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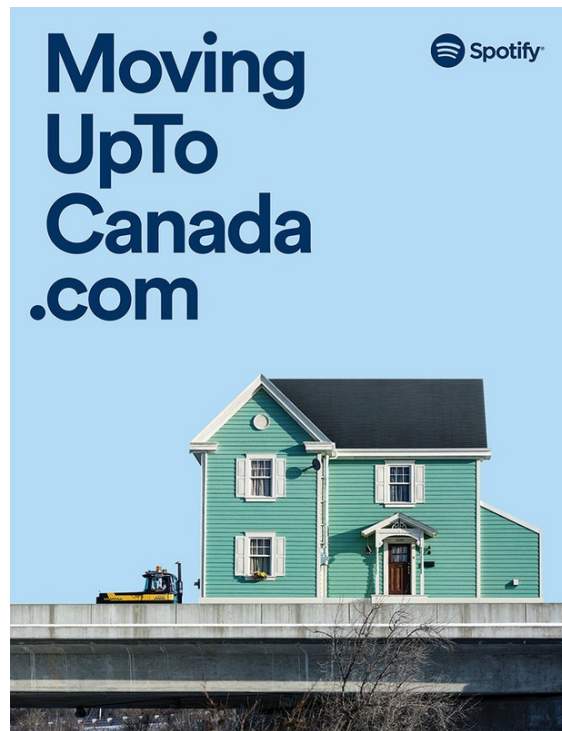
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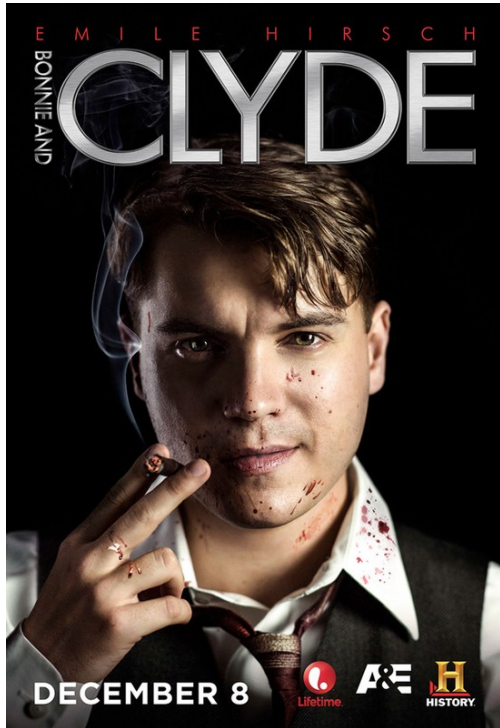
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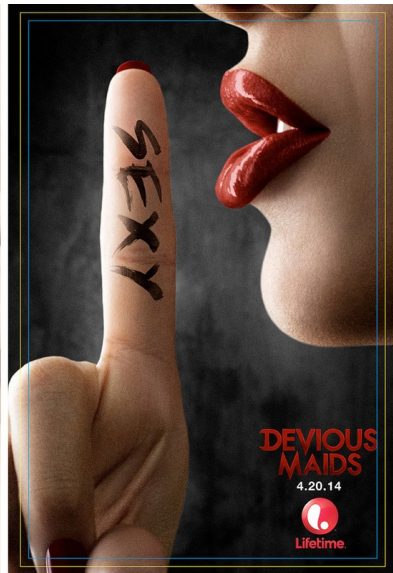
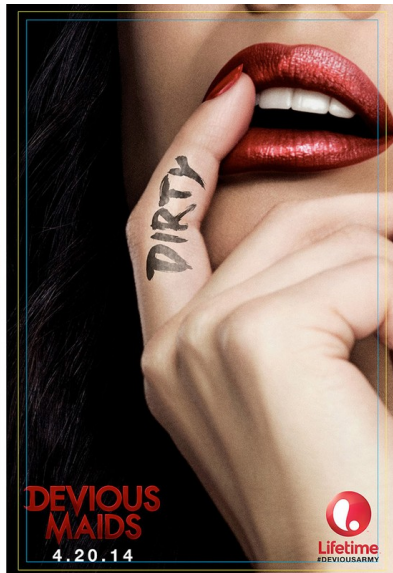
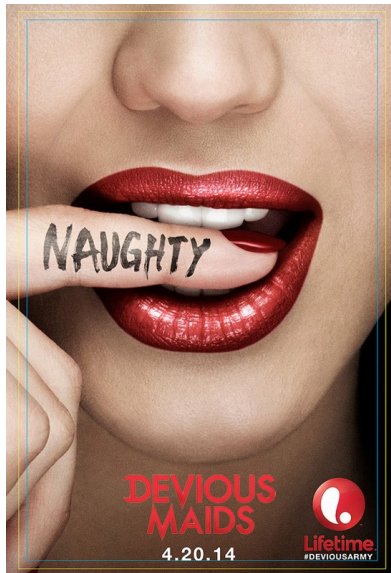
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**RISING:
REBUILDING
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STARTS MONDAY
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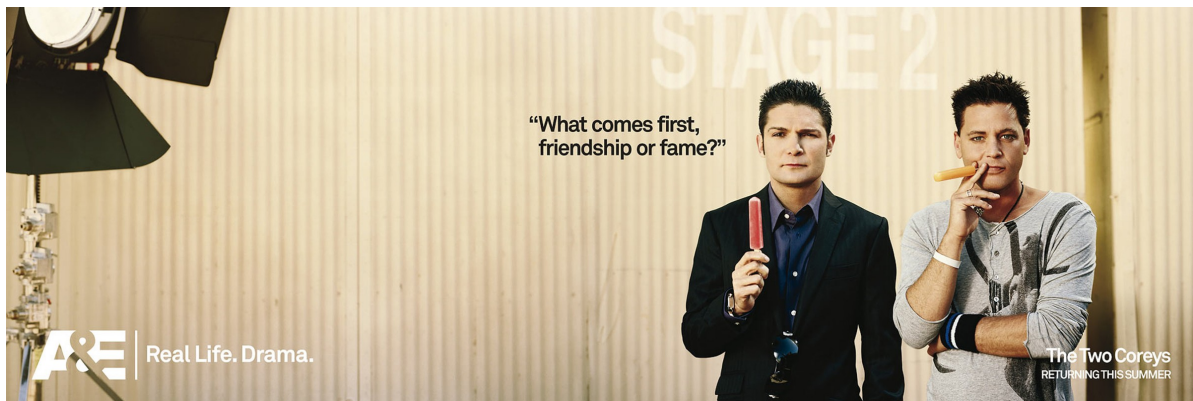
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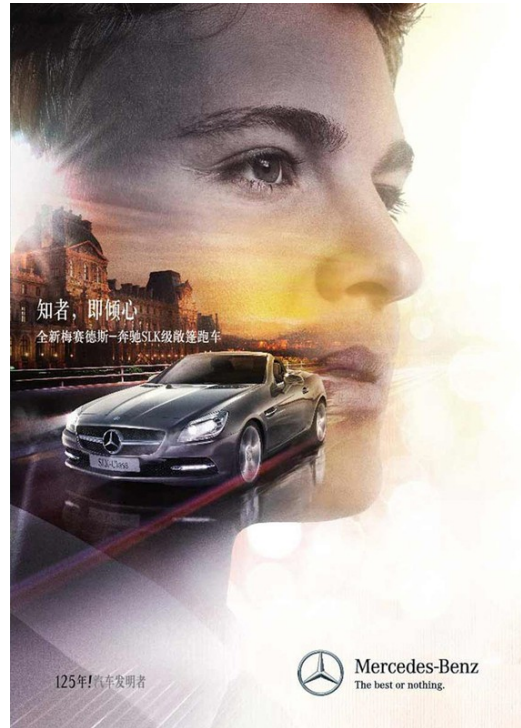
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open your mind.

