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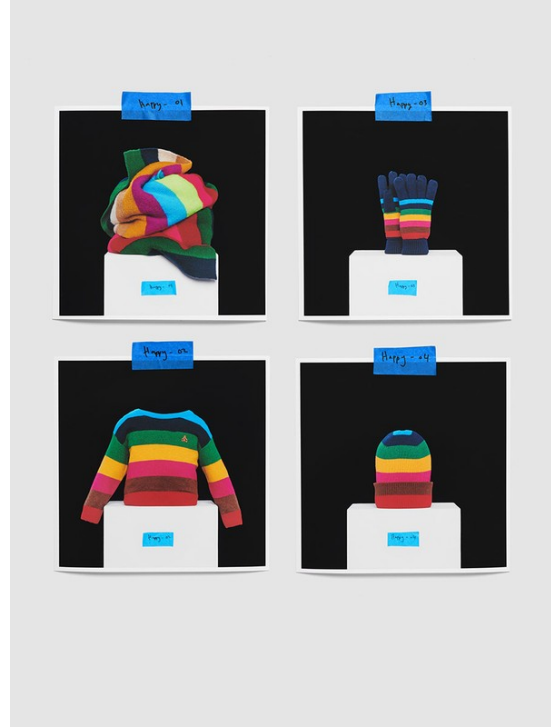
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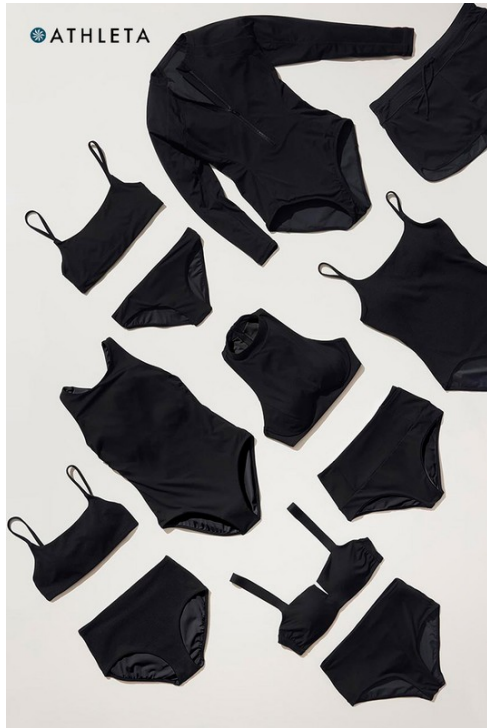
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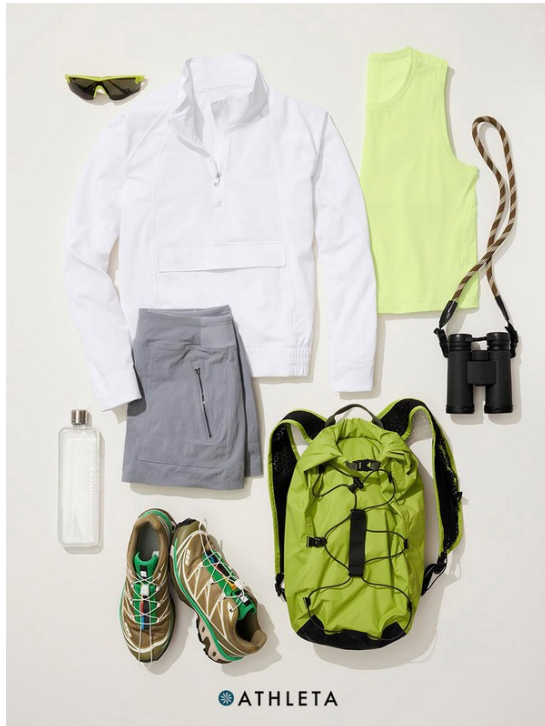
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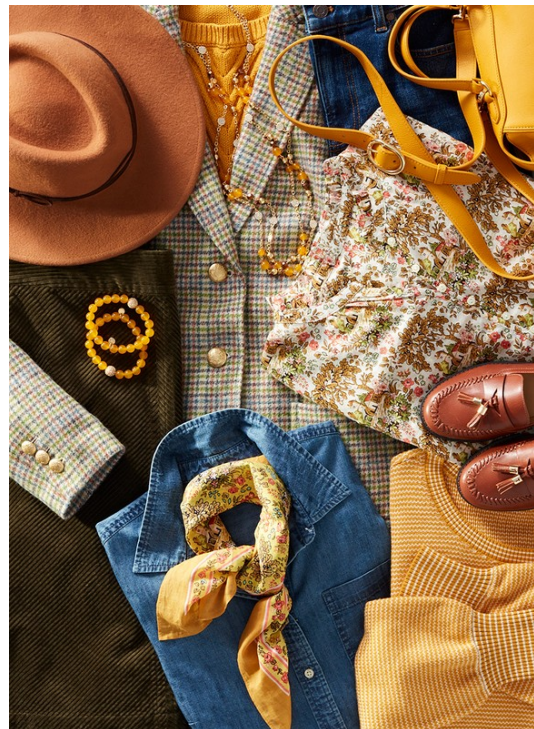
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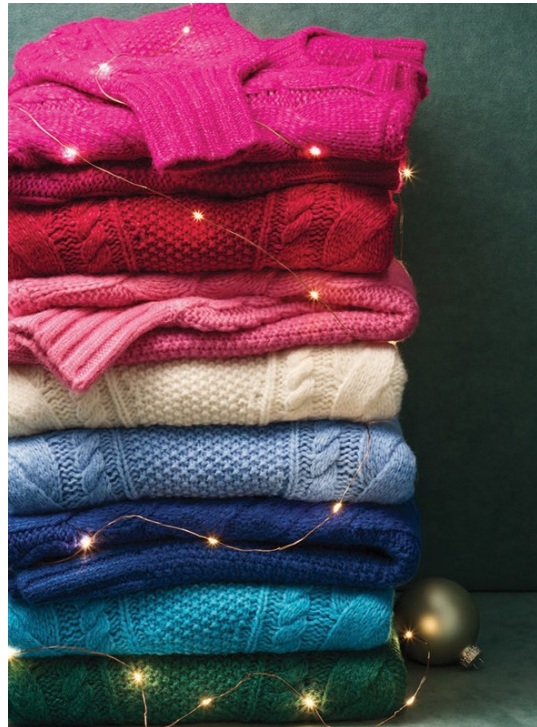
