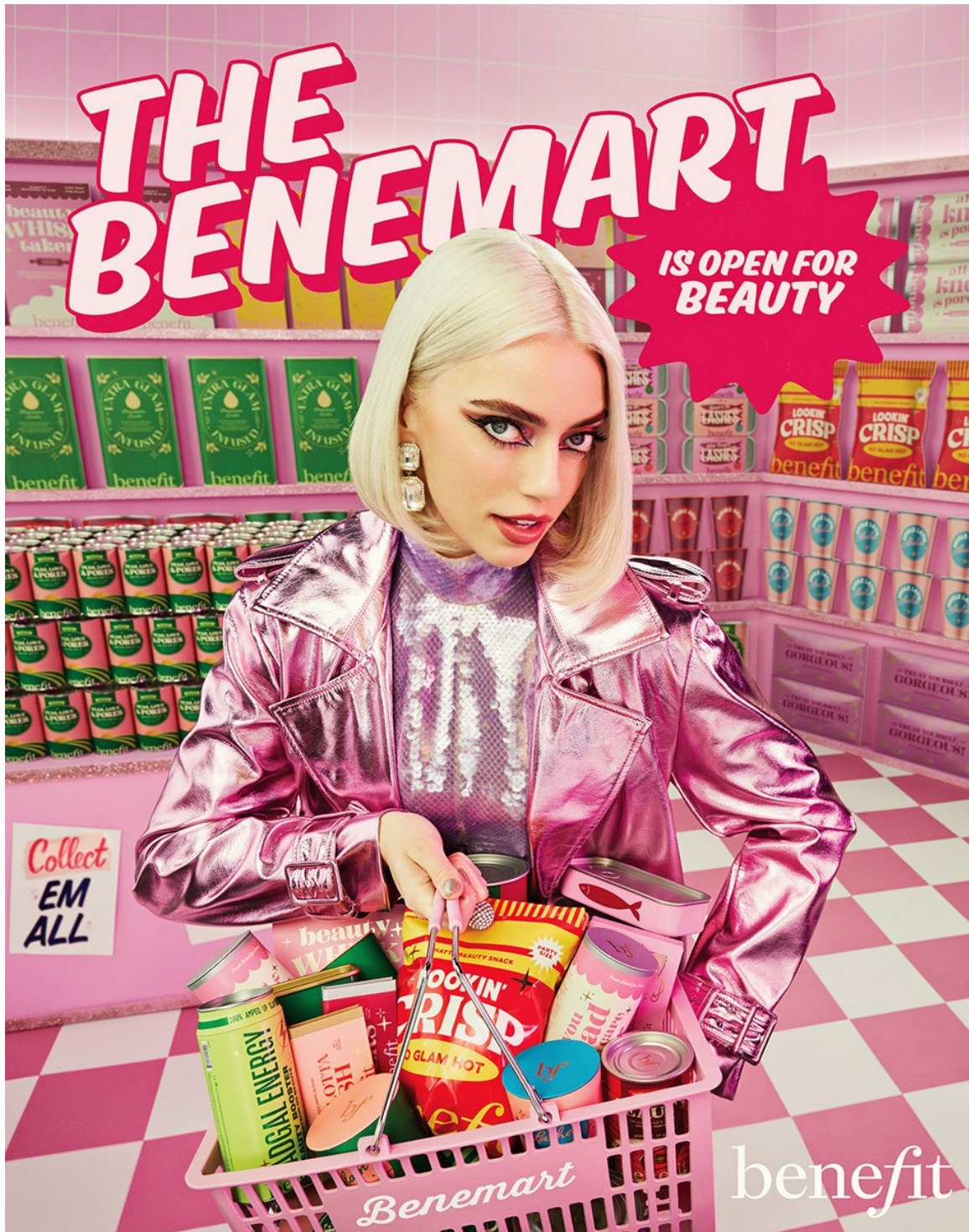


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benefit

NEW!

benefit

MAKE A SPLASH

MOST LIKELY TO MAKE A SPLASH

Meet Splashtint, a moisturizing dewy lip tint

The advertisement features a young woman with long, wavy, reddish-brown hair and bangs, smiling broadly. She is wearing a light blue varsity jacket with white stripes on the collar and a circular patch on the chest that says "MAKE A SPLASH". In the bottom left corner, there is a white bottle of Benefit Splashtint lip tint with a red applicator. A pink starburst graphic with the word "NEW!" is positioned above the bottle. The background of the photo is a solid light blue color.

