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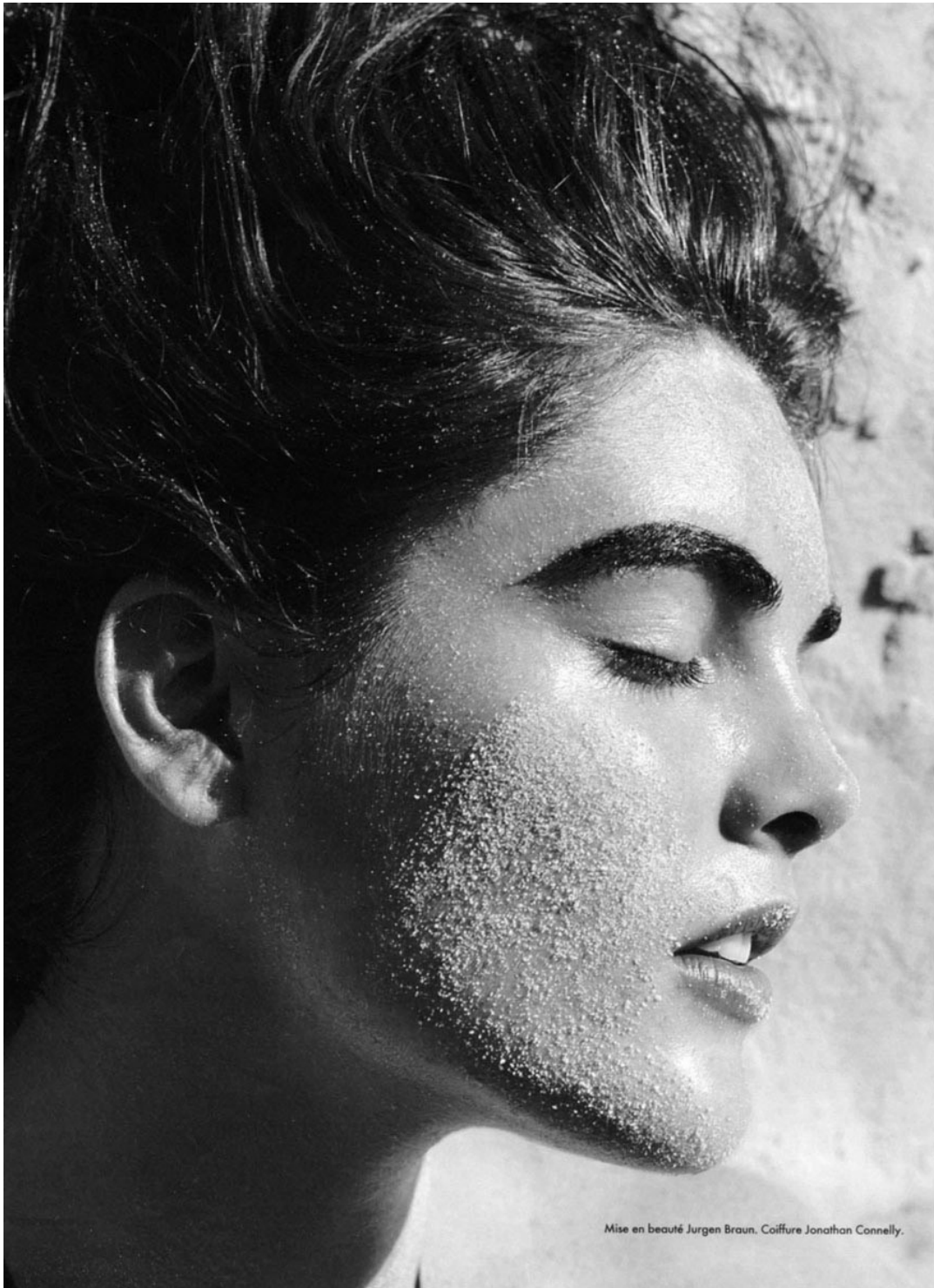
