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The
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AVON

CAMPAIGN 9

A new fresh, dewy
scent for her

Avon Flourish
Peony Rosé

MOTHER'S DAY
IS MAY 10TH

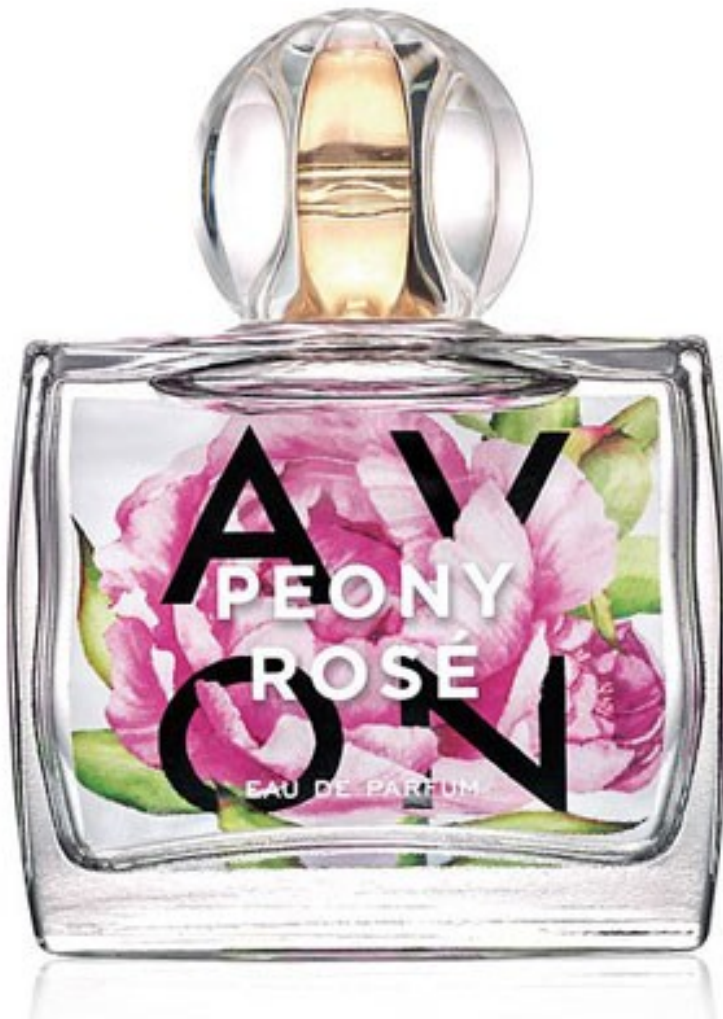
AVON
PEONY
ROSÉ

The advertisement features a close-up of a woman with dark hair and bangs, wearing pink eye makeup, holding a large, vibrant pink peony flower to her nose. A clear glass perfume bottle with a gold cap and a floral design is positioned in the lower right. The background is a soft, light gray.

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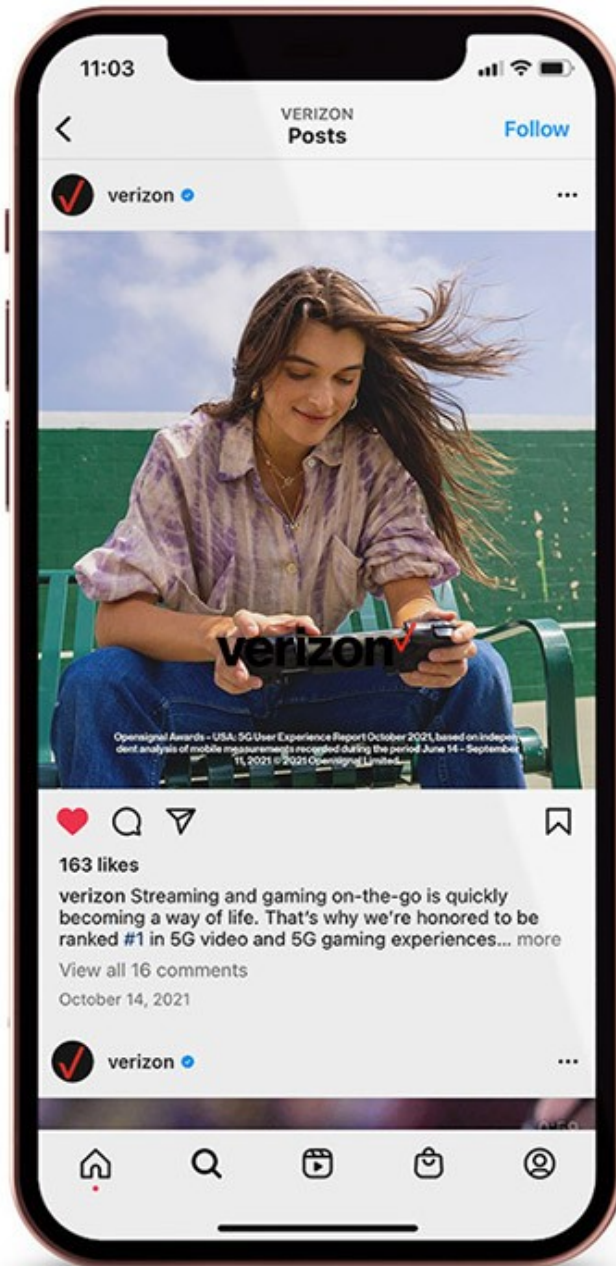
The advertisement features a blue background with a photograph of two young women taking a selfie. Below the main text is a grid of four white boxes, each containing a product image and a category label: a smartphone, a smartwatch, a tablet, and a portable speaker.