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benefit

NEW!

PRESIDENT OF THE PLUSH CLUB
Meet Plushtint, a moisturizing matte lip tint

The advertisement features a woman with long, wavy, reddish-brown hair and blue eyes, wearing a pink and white varsity jacket with a large red letter 'P' on the chest. She is looking directly at the camera. In the bottom left corner, there is a product shot of the Benefit Plushtint lip tint, which is a white tube with a red applicator. A red starburst graphic with the word 'NEW!' is positioned above the product. The background is a light blue sky.

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TINTS: THE NEW CLASS
Moisturizing lip tints. Go dewy or get matte.

The advertisement features two models in a school-themed setting with green lockers. The model on the left wears a light blue varsity jacket with a large blue 'S', a yellow 'SPLASH' patch, and a horse patch. The model on the right wears a pink varsity sweater with a large red 'P', a tiger patch, and a blue shield patch that says 'Plush Club'. In the bottom left corner, a pink starburst graphic contains two lip tint tubes and a brush, labeled 'Splashtint & Plushtint'. The 'benefit' logo is in the bottom right corner.

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Fluff Yeah!

benefit
SAN FRANCISCO

benefit
FLUFF UP BROW WAX

GET FLUFFY,
FLEXIBLE BROWS

The advertisement features a close-up portrait of a woman with her face framed by a thick layer of vibrant pink feathers. She has a soft, pleasant expression. The text 'Fluff Yeah!' is prominently displayed in a large, white, serif font across the top of her face. In the bottom left corner, the 'benefit' logo is shown in a white, lowercase serif font, with 'SAN FRANCISCO' in a smaller font underneath. In the bottom right corner, a silver tube of 'benefit FLUFF UP BROW WAX' is shown next to its applicator brush. The tube has the brand name and product name printed on it. Below the product, the slogan 'GET FLUFFY, FLEXIBLE BROWS' is written in a white, sans-serif font.