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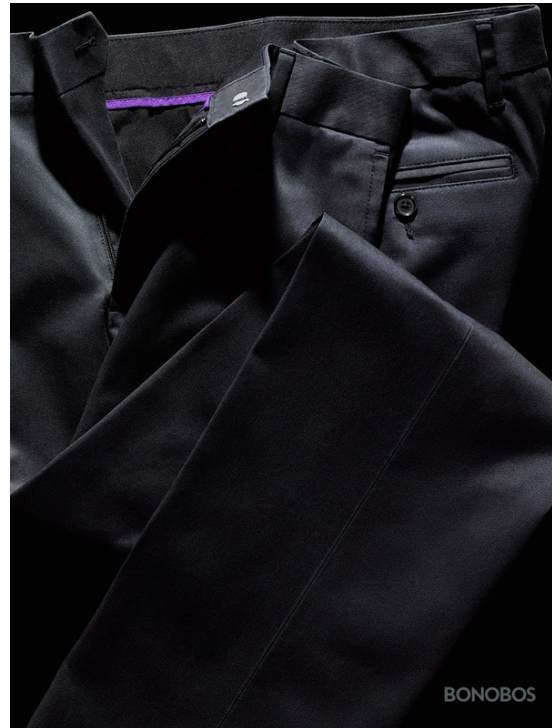
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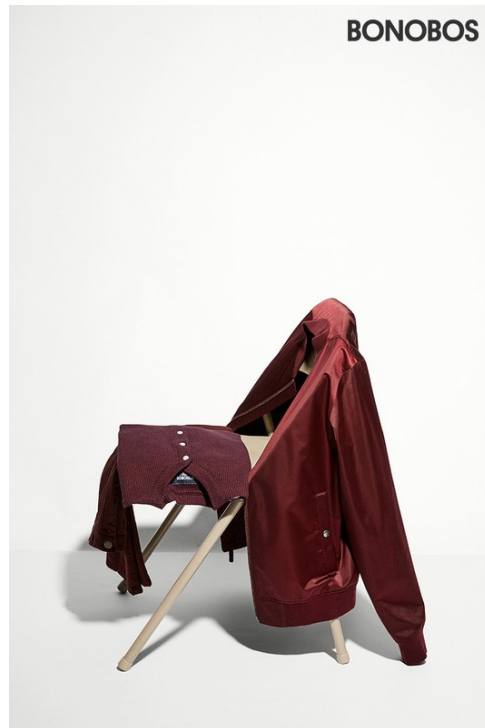
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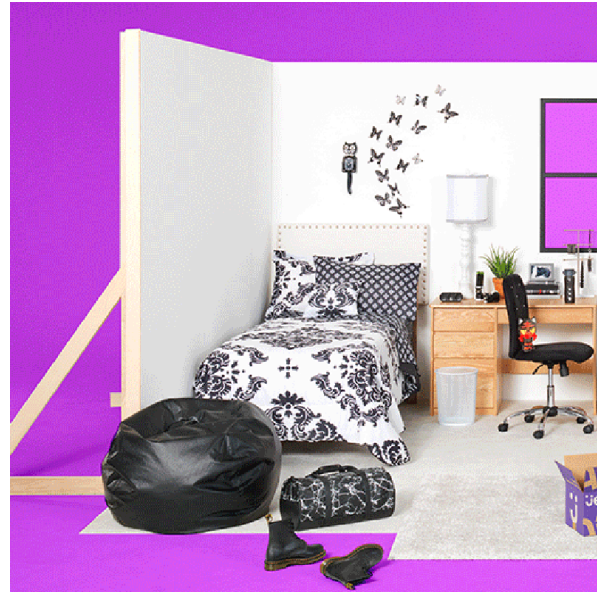
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A collection of vintage and bohemian style items. The items include: three spools of yarn in natural, grey, and teal colors; a pair of distressed blue jeans; a wooden ruler; a green double-breasted jacket; a brown leather satchel; a small cardboard box; a yellow pencil; a pair of scissors; a small potted succulent; a black and white peace sign; a red and black plaid shirt; a grey t-shirt with a palm tree graphic; a dark blue and brown raglan t-shirt with a palm tree graphic; a longboard skateboard with a red and blue deck and the text 'The GOLD COAST SKATEBOARD CO'; a pair of orange and grey pliers; and a small potted plant.