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凭领先之技，而无坚不摧；以万全之计，达无懈可击。

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The advertisement is split into two vertical panels. The left panel features Kobe Bryant in a purple jersey holding a basketball, with a Smart car's headlights shining on him. The right panel features a close-up of Kobe's face with a red Smart car below it. The Smart logo and slogan 'open your mind.' are in the top right corner.

smart[®]
open your mind.

从举世瞩目 到万众倾慕，
大享其城

>> smart 携手科比，城市大不同
是城市亮点，更点亮城市；在城市中心，引万众倾心。

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Hear every call direct from the ref with live Ref!Link free and exclusive on the O₂ Matchday app. Works best over wifi. Ask bar staff for more info.

Text MATCHDAY to 61202

Available on the App Store

Proud of England Rugby O₂

The England rose is an official registered trade mark of the Rugby Football Union. Selected internet-enabled phones. Data charges may apply. Excludes coverage in Twickenham stadium. See o2.co.uk

ENGLAND ON DEMAND

Get all the things that make rugby fan's heart sing with exclusive Q&A International England vs New Zealand videos, interviews, pre-game access and in-game replays, all in glorious 4G. Only on the O₂ Matchday app. A fan's best friend.

Be more dog. Text MATCHDAY to 61202

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EVERY DAY.
ON 7 FEB HE'LL
FIGHT IT
WITH A SMILE.**

On 7 February Leo and thousands of others will be Ramping up the Red, helping us raise money for life-saving heart research. You can help too. Grab your mates, sign up and join in the fun.

Visit bhf.org.uk/red for your free fundraising pack.

FIGHT FOR EVERY HEARTBEAT

Leo Mears, 34. Ex-England rugby player. Heart disease survivor.

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