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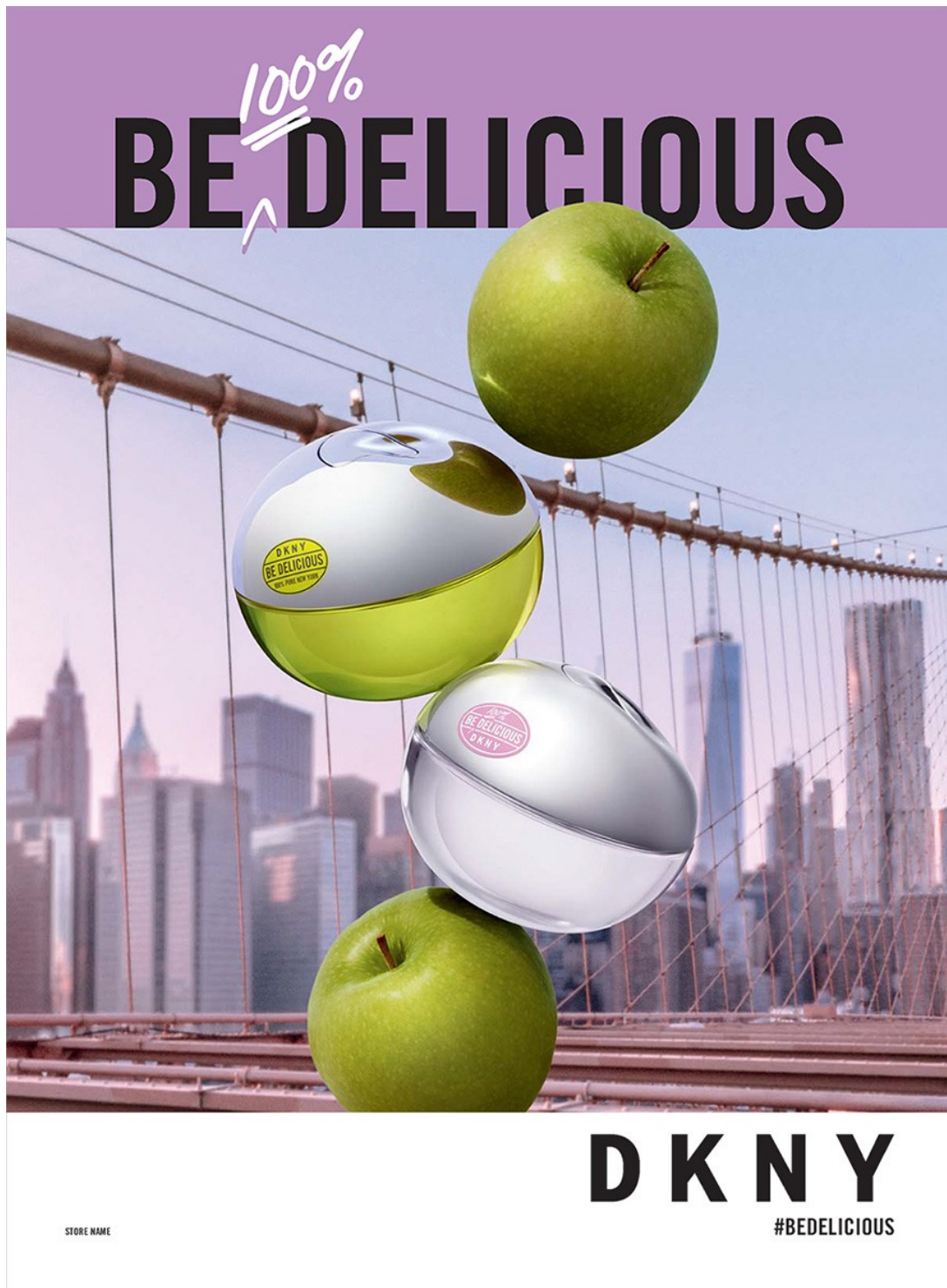
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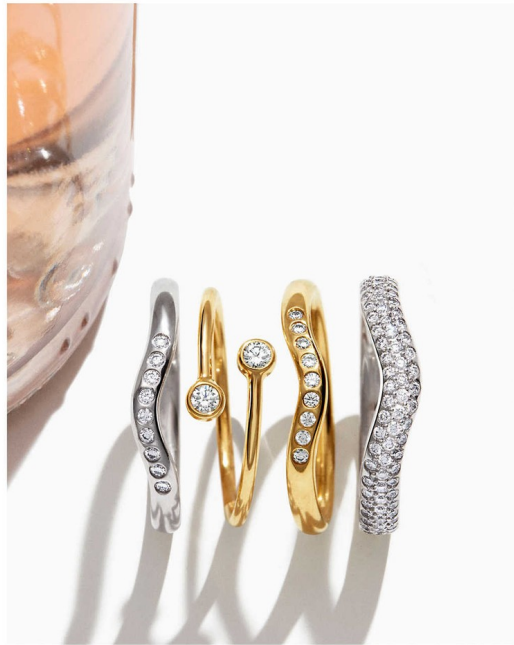
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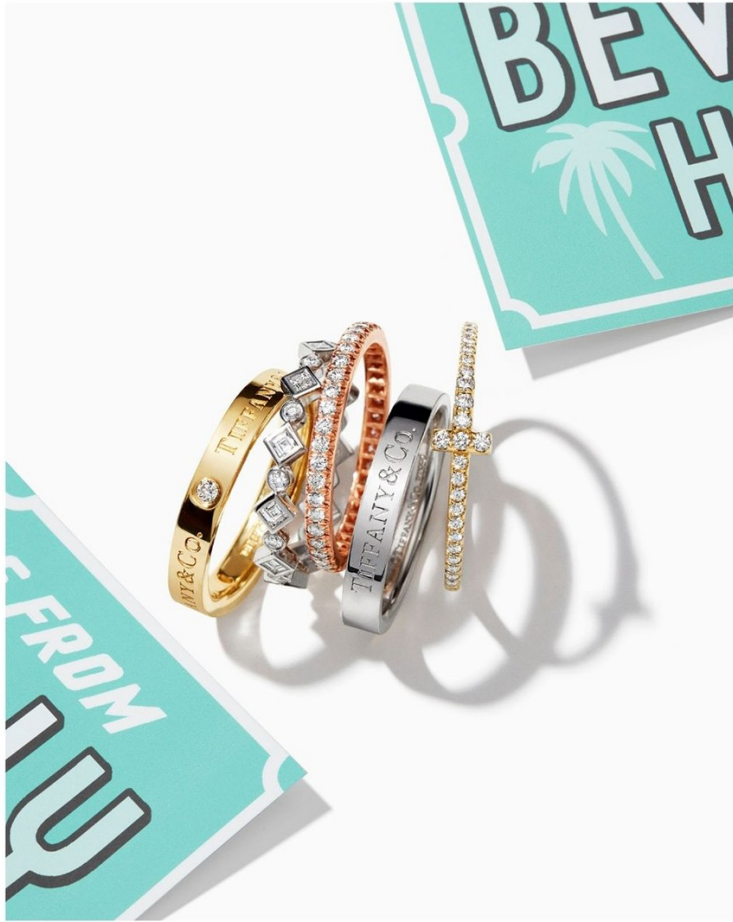
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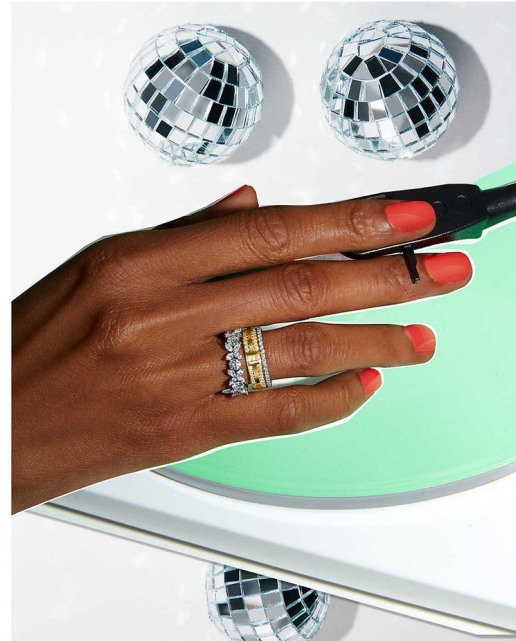
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**MARC JACOBS
FRAGRANCES**