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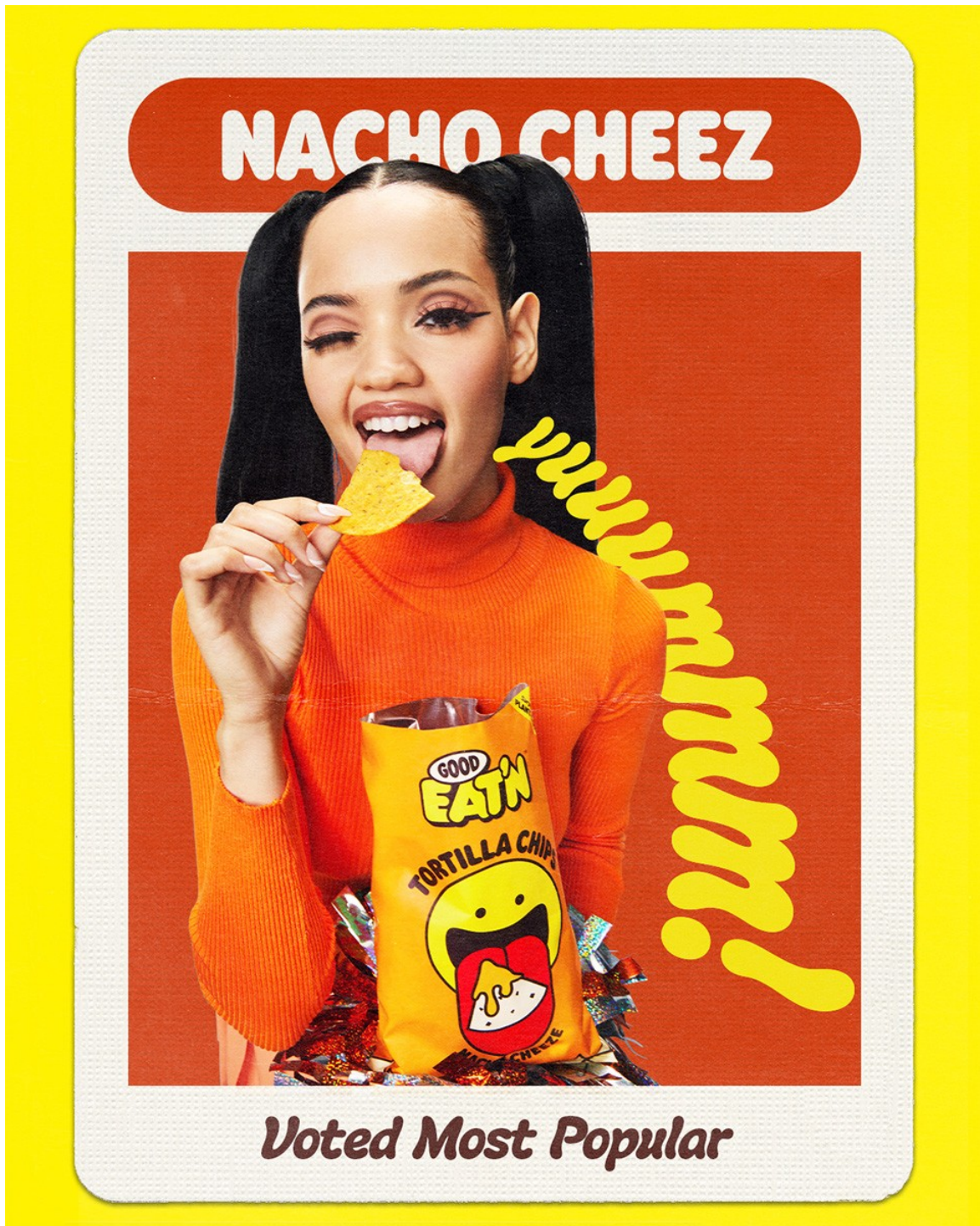
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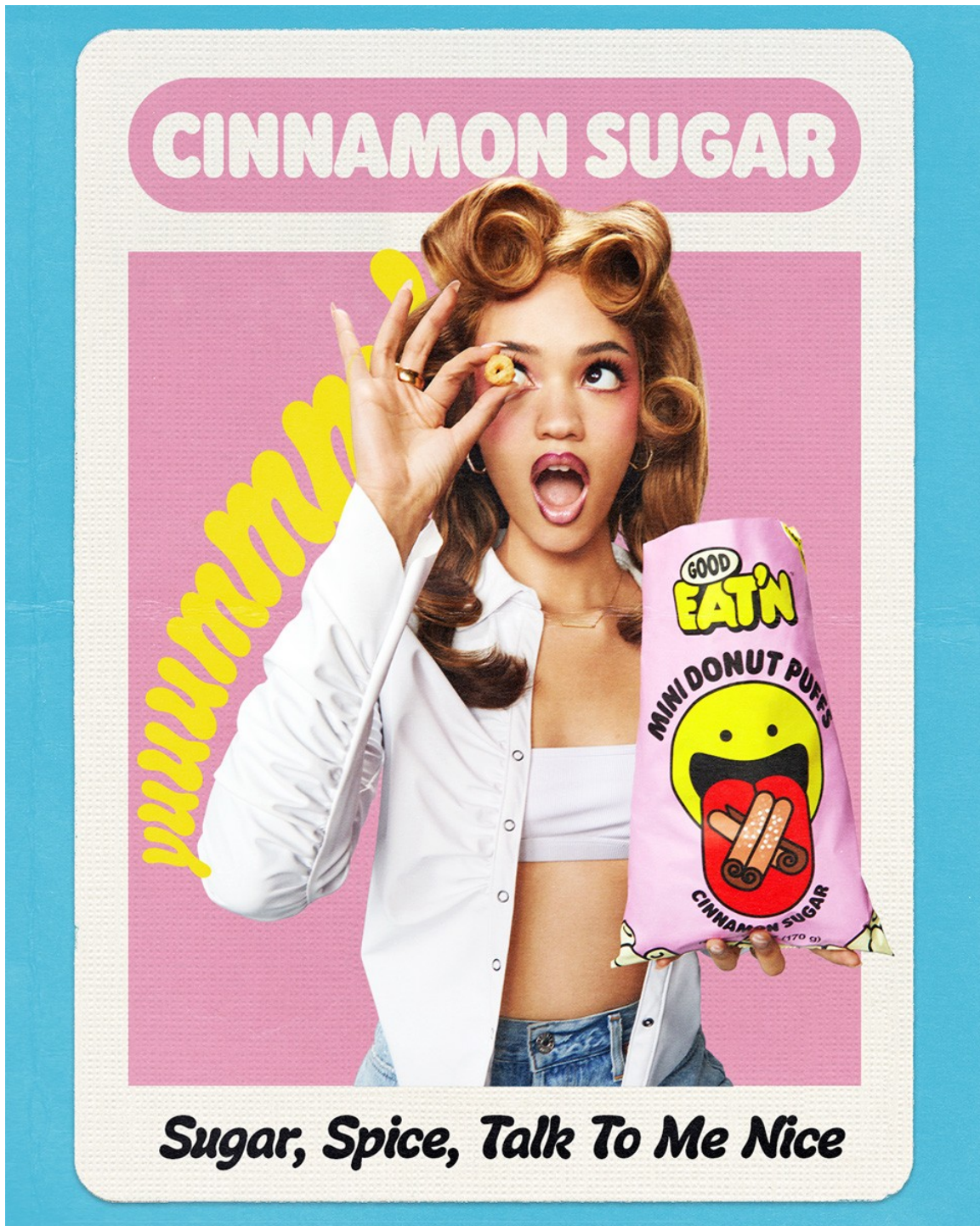
