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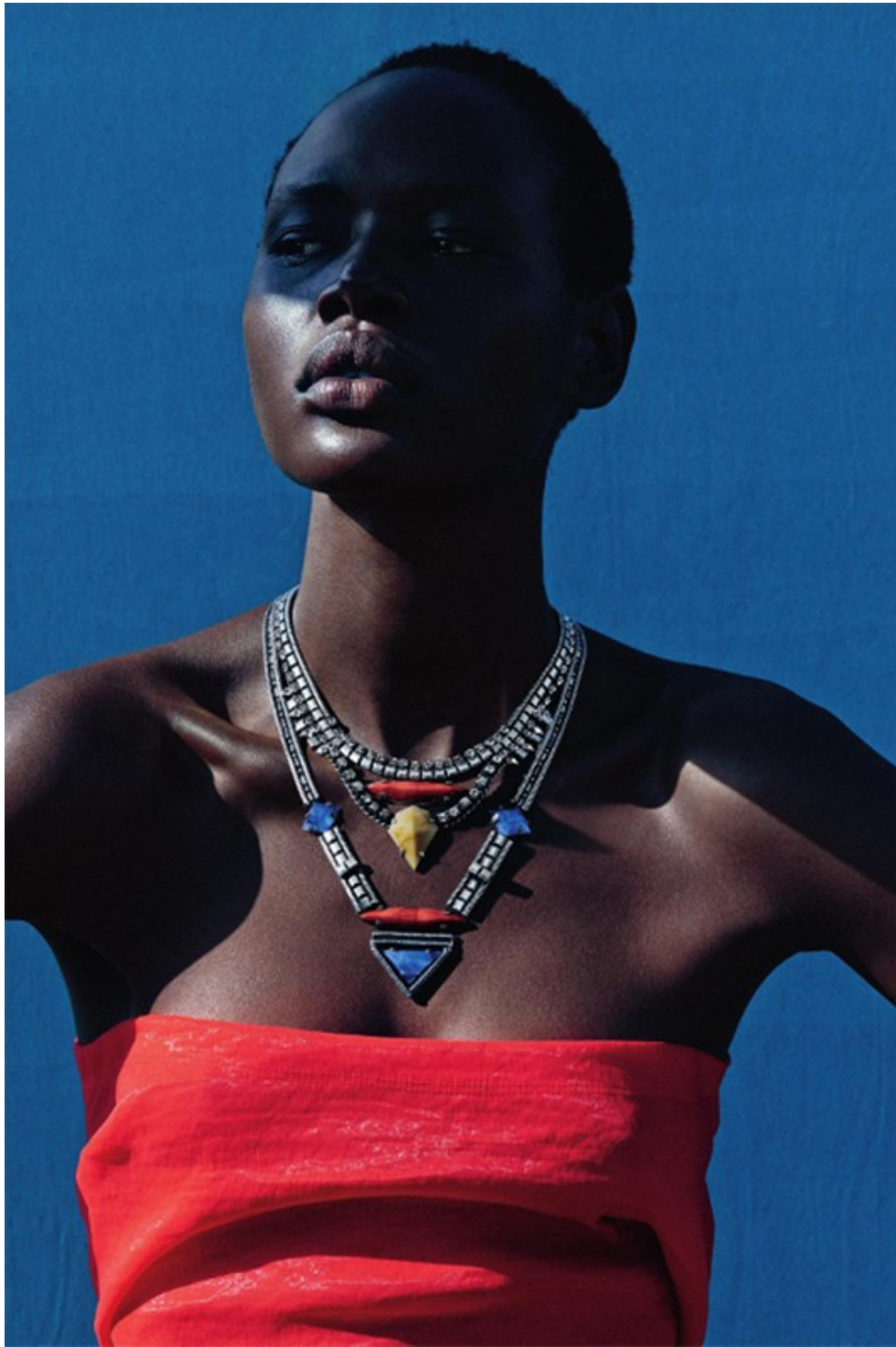
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"I WILL TAKE BEAUTY
INTO MY OWN HANDS."

Katie Holmes

New skin is revealed in just 5 days
without drastic measures.

Olay Regenerist
Micro-Sculpting Cream
regenerates surface cells
for **stunningly youthful,**
award-winning skin.

WORLD'S #1
PRIMA & FACIAL MOISTURIZER

Your best beautiful begins at Olay.com.
*Based on 18-month study. Skin hydration and complexion were the best 15 months ending June 2014.

Olay
REGENERIST
micro-sculpting cream

Olay
REGENERIST
YOUR BEST BEAUTIFUL™

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"I WANT TO GLOW FROM THE INSIDE OUT."

Katie Holmes

Pearlescent skin in 2 weeks, without drastic measures.

Olay Regenerist Luminous Collection penetrates 10 surface cell layers deep, and fades the look of dark spots. For brighter, luminous skin.