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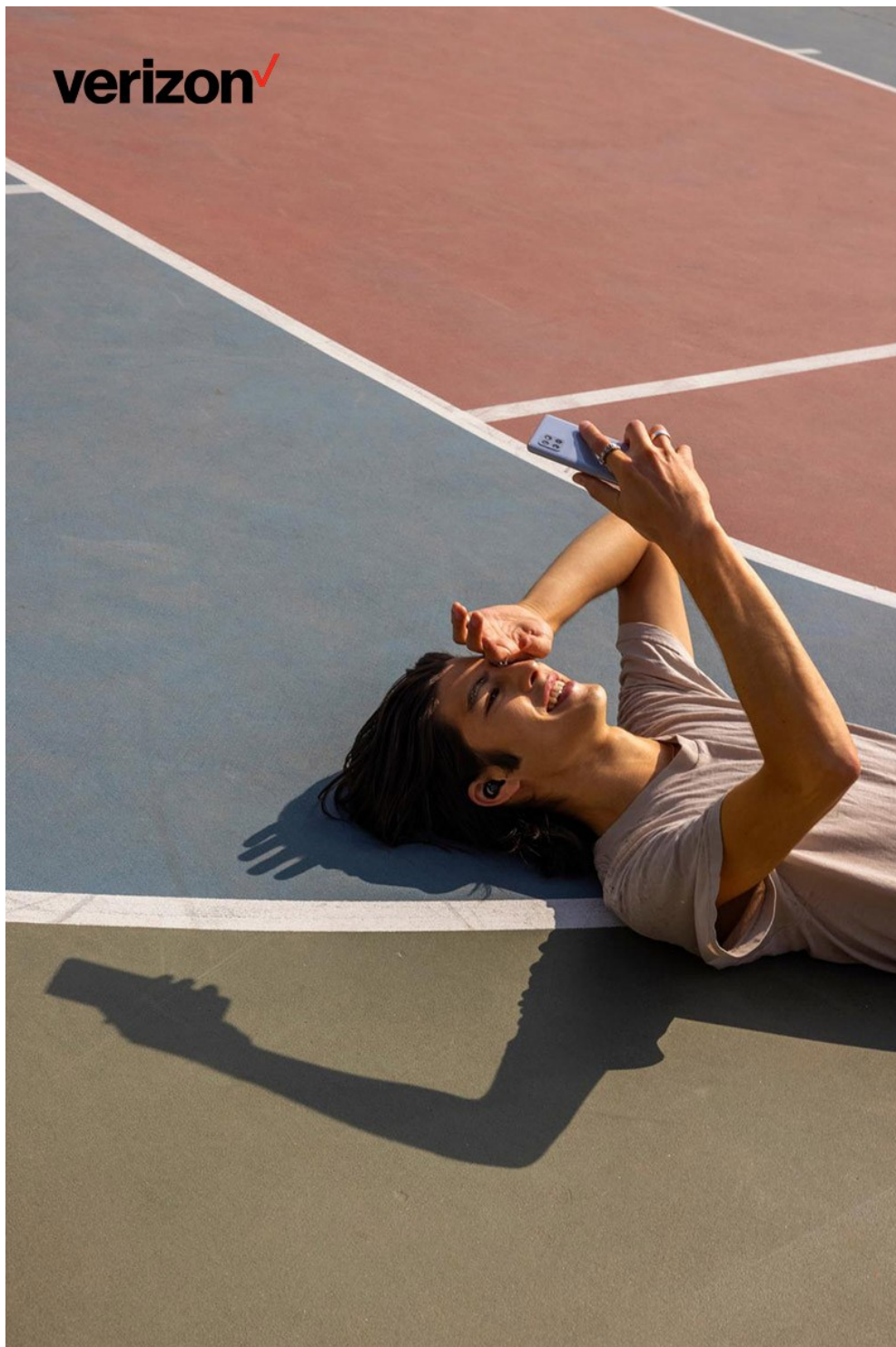
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