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What to Look for When You're Shopping for a Cord Suit

Elbow patches: a fairly optional old-school touch. If you are more of a laser-modernist, skip them.

Casual corduroy suits look especially good with side-back patch pockets. (Skip waistcoats. Pockets can be laid-back.)

suit Band of Outsiders (S1, 2002)
+ sweater Band of Outsiders, pocket square Kaufman's Army & Navy



This color is to corduroy suits what gray is to formal suits—the gold standard. (Or in this case, the kinda brown, mustard yellow standard.)

Remember, a cord suit is a good look even if you're not a business-suit-at-the-office kind of guy. Sure, you can wear it with a white oxford shirt. But as you'll see over this month's pages, going colorless and colorful is more in the spirit of 2014.



How to Catch the Right Wave

In addition to slimming cord suits way down and cutting them in vibrant new colors, designers have narrowed the wailes on modern corduroy. Traditionally, wider wailes were more casual and narrow wailes more refined. And that's still true. But the thing is, wider wailes are generally favored by dudes who hoard newspapers, smell like tuna-fish sandwiches, and wear corduroy blazers that are covered in cat hair and dandruff. So what we're saying is...you should go narrow. If you want to get specific about how narrow, you can break out a ruler: The good stuff has about fourteen wailes per inch, while your grandpa's hunting jacket has eight. But as long as it looks roughly like the suit you see on this page, you should be in good shape.

GO STYLE — PAGE 65



New Look, New Rules

How the Concept of the "Full Suit" Has Changed

By Alexander Williams, designer of coveted French brand AMI

In menswear today, everything is possible, so wearing a sweater or sweatshirt underneath a suit isn't out of line. It's much easier to mix things up—

It makes the suit more casual and elegant, and cooler. Mixing up textures is one of my favorite things to do—the thin sweater with a tweed jacket, for example—but I always keep things in classic colors. I'll wear a navy sweater with my black jacket, or vice versa. We like the color combination of black and navy in Paris. I also love the look of a gray crewneck with black trousers and a black jacket.

I've gotten to the point where I won't even wear a suit in a formal way unless I have to. I won't wear a suit with proper leather shoes anymore—I feel like too much. I always wear suits with trainers. Just last night, at a party for Budget, the jeweler, I was wearing a classic navy blue suit with a gray sweatshirt and my white Adidas Stan Smiths. To me, that's perfect.

Mistakes in right: This look is tailor-made for sneakers. May we suggest the cleanest, simplest socks you can find? (See chapter 8 for a few good ideas.)

A V-neck over a white dress shirt used to be a 100 staple. But these days, when styling shirts, we reach for crewnecks ten times out of ten.

sweater Uniqlo (2012)
+ suit Band of Outsiders (S1), shirt Band of Outsiders, pocket square David Hart & Co.



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DON'T MAKE US CALL THE STYLE SHERIFF

The Do's and Don'ts of the New, Wilder Westernwear

John Mayer's ongoing troubadour phase has included a transition to head-to-toe next-generation westernwear. It can be tough to stomach a total celebrity makeover, but look in—we think Mayer looks cool. Here's how to co-opt the best parts of his style and avoid the mistakes.



Do most designers for whom westernwear is a touchstone rather than a fleeting trend. Like KRLI, Ralph may be from the States, but his westernwear cred is impeccable.

Do focus. Mayer is a major collector.

Don't tack your jeans into your boots.

Do keep everything smoothed, neatly buttoned, and silhouetted. Mayer nails this aspect.

Don't pile on too much of the embellished stuff. Not everything on your body needs fringe, plaid, chain stitches, and/or leather ripping.

This look would be too much if Mayer's shirt had single embroidery.

Do watch old Westerns for inspiration. A few stylish ones we dig: "Gun to You," "Once Upon a Time in the West," "Highway."



Willie Nelson uses select pieces of westernwear to achieve an effect that more outlaws than it is country. (Frankly, he'd look right at home in the hipster neighborhood of any number of American towns.) To channel the Red Headed Stranger, you don't have to go full cowboy. Just some dusty old jeans, a faded T-shirt, and a few western-style accessories like bandannas and beaded necklaces.

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My Early Days on the Fringe

By Fred Woodard, GQ design director

We're standing on the sidewalk in front of Lash's department store in downtown Meridian, Mississippi, on a hot and sticky late summer's day a long time ago now, and I'm staring into the display window at a fringed suede jacket on a child mannequin that looks a lot like me. It could have been cut and sewn right onto my rail-thin 8-year-old frame.

As a rule, my parents don't argue much, but there's a pretty serious discussion going on, and it's all about this jacket. The disagreement couldn't

possibly be about its beauty. Mom questions spending that much on any single article of clothing (probably their entire back-to-school budget) for a kid growing at such a clip. And in a mild southern climate to boot.