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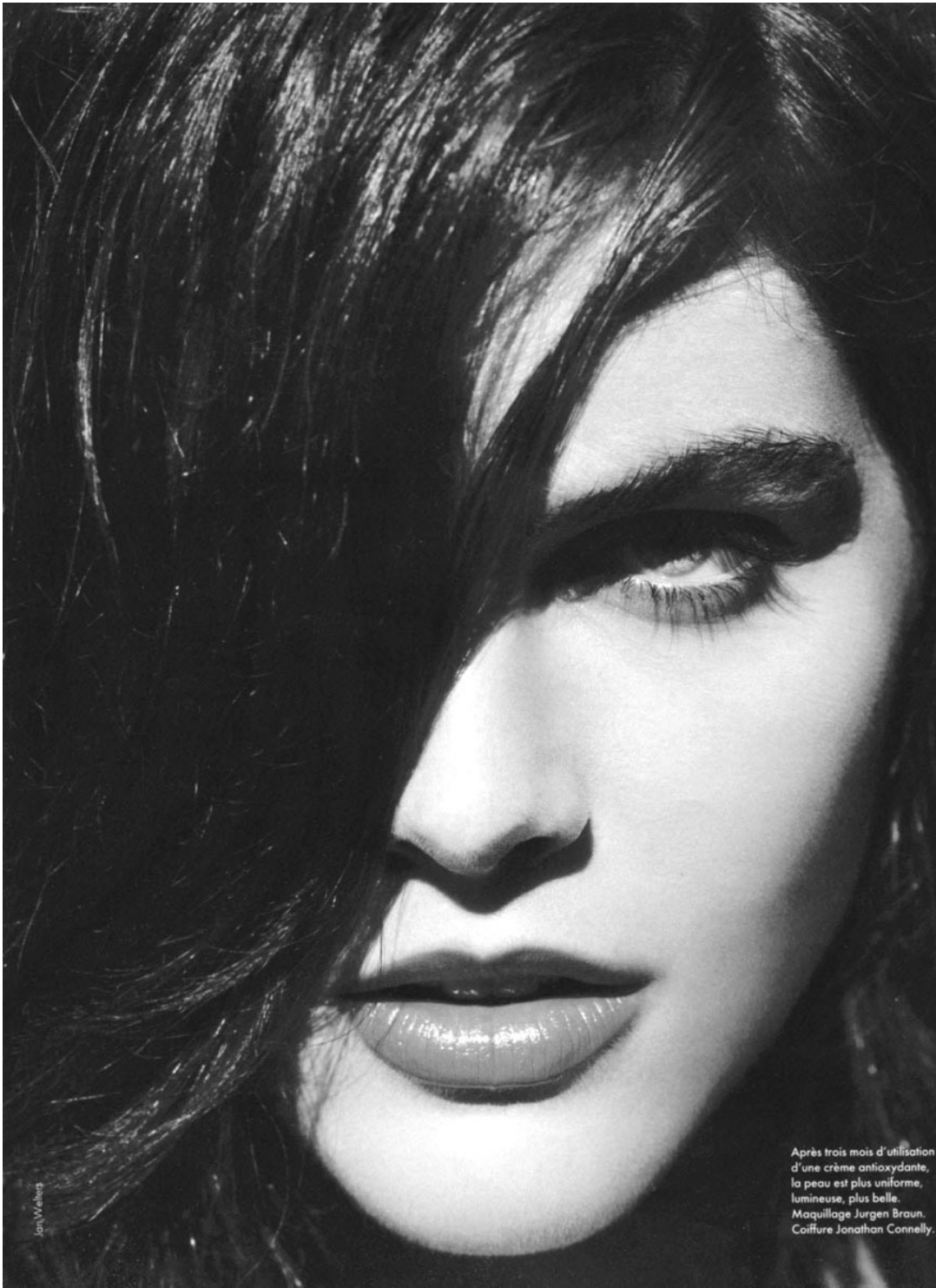