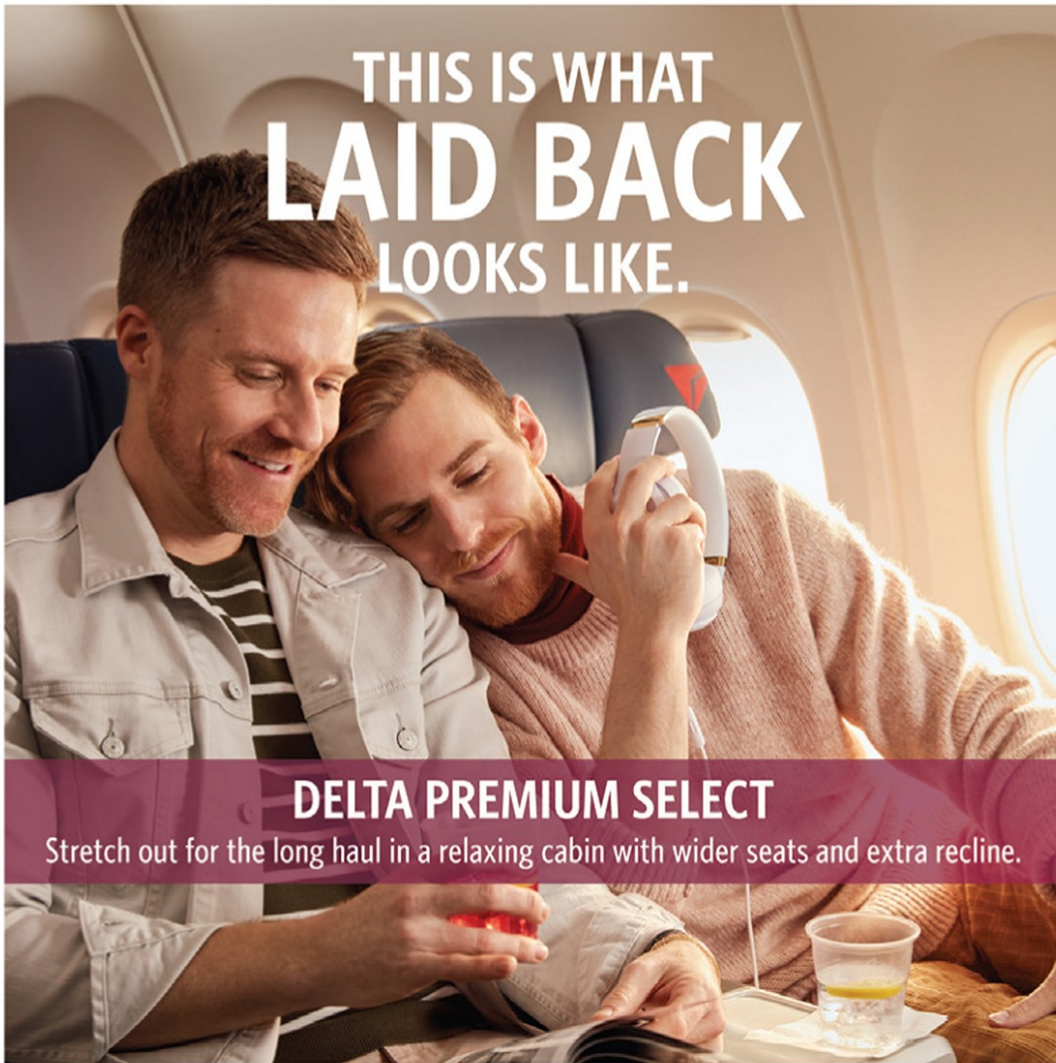
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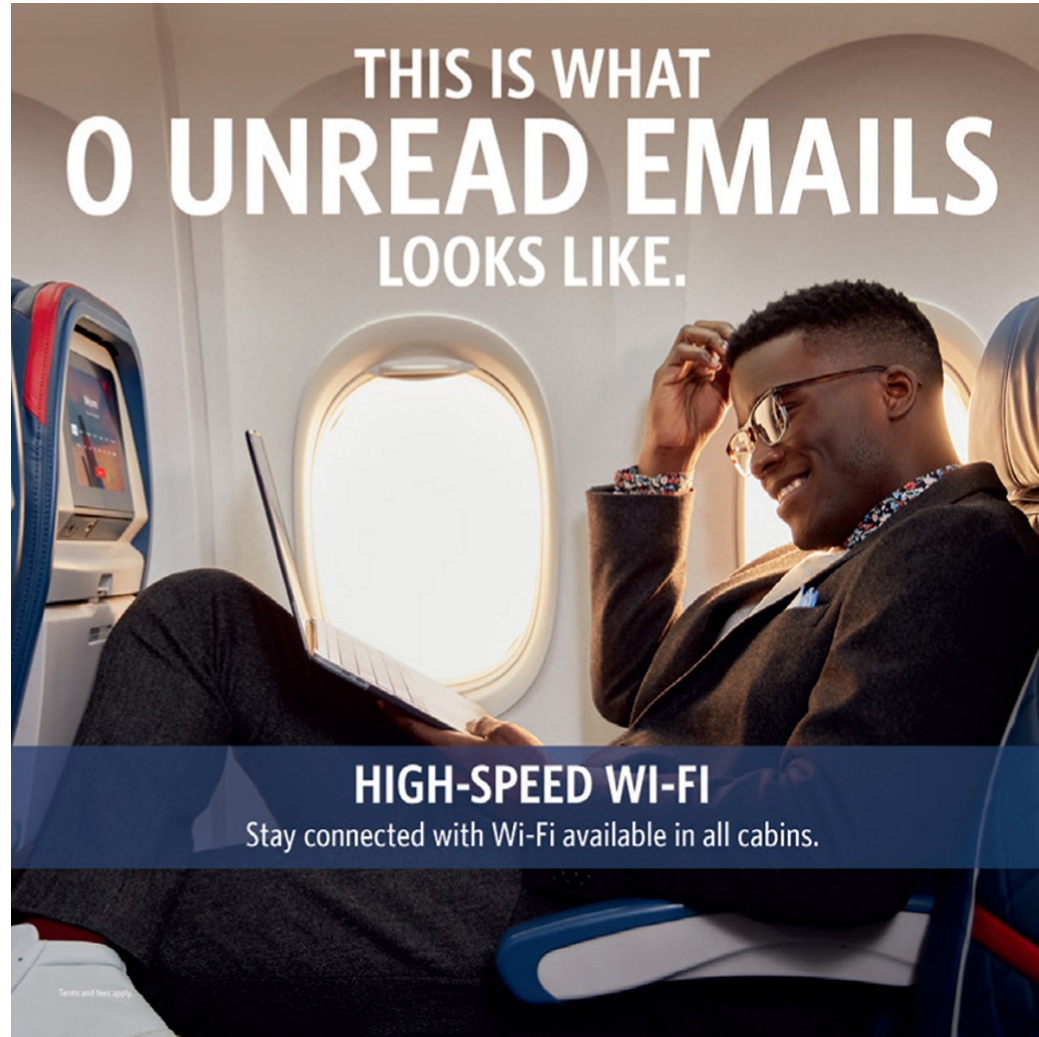