NEW
MOISTURIZERS

WORLD'S #1
FEMALE FACIAL SKINCARE BRAND*

Your best beautiful begins at Olay.com
*Based on mass-market total moisturizer and cleanser dollar sales for past 12 months ending June 2014.

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REGENERIST LUMINOUS

YOUR BEST BEAUTIFUL™

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brightening cream cleanser
CLEANSER

OLAY
REGENERIST LUMINOUS
brightening & glowing
toner
TONER

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brightening cream
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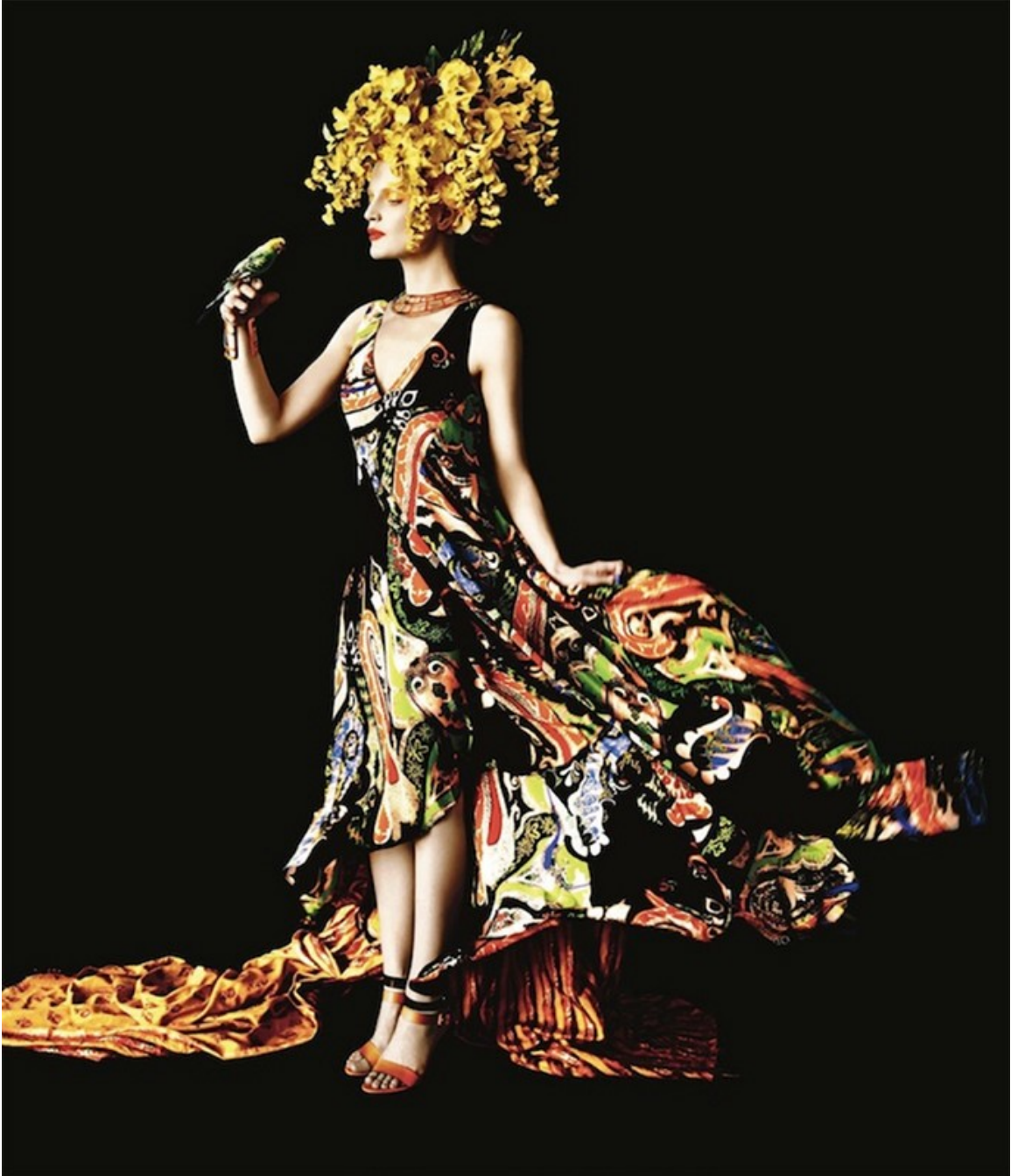
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ALL DAY ALL NIGHT
LIVE YOUR LIFE IN
ALL-OUT COLOR

NEW infallible
LIPCOLOUR UP TO
24 HR

NEW GEL
TECHNOLOGY
KEEPS COLOR TRUE

CONDITIONING BALM
KEEPS LIPS LUSH

24 INFALLIBLE SHADES

Because you're worth it.™
L'ORÉAL
PARIS

"THE PROOF IS IN THE MIRROR."
- Beyoncé

lorealparisusa.com ©2010 L'Oréal USA, Inc. Beyoncé is wearing Infallible Lipcolour in Grenadine (730).