None of that matters, I don't guess, because we were in and out of that store before you could say Davy Crockett, and that jacket was mine. Dad's passionate, practically devout belief that one great thing always trumped several common ones overruled Mom's practicality that day, as it almost always would throughout

my life. I loved the way the suede felt to the touch, how the fringe moved with my body when I walked and against it when I ran. I loved that the more I wore it, the more I owned it—that the worse for wear it looked to everyone else, the better it looked to me.

The damn thing was practically alive. There was never a day that I pulled that jacket on, not a single time, ever, that it didn't make me feel bigger and stronger and more confident, that it didn't make me feel, like, well, somebody. Don't ever let anyone tell you that clothes don't help make the man.



The One Confusing Gray Area with the Color Gray

Forget fifty shades—there are a thousand shades of gray. So which one should your new flannel suit be? Well, if you're a conservative businessman, the answer is charcoal. If you're looking for cool points, here's a rule of thumb: The lighter the gray, the bigger the style statement and the harder the suit is to pull off. So try on a few options, starting with the ones we chose here.

DO DON'T GO ALL FLAT As you can see, the dark flannels are flatter and more conservative. Your suit can make a strong boring if the color is too flat.

DO HENRY (2015) **DO** HENRY (2015) **DO** HENRY (2015)



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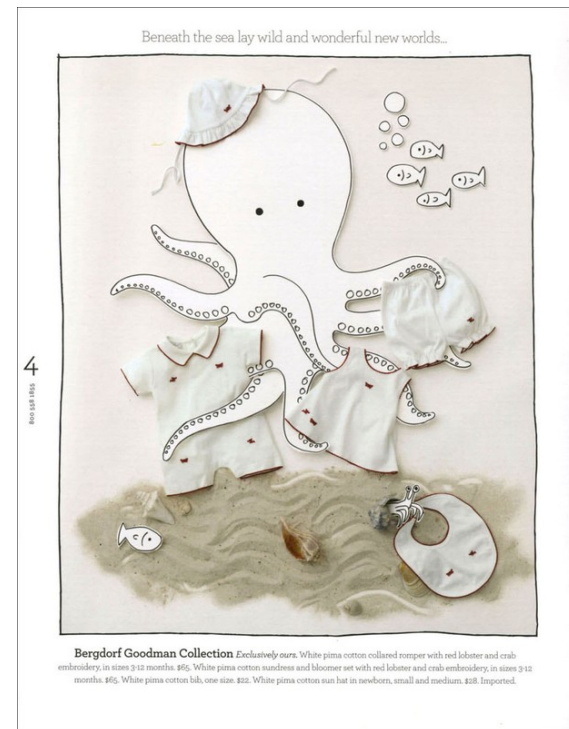
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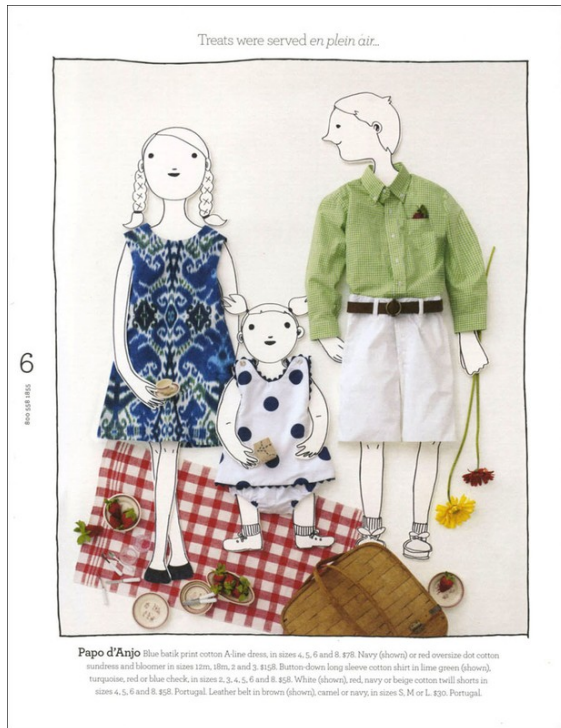
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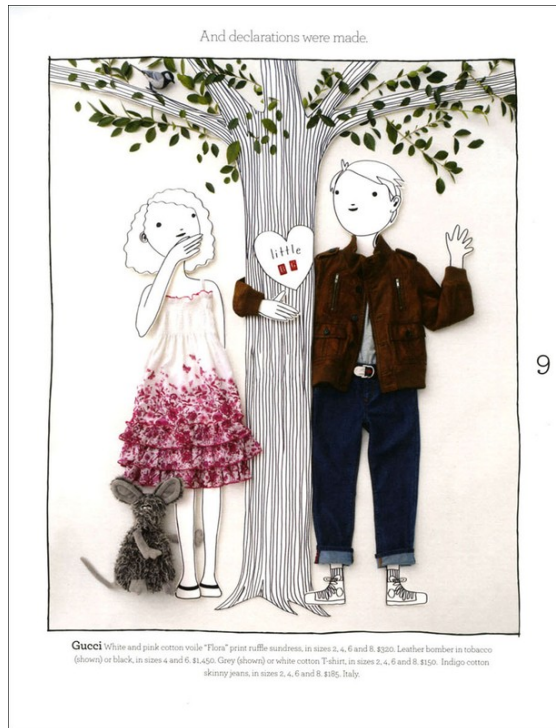
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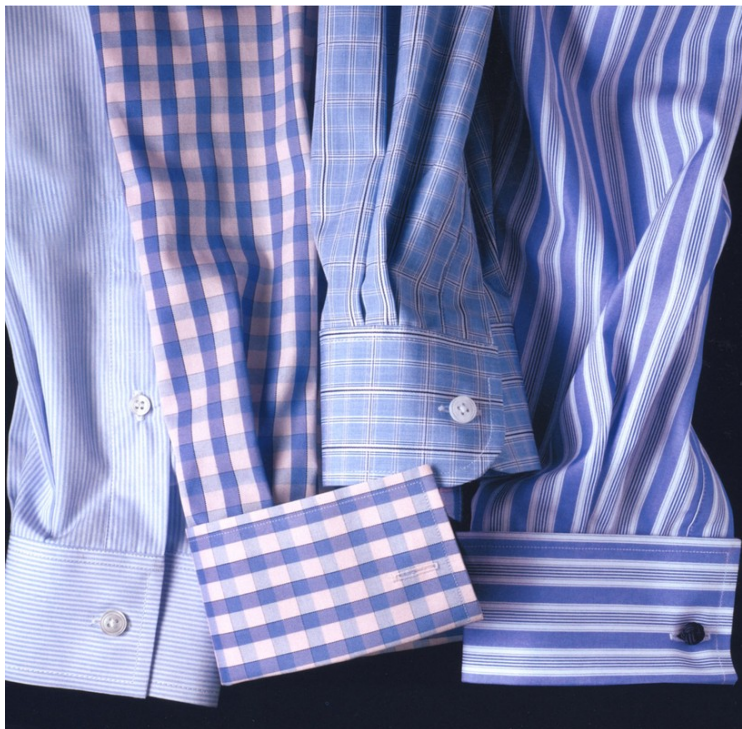
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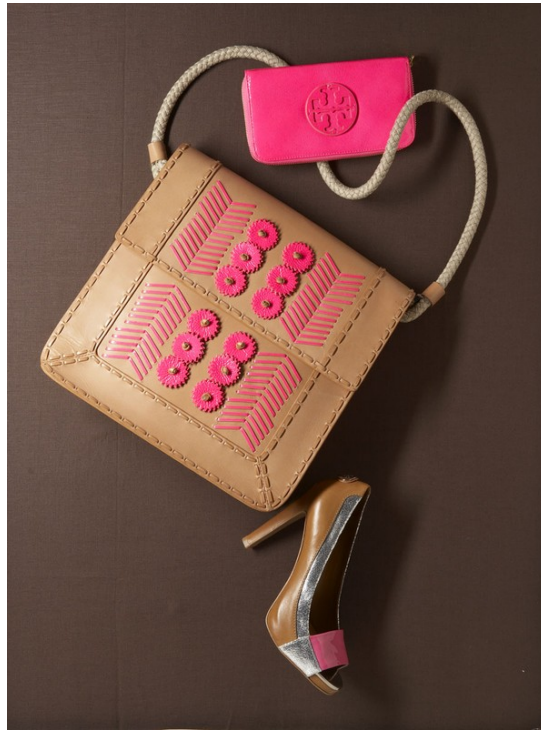
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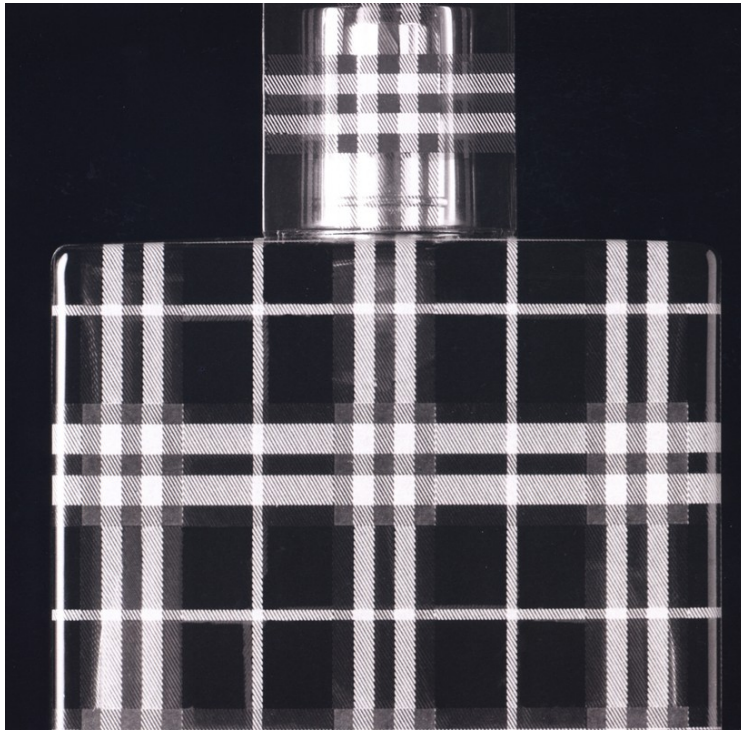
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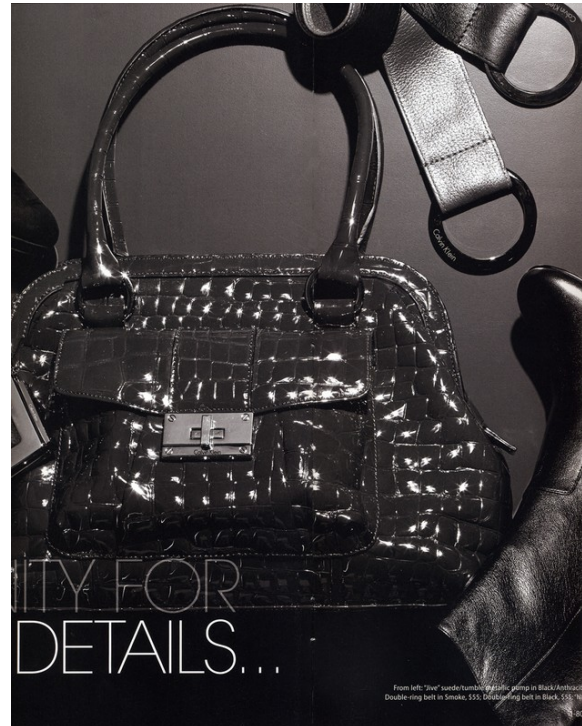
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