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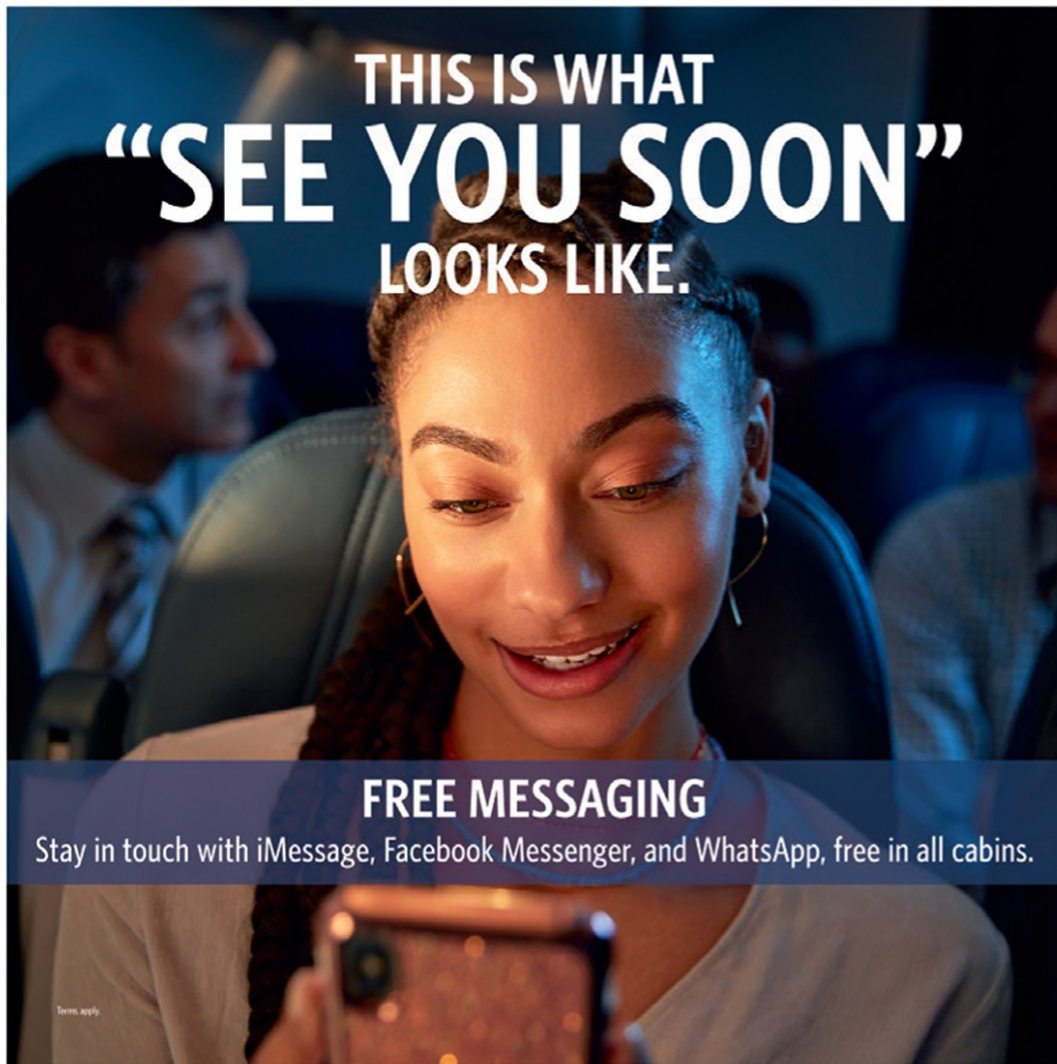