The advertisement is a promotional image for L'Oréal Paris Infallible Lipcolour. It features a close-up of Beyoncé's face on the left, with her lips painted in a vibrant red shade. She is holding a small mirror, reflecting her lips. The background is a solid red. On the right side, there is a vertical stack of 24 lip color tubes in various shades of red, pink, and purple. The text 'ALL DAY ALL NIGHT LIVE YOUR LIFE IN ALL-OUT COLOR' is at the top. Below it, 'NEW infallible LIPCOLOUR UP TO 24 HR' is written. Further down, 'NEW GEL TECHNOLOGY KEEPS COLOR TRUE' and 'CONDITIONING BALM KEEPS LIPS LUSH' are listed. At the bottom, '24 INFALLIBLE SHADES' is written. The L'Oréal Paris logo is at the bottom right, with the tagline 'Because you're worth it.™'. A quote from Beyoncé, 'THE PROOF IS IN THE MIRROR.', is on the left. At the very bottom, the website 'lorealparisusa.com' and copyright information are provided.

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BURBERRY PRORSUM
80a. Dark blue polyester and linen trenchcoat with multicolor crocheted raffia trim with beads, in sizes 38-42. \$4,995.
80b. Black and dark blue raffia and polyester belt with brown calfskin trim, in sizes 75-80. \$850.
Italy. Designer Sportswear.

OPPOSITE: PRADA
81a. Green and navy silk coat with strass detail on shoulders and painted back, in sizes 38-44. \$3,980.
Italy. Designer Sportswear.

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VERA WANG
85a. Multicolor printed
silk chiffon gown with
drawstring peplum waist,
in sizes 2-10. \$1,595.
Imported. Couture Salon.

OPPOSITE: J. MENDEL
84a. Chalk/black silk
and viscose crepe gown,
in sizes 4-12. \$4,980.
USA. Couture Salon.

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OSCAR DE LA RENTA
77a. Black cotton lace jacket, in sizes 4-14. \$2,550.
77b. Embroidered white cotton lace strapless fishtail gown, in sizes 4-14. \$3,390. USA. Couture Salon.

OPPOSITE: GUCCI
76a. Black/white printed silk georgette kimono-sleeve blouse, in sizes 38-44. \$1,995.
76b. Black leather and white silk crepe de chine skirt, in sizes 38-44. \$2,750. Italy. Designer Sportswear.

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GIORGIO ARMANI
86a. Light blue/sand
polyester and silk gown,
in sizes 2-12. \$4,845.
86b. Clear resin and silver
plate cuff with Swarovski
crystals. \$2,945.
Italy. Designer Sportswear.

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DONNA KARAN NEW YORK
82a. Embroidered black nylon
and elastane dress with multicolor
sequin and bead appliques,
in sizes 4-8. \$10,000.
USA. Designer Sportswear.

OPPOSITE: ETRO
83a. Multicolor printed silk
dress, in sizes 4-14. \$1,650.
Italy. Designer Sportswear.

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CHANEL 79a. White dress of polyester, acrylic, silk, and nylon with polyurethane inset and silk and nylon lining, in sizes 36 and 40. \$18,010. France. Couture Salon.

OPPOSITE: VALENTINO 78a. Black cotton tulle gown with green/gray velvet flowers, in sizes 4-8. \$16,000. Italy. Couture Salon.

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CAROLINA HERRERA
74a. Canary yellow silk organza gown with ivory/black silk tie, in sizes 4-12. \$5,990. USA. Couture Salon.

OPPOSITE:
LANVIN PARIS
75a. Beige/black printed silk jacquard blouse with jeweled embroidery on shoulders and neckline, in sizes 4-8. \$10,290.
75b. Beige/black printed silk jacquard pants, in sizes 4-10. \$2,590. France. Couture Salon.

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JOHN VARVATOS USA

M85a. Gray acid-washed linen shawl-collar cardigan with contrast gray linen jersey elbow patches, in sizes S-XXL. \$348.
M85b. Aqua cotton slub T-shirt, in sizes S-XXL. \$69.50.
M85c. Charcoal cotton cargo shorts, in sizes 31, 33, and even sizes 30-40. \$158.
Imported. The Man's Store.

OPPOSITE: TODD SNYDER

M84a. Brown goat nubuck jacket, in sizes S-XXL. Imported. \$1,495.
M84b. Olive/yellow checked cotton shirt, in sizes S-XXL. Imported. \$185.
M84c. Olive cotton cargo shorts, in size 33 and even sizes 30-38, USA. \$225.
The Man's Store.