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The advertisement is a collage of images promoting Sally Hansen Mega Strength nail products. On the left, a woman in a red superhero-style dress with a cape and a starburst on her back stands in front of a city building. Above her is a car that appears to be breaking through a surface. On the right, there are three panels: the top panel shows hands with red nails and a speech bubble saying 'STRENGTHENS AND FORTIFIES NAILS'; the middle panel shows a hand with a red nail pointing at a cracked surface with a 'WOW!' speech bubble; the bottom panel shows three bottles of Mega Strength products: Hardener, Mega Strength (red), and Ultra Shine Top Coat. The bottom of the ad features a red banner with the text 'NEW! MEGA STRENGTH MEGA STRONG, LIKE ME.' and a testimonial: '2 out of 3 women agree nails looked stronger. Available In 30 Glam Shades | #SallyMade | @sally_hansen'.

NEW! MEGA STRENGTH
MEGA STRONG, LIKE ME.

2 out of 3 women agree nails looked stronger.
Available In 30 Glam Shades | #SallyMade | @sally_hansen

Sally Hansen
MEGA STRENGTH
HARDENER

Sally Hansen
MEGA STRENGTH

Sally Hansen
MEGA STRENGTH
ULTRA SHINE
TOP COAT

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© 2017 COTY US LLC

Sally Hansen®

MIRACLE GEL™
LIFE-PROOF POLISH.