Mise en beauté Estée Lauder
par Jurgen Braun, avec
Double Wear Teint Longue
Tenue Intransférable
SPF 15 Fresco, Rouge Hydratant
Satiné Signature Mocha
et Baume Douceur Lèvres
SPF 15 Tender Bronze.
Coiffure Jonathan Connelly

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Après trois mois d'utilisation
d'une crème antioxydante,
la peau est plus uniforme,
lumineuse, plus belle.
Maquillage Jurgen Braun.
Coiffure Jonathan Connelly.

Jurgen Braun

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**YOUR GUIDE TO
BROWS
THAT
WOW**

WHEN THEY
LOOK GOOD,
YOU LOOK
GORGEOUS –
SO SHOW YOUR
EYEBROWS
THE LOVE!

Poor eyebrows! They are the true Cinderella of the face. While the eyes and the lips get to go to the ball dolled up in all their finery, more often than not, the brows are left neglected and unloved. Big, big mistake. "Brows are incredibly important," says Lisa Eldridge, the make-up artist who plucked, shaped, brushed and filled the brows in this story. "The brows lift and frame the face – they pull everything together." In fact, a well-groomed, well-defined brow can do so much to a face that you actually need less make-up. By the same token, bad brows can wreak havoc on the prettiest face. "If you get your brow shape wrong your whole face will change," warns Lisa. "You can go from looking chic to cheap." What shape is right? Generally a variation on the brow shape you were born with. "It might be fashionable for brows to be thicker right now," says Lisa. "But it's like everything – if you follow fashion extremes things can go horribly wrong." So be aware of what's in, but do what suits your face, Lisa agrees: "A classic brow shape that's right for you will never go out of style."

By **Charlotte-Anne Fidler** Photographs by **David Oldham**

THE UBER BROW

This is the brow at its most high-fashion. "It's very dark and very graphic," says Lisa. "It's not even attempting to look natural." Suitable candidates for this look: blondes and mingy brows need not apply. **Do it yourself** Brush the hairs out of the way, then start filling in the base of the brows with a damp brush dipped in eyebrow powder. "Get the powder right onto the skin beneath the hairs," advises Lisa. Brush the brows back into place, then continue using your wet brush and powder to coat over the hairs. "Go nearer to the nose than you normally would," says Lisa. "Even fill in the arch – you want a strong, straighter, graphic brow." ▶

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THE POWDERED BROW

Proof that brows can be defined *and* natural. "I call this a 'cloud brow'," says Lisa. "Your brows have become part of your eye make-up. They're strong, but there are no hard lines."

Do it yourself Natural, earthy shadows with no shimmer work best here. Using a normal eyeshadow brush, blend the powder onto the eyes. Now switch to a dry brow brush, dip it in the shadow, brush most of it off on the back of your hand and start applying it to the brow in short, upward strokes. "Follow the natural shape of the brow – you're literally coating the brow and the hairs in between with the powder," explains Lisa. "But because there's not too much colour on the brush, you'll get a good coating without it looking too strong anywhere. The whole effect should be soft and smudgy." ▶

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THE WILD BROW

Eat your heart out, Brooke Shields. "These are my favourite brows – very youthful, sensual and luscious," says Lisa. "Thank your lucky stars if yours are like this naturally!"

Do it yourself The starting point is pretty much virgin brows. Then it's all about grooming. "Brow gel really comes into its own here," explains Lisa. "You're coating each hair from root to tip and brushing them in the wrong direction to create volume." Finish by brushing them straight up, Denis Healey-style, and sweeping the brush along the top edge to join them together. "There's not a bit of pencil or powder in these brows," says Lisa. "You just want them to look glossy, healthy and dewy." ©

Styled by Charlotte Anne Fuller
Hair: Jonathan Connelly
Make-up: Lisa Erdos at Premier
Manicure: Anahita Rainey at Premier
Models: Eve and Andrea Diagoni at Storm
For where to buy see Stockists, page 194

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Swirly + sexy pony

This glam version doesn't look like it belongs anywhere *near* a gym. Finger-pouf the top of your hair, spritz with hairspray, then draw it back with a clear elastic. Holding the pony at its base, use your other hand to draw the tail up and over itself so it flops to the other side. Pin in place. A swipe of shine makes it even fancier; try Redken Glass 01 Smoothing Serum (\$15, redken.com for salons). Dress, Jill Stuart. See Go Shopping for more information.

Stylist: Charlotte-Anne Fidler; hair: Jonathan Connelly for Cutler Salon; makeup: Lisa Eldridge at Premier; manicure: Andrea Fulerton for Ford Artists Chicago and andreafulerton.com.

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Focus beauté

Mise en beauté Clarins par
Jürgen Braun : Lisse Minute,
Voile Embellissant Teint,
Fond de Teint Eclat Mat
Clair Tendre, Poudre Libre
Transparente, Sur les lèvres,
Joli Rouge Baby Rose.
Coiffure Jonathan Connelly.

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