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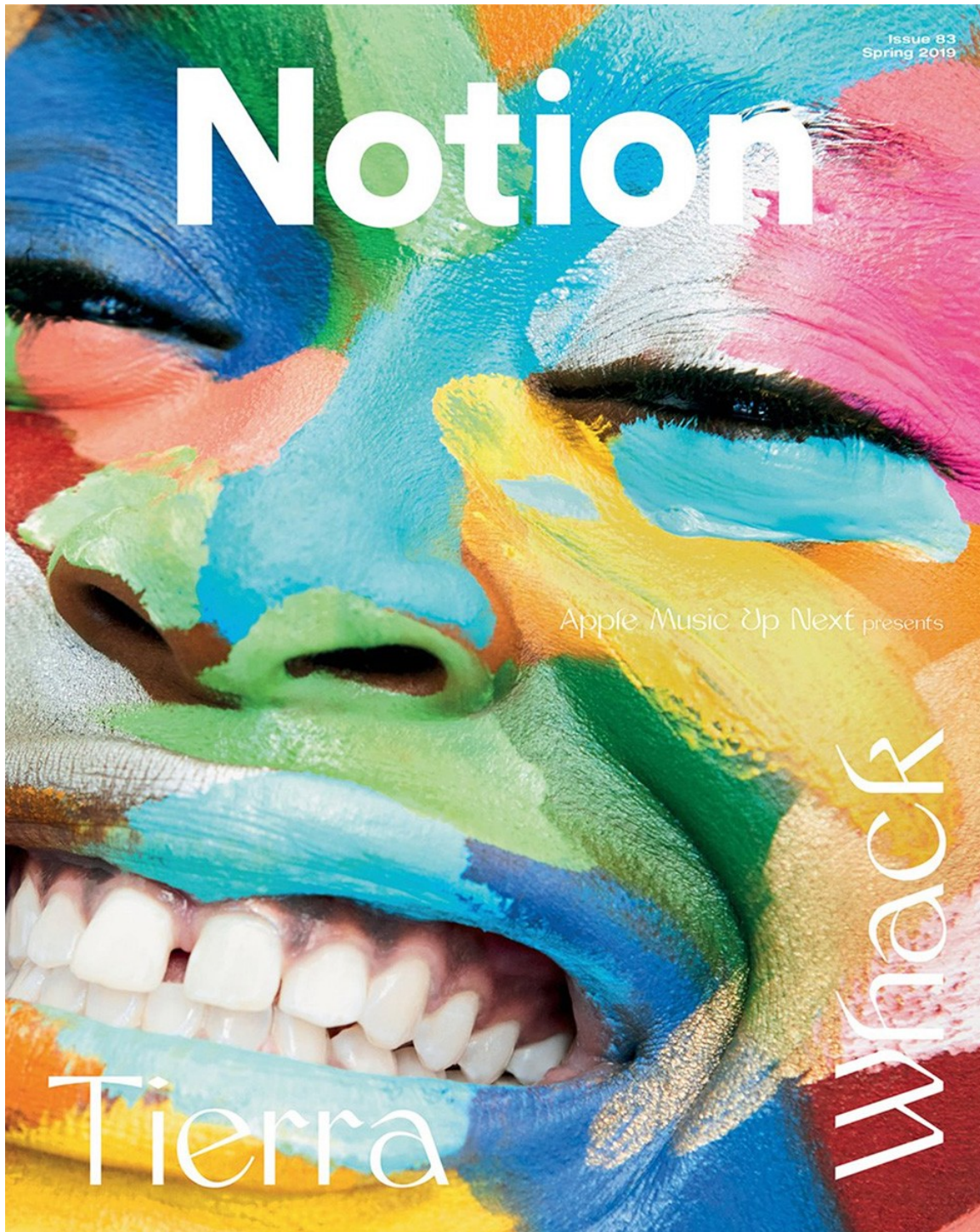
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motorola