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LANVIN PARIS

M81a. NM EXCLUSIVE khaki cotton field jacket, in even sizes 48-56. Italy. \$2,125.

M81b. Beige cotton and cupro crepe and mesh hooded jacket with asymmetric zip front, in even sizes 48-56. Italy. \$2,285.

M81c. White cotton T-shirt with silk and viscose trim, in sizes S-XXL. Imported. \$195.

M81d. NM EXCLUSIVE sand cotton and polyester pants, in even sizes 46-54. Italy. \$875. The Man's Store.

OPPOSITE: ERMENEGILDO ZEGNA

M80a. Gray goat suede jacket, in sizes 48-50. Italy. \$3,795.

M80b. Gray/cream cashmere and silk sweater, in sizes S-XXXL. Italy. \$745.

M80c. Tonal white cotton ribbed shirt, in sizes S-XXL. Imported. \$325.

M80d. White cotton and elastane denim jeans, in sizes 32-44. Imported. \$345. The Man's Store.

Alison Edmond

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A man with dark hair and a light beard is wearing a light-colored, textured jacket over a white shirt. He is looking directly at the camera with a neutral expression. The background is a warm, out-of-focus orange-brown color.

ON
COURSE
FOR *cool*

THIS SPRING, OPT
FOR LAID-BACK
LEATHER AND
DECONSTRUCTED
OUTERWEAR THAT
LOOKS GOOD
EVEN AS THE
MERCURY RISES.

NM EXCLUSIVE
DOLCE & GABBANA
M79a. Stone textured leather
jacket with cotton lining, in
even sizes 48-56. \$3,945.
M79b. Light gray cotton twill
pants, in even sizes 44-54. \$595.
Italy. The Man's Store.

OPPOSITE: GUCCI
M78a. Golden metal and
tortoiseshell acetate sunglasses
with green/red signature trim and
brown gradient lenses. \$295.
Italy. The Man's Store.

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The advertisement features a large, close-up portrait of Taylor Swift, who is looking directly at the camera with a soft smile. Her hair is styled in a short, wavy bob. The word "COVERGIRL" is printed in large, green, serif capital letters across the top of her face. To the right of the brand name, the text "INTRODUCING TAYLOR SWIFT" is written in a smaller, black, sans-serif font. In the bottom right corner, two tubes of "COVERGIRL natureluxe" foundation are displayed. One tube is upright, and the other is lying down. Both are green with white text. A small, sliced cucumber is placed next to the tubes. The background is a soft, out-of-focus light pink and white.

COVERGIRL
INTRODUCING
TAYLOR SWIFT

introducing a breath of fresh air!
flawless coverage with a light-as-air feel.

new natureluxe silk foundation
luxury touched by nature

Discover the flawless finish with a lightweight feel. We took out a heavy synthetic and put in a light touch of cucumber. And wow! Even the most expensive makeup can't beat it for a lightweight feel!*

NEW COVERGIRL Taylor Swift is flawless in natureluxe foundation in Alabaster.

*Based on a panel of 300 U.S. consumers.

easy breezy beautiful COVERGIRL

With a light touch of cucumber.

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A photograph of Taylor Swift on the cover of the November issue of Covergirl magazine. She has voluminous, wavy blonde hair and is wearing a dark red strapless dress with a large, ornate silver necklace. She is looking directly at the camera with a slight smile. The word "COVERGIRL" is printed in large, red, serif capital letters across the top of the image, with "TAYLOR SWIFT" in smaller white text to the right. In the bottom right corner, there is a product shot of two Covergirl Lip Perfection lipsticks: one in a dark red tube and one in a pink tube, both with their caps off.

feel the love!
new COVERGIRL lipperfection™ with silk therapy moisturizers
What a feeling! 44 sumptuous shades that love your lips to perfection. See the rich color instantly, feel the silk therapy moisturizers over 7 days, and say hello to smoother, more sumptuous lips.*
COVERGIRL Lip Perfection. Feel the Love. Tell us what makes you a COVERGIRL @ facebook.com/covergirl
Taylor is wearing COVERGIRL Lip Perfection Lipcolor in Burn and Lip Liner in Radiant.
*vs. bare lips
only breezy beautiful COVERGIRL.

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Lashes enhanced in post production.

**down with the weight
up with the volume!**

new natureluxe mousse mascara

luxury touched by nature

Discover luxurious volume that feels light as air. We took out a heavy synthetic and put in a light touch of beeswax — for luxurious lashes that are 20% lighter!
NEW COVERGIRL Taylor Swift is Bareless in Natureluxe mascara in Very Black. Get Taylor's look @ covergirl.com
easy breezy beautiful COVERGIRL.

*vs. the most expensive mascara. **vs. bare lashes.

20% lighter*
2X more volume**



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