The longer lasting manicure. No UV light needed.

Available in 75 shades. Featured Shade Pinky Promise.

STEP 1
COLOR

STEP 2
TOP COAT

The advertisement features a woman with long, wavy brown hair and a black, sequined, off-the-shoulder top. She is posing with her hands raised, showing off her pink manicure. An inset image shows a close-up of her hand with the pink polish applied to her nails. In the bottom right corner, two bottles of Sally Hansen Miracle Gel are displayed: a pink bottle labeled 'STEP 1 COLOR' and a black bottle labeled 'STEP 2 TOP COAT'. The background is a solid magenta color.

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Sally Hansen
SELF-MADE BEAUTY™

MIRACLE GEL™
LIFE-PROOF POLISH.

The longer lasting manicure. No UV light needed.

Available in 75 shades. Featured Shade Pink Tank.

STEP 1
COLOR

STEP 2
TOP COAT

miracle GEL

miracle GEL TOP COAT

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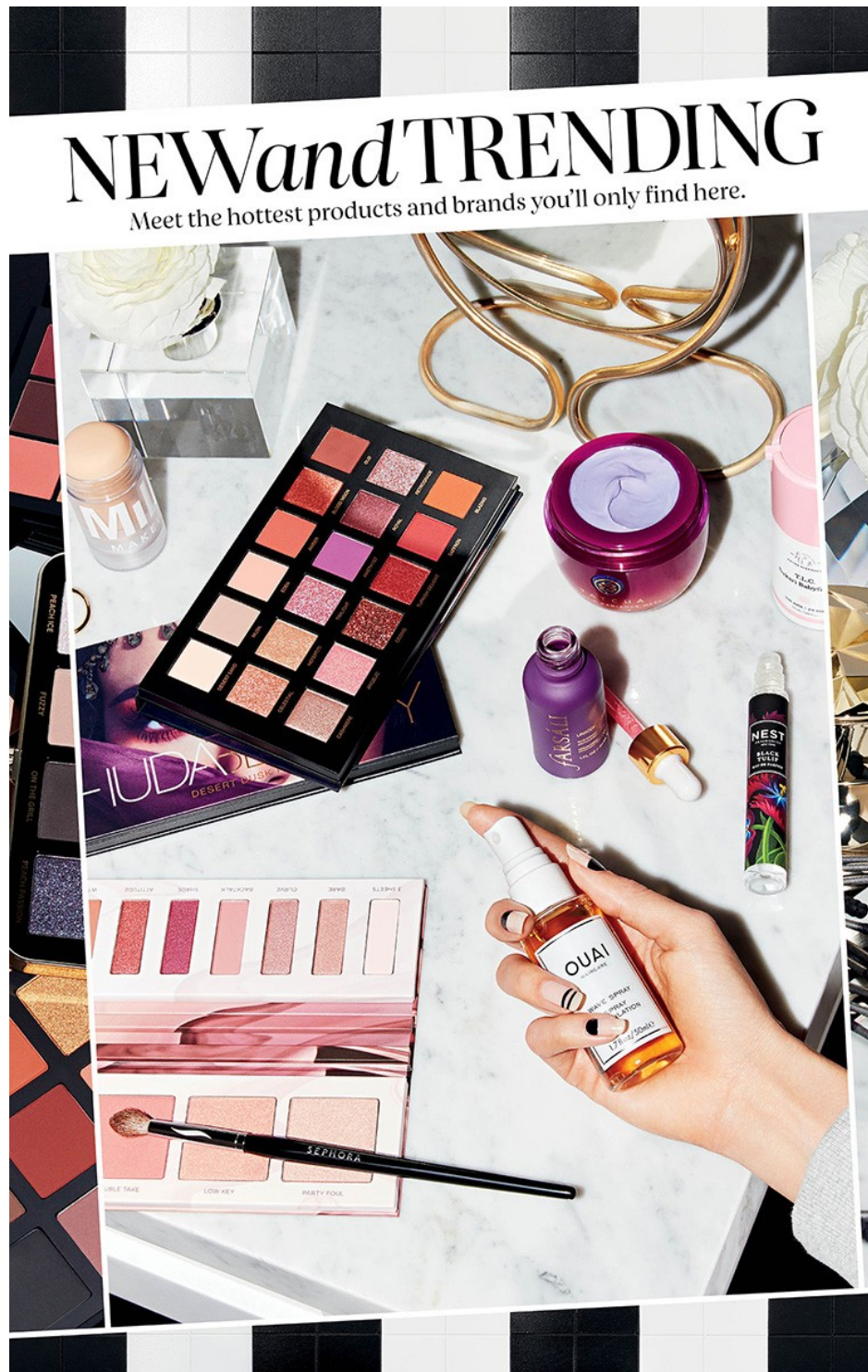
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