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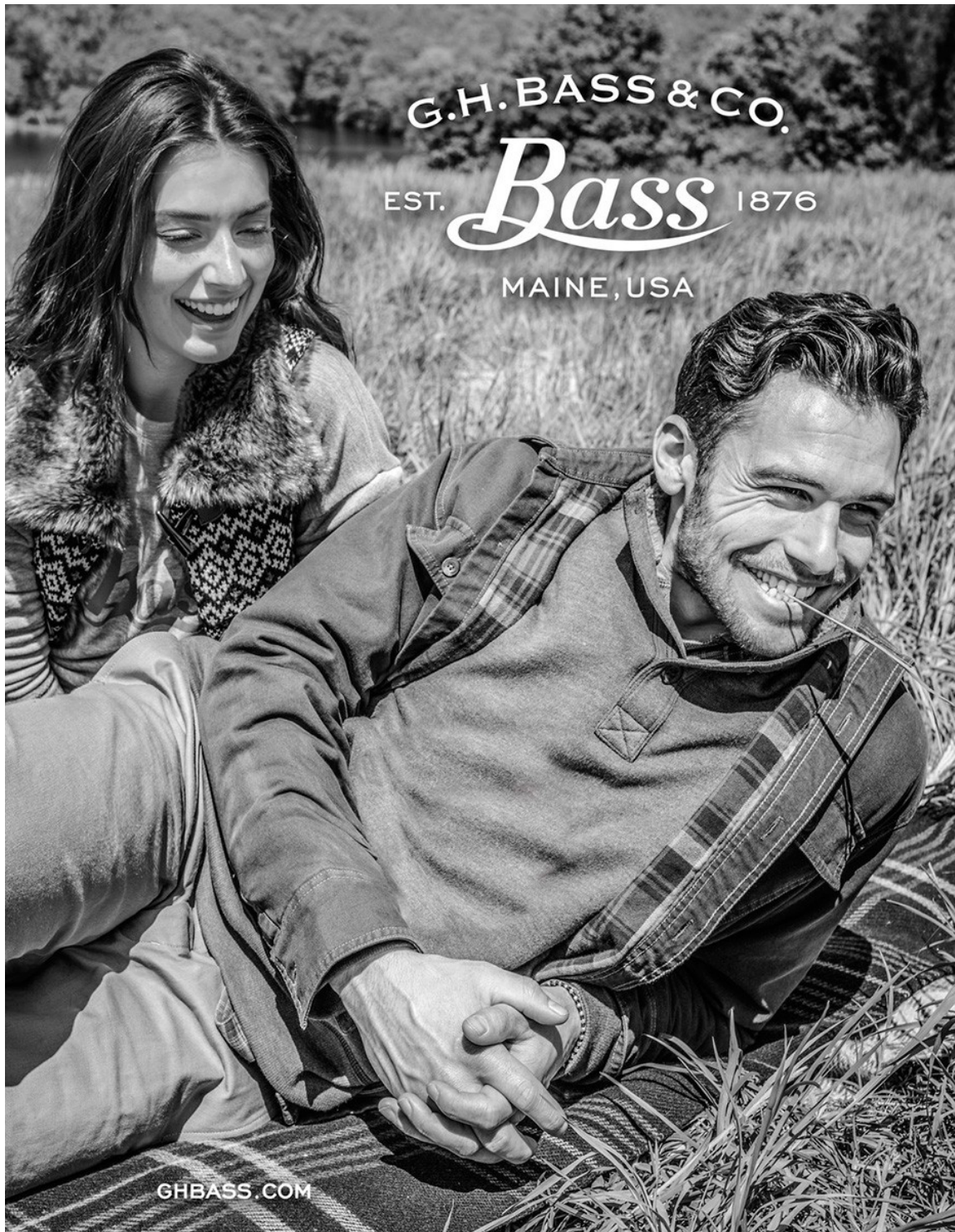
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PINK FLUSH