Lenovo

snap a speaker
on your moto z2™

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Motomods™ sold separately. Motorola Mobility LLC, a Lenovo Company.

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GODIVA *is* **CHOCOLATE**



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NEW STYLE RULES

ACROSS THE GLOBE

WOMEN IN DESIGN
MAGIC OF
MEXICO CITY
MODEST FASHION
REBORN

SHAILENE WOODLEY

A SIGHT TO BEHOLD

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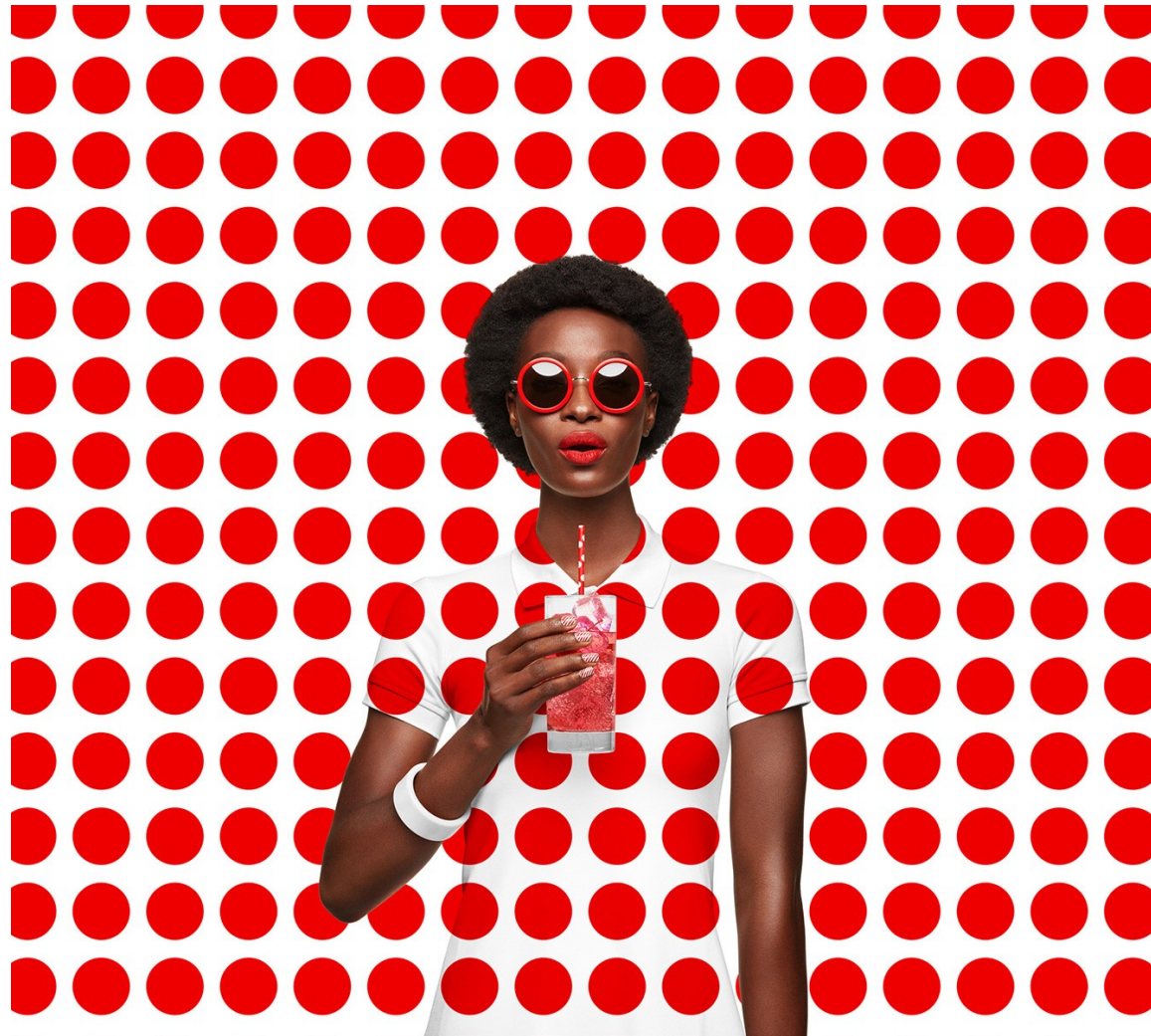
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