Pair a blush ombre gown with a sheer cover-up for a bridal look that's equal parts sweet and unexpected. Dress, \$2,275, KellyFastami.com; Jacket, \$800, TwigsandHoney.com; Band, \$1,300, TrueKnots.com >>

TELL A LOVE STORY THAT'S ALL YOUR OWN WITH WHIMSICAL DETAILS, BLUSH HUES AND DELICATE FABRICS.

Photography by
CAROLINE KNOPF

THE NEW ROMANTICS

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ROSY FEELINGS

Pink doesn't have to be just an accent color. Play up all over, rose-colored lace with a complementary sash and statement earrings. Dress, \$6,300, LegendsRomonaKeveza.com; sash, stylist's own; earrings, price upon request, NewYorkVintage.com; opal ring, \$1,495, EffyJewelry.com

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POETIC ENDING

A back peplum and oversized tulle bow take a lace mermaid gown from vintage inspired to gorgeously avant garde. Dress, \$7,990, CarolinaHerrera.com

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SWEET NOTHINGS

A chantilly bolero gives delicate dimension to a simple dress. Just add playful accessories for a customized look. Top, \$1,250, skirt, \$3,200, bolero, \$1,550, sash, \$690, MoniqueLhuillier.com; earrings, price upon request, NewYorkVintage.com, bracelet, \$1,130, Kavador.com >>

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FRESH BLOOMS

Floral embellishments have been hot for a few seasons, but 3-D blossoms with wispy feather details are totally one of a kind. Dress, price upon request, Marchesa.com

STORY: SHELLEY BROWN
FASHION STYLING: MORGAN GIBBONS AT TRICIA JOYCE INC.
HAIR: ELOISE CHEUNG USING ORIBE AT KATE RYAN INC.
MAKEUP: JULIA JOSEPH FOR RMC BEAUTY AT SARAH BAIRD & GOOD COMPANY
PROP STYLING: LAUREN BAHR AT KATE RYAN INC.
FLORALS: THE WILD RUNCH
LOCATION: WAVE HILL IN BRONX, NEW YORK
Wave Hill's celebrated gardens offer the stunning, scenic backdrop of the Hudson River for your wedding. The garden is available year-round, with receptions held in its historic Almor Hall. WaveHill.org

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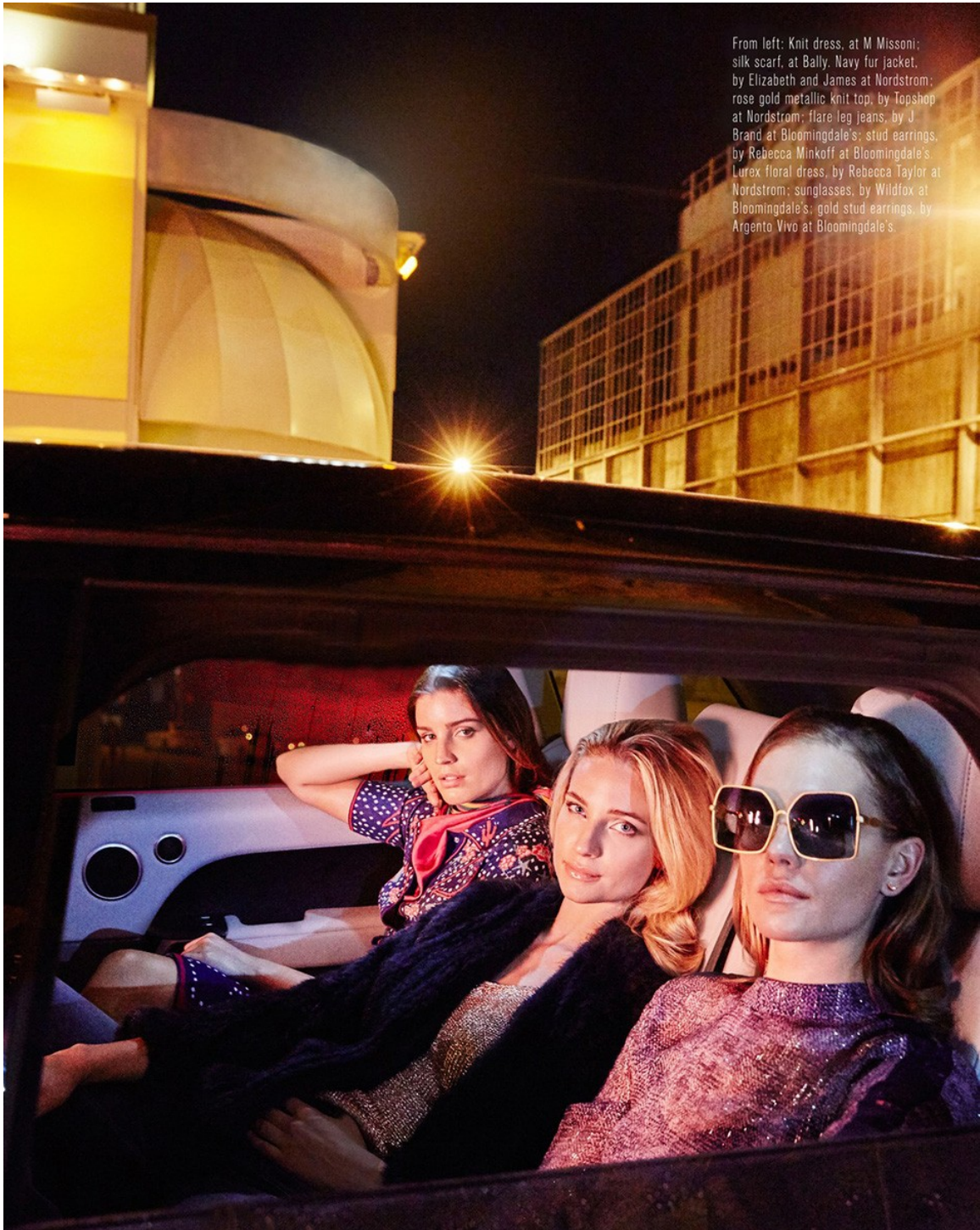
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From left: Knit dress, at M Missoni; silk scarf, at Bally. Navy fur jacket, by Elizabeth and James at Nordstrom; rose gold metallic knit top, by Topshop at Nordstrom; flare leg jeans, by J. Brand at Bloomingdale's; stud earrings, by Rebecca Minkoff at Bloomingdale's. Lurex floral dress, by Rebecca Taylor at Nordstrom; sunglasses, by Wildfox at Bloomingdale's; gold stud earrings, by Argento Vivo at Bloomingdale's.

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the super fast
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network is.

Fios is not cable.
We're wired differently.

fios✓
by verizon

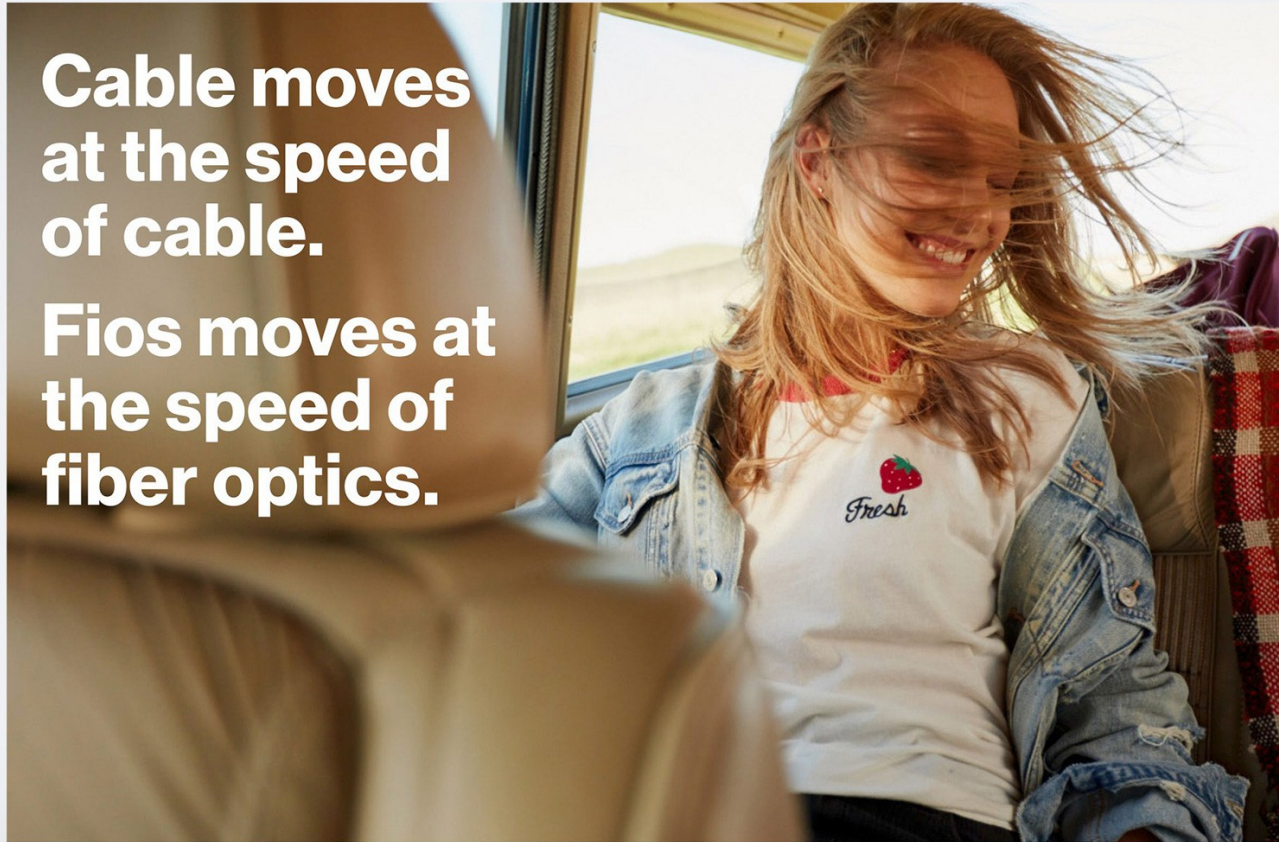
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at the speed
of cable.**

**Fios moves at
the speed of
fiber optics.**



**Fios is not cable.
We're wired differently.**

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